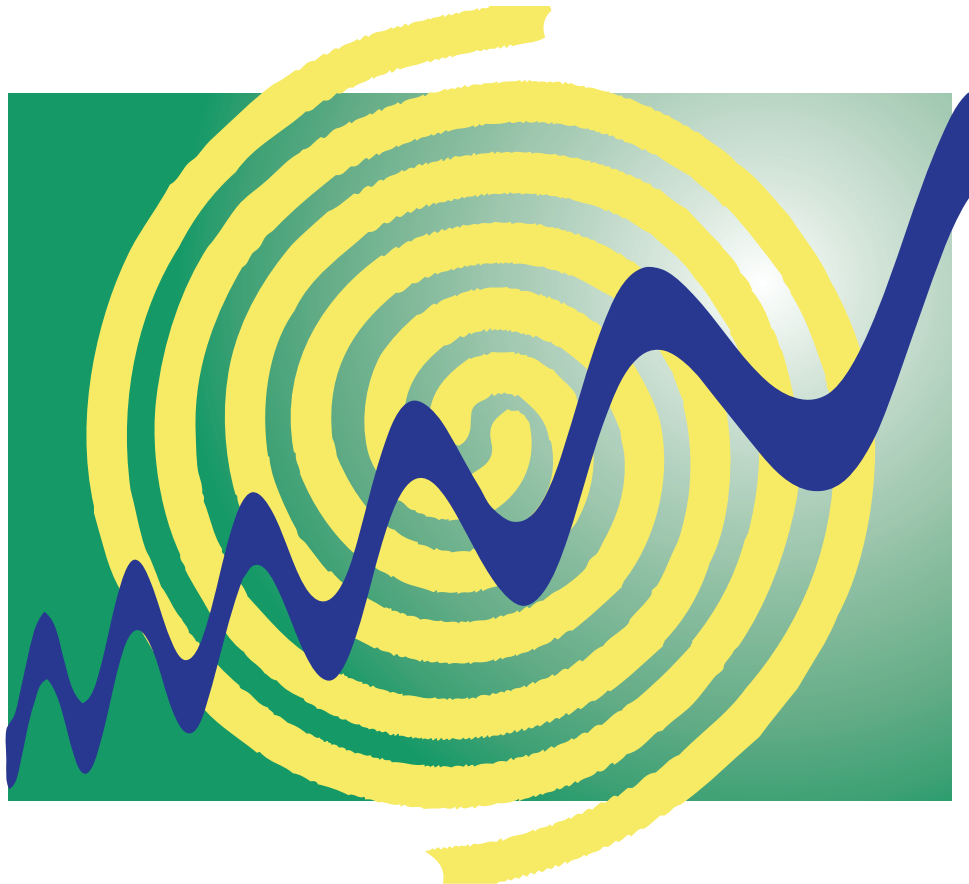# IAMCR 2013

Crises, 'Creative Destruction' and the Global Power and Communication Orders

IAMCR 2013 Dublin, Ireland: 25 - 29 June 2013

PROGRAMME

Print version no. 2 - late adjustments added

Contents

Summary Schedule

	Tue 25 June	Wed 26 June	Thu 27 June	Fri 28 June	Sat 29 June
9.00-10.30	10.00-12.00: Sections & Working Group Heads Meeting	8.00 Registration Opens 9.00 – 10.30 Plenary 1: Crisis and Shifts in Geo-Political Processes/Power	Parallel Sessions-4 SS: ALAIC-ECREA Chair: Alenka Jelen and Fernando Oliveira Paulino	Parallel Sessions-7 SS: Changing Geography of the Field: Implications for Communication Theories. Chair: Hopeton Dunn	Parallel Sessions-10
10.30-11.00		Tea/Coffee break	Tea/Coffee break	Tea/Coffee break	Tea/Coffee break
11.00-12.30		Parallel Sessions-1	Plenary 2: Economic and Environmental Crises and the Media	Plenary 3: Crisis and the Affordances of the Digital Moment -'Social Media'	Parallel Sessions-11
12.30-14.00	13.00 – 17.00: IAMCR International Council Meeting	LUNCH	LUNCH	LUNCH	LUNCH
14.00-15.30	14.00 – 17.15: Registration Desk OPEN	Parallel Sessions-2 SS: 'Women Make the News' Project. Chair: Aimée Vega Montiel	Parallel Sessions-5 SS: Scope for Professional Control of Work/ Indicators Chair: Paschal Preston	Parallel Sessions-8 SS : About Ireland : 'Crisis and all that…. .' Chair: Eugenia Siapera	Parallel Sessions-12 SS: Memorial session for Karol Jakubowicz Chair: Nico Carpentier and Janet Wasko
15.30-16.00	Registration remains OPEN until 17.15	Tea/Coffee break	Tea/Coffee break	Tea/Coffee break	Tea/Coffee break
16.00-17.30		Parallel Sessions-3 SS: 'In the Eye of the Storm': Media & the Unfolding Crisis in PIIGs countries'. Chair: Paschal Preston	Parallel Sessions-6 SS: Task Force on: "Changes in Academia/ IAMCR's Future : Chair: Friedrich Krotz	Parallel Sessions-9 SS: ICA Special Session Chair: F Heinderyckx	16.00-17.00: Closing Plenary
17.30-18.00					
18.00-19.00 **19.00-20.00** **20.00-21.00**	17.45 -20.30: Welcome and Opening Event: President of Ireland, Michael D Higgins, Cultural Tasters plus wine Reception			19.00 – 23.00 Music & Dancing evening: Free event for all Registered conference delegates.	
21.00-23.00					

Other Events

Optional entertainment [Extra cost 98E]: Jameson Distillery, Wed 26th

Worlds of Journalism assembly: Wednesday, 17:45, Venue: Room QG22

JRE Cocktail Event (Invitation Only): Thursday, 18:00 - 19:30 Venue: The Helix Gallery

DCU School of Communications Book Launch: Thursday 17:45 - 19:00, Venue: 1838 Club

Community Communication Book Launch: Friday 17:45 - 19:00 Venue: Room Q122

Message from the President

Welcome to the 2013 IAMCR/AIERI/AIECS Conference!

Or, as they say in Ireland: Céad Míle Fáilte -- A Hundred Thousand Welcomes!

As some of us will remember, the IAMCR met at Dublin City University in 1993. After 20 years, we have returned to again share our work, plan future activities, meet new members, and further strengthen our global friendships.

An unprecedented number of abstracts were submitted this year, presenting some daunting challenges for the Local Organizing Committee, led by Paschal Preston, and the organization's Section and Working Group heads. They all deserve our heartfelt thanks for their hard work and dedication in planning an impressive and exciting conference program.

We gather during a period that has been characterized by a number of crises, a reoccurring theme that has haunted the halls of IAMCR conferences during the last few years. Thus, the conference theme, "Crises, 'Creative Destruction' and the Global Power and Communication Orders," offers us the possibility of discussing a wide range of issues related to media and communication.

Best wishes for an intellectually stimulating conference and an enjoyable visit to Dublin.

Janet Wasko
President

IAMCR Governing bodies

International Council/Elected Members

Eno Akpabio,
Denize Araujo, Seon-Gi Baek, Gabriele Hadl, Basyouni Hamada, Tom Jacobson, Beate Josephi, Friedrich Krotz, Philippe Maarek, Stefania Milan, Chris Paterson, Manuel Pinto, Ester Pollack, Katharine Sarikakis, Ruth Teer-Tomaselli

Section Chairs

Alina Bernstein (Media and Sport), Sandra Braman (Law), Satarupa Dasgupta (Participatory Communication Research), Divina Frau-Meigs (Media Education Research), Arne Hintz (Community Communication), Christina Holtz-Bacha (Political Communication Research), Epp Lauk/Chandrika Kaul (History), Kaitlynn Mendes (Gender and Communication), Francesca Musiani/Sandra Ristovska (Emerging Scholar Network), Hillel Nossel (Mediated Communication, Public Opinion, and Society), Brian O'Neill (Audience), Jo Pierson (Communication Policy and Technology), Ibrahim Saleh (Journalism Research and Education), Helena Sousa (Political Economy), Herman Wasserman (International Communication)

Working Groups Chairs

John Lent (Comic Art), Nanna Engebretsen, Sarah Cardey and Ravindra Kumar Vemula (Communications & HIV/AIDS),Ester Pollack (Crisis Communication), Roza Tsagarousianou (Diaspora and the Media), Olga Smirnova (Digital Divide), Anders Hansen (Environment, Science and Risk Communication), Manuel Pares and Maria Teresa Nicolas (Ethics of Society and Ethics of Communication), Claudia Padovani (Global Media Policy), Kate Holland and Marjan de Bruin (Health Communications and Change), Basyouni Hamada (Islam and Media), Roel Puijik, Chris Paterson and Ida Shultz (Media Production Analysis), Frank Coffey, Yoel Cohen and Dominica Dipio (Media, Religion and Culture), Barry King (Popular Culture), Anastasia Grusha and Katja Lehtisaari (Post-Socialist and Post-Authoritarian Communication), Leen d'Haenens and Jo Bardoel (Public Service Media Policies), Sunny Yoon (Visual Culture)

Executive Board

Janet Wasko (President), Maria Michalis (Secretary General), Nico Carpentier (Treasurer), Pradip Thomas (Vice President), Aimée Vega (Vice President)

Past Presidents

Cees Hamelink, Robin Mansell, Frank Morgan, Hamid Mowlana, Manuel Pares i Maicas, Annabelle Sreberny

Message from the LOC

A Big Welcome to all attendees at the 2013 IAMCR/AIERI/AIECS Conference from the local organising committee in Dublin!

It is a really great pleasure to welcome back the IAMCR to Dublin City University, almost 20 years to the day since the School of Communication hosted the IAMCR's 'Europe in Turmoil' conference on 24-27 June, 1993. According to feedback received then, that was a terrific conference in many ways, intellectually, socially and culturally speaking. We have every reason to expect the same from this year's conference, only it will be much bigger and better thanks to the 2,450 Abstracts submitted by you, members and associates from more than 86 countries- a record number for an IAMCR conference.

Our theme for this year's conference is also a very serious and challenging one : Crises, 'Creative Destruction' and the Global Power and Communication Orders. It's a theme that almost writes itself given the setting –for Ireland lies at the very epicentre of the storm of deep economic crisis and attendant austerity processes that have been unfolding in many parts of Europe and USA since 2008. But we also very much welcome and look forward to wider and multiple international perspectives on crisis and austerity as well as resistances to same, and how these relate to core concerns in media and communication studies.

The heart of IAMCR conferences is centred around multiple animated but collegial intellectual exchanges between colleagues located in very different social, political and cultural settings. We feel certain that the 1,400 plus attendees at this conference will contribute loads in terms of sharing the fruits of recent work and laying plans for future activities, meeting old friends and making new ones. An IAMCR conference is usually a rare and privileged exemplar of global collegiality in practice as well as theory, and Dublin in 2013 seems likely to well match such high expectations.

But IAMCR conferences are also about more than intellectual work. One truly distinctive feature is a lively social and cultural agenda, with ample opportunities to catch up with old friends and meet new ones, from far and near. We know that Dublin proved to be a very successful venue back in 1993, offering lots of facilities to nurture these important aspects of the IAMCR conference experience. I am confident that this will continue to be the case for IAMCR-2013.

Many people contributed to making this conference happen. They include the authors of approximately 1,600 papers, the officers of most Sections and WGs who cooperated very well with the local team as well as Janet and Maria, President and General Secretary of the Association. On behalf of the School of Communications, I must acknowledge the help offered by colleagues in ISS and the Finance units in DCU as well as staff in Campus Residences, the Helix and Trispace. Finally but by no means least, I must offer a special word of thanks to the patience and heroic efforts of the small team of part-time staff involved in the requisite planning, design, admin tasks required to make this conference possible : Pauline Jones, Trish Morgan, Mami Ishikawa, Gloria Macri and Franziska Fehr.

Paschal Preston, Chair, local organising committee, IAMCR-2013

Our Sponsors

Exhibitors

Palgrave Macmillan | Wiley | SAGE | Routledge Journals | Peter Lang Publishing

Campus Map

DCU CAMPUS MAP

KEY

- Nursing
- Accommodation
- Road
- Other buildings
- The Helix
- Henry Grattan
- Restaurant
- Business School

RESTAURANT

C HENRY GRATTAN

THE HELIX

HELIX MARQUEE

BANK

ATM

Q BUSINESS SCHOOL

MULTI STOREY CAR PARK

ACCOMMODATION RECEPTION

COLLEGE PARK RESIDENCES

HAMSTEAD RESIDENCES

RESIDENCES CAR PARK

H NURSING BUILDING

MAIN ENTRANCE

COLLINS AVENUE

COLLINS AVENUE

SET DOWN AREA

SET DOWN AREA

VEHICLE BARRIER

VEHICLE BARRIER

HAMPSTEAD PARK

BALLYMUN ROAD ENTRANCE

CITY CENTRE BUSES
Routes 4, 9, 11, 13

Plenary Sessions

Conference Opening Session & Welcome Event for IAMCR-2013
Address by Michael D Higgins, President of Ireland

The Dublin organisers are pleased to have as keynote speaker at opening session of the IAMCR-2013 conference, Michael D Higgins, the President of Ireland. Our speaker has distinguished himself in recent weeks as one of the few politicians from mainstream political parties in Europe today who has expressed robust opposition to the current orthodoxies of austerity and imposing the huge costs of a bankrupt banking system onto the public finances.

Amongst other notable past works and achievements, Michael D. Higgins was a high-profile Minister for Arts and Culture and Gaeltacht [1993-97] with a distinct, indeed unique record of policy reforms in that area. As Minister, he also had direct responsibility for the promotion of the Irish language and for the economic and social development of Irish-speaking areas in the State; And for many years, he was a foot soldier in academe: as a lecturer in sociology at the National University of Ireland in Galway, where his lecturing engaged with media, communication and inter-cultural relations, inter alia.

Michael D Higgins will address the opening session of the conference at 18.00 sharp on Tuesday 25th June. All those wishing to attend should plan to attend earlier in the afternoon to Register (desks open from 14:00pm till 17:15).

Date and Time: Tuesday 25 June 2013,   17.30 Sharp   [till 20.30]
Venue: Mahony Hall, the Helix building [also relayed to The Theatre, the Helix]
Paschal Preston, Chair of LOC: 'It was just 20 years ago ...'
Welcome to DCU: Prof. Brian McCraith, President of D.C.U
Address by: Michael D Higgins, President of Ireland,
Chair: Prof. Farrel Corcoran
Cultural Tasters of Ireland: Visual and Musical
Musical performance by "Wicker Bones" http://wickerbones.com/
Wine Reception: 19.00 – 20.30 A drink with some light/finger food

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Plenary No. 1: A Largely 'Western' Financial Crisis ? - Implications for Shifts in Geo-Political and Global Communication Orders

The current financial and economic crisis is frequently referred to as a 'Western' affair. However, some influential researchers, not least Giovanni Arrighi, have emphasized how such long wave crises can serve to amplify or accelerate fundamental shifts in geo-political relations and power structures. At the same time, researchers from our own and neighbouring fields talk about 'soft power' and other features of the changing forms and patterns of global power associated with the onward march of mediatisation. In this session, some leading scholars, situated in different world regions, consider the implications of the current Western crisis for unfolding shifts in .i) geo-political power and global economic or technological leadership and .ii) in the global communication order or sector.

Date and Time: **Wednesday 26 June 2013, 09:00 – 10:30**
Venue: **Mahony Hall, the Helix building** [also relayed to The Theatre, the Helix]

SPEAKERS:
Prof. Hu Zhengrong, Vice President of Communications Univ. of China, and Director
 of the National Centre for Radio & TV Studies, Beijing, China
Prof. Francis Nyamnjoh, Univ of Cape Town. As well as being a highly respected
anthropologist and cultural theorist, Francis Nyamnjoh is Novelist and writer]
Prof. Annabelle Sreberny, former President of the IAMCR and Chair of Global
Media and Comms. at the School of Oriental and African Studies, London.

Chair: **Janet Wasko,** President of IAMCR, University of Oregon

Plenary No. 2: A 'Three-Legged Stool'? Environmental & Economic Crises and the Strategic Implications for the Role, Content and Practices of Mediated Communication

This plenary session explores the deeper, underlying linkages between the current Economic and Environmental 'Crises' and the implications for the role, content, structures and practices of the media of public communication, not least with respect to any environmentally sustainable new model or 'paradigm' for social and economic development.

Date and Time : Thursday 27 June 2013, 11:00 – 12:30
Venue: Mahony Hall, the Helix building [also relayed to The Theatre, the Helix]

SPEAKERS :
John Bellamy Foster, Dept. of Sociology, University of Oregon. Author of several books engaging with the environmental crisis and political-economic processes
Richard Maxwell , Professor and Chair of the Department of Media Studies at Queens College, City University of New York.

Chair: Dr Pat Brereton, Head, School of Communication, Dublin City University.

Plenary No. 3: Crisis, 'Creative' Destruction and the Affordances of the Digital Moment and Social Media

Title: 'Communicative Capitalism'
In this presentation, Jodi Dean interrogates celebrations of social media that view Twitter as a force of revolution. In considering the ways contemporary networked media entrap users into support for capitalism, it sets out five types of exploitation specific to the new communication order.

Date and Time: Friday 28 June 2013, 11:00 – 12:30
Venue: Mahony Hall, the Helix building [also relayed to The Theatre, the Helix]

SPEAKER:
Jodi Dean, Professor of Political Science, at Hobart and William Smith Colleges, Geneva, New York

Respondents :
Kevin Rafter, School of Communications, DCU.
Eugenia Siapera, School of Communications, DCU.

Plenary No. 4: Closing Plenary Session

Date and Time: Saturday 29 June 2013, 16:00 – 17:00
Venue: Mahony Hall, the Helix building [also relayed to The Theatre, the Helix]

SPEAKERS:
Janet Wasko, President of IAMCR, University of Oregon
Maria Michalis, General Secretary IAMCR, Univ. of Westminster
Usha Raman, member of the Hyderabad LOC hosting IAMCR-2014
Presentation on IAMCR-2014 conference, Hyderabad

Chair: Janet Wasko, President of IAMCR

Special Sessions

Special Session: A)

UNESCO sponsored project: "Women Make the News"

Date and Time: Wednesday 26 June 2013, 14.00-15.30
Venue: The Theatre, in the Helix building

Special Session: "IAMCR and UNESCO: Towards a Global Alliance on Media and Gender"

Presentation: As part of the follow-up on the gender and media objectives of the Beijing Declaration and Platform for Action (1995), IAMCR has been invited to take part of the UNESCO Women Make the News annual initiative, "Towards a Global Alliance on Media and Gender". This theme is related to the Global Forum on Media and Gender (GFMG) to be held in November 2013.

This Special Session is devoted to the initial discussion of three of the main issues on the global agenda of Media and Gender: Violence against women and media, Gender Media Policies and Strategies and Women's Employment in News Media.

Co-ordinator and Chair : Aimée Vega Montiel, CEIICH-UNAM, Ciudad Universitaria, México D. F

Participants:
Janet Wasko,
Aimée Vega Montiel
Carolyn Byerly
Claudia Padovani

Special Session: B)

At the 'Eye of the Storm': Crisis and Austerity Politics in the Eurozone and their Mediation in "Peripheral" States

Date and Time : Wednesday 26 June 2013, 16.00-17.30
Venue: The Theatre, in the Helix building

One of the more enduring and endearing features of the IAMCR Conferences is that the agenda makes explicit efforts to reflect on key features and issues of the local cultural, social and political setting in which the conference is hosted. Considering the 2013 conference theme of "Crisis?", this enduring feature poses interesting question as to the most relevant register or meaning of the "local" in this case.

The persistent headline 'local' story here [Dublin as host city of IAMCR-2013] is, of course, that of economic/financial 'crisis' and its fallout, including deep austerity policies. But, equally, we may observe in much of the mediated discourses and debates as to the causes and especially the solutions to said Crisis that the 'local' in this context is not only Dublin or Ireland but also the 'EU' region, or what is sometimes named as the 'European Community'.

Thus, this special session will address some of the key political and media aspects of the "crisis" experience in Greece, Portugal, Ireland and Spain since the outbreak of the great western financial/economic crisis. The panel will identify certain commonalities and differences in the ongoing crisis and austerity experience across these national settings. In certain respects, all have been at "the eye of the storm"

-- core centres of attention in terms of definitions, analyses and proposed remedies for the current "crisis" and attendant austerity regimes in the European Union region.

Co-ordinator & Chair : Paschal Preston, Dublin City University:

SPEAKERS:
Helena Sousa, and **Manuel Pinto,** University of Minho, Braga, Portugal
Sophia Kaitatzi-Whitlock, Aristotle Univ. of Thessaloniki, Greece:
Greece and the Multi-Dimensional Euro Zone Crisis: The Solution is The Problem.
Paschal Preston, Dublin City University, Ireland :
Irish Solutions and Eurozone Crises: The Politics and Mediation of Creative Destruction in the former Celtic Tiger.
Núria Almiron, Universitat Pompeu Fabra, Barcelona , Spain:
Helena Sheehan, Emeritus Professor, DCU,
The Compliant and the Defiant: Dominant v dissident narratives of Ireland and Greece in crisis

Special Session: C)

ALAIC-ECREA: SPECIAL SESSION

Date and Time : Thursday 27 June 2013, 9.00-10.30
Venue: The Theatre, in the Helix building

Chair: Alenka Jelen, ECREA General Secretary, and Fernando Oliveira Paulino

ECREA and ALIAC will share this joint Special session

Special Session: D)

Scope for professional control over work quality, output, and principles underlying academic performance indicators in this field.

Date and Time : Thursday 27 June 2013, 14.00-15.30
Venue: The Theatre, in the Helix building

This special session at IAMCR-2013 in Dublin which will aim to continue the lively discussion at one panel on the final morning of the Durban-2012 conference. This session will focus on the scope for enhancing Professional control or self-regulation over work quality, output, and performance etc measures related to the communication studies and neighbouring academic fields.

Many other professions have successfully exerted control and influence over measures of work output, its quality and notions of "excellence", leading-edge, even "world-class" academic achievements – "so why not us" ? These questions may be seen as particularly relevant at a time when top Executives in many universities around the world, often "advised" by a small set [oligopoly] of major corporations, are increasingly prone to define and impose very particular sets of indicators and targets for academic work output. The latter often conceive and measure academic output, quality and performance in ways which ill-match the values and interests of rank-and-file lecturers and professors in the communication studies and related fields.

At the same time ordinary academic staff in many universities where executive have take the "world class" turn simply do not have the material resources to purchase access to the increasingly expensive journals, the majority of them controlled by a small number of corporations or financial interests. For the most part, the leaders and executives of universities tend to remain blissfully blind to the costs imposed by their close embrace of corporate publishing interests whilst neglecting if not undermining the potential for open source or other alternative forms of academic publishing.

At the same time, we observe that the spread of neo-liberal policy and regulatory regimes in recent times have tended to celebrate the role of "self-regulation" when it comes to particular industrial sectors. So again, in suitably critical and reflexively nuanced mode, we may ask: "why not us too" ?

Co-ordinator & Chair : Paschal Preston & LOC

SPEAKERS:
Barbie Zelizer, Raymond Williams Professor of Communication, Annenberg School for Communication, Univ. of Pennsylvania, 3620 Walnut St., Philadelphia, PA 19104

Joseph Straubhaar, Amon G. Carter, Sr. Centennial Professor of Communication, University of Texas at Austin

Prof. Colum Kenny, School of Communications, Dublin City University.

Janet Wasko, University of Oregon, and President of IAMCR

Special Session: E)

Changes in Academia/ IAMCR's Future: IAMCR President's 'Task Force' Committee.

Date and Time : Thursday 27 June 2013, 16.00-17.30
Venue: The Theatre, in the Helix building

Historically, IAMCR has a double structure as an academic organization and as an NGO with political aims: as a self governed academic organization of the civil society, IAMCR on the one hand cares about academic freedom and life, the development and distribution of theory and empirical work in the field of communication and media studies, and the exchange between academics. As an NGO, IAMCR was and is mainly concerned with freedom of information and the press, the North-South-division and digital divide, and gender and ethnicity social justice.

Both fields have changed radically in the last decades. Looking at the academic life, it is to say that universities worldwide are becoming increasingly part of the economic sector and have to work under economic and political pressure. This creates problems for the freedom of research and education, the use of research results, the working conditions of academics, and growing costs of education for students. The field of communication and media studies is also changing continually, as the relevance of media and communication is growing over time. This includes new problems for democracy worldwide – from the increased role of surveillance and data privacy to digital divides, and to the role of gigantic enterprises like Google, Facebook

or Amazon, which try to control human culture and communication.

The task force „Changes in Academia/IAMCRs Future" was installed by the International Council of IAMCR at the Durban Conference of 2012 and invites all members of IAMCR and all participants of the Dublin Conference to contribute to its deliberation. The panel will discuss these developments and ask for IAMCR's future role under these conditions.

Chair and Introduction: Friedrich Krotz, University of Bremen, Germany (head of committee)

SPEAKERS:
Katherine Sarikakis, University of Vienna, Austria (vice head of committee)
Thomas Jacobson, Temple University, Philadelphia, USA
Sandra Braman, University of Wisconsin-Milwaukee, USA
Stefania Milan, TIlburg University and University of Toronto
Sandra Ristovska, Annenberg School for Communication, University of Pennsylvania, USA
Robert Hackett, Simon Fraser University, Canada
Eno Akpabio, University of Dar es Salaam, Tanzania
Divina Frau-Meigs, Université Sorbonne Nouvelle - Paris 3
Jan Servaes, City University of Hongkong, China

Special Session: F)

Changing Geography of the Field: Crisis, Power Shifts and Alternative Constructs

in Rethinking Communication Theory

Date and Time : Friday 28 June 2013, 9.00 - 10.30
Venue: The Theatre, in the Helix building

This Special Session engages with how such a historically-rare deep economic crisis may imply deep or rapid shifts in the global field of Communication Studies

Panel Co-ordinator and Chair :
Prof. Hopeton Dunn, Director of the Caribbean Institute of Media and Communication and Professor of Communications Policy and Digital Media, University of the West Indies, Jamaica

Panel Chair and Convenor :
Professor Hopeton Dunn, Director of the Caribbean Institute of Media and Communication and Professor of Communications Policy and Digital Media, University of the West Indies, Jamaica

Speakers Panel
Professor Hu Zhengrong - Vice President of Communications University of China and Director, National Centre for Radio and TV Studies, Beijing, China

Dr. Jack Linchuan Qiu - Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong

Professor Francis B. Nyamnjoh, Member, Council for the Development of Social Science Research in Africa (CODESRIA) and Professor of Anthropology, Department of Social Anthropology, University of Cape Town, South Africa.

Professor Daya Thussu, Co-Director of India Media Centre, Department of Journalism and Mass Communications, School of Media, Art and Design, Univ. of Westminster, UK

Discussants
Dr Pradip Thomas, Associate Professor, and Co-Director, Centre for Communication and Social Change, University of Queensland, Brisbane, Australia

Professor Robin Mansell, Professor of New Media and the Internet, Department of Media and

Communication, London School of Economics (LSE) UK.

Special Session: G)

From Neoliberal Pin-Up to 'Austere' or 'Failed' State? Aspects of Crisis, 'Creative Destruction' and Austerity in the Republic of Ireland

Date and Time : Friday 28 June 2013, 14.00-15.30
Venue: The Theatre, in the Helix building

There is a tradition at IAMCR conferences where the host team organize a session which enables attendees at the conference to get an overview and feel for key social, economic, political or cultural developments in the host country. Given the prevailing historical juncture in the Irish setting, the theme for this session writes itself: "Crisis ..."

This session will comprise three papers by prominent local scholars. They will review the key analyses and explanatory frames, as well as briefly describe selective key contours and features of the ongoing crisis and austerity and the responses to same by citizens or social movements so far.

Chair and Co-ordinator : LOC Team

SPEAKERS:
Peadar Kirby, Professor Emeritus, Univ. of Limerick, &
Adjunct Prof. at Univ. of Iceland, Reykjavik
'Crises and Responses: Going Backwards or Forwards?'

Prof. Rob Kitchin, Director, National Institute of Regional & Spatial Analysis (NIRSA), National

University of Ireland, Maynooth; and
founding Chair, Irish Social Sciences Platform (ISSP)

Dr. Roddy Flynn, School of Communication, Dublin City University :
"Irish media in (the) Crisis".

Prof. Michael Cronin, SALIS, Dublin City University.
"Private problems, public issues : suicide and neoliberalism"

Chair: Pat Brereton, Head, School of Communication, Dublin City University

Special Session: H)
I.C.A. SPECIAL SESSION

Title: New Media, New Literacies, New Research Agenda

Date and Time : Friday 28 June 2013, 16.00-17.30
Venue: The Theatre, in the Helix building

Summary: The roundtable will discuss the future agenda of media research from a broad perspective, based on the conclusions of the ESF Forward Look group on "Media Studies: New Media and New Literacies", in the presence of a number of authors of the final report.

Co-ordinator & Chair: François Heinderyckx, President-elect, International Communication Association, Washington & DirectorDept. of Information and Communication Sciences, Université Libre de Bruxelles

Participants:
Peter Golding,
Colin Sparks,
Slavko Splichal,
Peter Vorderer,
Barbie Zelizer,

Special Session: J)
Remembering Karol Jakubowicz: Scholar, Policymaker and Friend

Date and Time : Saturday 29 June 2013, 14.00-15.30
Venue: The Theatre, in the Helix building

Chairs: Nico Carpentier & Janet Wasko

SPEAKERS:
Jo Bardoel, University of Amsterdam
Cees Hamelink, University of Amsterdam
Epp Lauk, University of Jyväskylä
Kaarle Nordenstreng, University of Tampere
Jan Servaes, City University of Hong Kong

Parallel Sessions

WED 26 JUN 09:00 - 10:30: PLENARY W1 - THE HELIX THEATRE

THU 27 JUNE 11:00 - 12:30: PLENARY T2 - THE HELIX THEATRE

BUILDING / ROOM	Wed 26 June 11.00-12.30	Wed 26 June 14.00-1530	Wed 26 June 16.00-17.30	Thu 27 June 9.00-10.30	Thu 27 June 14.00-1530	Thu 27 June 16.00-17.30
HENRY GRATTAN						
CG12	MCPW2a	MCPW3a	MCPW4a	MCPT1a	MCPT3a	MCPT4a
CG20	MERW2a	MERW3a	MERW4a	MERT1a	MERT3a	MERT4a
CG86	InCW2a	InCW3a	InCW4a	InCT1a	InCT3a	InCT4a
CA124	CHAW2a	CHAW3a	CHAW4a	CHAT1a	CHAT3a	CHAT4a
C114	PCRW2b	PCRW3b		PCRT1b		
C123	MCPW2c	InCW3b	GENW4b	InCT1b	InCT3b	InCT4b
C124	MCPW2b	MCPW3b	MCPW4b			
C165	DIAW2a	DIAW3a	DIAW4a		LAWT3b	MRCT4a
C167	LAWW2a	LAWW3a		LAWT1a	LAWT3a	
NURSING BUILDING						
HG05	JREW2c	JREW3c	JREW4c	JRET1c	JRET3c	JRET4c
HG06	ISLW2a	ISLW3a	GMPW4a	COMT1a	COMT3a	COMT4a
HG07	ESNW2a	ESNW3a	ESNW4a	ESNT1a	ESNT3a	ESNT4a
HG08	ETHW2a	ETHW3a	ETHW4a	ETHT1a	ETHT3a	ETHT4a
HG09	COMW2a	POSW3a	POSW4a	SPOT1a	SPOT3a	SPOT4a
HG10	JREW2b	JREW3b	JREW4b	JRET1b	JRET3b	JRET4b
HG17	CRIW2a	CRIW3a	CRIW4a	CRIT1a	CRIT3a	CRIT4a
HG18	POLW2b	POLW3b	POLW4b	POLT1b	POLT3b	POLT4b
HG19	AUDW2b	AUDW3b	AUDW4b	AUDT1b	AUDT3b	AUDT4b
HG20	AUDW2a	AUDW3a	CPTW4a	AUDT1a	AUDT3a	AUDT4a
HG22	POLW2a	POLW3a	POLW4a	POLT1a	POLT3a	POLT4a
HG23	JREW2a	JREW3a	JREW4a	JRET1a	JRET3a	JRET4a
BUSINESS SCHOOL						
QG01	MPAW2a	MPAW3a	MPAW4a	MPAT1a	MPAT3a	MPAT4a
QG02	MRCW2a	MRCW3a	MRCW4a	GMPT1a	GMPT3a	GMPT4a
QG13	CPTW2a	CPTW3a		CPTT1a	CPTT3a	CPTT4a
QG15	PSMW2a	PSMW3a	PSMW4a			
QG21	PEW2a	PEW3a	PEW4a	PET1a	PET3a	PET4a
QG22	PCRW2a	PCRW3a	PCRW4a	GENT1b	GENT3b	GENT4b
QG27	GENW2a	GENW3a	GENW4a	GENT1a	GENT3a	GENT4a
Q119	PEW2c	PEW3c	PEW4c	PCRT1a	PCRT3a	PCRT4a
Q121	CPTW2b	CPTW3b	AUDW4a	CPTT1b	CPTT3b	CPTT4b
Q122	CoCW2a	CoCW3a	CoCW4a	CoCT1a	CoCT3a	CoCT4a
Q158	DIVW2a	DIVW3a		DIVT1a	DIVT3a	DIVT4a
Q205				MRCT1a		
Q217	POPW2a	POPW3a	POPW4a	POPT1a	POPT3a	POPT4a
Q218	PEW2b	PEW3b	PEW4b	PET1b	PET3b	PET4b
Q219	CoCW2b	CoCW3b	CoCW4b	CoCT1b	CoCT3b	CoCT4b
Q220	POPW2b	POPW3b	POPW4b	POPT1b	PCRT3b	PCRT4b
THE HELIX						
The Gallery	VISW2a	VISW3a	VISW4a	VIST1a	VIST3a	VIST4a
Blue Room	ENVW2a	ENVW3a	ENVW4a	ENVT1a	ENVT3a	ENVT4a
The Studio	HISW2a	HISW3a	HISW4a	HIST1a	HIST3a	HIST4a

FRI 28 JUN 11:00 - 12:30: PLENARY F2 - THE HELIX THEATRE

SAT 29 JUNE 16:00 -17:30: CLOSING PLENARY - THE HELIX THEATRE

Fri 28 June 09.00-10.30	Fri 28 June 14.00-15.30	Fri 28 June 16.00-17.30	Sat 29 June 09.00-10.30	Sat 29 June 11.00-12.30 (Business Meetings)	Sat 29 June 14.00-15.30
MCPF1a	MCPF3a	MCPF4a	MCPS1a	**MCP**	MCPS3a
MERF1a	MERF3a		MERS1a	**MER**	
InCF1a	InCF3a	InCF4a	InCS1a	**InC**	InCS3a
CHAF1a	CHAF3a	CHAF4a	CHAS1a	**CHA**	
PEF1c					
				ISL	
LAWF1a	LAWF3a	LAWF4a			
CPTF1c	CPTF3c	CPTF4c		**ETH**	
MRCF1a					
ESNF1a	ESNF3a	ESNF4a		**ESN**	ESNS3a
SPOF1a	SPOF3a	SPOF4a			
JREF1b	JREF3b	JREF4b	JRES1b	**PSM**	JRES3b
CRIF1a	CRIF3a	CRIF4a	VISS3a	**VIS**	CRIS3a
POLF1b	POLF3b				
AUDF1b	AUDF3b	AUDF4b			
AUDF1a	AUDF3a	AUDF4a	PSMS1a	**AUD**	AUDS3a
POLF1a	POLF3a	POLF4a	POLS1a	**POL**	POLS3a
JREF1a	JREF3a	JREF4a	JRES1a	**JRE**	JRES3a
	MRCF3a	MRCF4a	MRCS1a		MRCS3a
CPTF1a	CPTF3a	CPTF4a	CPTS1a	**CPT**	CPTS3a
PEF1a	PEF3a	PEF4a	PES1a	**PE**	PES3a
GENF1a	GENF3a	GENF4a	GENS1a	**GEN**	GENS3a
PCRF1a	PCRF3a	PCRF4a	PCRS1a	**POS**	
CPTF1b	CPTF3b	CPTF4b	CPTS1b		CPTS3b
CoCF1a	CoCF3a	CoCF4a	CoCS1a	**CoC**	CoCS3a
	POSF3a	POSF4a	POSS1a	**DIA**	DIAS3a
POPF1a	POPF3a	POPF4a	POPS1a	**POP**	POPS3a
PEF1b	PEF3b	PEF4b	PES1b		PES3b
				MPA	CoCS3b
VISF1a	VISF3a	VISF4a			
ENVF1a	ENVF3a	ENVF4a			
HISF1a	HISF3a				

BUILDING / ROOM

HENRY GRATTAN
- CG12
- CG20
- CG86
- CA124
- C114
- C123
- C124
- C165
- C167

NURSING BUILDING
- HG05
- HG06
- HG07
- HG08
- HG09
- HG10
- HG17
- HG18
- HG19
- HG20
- HG22
- HG23

BUSINESS SCHOOL
- QG01
- QG02
- QG13
- QG15
- QG21
- QG22
- QG27
- Q119
- Q121
- Q122
- Q158
- Q205
- Q217
- Q218
- Q219
- Q220

THE HELIX
- The Gallery
- Blue Room
- The Studio

BAI

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AUDIENCE (AUD)

Chair: **Brian O'Neill** (Dublin Institute of Technology)
Vice-Chair: **Toshie Takahashi** (Waseda University)

Session 1: Contemporary Challenges in Researching Audiences

Slot Code: AUDW2a

Time: Wed 26 June 11.00 – 12.30

Room: HG20

Chair and Discussant: Brian O'Neill (Dublin Institute of Technology)

Presentations:

Philip Napoli (Fordham University):
The Institutionally Effective Audience in Flux: Social Media and the Reassessment of the Audience Commodity

Carolyn Michelle (University of Waikato) and **Charles H. Davis** (Ryerson University):
Crossing Boundaries: Adapting Q Methodology for Online Audience Research

Ofer Carmel and **Yaron Arie**l (Max Stern Academic College of Emek Yezreel):
Measuring audience: considering time and medium shifts

Susan Schenk, Jakob Ohme, Claudia Seifert, Rebecca Renatus (Technische Universität Dresden):
Reflections on New Challenges To Television Research in Today's Digital Media Environment

Yvonne Cunningham (Dublin City University):
An interdisciplinary approach to audience research using ethno-epistemic assemblages

Session 2: Interactive Audiences

Slot Code: AUDW2b

Time: Wed 26 June 11.00 – 12.30

Room: HG19

Chair and Discussant: Pat Brereton (Dublin City University)

Presentations:

Philipp M Weichselbaum, Birgit Stark (Johannes Gutenberg-University Mainz):
Active or Passive Web Radio Audiences? A Case Study from Germany

Vivian Hsueh Hua Chen, Meghdad Mehrabi, Jeremy Ong (Nanyang Technological University):
Exploring Players' Interactive Experiences in Massively Multiplayer Online Games

Rafal Zaborowski (London School of Economics and Political Science):
Virtually identical: Audiences, voices, and Japanese vocaloid cultures

John L Couper, Martin L. van der Kroon (KIMEP University, Almaty Kazakhstan):
Interactive Power and Communication: Audience uses of a Social Network for Self Extension

Sookeung Jung (Georgia State University):
An Encounter of Spreadable Media and Active Users on YouTube: A case study of "Gangnam Style" videos

Session 3: Audience Activities in the Age of Mediated Urbanism

Slot Code: AUDW3a
Time: Wed 26 June 14.00 – 15.30

Room: HG20

Chairs: Frauke Zeller (University College London), Seija Ridell (University of Tampere)

Discussants: Gary Gumpert (Urban Communication Foundation), Susan Drucker (Hofstra University)

Presentations:

David Harris Smith (McMaster University, Canada):
Networked Urbanism and the Reflexive Recursive Space of Virtual Worlds

Anabel Quan-Haase and **Kim Martin** (University of Western Ontario, Canada):
Digital Technologies and the Expansion of the Festival Audience: Politics and Power in La Fiesta de Santo Tomás

Johanna Ylipulli and **Tiina Suopajärvi** (University of Oulu, Finland):
Interactive public displays and the tactics of urbanites

Suneel Jethani and **Dale Leorke** (University of Melbourne, Australia):
Ideology, Obsolescence and Preservation in Digital Mapping and Locative Art

Session 4: Media Effects

Slot Code: AUDW3b

Time: Wed 26 June 14.00 – 15.30

Room: HG19
Chair and Discussant: Toshie Takahashi (Waseda University)
Presentations:
Thorsten Naab (Augsburg University):
A concept of lay theories about media effects

Louis W. Leung (The Chinese University of Hong Kong):
A Panel Study on the Effects of Social Media Use and Internet Connectedness on Academic Performance and Social Support among Children and Adolescents

Sebastian Scherr and **Carsten Reinemann** (University of Munich):
Differences in Individual Suicide Risk Assessment in the Light of the Werther Effect

Zhikun Wang and **Yuping Zhang** (The Chinese University of Hong Kong):
Effects of Motivations of Weibo Use, Weibo Usage Pattern and Online Self-disclosure at Weibo on Perceived Social Capital among College & University Students in China

Chidinma Henrietta Onwubere (National Open University of Nigeria):
Television Viewind And Perception of Social Relations By Nigerian Children

Sang Y. Bai (National Youth Policy Institute, Republic of Korea):
The Impact of Adolescents' TV Viewing and Game Playing: A Cultivation Study

Session 5: Using and not using ICTs

Slot Code: AUDW4a

Time: Wed 26 June 16.00-17.30

Room: Q121
Chair and Discussant: Christine W. Wijnen (University of Vienna)
Presentations:

Christine W. Wijnen (University of Vienna):
Using and not using social web tools: challenging the concept of media literacy

Sascha Trueltzsch (University of Salzburg):
The challenge of researching privacy concepts of young users and not-users of SNS: Integrating participative designs into audience research

Daniel Süss (University of Applied Sciences Zurich/ University of Zurich):
Typology of young people's media use in Switzerland

Francesca Pasquali (University of Bergamo), **Marco Pedroni** (University of Bergamo), **Barbara Scifo** (Catholic University of Milan), **Simone Carlo** (Catholic University of Milan)
Self-narration and relationships management through uses and non-uses of Facebook applications: strategies of «symbolic creativity» among Italian teenagers

Session 6: Youth Media Consumption: Behaviour and Practice I

Slot Code: AUDW4b
Time: Wed 26 June 16.00-17.30
Room: HG19
Chair and Discussant: Toshie Takahashi (Waseda University)
Presentations:
Amparo Huertas Bailén and **Yolanda Martínez Suárez** (Universitat Autònoma de Barcelona):
A theoretical reflection on immigrant young people's construction of online identity

Tugba Asrak Hasdemir (Gazi University):
New Media, Right to Internet Access and Youth: Some Debates from the Turkish Case

Lelia Green and **Donell Holloway** (Edith Cowan University, Perth):
"The people formerly known as the audience": Children's peer networks in the co-creation of digital experiences

Sara Pereira and **Ana Melro** (University of Minho):
Media uses by children: understanding the 'one-to-one computing' in the daily life of Portuguese primary pupils

Maddalena Fedele (Universitat Pompeu Fabra, Spain), **Núria García-Muñoz** (Autonomous University of Barcelona, Spain), **Emili Prado** (Autonomous University of Barcelona, Spain):
What Teens Like To Watch On Television Fiction Programmes: Findings From A Catalan Study

Session 7: Youth and Social Media

Slot Code: AUDT1a
Time: Thu 27 June 9.00- 10.30
Room: HG20
Chair and Discussant: Sonia Livingstone (London School of Economics and Political Science)
Presentations:
Toshie Takahashi (Waseda University):
Japanese Youth and Social Media

Rozane De Cock (KU Leuven), **Jolien Vangeel** (KU Leuven), **Annabelle Klein** (Université de Namur), **Omar Rosas** (Université de Namur), **Pascal Minotte** (CRESAM), **Gert-Jan Meerkerk** (IVO Rotterdam):
Compulsive internet use among adolescents in Belgium. Attention for specific applications and the role of attitude towards school

Ilya Revianti Sunarwinadi (Universitas Indonesia)
Young Adults and the Creative Industry in the Era of Powerful Social Media : the Indonesian Case

Francesca Pasquali (University of Bergamo), **Barbara Scifo** (Catholic University of Milan), **Simone Carlo** (Catholic University of Milan), **Marco Pedroni** (University of Bergamo):
"My friends are my audience": mass-mediation of personal contents and relations in Facebook

Yi-Hsuan Lin (National Chengchi University (NCCU), Taiwan):
Disparity between perceived privacy concerns and disclosure of personal information on Facebook

Session 8: Commercial Communication and the Audience

Slot Code: AUDT1b

Time: Thu 27 June 9.00- 10.30

Room: HG19
Chair and Discussant: Philip Napoli (Fordham University, USA)

Presentations:
Soraya Barreto Januário (New University of Lisbon, Portugal):
The masculine image reflected in advertising: Crises or a new perspective?

Benjamin K. Johnson (The Ohio State University, USA), **Judith E. Rosenbaum** (Albany State University, USA):
Spoiler alert: Consequences of narrative spoilers on media choice and dimensions of enjoyment

Conceição Gonçalves Costa (Universidade Lusófona de Humanidades e Tecnologias, Portugal):
Brands, Media Literacy And Expressions Of Identity Of Preadolescents

Yan Luo and **Hao Li** (Chinese University of Hong Kong):
Impacts of Lifestyles, Trust, Motivation, Offline Shopping Benefits and Satisfaction on Online Shopping Behavior

Nancy E Worthington (Quinnipiac University , USA):
Decoding, Recoding, and Reproduction of Gendered Advertising Online

Session 9: Youth Media Consumption: Behaviour and Practice II

Slot Code: AUDT3a

Time: Thu 27 June 14.00 – 15.30

Room: HG20
Chair and Discussant: Toshie Takahashi (Waseda University)

Presentations:
Chia Sui Crystal Sun (National Dong Hwa University, Taiwan):
Indigenous Television News and Indigenous Knowledge: Cultural Sustainability and Youth Audience

Maddalena Fedele (Universitat Pompeu Fabra, Spain):
Young People's Consumption Of Television Fiction In New Zealand: A Preliminary Study

Keren Eyal and **Yarden Raz** (Sammy Ofer School of Communications, Interdisciplinary Center Herzliya (IDC), Israel):
Adolescents' Interpretations of Sexual Content in Television Scenes

Ahmet Atay (The College of Wooster, USA):
Sexualization of Childhood

Katharina Kleinen-von Königslöw and **Kati Förster** (University of Vienna, Austria):
The role of cross-medial genre repertoires in the identity construction of young audiences

Session 10: Audiences and Diversity

Slot Code: AUDT3b

Time: Thu 27 June 14.00 – 15.30

Room: HG19
Chair and Discussant: Nico Carpentier (Vrije Universiteit Brussel & Charles University in Prague)

Presentations:
Keara Kaye Goin (University of Texas-Austin, USA):
Marginal Latinidad and Rosario Dawson: Audience, Ambiguity, and Racialization

Jacob Johanssen (University of East London, UK):
Subjects, Makeover TV and Psychoanalysis

Yu-kei Tse (Goldsmiths, University of London, UK):
The Sense of Coevalness in the Consumption of Foreign TV via Online Sharing

Sirin Dilli (Giresun University, Turkey):
Les séries télévisées turques à la reconquête du Monde Arabe?

Session 11: Global Audiences for Cinema

Slot Code: AUDT4a

Time: Thu 27 June 16.00-17.30

Room: HG20
Chair and Discussant: Roderick Flynn (Dublin City University)

Presentations:
Charles H. Davis (Ryerson University, Canada), **Carolyn Michelle** (University of Waikato, New Zealand), **Ann Hardy** (University of Waikato, New Zealand), **Craig Hight** (University of Waikato, New Zealand):
Prefigurative engagements within The Hobbit's global audience

Martin Barker (Aberystwyth University, UK):
Remembering Alien

Doris Baltruschat and **Ernest Mathijs** (University of British Columbia, Canada):
'Digital Cinema in Transition':
Preliminary Research Results

Session 12: Transforming Audiences

Slot Code: AUDT4b

Time: Thu 27 June 16.00-17.30

Room: HG19
Chair and Discussant:

Presentations:

Vivi Theodoropoulou (Cyprus University of Technology):
Audience indifference, resistance to new media discourse or persistence of deeply ingrained habits? The case of the early digital television audience in the UK.

Alet Janse van Rensburg (University of Cape Town, South Africa):
Indifference to climate change: the case of South African audiences

Marietjie Oelofsen, Vanessa Malila (Rhodes University, South Africa):
Young people, media and citizenship in South Africa.

Session 13: Audiences, Publics and News Media

Slot Code: AUDF1a

Time: Fri 28 June 9.00- 10.30

Room: HG20
Chair and Discussant: Toshie Takahashi (Waseda University)

Presentations:
Koldobika Meso Ayerdi, Irati Agirreazkuenaga (The University of the Basque Country):
Active audiences and journalism:

Analysis of the quality of content elaborated by users

Angela M Lee and **Hsiang Iris Chyi** (University of Texas at Austin, USA):
When Newsworthy is Not Noteworthy: Examining the Value of News from Audiences' Perspective

Christian Baden and **Nina Springer** (University of Munich, Germany):
Can user frames contribute to the plurality of media frames on the financial crisis?

Benjamin Bates, Mark Desmond Harmon (University of Tennessee, USA):
Using Conjoint Analysis to Identify Audience News Value

Claire English (Dublin City University, Ireland):
Media Convergence in News Consumption during a time of crisis: A qualitative examination of news consumption in everyday life in Ireland.

Session 14: Cultural consumption and taste

Slot Code: AUDF1b

Time: Fri 28 June 9.00- 10.30

Room: HG19
Chair and Discussant: Brian O'Neill (Dublin Institute of Technology)

Presentations:
Elizabeth Prommer (University of Rostock, Germany):
Television Taste, Habitus and TV Comedy

Christian Stiegler (Karlshochschule International University, Germany):
The New Media Dispositif: Consumption and Reception of New Media Forms

Stefanie Wahl (Hanover University of Music, Drama and Media, Germany),

Christopher Starke (University of Münster, Germany), **Thorsten Naab** (Hanover University of Music, Drama and Media, Germany), **Helmut Scherer** (Hanover University of Music, Drama and Media, Germany):
The Social Value Of Music. Processes of Social Distinction by Taste in Music.

Mariana Marin Romero (Universidad Autónoma de Baja California, Mexico):
Between laughs, popcorn and movies: Youth interactions with cinema in Tijuana, Mexico.

Session 15: Re-defining children's and young people's media: Pan-Arab and European perspectives on policy, production and cultures of reception

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Slot Code: AUDF3a

Time: Fri 28 June 14.00 – 15.30

Room: HG20
Chair and Discussant: Naomi Sakr (University of Westminster, UK)

Presentations:
Alexandra Swann and **Máire Messenger Davies** (University of Ulster):
"Boys can't do dancing because boys wouldn't know how to do it": Northern Irish children's responses to representations of gender and culture in Sesame Tree

Joe F. Khalil (Northwestern University, Qatar):
Youth Generated Media and Enacting Cultural Politics.

Tarik Sabry, Feryal Awan (University of Westminster, UK):
Reading Transcultural Audiences: The Case of Arabic-speaking Children in London

Jeanette Steemers (University of Westminster, UK):
Defining Value in Children's Media: Building a Case for Domestically-Produced Children's Television Content

Session 16: Media Convergence and Audience Participation

Slot Code: AUDF3b

Time: Fri 28 June 14.00 – 15.30

Room: HG19
Chair: Brian O'Neill (Dublin Institute of Technology)

Discussant: Toshie Takahashi (Waseda University)

Presentations:

Sirkku Kotilainen (University of Tampere, Finland), **Annikka Suoninen** (University of Jyväskylä, Finland):
Media Participation among Young People: Global Perspectives

Nico Carpentier (Vrije Universiteit Brussel & Charles University in Prague):
Online constructions of agency and structure. YouTube, audience participation and the Cyprus problem.

Dimitra L. Milioni, Konstantinos Vadratsikas (Cyprus University of Technology):
The (golden) dawn of audiences? Testing the audience empowerment thesis through a framing analysis of immigration in crisis-stricken Greece

Yuan Gong (University of Massachusetts Amherst, USA):
Writing Chinese Slash Fan Fiction: Chinese Slash Fan's 'Localized' Interpretation of Western Movies and Television

Jie Gu (Australian National University & Communication University of China):
Participating in YouTubing practice: Towards a practice perspective to understand user participation motivations

Session 17: Mobile Technologies and the Audience

Slot Code: AUDF4a

Time: Fri 28 June 16.00-17.30

Room: HG20
Chair and Discussant: Seija Ridell (University of Tampere, Finland)

Presentations:

Guna Spurava, Inta Brikse (University of Latvia):
Influence of internet and mobile technology consumption upon media use practices: case study of students in Latvia

Carla Barros (Fluminense Federal University UFF, Brazil):
Watching TV on cell phones: An investigation in a group of poor urban workers in Brazil

William Ofentse Lesitaokana (Griffith University, Australia):
An Ethnographic Study of Mobile Phone Use by College and University Students in Botswana.

Kárita Cristina Francisco (New University of Lisbon, Portugal):
Brazilian children from low socioeconomic status and their use of mobile phones

Session 18: Audience Affects

Slot Code: AUDF4b

Time: Fri 28 June 16.00-17.30

Room: HG19
Chair Discussant: Gavan Titley (National University of Ireland, Maynooth)

Presentations:

Maria T. Soto-Sanfiel, Laura Aymerich-Franch (Universitat Autonoma de Barcelona), **Estrella Romero** (Universidad de Santiago de Compostela): *Personality in interactive narratives.*

Matteo Tarantino, Simone Tosoni (Catholic University of The Sacred Heart, Milan, Italy):
Media Territories In Battle: The Role of Media-Related Practices in Sociospatial Conflicts

Andrea Duerager (University of Salzburg):
Exploring different kinds of familiar TV-environments through parental TV use, mediation, attitudes and the role of the TV in the daily life

Session 19: Translating Audiences

Slot Code: AUDS3a

Time: Sat 29 June 14.00 – 15.30

Room: HG20
Chair and Discussant: Richard Butsch (Rider University), Sonia Livingstone (London School of Economics and Political Science)

Presentations:

Kevin Smets (University of Antwerp), **Iris Vandevelde** (University of Antwerp), **Philippe Meers** (University of Antwerp), **Roel Vande Winkel** (University of Antwerp), **Sofie Van Bauwel** (Ghent University):
Disciplining the diasporic audience: discourses on audiences of Turkish and Indian films in Antwerp (Belgium)

Richard Butsch and **Ava Baron** (Rider University, USA):
Stereotyping serial audiences: An international comparison

Business Meeting

Time: Sat 29 June 11.00 - 12.30

Room: HG20

Chair: Brian O'Neill

COMMUNITY COMMUNICATION (CoC)

Chair: Arne Hintz (Cardiff University, UK)
Vice-Chairs: Susan Forde (Griffith University, Australia), **Adilson Cabral** (Fluminense Federal University, Bazil), **Joanah Gadzikwa** (Monash University, South Africa)

Session 1: Social Movements and Online Activism

Slot Code: CoCW2a
Time: Wed 26 June 11-12:30
Room: Q122
Chair: Arne Hintz (Cardiff University, UK)
Presentations:

Alejandro Barranquero (Universidad Carlos III de Madrid, Spain), **Emiliano Treré** (Universidad Autónoma de Querétaro, Mexico):
Deconstructing techno-imaginaries in social activism: the case of the Spanish Indignados

Claudia Magallanes-Blanco (Universidad Iberoamericana Puebla, Mexico):
(hashtag)yosoy132 at work: using social media and traditional social movement strategies to radicalise democracy in Mexico.

Eva Bognar (Central European University, Hungary), **Lina Dencik** (Cardiff University, UK), **Peter Wilkin** (Brunel University, UK):
Social media, virtual politics and inclusion – the Case of Hungary's 'Milla' group

Veronica Barassi (Goldsmiths University, UK):
Fast Capitalism, Social Media Activism and the issue of Internet Time

Normand Landry (Teluq, Université du Québec, Canada):

Alternative media practices and interventions in digital media technology governance: divergences and commonalities

Session 2: Community Radio and Democratic Participation

Slot Code: CoCW2b
Time: Wed 26 June 11-12:30
Room: Q219
Chair: Susan Forde (Griffith University, Australia)
Presentations:

Anne C O'Brien (National University of Ireland), **Niamh Gaynor** (Dublin City University, Ireland):
Community radio and democratic participation

Brilliant Sigabade Mhlanga (University of Westminster, UK):
The Return of the Local: Community Radio as Dialogic and Participatory

Everette Ndlovu (University of Salford, UK):
The re-emergence of diasporic radio in independent Zimbabwe

Shanthini Sarah (Manonmaniam Sundaranar University, India), **Govindaraju Periyasamy** (Manonmaniam Sundaranar University, Inda):
A comparative analysis of Community Radio Stations managed by educational institutions and NGO's in TamilNadu, India

Janey Gordon (University of Bedfordshire, UK):
The Economics of Being a Community Radio Broadcaster

Session 3: Media Activism, Social Movements and Communicative Resistance

Slot Code: CoCW3a
Time: Wed 26 June 14-15:30
Room: Q122
Chair: Claudia Magallanes-Blanco (Universidad Iberoamericana Puebla, Mexico)
Presentations:

Patrick McCurdy (University of Ottawa, Canada):
Posters from the Occupy Movement: The media practices of Occuprint

Emiliano Treré (Universidad Autónoma de Querétaro, Mexico):
The importance of hidden media practices for activism: evidence from Mexican social movements

Cinzia Padovani (Southern Illinois University, US):
'Tons Ensemble Contre L'Imperialisme!': An analysis of communication strategies of extreme right wing movements in France, Italy and Spain'

Matthias Ekman (Stockholm University, Sweden):
Sanitising Fascism: Online Video Activism of the Swedish Far Right

Rayen Condeza (Pontificia Universidad Catolica de Chile):
On the need for new approaches and concepts to study social movements in Latin America: mobile, rhizome and intersection

Session 4: Internet Use, Marginalized Communities and Democratic Engagement

Slot Code: CoCW3b
Time: Wed 26 June 14-15:30
Room: Q219
Chair: Joanah Gadzikwa (Monash University, South Africa)
Presentations:
Marcus Breen (Bond University, Australia):
Critical Community Informatics: Social Placemaking using ICTs in Residential Developments

Amparo Cadavid (UNIMINUTO, Colombia):
How E-Gov platforms transform communication order from the local to the global

Ioana-Elena Oana (Central European University, Hungary), **Yazmin Morlet Corti** (Central European University, Hungary):
Internet as a catalyzer for civic and political involvement: Evidence from US and Europe

Paola Prado (Roger Williams University, US), **Alejandro Tirado-Alcarraz** (Texas Tech University, US), **Mauro Araujo Camara** (Fundação João Pinheiro, Brazil):
Perceptions of ICT Use in Rural Brazil: Factors that Impact Appropriation Among Marginalized Communities

Xuan Wu (The Chinese University of Hong Kong), **Louis Leung** (The Chinese University of Hong Kong):
Quality of Life and Internet Usage: An Examination of Motivations, Personality Traits, Media Use, and Leisure Activities among Low-income Internet Users in Urban China

Session 5: Indigenous Communication

Slot Code: CoCW4a
Time: Wed 26 June 16-17:30
Room: Q122
Chair: Michael Meadows (Griffith University, Australia)
Presentations:

Erick Huerta Velazquez (Universdad Autonoma Metropolitana and Instituto de Ciencia y Tecnologia del DF, Mexico):
Towards a Theory of Indigenous Communication: Advances in an Action Research Process for the Development of a Capacity Building Program on Indigenous Communication

Tanja Dreher (University of Wollongong, Australia):
Listening in to the Indigenous Public Sphere

Ian Watson (Griffith University, Australia):
No more 'voices from down south': The role of local broadcasting in remote Indigenous communities in Queensland, Australia

Eliana del Rosario Herrera Huerfano (Universidad Complutense de Madrid, Spain, and UNIMINUTO, Colombia), **Francisco Sierra Caballero** (Universidad de Sevilla, Spain):
Indigenous people in Colombia, and the need for a public policy in communication

Heather Moran (Centre for Community Mapping, Canada), **Fred McGarry** (Centre for Community Mapping, Canada):
Spatial and Temporary Media for Aboriginal Social Justice in Canada

Mine-Ping Sun (National ChengChi University Taipei):
Broadcasting the local voices: A case study of an indigenous radio station in Taiwan

Session 6: Community Media and Digital Convergence

Slot Code: CoCW4b
Time: Wed 26 June 16-17:30
Room: Q219
Chair: Núria Reguero (Autonomous University of Barcelona, Spain)

Presentations:
Nicola Jones (University of KwaZulu-Natal, South Africa), **Sandra Pitcher** (University of KwaZulu-Natal, South Africa):
Not dead yet! An examination of the effects of online technology on community newspapers in South Africa

Joanah Gadzikwa (Monash University, South Africa):
Interactivity and cyber democracy: The case of Zimbabwe's online newspapers

Onwuka Okereke (Abia State University, Nigeria), **Innocent Paschal Ihechu** (Abia State University, Nigeria), **Uzoma Chukwuemeka Okugo** (Abia State University, Nigeria):
The revolution of community newspaper and social media: Implications for public service journalism in Nigeria

John W. Higgins (University of San Francisco, US):
Re-framing the World: Cypriot University Students, Oral Histories, and Self-Reflection

Gisele Sayeg Nunes Ferreira (PUC-SP, Bazil):
Crowdsourced audio: ruptures and overcoming of community radios on the Internet

Session 7: Alternative Journalisms 1: Crisis, Activism and Critique

Slot Code: CoCT1a
Time: Thu 27 June 9-10:30
Room: Q122
Chair: Cinzia Padovani (Southern Illinois University, US)
Presentations:
Susan Forde (Griffith University, Australia), **Heather Anderson** (Griffith University, Australia):
'Is it Justice, or Just Us?': Examining how radical media and the news

framed an Aboriginal death in police custody'

Melissa Wall (California State University, US), **Sahar el Zahed** (University of California UCLA, US):
Syrian citizen journalism: The Rise of a New News System in an Authoritarian Space

Jane Regan (Tufts University, US):
Hybrid in Haiti – Watchdogging the earthquake from the grassroots

Ines Gabel (The Open University, Israel):
The Image of the Secular Left in the Alternative Settler's Discourse

Txema Ramirez de la Piscina, Alazne Aiestaran, Beatriz Zabalondo, Antxoka Agirre, Maria González Gorosarri, Estefanía Jimenez (University of the Basque Country, Spain):
Light among Shadows: News Quality as a Method to Overcome the Crisis in Journalism

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Session 8: Community Media Policy: Interactions, Interventions and Change

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Slot Code: CoCT1b
Time: Thu 27 June 9-10:30
Room: Q219
Chair: Gabriel Kaplún (Universidad de la República, Uruguay)
Presentations:

Andrew Ó Baoill (Cazenovia College, US):
Complex response of community radio to changing copyright challenges

Michael Meadows (Griffith University, Australia):
When the stars align: Indigenous media policy moments explored

Núria Reguero (Autonomous University of Barcelona, Spain): **Ana Fernández-Viso** (Autonomous University of Barcelona):
Community TV and media pluralism

after the DTT roll-out in Spain. Strategies to face a crisis

Chiara Saez Baeza (Universidad de Chile):
Chilean community TV in the digital transition: which can we do expect from the policy framework? It is possible subvert the discourse on public policies?

Session 9: Alternative Journalisms 2: Participation, Interaction, and Citizen Journalism

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Slot Code: CoCT3a
Time: Thu 27 June 14-15:30
Room: Q122
Chair: Susan Forde (Griffith University, Australia)
Presentations:

Silvia Martínez (Open University of Catalonia):
The citizen's watchdog role in times of crisis: Study of the practices of the gatewatcher and the meta-journalism in social news websites

Andy Williams (Cardiff University, UK), **Jerome Turner** (Birmingham City University, UK):
UK Community News and the Public Interest

Cindy Cheung-Kwan Chong (The Chinese University of Hong Kong):
Who got to say what? Conflicting narratives and the construction of communal identity in Chinese minority newspapers in the Netherlands

Chen-Ling Hung (National Taiwan University):
Participation and Empowerment: Indigenous citizen reporters, their identity and perception of news

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Session 10: Waves of Change: Enabling Community Media in Latin America

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Slot Code: CoCT3b
Time: Thu 27 June 14-15:30
Room: Q219
Chair: Emiliano Treré (Universidad Autónoma de Querétaro, Mexico)
Presentations:

Martha Fuentes-Bautista (University of Massachusetts Amherst, US), **Gisela Gil-Egui** (Fairfield University, US), **Rainer Rubira** (Universidad Rey Juan Carlos, Spain):
Community Media Policy in Latin America: A Social Justice Perspective

Adilson Vaz Cabral Filho (Fluminense Federal University, Brazil), **Eula Dantas Taveira Cabral** (Brazilian Institute of Information on Science and Technology):
Community communication policies facing social legitimation processes by traditional media groups in Brazil

João Paulo Carrera Malerba (Universidade Federal do Rio de Janeiro, Bazil):
Community radios, international freedom of expression standards and the new Brazilian general regulatory framework for communication

Juan Ramos (Universidad de Salamanca, Spain), **Ava Mariana Gómez** (Universidad de Salamanca, Spain):
Legislation and community media. Comparative analysis of Bolivia and Venezuela

Gabriel Kaplún (Universidad de la República, Uruguay):
Community radios in Uruguay: relationship with audiences and evaluation indicators

Jose Fernando Benitez (Bolivarian University of Venezuela):
Public Policies Regarding Community Media in Venezuela (Video message)

Session 11: 'Our Media' in Times of Change: The Future of Community and Citizen Media in Ireland and Worldwide

Slot Code: CoCT4a
Time: Thu 27 June 16-17:30
Room: Q122
Reports and Debates from the IAMCR/OURMedia Pre-Conference
Chair: Arne Hintz (Cardiff University, UK)
Panelists:
Amparo Cadavid (UNIMINUTO, Colombia),
Susan Forde (Griffith University, Australia),
Margaret Gillian (Community Media Network Ireland),
Ciaran Moore (DCTV, Ireland),
Ciaran Murray (CRAOL, Ireland),
Stefania Milan (Tilburg University, Netherlands),
Henry Silke (Dublin City University, Ireland)

Session 12: Tactical Media, Art, and Creative Protest

Slot Code: CoCT4b
Time: Thu 27 June 16-17:30
Room: Q219
Chair: Marcus Breen (Bond University, Australia)
Presentations:

Manuela Farinosi (University of Udine, Italy):
Exploring the Soft Side of Collective Actions: Creativity, Protest and Social Media in the Urban Yarn Bombing phenomenon

Pip Shea (Queensland University of Technology, Australia):
The Community Art of "Reprogramming" Communication Networks

Jose Carlos Messias (Federal University Rio de Janeiro, Bazil):
"Greetings from the Third World": Strategies of Distribution and Customization of Game-related Content in Brazil

Linda O Keeffe (National University of Ireland Maynooth), **Aphra Kerr**

(National University of Ireland Maynooth):
Mobilising the City? Teenagers and mobile sound technologies in urban city spaces

Ilkin Mehrabov (Karstad University, Sweden):
Reappropriating the Means of Production and Distribution: DIY, Copyleft, and 'Alternative' Music

Panagiota Alevizou (The Open University), **Katerina Alexiou** (The Open University), **Gail Ramster** (Royal College of Art):
Communications by Design? Community Spaces, Neighbourhood Media & Creative citizens

Session 13: (En-)Countering Crisis

Slot Code: CoCF1a
Time: Fri 28 June 9-10:30
Room: Q122
Chair: Christopher Ali (University of Pennsylvania, US)
Presentations:

Silvia Inés Molina y Vedia del Castillo (National Autonomous University of Mexico), **Ingrid Hernández Muñoz** (National Autonomous University of Mexico):
Crisis and Migration: Strategies and Networks used by Migrants to Face the Global Crisis

Todd Graham (University of Groningen, Netherlands), **Scott Wright** (University of Leicester, UK), **Daniel Jackson** (Bournemouth University, UK):
The 'Crisis of Capitalism' in everyday talk: an analysis of three online 'third spaces'

Maria Victoria Gomez (Universidad de Montevideo, Uruguay):
Tracks of a changing world: An approach to online discussions over environmental issues in Uruguay

Sandra Ristovska (University of Pennsylvania, US):
Strategic Witnessing in an Age of Video Activism

Session 14: Addressing the Environmental Crisis through Community and Alternative Media

Slot Code: CoCF3a
Time: Fri 28 June 14-15:30
Room: Q122
Chair: Rosemary Day (University of Limerick, Ireland)
Presentations:

Ayse Fulya Sen (Firat University, Turkey):
Capitalism, Ecology and Environmental Journalism: A Study on Hydroelectric Power Plants in Mainstream and Alternative News Media in Turkey

Gabriele Hadl (Kwansei Gakuin UniversityJapan):
Alternative media and environmental education: Using media literacy to learn about nature, climate change and denialism (Video Presentation)

Kerrie Foxwell (Griffith University, Australia):
My Place, My Media: community media and local environmental issues

Aparna Moitra (University of Delhi, India), **Archna Kumar** (University of Delhi, India):
Hill Women's Perceptions and Articulations about Climate Change: The Case of Henvalvani Community Radio, Chamba, Uttarakhand, India

Mikhail Peppas (Durban University of Technology, South Africa), **Sanabelle Ebrahim** (University of KwaZulu-Natal, South Africa):
Deaf-Hearing Poetic Ecology: Integration and Skills Development for Social Cohesion

Session 15: Media Interventions

Slot Code: CoCF4a
Time: Fri 28 June 16-17:30
Room: Q122
Chair: Kevin Howley (DePauw University, US)
Presentations:
Kevin Howley (DePauw University, US):
From Alternative Media to Media Interventions

Anita Howard (Kingston University, UK):
Newspaper Campaigning in Britain in the Late 1990s

Rosemary Day (University of Limerick, Ireland):
Radio and the Irish Language

Hilde van den Bulck (University of Antwerp, Belgium), **Koen Panis** (University of Antwerp, Belgium):
Putting the 'Fun' in Fundraising: The Serious Request and Music for Life Radio Telethons, Media, and Citizenship

Arne Hintz (Cardiff University, UK):
Media Activism and Advocacy: Policy Interventions in a Global Context

Session "Book Launch": Beyond WikiLeaks: Implications for the Future of Journalism, Communications & Society *(Book Launch, co-sponsored by the following sections: Law, Communication Policy & Technology, Journalism Research & Education)*

Slot Code: CoCF5a
Time: Fri 28 June 17:45-19:00
Room: Q122
Chair: Marc Raboy (McGill University, Canada)
Respondent: Sandra Braman (University of Wisconsin, US)
Presentations:
Patrick McCurdy (University of Ottawa, Canada):
From the Pentagon Papers to

Cablegate: How the Network Society Has Changed Leaking

Arne Hintz (Cardiff University, UK):
Dimensions of Modern Freedom of Expression: WikiLeaks, Policy Hacking, and Digital Freedoms

Hopeton Dunn (University of the West Indies, Jamaica):
"Something Old, Something New..": WikiLeaks, Newspapers, and Conjoint Approaches to Political Exposure

Stefania Milan (Tilburg University, Netherlands):
WikiLeaks, Anonymous, and the Exercise of Individuality: Protesting in the Cloud

Ibrahim Saleh (University of Cape Town, South Africa):
WikiLeaks and the Arab Spring: Twists and Turns of Media, Culture and Power

Session 16: Reflecting on Communication for Development and Social Change

Slot Code: CoCS1a
Time: Sat 29 June 9-10:30
Room: Q122
Chair: Tanja Dreher (University of Wollongong, Australia)
Presentations:
Joe Tacchi (RMIT University, Australia):
Communicative Ecologies: Reflections on understanding communication in context

Lizandro Angulo Rincon (Universidad del Tolima, Colombia):
Cinco estrategias para un modelo de televisión comunitaria orientado hacia el desarrollo humano: una propuesta desde la experiencia colombiana

Eronini Megwa (University of Texas, US):
Media Hybridization and Development:An Exploratory Study of the Potential of Integrated Media to

Extend Development Benefits to Underserved Communities in Africa

Bu Wei (Chinese Academy of Social Sciences):
Is It an Emerging scholarship? Discussing on the Concept, Focal Questions, Strategies and challenges of the Action-oriented Communication Research

Jair Vega (Universidad del Norte, Colombia):
Elementos sobre Comunicación en procesos de Cambio Social: Imaginarios, Normas Sociales, Interpelación y Movimientos Sociales

Session 17: Internet Usage, Social Media and Virtual Communities - Joint session with the Participatory Communication Research Section

Slot Code: PCRS1a
Time: Sat 29 June 9-10:30
Room: Q119
Chair: Stefania Milan (Tilburg University, The Netherlands)
Discussant: Faheem Hussain (Asian University of Women, Bangladesh)
Presentations:
Helena Lee (Nanyang Technological University, Singapore), **Natalie Pang** (Nanyang Technological University, Singapore):
Sticky networks: Opinion leadership and the ties they form in the contemporary media environment

Glenda Drew (University of California, US), **Jesse Drew** (University of California, US):
Social Media, Insecure Work and New Solidarities

Laura Ivonne Velez (UNAM, Mexico):
Gay and Lesbian Web Series: Streaming Diversity

Dagmar Hoffmann (University Siegen, Germany), **Wolfgang Reissmann** (University Siegen, Germany):

Being a digital Creative: Case Studies about how Amateur and Professional Artists Present Themselves in Public Spaces Online

David Amrani (Fairfield University, US):
Networked We Stand: Social Movements in the Digital Age

Session 18: CoC Business Meeting
Time: Sat 29 June 11-12:30
Room: Q122
Chair: Arne Hintz

Session 19: Investigating Community – Engaging with Community

Slot Code: CoCS3a
Time: Sat 29 June 14-15:30
Room: Q122
Chair: Janey Gordon (University of Bedfordshire, UK)
Presentations:

Christopher Ali (University of Pennsylvania, US), **David Conrad** (University of Pennsylvania, US):
Community of Satellites or a Satellite of Communities? Emerging dynamics in the community media paradigm

Marni Arnette Wedin (Royal Roads University, Canada):
Narratives of Successful Collaborations between Alternative Media and Women's Groups

Omar Rincon (Universidad de los Andes, Colombia):
La Identidad y las Sensibilidades como Innovacion Mediathica: Hasta las Narrativas Colabor-Activas de Comunidad

Kimberly Spencer (Colorado State University, US):
Small town alternative media, big slice of the economic pie

Daniel Meirinho Souza (New University of Lisbon, Portugal):

Community representation through a participatory photography project

Session 20: Alternatives in Film and TV – Audiovisual Presentations

Slot Code: CoCS3b
Time: Sat 29 June 14-15:30
Room: Q219
Chair: Adilson Vaz Cabral Filho (Fluminense Federal University, Brazil)
Presentations:

DeeDee Halleck (Deep Dish Network, US):
Community Media Against War: before, during and after: Non-embedded alternatives to war-mongering of corporate and state media

Jie Ying Wang (Hong Kong Baptist University):
A Miniature Cinema – Hong Kong Social Movement Film Festival

COMIC ART (COM)

Chair: John A. Lent (International Journal of Comic Art)

Session 1: Political Cartooning

Slot Code: COMW2a
Time: Wed 26 June 11:00-12:30
Room: HG09
Chair: John A. Lent (International Journal of Comic Art)
Presentations:

Naveed Iqbal Ch (University of the Punjab, Lahore-Pakistan):
Cartoon Journalism in Resolving Post Osama Conflicts Between Pakistan and United States

Monica Fontana (Faculdades Integradas Barros Melo Pernambuco):
Brazilian Economic Development and the Global Crisis: Portrayal of Social Transformation Through the Political Cartoon

Athanasia Batziou (University of Athens, Greece)
Humouring the Greek Crisis

Session 2: Comics and Graphic Novels

Slot Code: COMT1a
Time: Thu 27 June 9:00-10:30
Room: HG06
Chair: John A. Lent (International Journal of Comic Art)
Presentations:

Julian Peters (Concordia University):
Explain Yourself: The Projector (1971) by Martin Vaughn-James and the Reinvention of Narrative

Sergio Sánchez Sánchez (Universidad Nacional Autónoma de México):
Artistic Representation in the Comics

Juscelino Neco (University of São Paulo):

Comics Journalism in Brazil: A Comparative Study Between Joe Sacco and Allan Sieber

Session 3: Comic Books and Animation

Slot Code: COMT3a
Time: Thu 27 June 14.00-15.30
Room: HG06
Chair: John A. Lent (International Journal of Comic Art)
Presentations:

Yuan Gong (University of Massachusetts, Amherst):
Amateur Artworks of Yaoi Fandom: Young Women's Queer Interpretation and Reconstruction of Male Characters in Japanese Boys' Manga ---A Case Study of Slam Dunk

Jorge Salvador Anaya Martínez (Universidad Nacional Autónoma de México)
Anime and Art: A Feedback

Geisa Fernandes D'Oliveira (Observatório de Histórias em Quadrinhos ECA/USP, Brazil):
The Latin American Network Experience: Comics Researcher Groups in Brazil and Argentina

Session 4: Comic Art: Theory, Social Consciousness

Slot Code: COMT4a
Time: Thu 27 June 16.00-17.30
Room: HG06
Chair: John A. Lent (International Journal of Comic Art)
Presentations:

Edgar Meritano (Universidad Nacional Autónoma de México): *Comic and Its Film Translation*

Nadiezhda Camacho Quiroz (Universidad Nacional Autónoma de México):
The Friki (geek) as "Compulsive Creator of the Senses" in the Postmodern Era

Mike Lyons (Saint Joseph's University):
The Diffusion of Dissent: The Montgomery Story Comic and Civil Disobedience

Edna Becerril Lerín (Universidad Nacional Autónoma de México):
The Comic as an Instrument for Public Policy: The "Guide for the Mexican Migrant" Case

COMMUNICATION POLICY & TECHNOLOGY (CPT)

Chair: Jo Pierson (Vrije Universiteit Brussel, BE)
Vice-Chair: Bart Cammaerts (LSE, UK)
Vice-Chair: Aphra Kerr (NUI Maynooth, IE)

Note: Special Session with the Irish Data Commissioner –Wed 26th at 16.00

Session No. 1: Communications Policy, Convergence and Regulation

Slot Code: CPTW2a

Time: Wed. 26 June 11:00-12:30

Room: QG13

Chair: Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel, BE)

Discussant: Robin Mansell (LSE, UK)

Presentations:

Julia Pohle (Vrije Universiteit Brussel, BE)
Opening the black box of communication policy-making: Analysing policy change through the lenses of networks and discourse.

Adam Swift (Queensland University of Technology, AU)
The Convergence Review and the Principle of Australian's Access to and Opportunities for Participation.

Yixi Zhu and Benjamin Bates (Southeast University, CN and University of Tennessee, US)
The Evolution of Cable Industry and Regulation's Impacts: A comparative analysis of China and United States.

Nanette Levinson (School of International Service, US)
Creative Destruction, Co-processes and Cross-national Multistakeholderism in Technology Governance.

Avshalom Ginosar (The Max Stern Academic College of Emek Yezreel, IL)
Media Governance: A Conceptual Framework or Merely a Buzz Word?

Session No. 2: Creative destruction and Journalism

Slot Code: CPTW2b

Time: Wed. 26 June 11:00-12:30

Room: Q121

Chair: Dwayne Winseck (Carleton University, CA)

Discussant: Beate Josephi (Edith Cowan University, AS)

Presentations:

Philip Schlesinger and Gillian Doyle (Centre for Cultural Policy Research, University of Glasgow, UK)
From organizational crisis to multi-platform salvation? Creative destruction and the recomposition of news media.

Terry Flew and Adam Swift (Creative Industries Faculty and ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, AU)
Regulating Journalists? The Finkelstein Review, the Convergence Review, and News Media Regulation in Australia

Katharine Sarikakis and Joan Ramon Rodriguez-Amat (University of Vienna, AT)
Kill the message: media governance and the financial crisis.

Frederik Lesage and Robert Hackett (Simon Fraser University, CA)
Between objectivity and openness: the mediality of data journalism.

Marco Toledo Bastos and Gabriela Zago (University of Sao Paulo, BR and LSE, UK)
Tweeting News Articles: A cross-country study for the United States, United Kingdom, Spain, Germany, and Brazil.

Session No. 3: Audience/CPT Joint PANEL: ECREA TWG for Children Youth and Media: Panel on 'Youth and Online Safety: Policy Debates and Challenges'

Slot Code: CPTW3a

Time: Wed 26th June 14.00-15.30

Room: QG13

Chair: Leslie R. Shade (University of Toronto, CA)

Discussant: Eva Lievens (ICRI, KULeuven, BE)

Presentations:

Brian O'Neill (Dublin Institute of Technology, IE)
The changing face of the regulator.

Elisabeth Staksrud (University of Oslo, NO)
The NGO: friend or foe?

Ulrike Wagner and Niels BrÃ¤ggen (JFF - Institute for Media Research and Media Education, Munich, DE)
Youth involvement in a multi-stakeholder approach to online safety: Perspectives and experiences from the ongoing Dialog Internet in Germany.

Sonia Livingstone (LSE, GB)
'Knowledge enhancement': The risks and opportunities of evidence-based policy.

Kathryn C. Montgomery (Amercian University, Washington DC, US)
Protecting Childrens Privacy in the Era of Big Data.

Session No. 4: Mobile regulation, marketing and use

Slot Code: CPTW3b

Time: Wed 26th June 14.00 – 15.30

Room: Q121

Chair: Anders Henten (CMI, Aalborg University, DK)

Discussant: Pascal Verhoest (Artevelde University College Ghendt)

Presentations:

Fiona Ruth Martin (University of Sydney, AU)
A smarter smartphone: policy, regulatory and governance issues with mobile Internet apps.

Isabelle Stevens, Karel Verbrugge and **Lieven De Marez** (iMinds-MICT-Ugent, BE)
The SoLoMo shift: rethinking collaboration strategies for industry and end-user empowerment through identity managed social, local and mobile platforms and services.

Trisha T. C. Lin and **Yi-Hsuan Chiang** and **Chloris Jiang** (TW and SG)
Examining mobile dependency and sociability among young users in Singapore.

Jia Lu and **Boliang Li** (Tsinghua University, CN)
Media Representation of Mobile Technologies: A Content Analysis of Television Commercials.

Session Law/CPT No. 2: Law/CPT joint session: Transparency and Corruption

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Slot Code: LAWW3A

Time: Wed 26th June 14:00-15:30

Room: C167

Moderator/Discussant: Sandra Braman

Presentations:

Ralph Engelman, (Long Island University, United States)
From the Pentagon Papers to WikiLeaks: Government secrecy & US media law

Ewan Sutherland (University of the Witswatrsrand)
Bribery and corruption in telecommunications: New approaches to licensing

Richard J. Peltz-Steele (University of Massachusetts School of Law), **& Eric J. Booth,** (United States)
Baer Bank revisited: Wiki-leaking and common law tortious interference

Katrin Tonndorf (University of Passau, DE)
How to make peace with a generation of online pirates: More information, clearer policies and new concepts

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Session No. 5: SPECIAL SESSION – co-sponsored by CPT/Law –

DATA PROTECTION IN EUROPE AND THE ROLE OF THE IRISH DATA PROTECTION COMMISSIONER

Slot Code: CPTW4a

Time: Wed 26th June 16.00-17.30

Room: HG20

Chair: Aphra Kerr (NUI Maynooth, IE)

Presentations:

Irish Data Protection Commissioner, Mr Hawkes. See http://www.dataprotection.ie/

Katharine Sarikakis (University of Vienna, AT)

Ang Peng Hwa (Nanyang Technological University, SG)

Leslie R. Shade (University of Toronto, CA)

Sandra Braman (University of Wisconsin-Milwaukee, US)

Francesca Musiani (ISD/SFS, Georgetown University and Mines Paris, FR)

Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel, BE)

Robin Mansell (LSE, UK)

Session No. 7: Net Neutrality and Information Policy

Slot Code: CPTT1a

Time: Thu 27th June 9.00-10.30

Room: QG13

Chair: Ang Peng Hwa (Nanyang Technological University, SG)

Discussant: Christian Sandvig (University of Michigan, US)

Presentations:

Robin Mansell (LSE, GB)
Knowledge Societies Futures: Destabilization in Whose Interest?

Meryem Marzouki (UPMC Univ. Paris 06 & CNRS, Paris, FR)
Internet Governance and the Mutual Consolidation of Civil Society and IGOs roles

Jessica Izquierdo Castillo and **Cristina Cullell-March** (Universitat Jaume I, ES)
The net neutrality debate in the European Union: the Spanish case study of Telefonica.

Dong-Hee Shin and **Yongsuk Hwang** (Seoul National University, KR)
Net Neutrality in Korea and the Future of Information Policy.

Maria Rosario Radakovich (Universidad de la Republica, UY)
Communication policies in Uruguay: drives and halts.

Session No. 8: Open Data and E-Government

Slot Code: CPTT1b

Time: Thu 27th June 9.00-10.30

Room: Q121

Chair: Philip Schlesinger (Centre for Cultural Policy Research, University of Glasgow, UK)

Discussant: Joseph Dean Straubhaar (University of Texas, US)

Presentations:

Gerardo Luis Dorantes, Jesús Eduardo Álvarez and **Jorge Alberto** Isla (MX)
Democratization and technological change: scope and consequences of electronic government in Latin America, 2012.

Gisela Gil-Egui, Rainer Rubira and **Martha Fuentes-Bautista** (Fairfield University, US, Universidad Rey Juan Carlos, ES and University of Massachusetts - Amherst, US)
Open access and open source initiatives in Latin America: a comparative assessment through theories of justice.

Karen Louise Smith (University of Toronto, CA)
The Policy Windows of Open Government in Canada,

Jo Bates (University of Sheffield, GB)
Information policy in the crises of neoliberalism: the case of Open Government Data in the UK

Ursula Maier-Rabler and **Stefan Huber** (University of Salzburg, AT) *Emerging civic online participation practices: the twinning of open government and civic society*

Session Law/CPT No. 4: Law/CPT joint session: 'Rights of the Individual'

Slot Code: LAWT1a

Time: Thu 27th June 9:00-10:30

Room: C167

Moderator/Discussant: Yik Chan Chin (Hong Kong Baptist University)

Presentations

Sandra Braman (University of Wisconsin-Milwaukee)
Policy consequences of the WikiLeaks moment: Locating the legal subject

Jason A. Martin (DePaul University), & **Anthony L. Fargo** (Indiana University)
Anonymity, free speech, and the Internet: A global perspective

Mihaela Popescu (California State University-San Bernardino,) & **Lemi Baruh** (Koc University)
Digital literacy and privacy self-governance: A value-based approach to privacy in big data ecosystems

Seyram Avle (University of Michigan)
A global "South" perspective on new regulatory initiatives and challenges: Ghana's Data Protections Act of 2012

Ronan Fahy (University of Ghent)
The recent recognition of a right to reputation: A judicial response to a perceived media crisis

Session No. 9: PANEL Disruption Through (Co)Creativity: Promises and Perils of Globalized Open-Source Hardware Movements

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Slot Code: CPTT3a

Time: Thu 27th June 14.00-15.30

Room: QG13

Chair: Andrew Richard Schrock (University of Southern California, US)

Discussant: Johan Söderberg (LATTS/IFRIS, SE)

Presentations:

Denisa Kera (National University of Singapore, SG)
The disruptive geopolitics of open source hardware: do-cracy of the prototypes

Maxigas (Barcelona Metatron Research Unit, ES)

Hacklabs and Hackerspaces: Framing Technology and Politics

Andrew Richard Schrock (University of Southern California, US)
Hacking Organizations: Organizational Practices and Identity in Hacker and Maker Spaces.

Session No. 10: Digital Divides, Inequalities and Access

Slot Code: CPTT3b

Time: Thu 27th June 14.00-15.30

Room: Q121

Chair: Sharon Strover (University of Texas at Austin, US)

Discussant: Laurence Claeys (Vrije Universiteit Brussel, BE)

Presentations:

Rob McMahon (Simon Fraser University, CA)
Digital Self-Determination: Access Divides and Aboriginal peoples in Canada.

Dong-Hee Shin (Sungkyunkwan University, Seoul, KR)
Social Inclusion in Mobile-Based Information Society

Session Law/CPT No. 5: Law/CPT joint session: 'Regulating Social Media'

Slot Code: LAWT3a

Time: Thu 27th June 14:00-15:30

Room: C167

Moderator/Discussant: Ritz Zajacz (University of Iowa)

Presentations:

Monika Metykova (University of Sussex)
Regulating social networking media communications: Recent cases from the UK and the US

Yik Chan Chin (Hong Kong Baptist University)
Social media policy and regulation in China

Jane Louise Johnston (Bond University)
Social media guidelines and policies: Working toward best practice in a rapidly changing space

Silvio Henrique Vieira Barbosa & **Marco Aurelio Rodrigues Cunha e Cruz**
Social networks, freedom of expression and personality rights jurisprudence analyzed by the Brazilian Superior Court of Justice

Ellen Wauters, Peggy Valcke & **Eva Lievens** (University of Leuven)
Terms & conditions in SNS: Resistance is futile you shall comply

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Session No. 11: PANEL The Open Society Foundation's Mapping Digital Media Initiative: Global Communications Research to Support Policymaking

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Slot Code: CPTT4a

Time: Thu 27th June 16.00-17.30

Room: QG13

Chair: Susan Abbott (New America Foundation)

Discussant: Divina Frau Meigs (Université Sorbonne Nouvelle - Paris 3, FR)

Presentations

Phil Napoli and **Jonathan Obar** (Fordham University, US NS University of Toronto, CA)
Mobile Leapfrogging and Digital Divide Policy: Assessing the Limitations of Mobile Internet Access.

Martijn De Waal and **Marko Milosavljevic** (University of Amsterdam, NL and University of Ljubljana, SI)
Journalism, Innovation and Policy-making.

Justin Schlosberg (University of London, GB)
The Sustainability of Public Interest Journalism in Europe.

Minna Aslama Horowitz (University of Helsinki, St.John's University, The New America Foundation, FI)
Multistakeholderism: Policy Implications for Public Service Media.

Vibodh Parthasarathi (Jamia Millia Islamia University, IN)
Digitalising India: From a National to a Comparative Case for Policy Analysis.

Session No. 12: PANEL: Creative disruptions: the role of 'misuses' in the design of communication technologies

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Slot Code: CPTT4b

Time: Thu 27th June 16.00 – 17.30

Room: Q121

Chair: Guillaume Latzko-Toth (Université Laval, CA)

Discussant: Cécile Méadel (Centre de sociologie de l'innovation, Mines ParisTech, FR)

Presentations

Johan Söderberg (LATTS/IFRIS, SE)
Legal highs and filesharing: two cases of innovation against the law.

Francesca Musiani (ISD/SFS, Georgetown University and Mines Paris, FR)
An alternative Domain Name System? 'Creative disruption' with Internet user infrastructure.

Guillaume Latzko-Toth and **Steve Jones** (Université Laval, CA and University of Illinois at Chicago, US)
'Please get rid of game players!': games as creative disruption in the development of an early online learning environment.

Laurence Claeys and **Johan Criel** (Vrije Universiteit Brussel, BE and Alcatel-Lucent Bell Labs, BE)
End-user co-construction of the

Internet-of-Things: 'Re-use' and manageability of IoT application creation environments.

Session IC/CPT: International Communication/CPT joint session: The Changing Global Broadcast Media Landscape

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Slot Code: INCT4b

Time: Thu 27th June 16:00-17:30

Room: C123

Chair and Discussant: Karen Arriaza Ibarra (Universidad Complutense de Madrid)

Presentations

Musawenkosi Ndlovu (University of Cape Town)
The Meaning of Global News Channels' 'New' Scramble for African Media Space

Selin Tüzün (Marmara University) *The Emergence of Turkish Television Drama Sector as a 'Geo-Cultural Market'*

Hui-Lan Chang (National Cheng Chi University)
The practical philosophy of technology: the debate about existence, embodiment, and perception.

Session No. 13: Internet Design and Practice

Slot Code: CPTF1a

Time: Fri 28th June 9.00-10.30

Room: QG13

Chair: Eugenia Siapera (Dublin City University, IE)

Discussant: Ursula Maier-Rabler (University of Salzburg, AT)

Presentations

Sandra Braman (University of Wisconsin-Milwaukee, US)
Laying the Path: Foundational Policy-Making by Internet Designers.

Chika Anyanwu (Charles Sturt University, AU)
Redefining Privacy in the age of Social media.

Rob Heyman, Paulien Coppens and **Jo Pierson** (Vrije Universiteit Brussel and SMIT-Iminds, BE)
Bridging the privacy paradox between awareness and behaviour: a survey inquiring in users self-reported and actual practices of Facebook applications.

Hui Xue (Macquarie University, AU)
Commercial Misuse of Personal Data by Stakeholders of SNS and Its Policy Implications: A Case Study on Weibo.

Christian Sandvig (University of Michigan, US)
Who Is the First Smith on the Internet? Contemporary Problems in Systems for Handling Identifiers.

Session No. 14: ICT, media and business strategies

Slot Code: CPTF1b

Time: Fri 28th June 9.00-10.30

Room: Q121

Chair: Karen Arriaza Ibarra (Universidad Complutense de Madrid)

Discussant: Nanette Levinson (School of International Service, US)

Presentations

Anders Henten and **Reza Tadayoni** (CMI, Aalborg University, DK)
Increasing dominance of IT in ICT convergence.

Heejung Kim (Korea Communications Agency, KR) *Competitive Strategies of Digital TV Broadcasters.*

Chris Chesher (University of NSW, Sydney, AU)
Iron ore mining, robotics, and media change

Richard A. Gershon (Western Michigan University, US)
Eastman Kodak, Blockbuster Inc. and Creative Destruction: The Rise and Fall of Two Great Iconic Companies.

Seeta Peña Gangadharan (Yale Law School, US)
The Politics of Partnerships: Understanding Collaboration in U.S. Digital Inclusion Policy.

Session No. 15: Developing ICT literacy and competency

Slot Code: CPTF1c

Time: Fri 28th June 9.00-10.30

Room: HG05

Chair: Alison Powell (LSE, GB)

Discussant: Gisela Gil-Egui (Fairfield University, US)

Presentations

Joseph Dean Straubhaar (University of Texas, US)
Are Young Latina/os Also Growing Up Digital?

Rolien Hoyng (Lingnan University, HK)
Towards a Politics of Skill: ICT4D in Turkey.

Session No. 16: Beyond co-production

Slot Code: CPTF3a

Time: Fri 28th June 14.00-15.30

Room: QG13

Chair: Johan Söderberg (LATTS/IFRIS, SE)

Discussant: Terry Flew (Creative Industries Faculty and ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, AU)

Presentations

Andrea Meyer Medrado (Bournemouth University, GB)
The Production of Digital 'Multiplatform' Public Service Content in the UK.

Lin Huang (Beijing Academy of Science and Technology, CN)
The transition from User generated content to professionally generated content: an analysis on the production model of Chinese video sharing websites

Aphra Kerr (National University of Ireland Maynooth, IE)
Governing Games: Economic, Technological and Policy Issues.

Bart Cammaerts (LSE, GB) *Mediated Mutual Cooperation: Where Anarchism and Neo-Liberalism Touch.*

Session No. 17: Digital broadcasting and policy

Slot Code: CPTF3b

Time: Fri 28th June 14.00-15.30

Room: Q121

Chair: Maria Michalis (University of Westminster, UK)

Discussant: Ken Murphy, (Dublin Institute of Technology, IE)

Presentations

Henry James Silke, Ciaran Moore and **Claire Toolis** (Dublin City University and Dublin Community Television, IE)
Marketing the Public Sphere: Digital Changeover and UHF Spectrum Distribution in the Republic of Ireland

Vaclav Stetka (University of Oxford, GB)
Digital switchover in Central and Eastern Europe and the role of the state: a comparative analysis.

Hilde Van den Bulck and **Karen Donders** (University of Antwerp and Vrije Universiteit Brussel, BE)
A case of David and Goliath: Flemish media policies in an age of globalization.

Tom Evens and **Karen Donders** (iMinds-MICT, Ghent University and iMinds-SMIT, Vrije Universiteit Brussel, BE)
Channel conflicts between broadcasters and distributors: developing a framework for assessing regulatory intervention.

Session No. 18: PANEL Trolls, Hackers and Haters: Exploring the Dark Side of Online Politics

Slot Code: CPTF3c

Time: Fri 28th June 14.00-15.30

Room: HG05

Chair: Trish Morgan (NUI Maynooth, IE)

Discussant: Maura Conway (Dublin City University, IE)

Presentations:

Eugenia Siapera (Dublin City University, IE)
Trolling Fascism: Mapping the Rise of the Fascist internet.

Gavan Titley (National University of Ireland Maynooth, IE)
From rage to 'the facts': racist circuitries and the limits of 'hate speech'

Joss Hands (Anglia Ruskin University, GB)
Collective Idiocy: Of Multitudes and Mobs

Session No. 19: User agency: beyond empowerment

Slot Code: CPTF4a

Time: Fri 28th June 16.00-17.30

Room: QG13

Chair: Kylie Jarrett (NUI Maynooth, IE)

Discussant: Stefano De Paoli (Fondazione Ahref, IT).

Presentations

Marguerite Barry (Trinity College Dublin, IE)
Potential unleashed? The 'empowering' effects of interactivity and the reach of communications discourse.

Dimitra L. Milioni (Cyprus University of Technology, CY)
Beyond the binary 'empowerment/exploitation': A nuanced framework for studying user agency in the 'web 2.0' era.

Alison Powell (LSE, GB)
The Useful Failures of Cooperative Internet Access: What to learn from community wireless.

Roza Tsagarousianou (University of Westminster, GB)
European Muslims, technologies and the production of 'Muslim Space'.

Shu-Chu Sarrina Li (National Chiao Tung University, TW)
Adoption of Two New Types of Computers in Taiwan: Tablet vs. Netbook.

Session No. 20: PANEL: Making Interventions in Uncertain Times: The Development of a Mandatory Code for Canada's Wireless Industry

Slot Code: CPTF4b

Time: Fri 28th June 16.00-17.30

Room: Q121

Chair: Tamara Shepherd (Ryerson University, CA)

Presentations

Leslie Regan (University of Toronto, CA)
Youth Talk Mobile.

Tamara Shepherd (Ryerson University, CA)
Telecom Policy Practices in Canada: A Case Study of the Wireless Code Consultation.

Barbara Crow and **Kim Sawchuk** (York University and Concordia University, CA)
A Senior's Moment: Ageing Telecommunications Policy

Catherine Middleton (Ryerson University, CA)
Not Reinventing the Wheel: International Precedents for Empowering Wireless Consumers

Session No. 21: Mobile phone use

Slot Code: CPTF4c

Time: Fri 28th June 16.00-17.30

Room: HG05

Chair: Linda O'Keeffe (NUI Maynooth, IE)

Discussant: Isabelle Stevens (iMinds-MICT-Ugent, BE)

Presentations:

Karel Verbrugge, Isabelle Stevens and **Lieven De Marez** (iMinds-MICT-Ugent, BE)
The role of an omnipresent pocket device: smartphone attendance and the role of user habits.

Robert T. Huesca (Trinity University, US)
Listening to West African Rap, Watching a Little Porn, and Making a Call Now And Then: How Youth Are Using Mobile Phones in Benin.

Nathalie Hyde-Clarke (University of Johannesburg, ZA)
The Impact of Mobile Technology on Financial Services and Sustainability in South Africa.

Gerard and César Albarrán Torres (The University of Sydney, AU)
#yosoy132: Mobile Technology, Political Practices, and Media Crises in the 2012 Mexican Presidential Elections.

César Albarrán Torres (University of Sydney, AU)
Everyday Gambling in Australia:

Pokies, Mobile Media and the Game of Subversion.

Session No. 22: PANEL: A New Canadian Communications Act? Creative Destruction of Analogue Era Legislation?

Slot Code: CPTS1a

Time: Sat 29th June 9.00-10.30

Room: QG13

Chair: Robin Mansell (LSE, UK)

Discussant: William Melody (Lirne.net, DK)

Presentations

Robin Mansell (LSE, GB)
Are cultural values inevitably trumped by economic value in the Digital Convergence Era?

Daniel Pare (University of Ottawa, CA)
Bounding regulatory independence in a converged media environment.

Catherine Middleton (Ryerson University, CA)
Regulation for what purpose? What does convergence change?

Marc Raboy (McGill University, CA)
The Paradox of Convergence.

Dwayne Winseck (Carleton University, CA)
Convergence Legislation?: Power, Politics, Diversions and the Need to Re-Instate Common Carriage at the Heart of Communications Regulation.

Gregory Taylor (Ryerson University, CA)
Canadian Spectrum Legislation and the Communication Order.

Session No. 23: PANEL: The Impact of the Emerging OTT Video Services on the Users, the Content Providers and the Existing Media Platforms in Asian Countries

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Slot Code: CPTS1b

Time: Sat 29th June 9.00-10.30

Room: Q121

Chair & Discussant : Peng-Hwa Ang (Nanyang Technological University, SG)

Presentations

Yu-li Liu (National Chengchi University, TN)
The Impact of OTT Video Services on the Content Providers and the Existing Media Platforms in Taiwan.

Richard Wu and **Grace Leung** (The University of Hong Kong, HK)
Three Network Convergence and OTT TV: Old Issue and New Battle.

Minoru Sugaya (Keio University, JP)
The Development of the OTT Video Service and Its Impact on the Traditional Media in Japan.

Dong-Hee Shin (Seoul National University, Korea, KR)
Rise of OTT and Network Neutrality in Korea.

Session No. 24: Business Meeting

Time: Sat 29th June 11.00-12.30

Room: QG13

Session No. 25: Blogging, interacting and public sphere

Slot Code: CPTS3a

Time: Sat 29th June 14.00-15.30

Room: QG13

Chair: Bart Cammaerts (LSE, UK)

Discussant: Stefania Milan (Tilburg University, NL)

Presentations

Felicity Duncan (University of Pennsylvania, US)
What are they making here? The conservative blogosphere and the production of politics.

Andrew Duffy (Nanyang Technological University, SG)
Fellow travellers: technology meets social identification on a travel recommender site.

Michele Martini (University of Bologna. IT)
Aaron Swartz: a Different Kind of Hero.

Renyi Hong (US)
Mind Games in the Public Sphere: Psychology and the Story of Gamification.

Session No. 26: User-citizen involvement in media platforms

Slot Code: CPTS3b

Time: Sat 29th June 14.00-15.30

Room: Q121

Chair: Aphra Kerr (NUI Maynooth, IE)

Discussant: Katharine Sarikakis (University of Vienna, AT)

Presentations

Eli Skogerbø¸ Niamh Ni Bhroin and **Josefsen Eva** (University of Oslo, NO)
Minority media: policy implications of disruptive change.

Tanja Estella Bosch (University of Cape Town, ZA)
Social media and community journalism in South Africa.

Kenneth C.C. Yang (The University of Texas at El Paso, US)
Weibo (Microblog), Emerging Civil Society, and the Cyber Public Sphere in China.

Keyi Xu (The Chinese University of Hongkong, HK)
Rumors, Put Them Out Or Let Them Be? A Study on How Sina Refutes Rumors on Micro-blogging Services

CRISIS COMMUNICATION (CRI)

Chair: **Ester Pollack** (Stockholm University, Sweden)
Vice-Chair: **Sigurd Allern** (University of Oslo, Norway)

Moderator's rules: Presenters, 10 minutes; discussants: 15 minutes; audience questions: 10 minutes

Session 1 War, Terrorism, Conflicts and Crisis Communication I

Slot Code: CRIW2a
Time: Wed 26 June 11:00-12.30
Room: HG17
Chair: Ester Pollack (Stockholm University)
Discussants: Sigurd Allern (University of Oslo), Leone Serrander (Stockholm University)
Presentations:
Jesper Falkheimer (Lund University) and **Eva-Karin Olsson** (National Defence College):
The News Framing of the Terrorism Attacks in Norway, July 22, 2011

Shani Horowitz-Rozen, Eytan Gilboa (Bar-Ilan University) *Framing Philanthropy in Time of War: A Theoretical Framework*

Rikke Bjerg Jensen (University of Westminster):
Why communicating Libya matters to the UK

Eva Boller (Hamburg Research Center for Media & Communication): *Visual War Frames – How was the war in Libya presented in TV news?*

Alexander Godulla (Universität Passau):
Pluralization through digitalization?

Contemporary changes in the development of transnational crisis photography

Session 2 War, Terrorism, Conflicts and Crisis Communication II

Slot Code: CRIW3a
Time: Wed 26 June 14:00-15.30
Room: HG17
Chair: Ester Pollack (Stockholm University)
Discussants: Rikke Bjerg Jensen (University of Westminster), Jesper Falkheimer (Lund University)
Presentations:
Daniel Lee Miller (University of Oregon):
Challenging power and conflict crisis through documentary testimony: Can it make a difference? The remarkable interviews of Israeli intelligence leaders in Dror Moreh's "The Gatekeepers" and the dangerous and personal witnessing of Palestinian villager and filmmaker in Guy Davidi and Emad Burnat's "Five Broken Cameras".

Kathrin Schleicher (Technische Universität Illmenau):
Public War Communication: a theoretical blindspot?

Eva-Karin Olsson ((National Defence College), **Jesper Falkheimer** (Lund University) and **Lars Nord** (Miduniversity):
How journalistic styles and standards contribute to political actors' crisis exploitation

Tal Morse (London School of Economics):
The construction of grievable death

Session 3: Panel Causing Crises and Navigating Political Struggle(s): Activists' dilemmas between symmetry and asymmetry

Slot Code: CRIW4a
Time: Wed 26 June 16:00-17.30
Room: HG17
Chair: Claudia Irene Janssen (Deutsche Universität für Weiterbildung)
Discussants: The participants of the panel comment on each other
Panel presentations:
Claudia Irene Janssen (Deutsche Universität für Weiterbildung):
Activist struggles for reparations from corporations: Do legal threats undermine the potential for reconciliatory dialogue in crisis communication?

Mathis Danelzik (Universität Tübingen):
Coping with crisis ethically – limited dialogue, steered participation and other power uses as part of an ethical activists' practice?

Vidhi Chaudhri (Erasmus School of History, Culture and Communication) and **James E Hein** (Erasmus School of History, Culture and Communication):
Corporation and advocacy group conflict: Is 'engagement' an option?

Erica Ciszek (University of Oregon):
Causing and navigating crises: Activist dilemmas between asymmetry and symmetry

Colleen Arendt (Fairfield University):
Fighting for attention and resources: Moving beyond symmetry toward a structural-material turn in activist public relations

Session 4 Financial Crisis and Communication

Slot Code: CRIT1a
Time: Thu 27 June 9:00-10.30
Room: HG17
Chair: Ester Pollack
Discussants: Sigurd Allern (University of Oslo), Eva-Karin Olsson (National Defence College)
Presentations:
Christian Baden (Ludwig Maximilian Universität) and **Friederike Schultz** (Vrije Universiteit):
On "greedy brokers" and "help packages" in the "financial crisis": The legitimizing function of metaphors and institutional references in crisis frames

Friederike Schultz (Vrije Universiteit), **Dirk Oegema** (Vrije Universiteit), **Jan Kleinnijenhuis** (University Amsterdam) and **Sabine Geers** (Vrije Universiteit):
Uncertainty and Dynamics in the Financial Crisis (2007-2012): Analyzing Communicative Complexity in News media, Public Relations and Social Media

Mike Berry (University of Glasgow) and **Greg Philo** (University of Glasgow):
The impact of the mass media on public understanding and attitudes to the financial crisis

Alexa Robertson (Stockholm University) and **Leone Serrander** (Stockholm University):
Atlas Reports. Global Media Constructions of Crisis

David Montero (University of Seville), **María Lamuedra** (University of Seville), **Ruth Sanz** (DeMontfort University), **Stefania Vicari** (University of Leicester), **Maria Touri** (University of Leicester): *Representations of Dissent in Mainstream Media. A Comparative Analysis of the Coverage of Strikes and Solidarity Protests in Europe*

Aderogba Adeyemi (Osun Sate University):
Fuel Subsidy Palaver: Analysis of the Nigerian Press Coverage of January 2012 Nation-Wide Strike

Session 5: Panel Crisis Communication across Nations and Culture: An Agenda for Conceptual and Empirical Innovations in Times of Globalization

Slot Code: CRIT3a
Time: Thu 27 June 14:00-15.30
Room: HG17
Chair: Andreas Schwarz (Ilmenau University of Technology)
Discussant: Juliana Raupp (Freie Universität)
Panel Presentations:
Martin Löffelholz (Swiss German University), **Claudia Auer** (Ilmenau University of Technology) and **Kathrin Schleicher** (Ilmenau University of Technology):
Media relations in times of crisis: A cross-national comparative study of the German and US Armed Forces

Timothy Sellow (University of Kentucky) and **Deanna Sellow** (University of Kentucky).
Preparing for international and cross-cultural crisis: The role of institutional communication competence in addressing intercultural crisis

Andreas Schwartz (Ilmenau University of Technology):
Theorizing cultural value's impact on cross-cultural crisis framing: Findings from a comparative content analysis of the Fukushima crisis

Session 6 Social Media and Networks in Crisis Communication

Slot Code: CRIT4a
Time: Thu 27 June 16:00-17.30
Room: HG17
Chair: Alexa Robertson (Stockholm University)
Discussants: Christian Baden (Ludwig Maximilian Universität), Ester Pollack (Stockholm University)
Presentations:
Michael Westerlund (Stockholm University):
"alright let's do it"

Gregory Asmolov (London School of Economics):
Russian Wildfires 2010: Challenging Power Relationship Through Crowdsourcing Platforms in emergency situations

Hiroshi Yamaguchi (Komazawa University), **Morihiro Ogasawara** (University of Tokyo), *Hiroyuki Fujishiro, Hirotaka Kawashima, Yuzo Akakura and Asayo Katagir: Evolution of Spreading Rumors in Social Media and Its Implication for Crisis Communication*

Nicole Landeck (Heinrich Heine Universität Düsseldorf):
Competitive identity framing in European crisis communication

Session 7 Disasters, Pandemics and Crisis Communication

Slot Code: CRIF1a
Time: Fri 28 June 9:00-10.30
Room: HG17
Chair: Sigurd Allern
Discussants: Michael Westerlund (Stockholm University), Ester Pollack (Stockholm University)
Presentations:
Julia Drews (Freie Universität) and **Juliana Raupp** (Freie Universität): *Risk Communication and crisis preparedness of governmental authorities – In the case of a pandemic influenza*

S M Shameem Reza (University of Dhaka) and **Ashfara Haque** (University of Dhaka):
Continuity and shift in environment and climate change agendas in Bangladesh newspapers around UN Climate Conferences

Patrick Martin Cadwell (Dublin City University):
Communication in sudden-onset emergencies: the case of the Great East Japan Earthquake

Shulin Chiang (Chinese Culture University):
A Comparative Study on Media Construction of Victims' Images in the Great East Japan Earthquake

Hongchun Lee (Keio University):
Change of information behaviour and trust for media after 3.11 disaster in Japan

Session 8 Journalism, Civil Society and Crisis Communication

Slot Code: CRIF3a
Time: Fri 28 June 14:00-15.30
Room: HG17
Chair: Ester Pollack
Discussants: Friederike Schultz (Vrije Universiteit), Sigurd Allern (University of Oslo)
Presentations:

Seongbin Hwang, (Rikkyo University), **Tino Eric Bruno** (Rikkyo University & Université Lyon 3): *Media Framing of Anti-Nuclear Protests: an International Comparative Study on the Fukushima Nuclear Crisis*

Kate Crawford (New York University) and **Megan Finn** (Microsoft Research): *The Edge of the Hurricane: On The Limits of Crisis Informatics*

Anne Laajalahti (University of Jyväskylä), **Jenni Hyvärinen** (University of Jyväskylä) and **Marita Vos** (University of Jyväskylä):

Crisis communication competence in co-producing safety with citizen groups

Jueun Lee (Sungkyunkwan University) and **Hyun Ju Chung** (Sungkyunkwan University):
Public response for crisis communication strategy

Shani Orgad (London School of Economics) and **Bruna Se**u (University of London):
Sitting together underneath the tree, going on a mutual journey, and making love: Intimacy at a distance in humanitarian communication - A view from NGO practitioners

Session 9 Politics, Culture and Crisis Communication

Slot Code: CRIF4a
Time: Fri 28 June 16:00-17.30
Room: HG17
Chair: Sigurd Allern (University of Oslo)
Discussants: Ester Pollack (Stockholm University), Alexa Robertson (Stockholm University)
Presentations:

Judith Vaeth (Westfähliche Wilhelms-Universität Münster), **Gianna Haake** (Universität Trier), **Volker Gehrau** (Westfälische Wilhelms-Universität):
Media coverage on political scandals, the public's agenda, and its voting intention. A secondary analysis of national polling data in Germany at the turn of the Millennium.

Eli Avraham (University of Haifa):
"Crisis Communication and Battling Stereotypes of Terror and wars: Media Strategies for Attracting Tourism to Middle East Countries"

Zhan Li (University of Southern California):
Wrong Apologia and Government Credibility in Crisis in China—Performance Study of Chinese

Government Spokesmen in Press Conference during Public Crises

Emese Kovacs (Musashi University):
"I am sorry" – A comparative content analysis of the use of apology in the Japanese and the Hungarian media

Session 10 Business meeting
Slot Code: CRIS3a
Time: Sat 29 June 14:00-15.30
Room: HG17
Chair: Ester Pollack (Stockholm University)
Vice-Chair: Sigurd Allern (University of Oslo)

DIASPORA AND THE MEDIA (DIA)

Chair: **Roza Tsagarousianou** (CAMRI, University of Westminster, UK)

Vice-Chair: **Jessica Retis** (Journalism Department, Mike Curb College of Arts, Media, and Communications, California State University, Northridge)

Session 1: Crises of Multiculturalism: Diasporic Media/Cultural Responses

Slot Code: DIAW2a

Time: Wed 26 June 11:00-12:30

Room: C165

Chair: Milly Williamson (Brunel University)

Presentations:

Siobhan Holohan (Keele University): *Parallel Media, Segregated Communities and the Quest for Cohesion: Muslims in the UK Media Context*

Elizabeth Poole (Keele University): *Do Diasporic or Minority Media Matter? Everyday Media Use amongst British Muslims*

Omar Al-Ghazzi (Annenberg School for Communication, University of Pennsylvania): *Muslim Community Radio: Race & Global Islam in Post-Apartheid South Africa*

Session 2: Transnationalism and media use

Slot Code: DIAW3a

Time: Wed 26 June 14:00-15:30

Room: C165

Chair: Roza Tsagarousianou (University of Westminster)

Presentations:

Jessica Retis (CSUN): *Diaspora and the media in times of economic crisis: comparative analysis of cultural and media practices of Latin Americans in urban and rural contexts in Spain*

Antonieta Mercado (University of San Diego): *Challenging the Exclusivity of National Public Spheres: Indigenous Migrants as Transnational Counterpublics*

Laura Dixon (University of Texas at Austin), **Joseph Straubhaar** (University of Texas at Austin): *Two Methodological Contributions to Studying Diasporic Media Use: Positioning Family as a Unit of Analysis and Conducting Life History Interviews*

Vandana Pednekar-Magal (Grand Valley State University): *From Somewhere Else: Charting transnational media and social spaces of a city.*

Charu Uppal (Karlstad University): *Twice removed Diaspora: Where Bollywood might be in the lives of Indo-Fijians in the future?*

Session 3: Social Media/ Cyberspace

Slot Code: DIAW4a

Time: Wed 26 June 16:00-17:30

Room: C165

Chair: Jessica Retis (CSUN)

Presentations:

Rezwanguli Nuermaimaiti (Unitec Institute of Technology, Auckland), **Evangelina Papoutsaki** (Unitec Institute of Technology, Auckland), **Heather Horst** (RMIT, Melbourne), **Giles Robert Dodson** (Unitec Institute of Technology, Auckland): *Diasporic identity under construction: The Ugyhur diaspora and social media.*

Ayana Haaruun (Kennedy King College-Chicago), **Melodye Watson** (U.S. Federal Government): *Original Beauty: Black Hair in Cyberspace*

Hang Yin (University of Auckland): *Cyber China and parallel lives: internet use by Chinese migrant netizens in New Zealand*

Gloria Macri (Dublin City University): *Perhaps we should start calling ourselves diaspora? Migrant identities in crisis and online reflections on the topic*

Ilkin Mehrabov (Karlstad University), **Miyase Christensen** (Stockholm University/Royal Institute of Technology): *Mediatization, Migration and Home-Making: Ontological and Material Dimensions*

Session 4: Chinese-Language Media in Diaspora: Common Concerns, Diverse Experiences

Slot Code: DIAS3a

Time: Sat. 29 June 14:00-15:30

Room: Q158

Chair: Wanning Sun (University of Technology Sydney)

Presentations:

Tian Gong (Centre for Interdisciplinary Research and Analysis on Media, University Panthéon-Assas Paris): *Ethnic media: the relations between the Chinese language media and the Chinese immigrants in Spain and Italy*

John Sinclair (SHAPS, The University of Melbourne):
Chinese diasporic media use in Australia, old and new

Manying Ip (School of Asian Studies, DDI):
Cyber China and evolving diasporic identities in New Zealand

Wanning Sun (University of Technology Sydney):
Chinese Migration and the Chinese Language Media in South Africa

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Saturday 29 June, 11.00 – 12.30
Room Q158 Business Meeting

DIGITAL DIVIDE (DIV)

Chair: **Olga Smirnova** (Lomonosov Moscow State University, Russian Federation)
Vice-Chair: **Liangwen Kuo** (National Chiao Tung University, Taiwan)
Vice Chair: **Zarqa Ali** (Auckland University, New Zealand)

Session 1: Global and national communication orders

Slot Code: DIVW2a
Time: Wed 26 June 11:00-12:30
Room: Q158
Chair: Olga Smirnova (Lomonosov Moscow State University, Russian Federation)
Presentations:

Harekrishna Misra (Institute of Rural Management, Gujarat, India), and **Sanjay Kumar Panigrahi** (Srei Sahaj e-Village Ltd, Kolkata, India): *Mediating Rural Citizen Participation in e-Governance: Case of Sahaj e-Village Limited*

Sharon Strover (University of Texas at Austin, United States) and **Ken Flamm** (University of Texas at Austin, United States):
Public Computing Centers and the Dynamics of Digital Inclusion

Uma Shankar Pandey (Surendranath College for Women University of Calcutta, India):
Digital Competence Index: Proposing a Structural Equation Modeling Approach to Measure Digital Divide

Dipak De (Banaras Hindu University Varanasi, India):
Information system development for development through ICT application

Charles Chi-Wai Man (Center for Communication Research City University of Hong Kong):
Digital inequalities: Expanding the notion of technical access from the perspective of autonomy and accessibility

Session 2: Social issues in the context of digital divide

Slot Code: DIVW3a
Time: Wed. 26 June 14:00-15:30
Room: Q158
Chair: Olga Smirnova (Lomonosov Moscow State University, Russian Federation)
Presentations:

Tatiana Frolova (Lomonosov Moscow State University, Russian Federation):
Digital environment as the accelerator of civic engagement in Russia

Chen-Ling Hung (National Taiwan University, Taiwan):
Bridging the age divide of broadband service: A case study of the San Francisco Connected Project

Lun Meng (Tsinghua University, China):
The elderly in the digital world: the reason and impact of the internet anxieties in the elderly Chinese

Radoslaw Sajna (Kazimierz Wielki University in Bydgoszcz, Poland):
Digital Divide, Global Communication Order, and Media Development: Newspapers On-line from Different Continents

Veronica Soares da Costa (Federal University of Ouro Preto, UFOP, Brazil):
The role of transmedia in Science Communication: Scientists, journalists and society participation in science

Session 3: Business meeting
Slot Code: DIVT1a
Time: Thu 27 June 09:00-10:30
Room: Q158
Chair: Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

Session 4: Digital Divide: Experiences and Parallels

Slot Code: DIVT3a
Time: Thu 27 June 14:00-15:30
Room: Q158
Chair: Liangwen Kuo (National Chiao Tung University, Taiwan)
Presentations:

Su-kan Lin (Tamkang University, Taiwan) and **Liangwen Kuo** (National Chiao Tung University, Taiwan): *Digital Divide and Publishing: From the Perspective of Indigenous Knowledge of Tao's Aboriginal People in Taiwan*

Isis Valle Rodrigues da Costa (University of Brasilia, Brazil) and **Fernando Oliveira Paulino** (University of Brasilia, Brazil):
La fracture numérique ethnique : l'accès internet parmi les groupes indigènes au Brésil

José Alberto Simões (New University of Lisbon, Portugal) and **Cristina Ponte** (New University of Lisbon, Portugal):
Comparing European and Brazilian children's online activities: contexts of access, skills, uses and mediations

May O Lwin (Nanyang Technological University, Singapore) and **Fernando de la Cruz Paragas** (Nanyang Technological University, Singapore):
On mobile phones and smartphones:

Exploring the digital divide among and within Singapore, India, and Vietnam

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Session 5: Discursive Constructions of the Digital Divide

Slot Code: DIVT4a
Time: Thu 27 June 16:00-17:30
Room: Q158
Chair: Liangwen Kuo (National Chiao Tung University, Taiwan)
Presentations:

Nanette Levinson (American University, Washington, United States):
The Rise of Social Innovation: Crafting Cross-cultural Messages & Bridging Digital Divides

Lawrence Wood (Ohio University, United States):
Discursive Constructions of the Digital Divide: 'It's Not Just Availability, Stupid'

Yu Pei Chang (National Chiao Tung University, Taiwan):
The transformation of leisure capital between the real and virtual worlds: Focusing on the Game Generation

Hyunjoo Lee (Konkuk University, Korea, Republic Of), **Namsu Park** (Konkuk University, Korea, Republic Of), **Yongsuk Hwang** (Konkuk University, Korea, Republic Of):
A New Dimension of Digital Divide: Exploring the Relationship between Broadband Connection, Smatphone Use and Communication Competence

Jaemin Jung (Korea Advanced Institute of Science and Technology (KAIST), Korea, Republic Of), **Youngju Kim** (Korea Press Foundation, Korea, Republic Of), **Eunju Lee** (Korea Communications Agency, Korea, Republic Of), **Yongkuk Chung** (Dongguk Universit, Korea, Republic Of):
Concentration of Smartphone Application Use and Mobile Divide

William Ofentse Lesitaokana (The University of Botswana, Gaborone, Botswana):
Mobile Phones and the Digital Divide in Sub-Saharan Africa: The Case of Botswana

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ENVIRONMENT, SCIENCE, AND RISK COMMUNICATION (ENV)

Chair: **Anders Hansen** (University of Leicester, UK)
Vice-Chair: **Pieter Maeseele** (University of Antwerp, Belgium)

Session 1: Climate Change, Summits and Activism

Slot Code: ENVW2a
Time: Wed 26 June 11:00-12:30

Room: Helix Blue Room

Chair: Anders Hansen (University of Leicester)

Presentations:

Meng-Tse Hsieh (National Cheng-Chi University):
News Framing of Controversy in Climate Negotiations: A Cross-national Analysis of Copenhagen Climate Talk

Pieter Maeseele, Yves Pepermans, Daniëlle Raeijmaekers, Laurens Van der Steen (University of Antwerp), **Stijn Joye** (Ghent University): *Climate struggle: news coverage of climate change during the Cancún climate summit in Flemish quality newspapers*

Jonas Kaiser (Zeppelin University):
Denial and Defeatism in the German News Media's reporting on COP17

Jaquelyne Crystal Kwenda (University of Cape Town):
This Is A Conference of Polluters": Framing NGO activism at Durban's COP17

Session 2: Media, Climate Change and Public Understanding

Slot Code: ENVW3a
Time: Wed 26 June 14:00-15:30

Room: Helix Blue Room

Chair: Pieter Maeseele (University of Antwerp)

Presentations:

Linlin Ku (National Taiwan University):
Public understanding of global warming through online social media engagement

Mei-Ling Hsu (National Chengchi University):
Patterns and changes of framing anthropogenic climate change in Taiwanese news media (2006-2010)

Cindy T. Christen (Colorado State University):
Opinion polarization: the asymmetric effects of relative hostile media perceptions on opinions regarding arctic oil drilling and climate change

Lin-Mei Huang (Shih Hsin University):
The Discursive Nature of "Significant Others" and the Behavioral Intention of Low Carbon Emission Behavior Adoption

Raul Reis (Florida International University):
Will Climate Change Ever Create a Meme Powerful Enough to Disrupt the Global Conversation

Session 3: Environmental Sustainability and Crises in Ireland: Performing Public Participation or Public Acceptance?

Slot Code: ENVW4a
Time: Wed 26 June 16:00-17:30

Room: Helix Blue Room

Chair: Brian Trench (Dublin City University)

Discussant: Jane Suiter (Dublin City University)
Presentations:

Pat Brereton (Dublin City University):
Scoping audience studies in Eco-cinema research

Padraig Murphy & Chao Ping Hong (Dublin City University):
Nature's Say: composition networks of promotion and resistance in fracking, GM food and nanotechnology

Fiachra O'Brolchain (Dublin City University):
Moral Enhancement as Response to Climate Catastrophe

Brenda McNally (Dublin City University):
Environmental Risk and the Social Script: Implications of Irish media representation of climate change on (potential) social participation

James Anderson (Dublin City University):
Economic and Ecological Crises: Separate responses and integrating theory

Session 4: The Social Production of Environmental News

Slot Code: ENVT1a
Time: Thu 27 June 09:00-10:30

Room: Helix Blue Room

Chair: Anders Hansen (University of Leicester)

Presentations:

Nuria Almiron (Pompeu Fabra University):
Why does the media fail to adequately report the direct links between eating meat and climate change

Yves Pepermans & Pieter Maeseele (University of Antwerp):
Singing for the climate or preaching to the choir? Environmental campaigning and the (de)politicization of climate change

Bruno Takahashi (Michigan State University), **Juliet Pinto** (Florida International University), **Mercedes Vigon** (Florida International University) & **Manuel Chavez** (Michigan State University): U*nderstanding U.S. Spanish Language News Coverage of Environmental Issues: Newsrooms Decision-Making and Roles*

Session 5: Communicating Disasters and Environmental Problems

Slot Code: ENVT3a
Time: Thu 27 June 14:00-15:30

Room: Helix Blue Room

Chair: Dorothee Arlt (University of Bern)

Presentations:

Rahma Abdullah Al Foori (University of Leicester):
Framing Gonu Cyclone in Oman Newspaper: Dominance and Exclusion of Frames

Rita Araújo & Felisbela Lopes (University of Minho):
The media coverage of dengue in the Portuguese press: Público, Expresso, Jornal de Notícias and Diário de Notícias

Meghie Sousa Rodrigues (Universidade Estadual de Campinas)& **Milagros Varguez** (Tecnológico de Monterrey):

A mediatic look from outside on Hurricane Sandy

Chava Eve Tidhar (Kinneret Academic College) & **Hillel Nosse**k (College of Management Academic Studies):
Media coverage of environmental issues in Israel: Public expectations versus actual coverage

Ming-Ying Lee (Providence University) & **Cheng-Heng Hu** (Chinese Culture University): *Environmental discourses on the doomsday in science exhibitions: Cases of doomsdays theme exhibitions in Taiwan*

Session 6: Nuclear Energy after Fukushima

Slot Code: ENVT4a
Time: Thu 27 June 16:00-17:30

Room: Helix Blue Room

Chair: Pieter Maeseele (University of Antwerp)

Presentations:

Dorothee Arlt (University of Bern):
Individual Media Effects on Attitudes towards Nuclear Power

Silje Kristiansen (University of Zürich):
Fukushima – What effects did the accident have on the media debate and public risk perception of nuclear energy in Switzerland

David Park, Weirui Wang & Juliet Pinto (Florida International University):
Beyond nuclear disaster and risk: Comparison of post-Fukushima nuclear news in U.S. and German press

Yasuhito Abe (University of Southern California):
"Save our kids!": Citizen science after the Fukushima nuclear accident

Reimar Zeh (Universität Erlangen-Nürnberg) & Tomas Andersson Tomas Odén (University of Gothenburg):
Reframing the energy-debate.

Comparing Swedish and German press coverage on energy issues

Session 7: Media, Science and Public Understanding/ Engagement

Slot Code: ENVF1a
Time: Fri 28 Jun 9:00-10:30

Room: Helix Blue Room

Chair: Anders Hansen (University of Leicester)

Presentations:

Andreas M. Scheu, Annika Summ, Anna-Maria Volpers & Bernd Blöbaum (University of Muenster):
The role of journalism in the governance constellation of science and politics

Ciler Dursun (Ankara University): *How do Turkish readers perceive science, technology and innovation news*

Yvonne Cunningham (Dublin City University):
Scientific citizens: using science television programmes to inform their everyday actions and choices

Fiona Chew (Syracuse University):
Medical review articles, physician opinions, news media coverage and the state-of-the-science gap in hormone therapy usage

Jutta Milde (University of Koblenz-Landau):
Evaluating the communication about nanotechnology: How science journalists deal with scientific uncertainty and risks. Results from a content analysis on the media's coverage in Germany

Lars Guenther, Georg Ruhrmann & Barbara Ermentraut (Friedrich Schiller University Jena):
(Un)Certainty in the News: Journalists' Decisions on Communicating the Scientific Evidence of Nanotechnology

Session 8: Risk Communication

Slot Code: ENVF3a
Time: Fri. 28 Jun 14:00-15:30

Room: Helix Blue Room

Chair: Pieter Maeseele (University of Antwerp)

Presentations:

Hannah Frueh (University of Erfurt) & **Eva Baumann** (Hanover University of Music, Drama, and Media): *Dangerous risks – risky dangers. A Model of Risk- and Danger Perceptions and Consequences for Message Strategies to Improve Road Safety*

Dorothee Arlt (University of Bern), **Jens Wolling** (Ilmenau University of Technology) & **Pablo Porten-Cheé** (Heinrich Heine University): *Information-seeking between energy policies and energy saving: Attitude-behavior-relations as influencing factors to explain the information-seeking behavior on energy related information in Germany*

Edmund Wei Jian Lee & Shirley S Ho (Nanyang Technological University): *Framing effects on Singaporean's risk perception and support for nanotechnology: An eye-tracking approach*

Elodie Brule-Gapihan (University of Reims Champagne-Ardenne): *Does the choice of words matter; the role of media in shaping the GMO French controversy*

Kenneth C.C. Yang, Ho Chen, RenPing Wang & Baoyu Wei (The University of Texas at El Paso): *Persuasive Strategies and Tactics in Environmental Marketing Communications Campaigns in Three Rare Pride Wetland Conservation Campaign in China*

Session 9: Business meeting

Slot Code: ENVF4a
Time: Fri. 27 Jun 16:00-17:30

Room: Helix Blue Room

Chair: Anders Hansen (University of Leicester) & Maeseele (University of Antwerp)

EMERGING SCHOLARS NETWORK (ESN)

Co-Chairs: **Francesca Musiani** (Georgetown University, USA)

Sandra Ristovska (University of Pennsylvania, USA)

Session 1: Representations and Framing in the Press

Slot Code: ESNW2a
Time: Wed 26 June 11:00- 12:30
Room: HG07
Chair: Ruth Sanz Sabido (De Monfort University, UK)
Discussant: Michael Bromley (City University London, UK)
Presentations:

Molly Sauter (Massachusetts Institute of Technology, USA):
Kevin Mitnick, The New York Times, and the Media's Conception of the Hacker

Sophie Elizabeth Knowles (Murdoch University, Australia), **Gail Phillip**s (Murdoch University, Australia) and **Johan Lidberg** (Monash University, Australia):
Who did Financial Journalists Serve When Reporting the Financial Crisis 2005-2008: The Market or the Audience?

Genevieve Drolet (Université Laval, Canada):
Le Recours à la Notion de "Dispositions Sexuées" pour L'étude des Trajectoires Professionnelles de Femmes Journalistes

Charlotte Barlow (University of Liverpool, UK):
"Partners in Crime?" How the British Press Reports on Male-Female Criminal Couples

Session 2: Media and Collective Action

Slot Code: ESNW3a
Time: Wed 26 June 14:00- 15:30
Room: HG07
Chair: Sandra Ristovska (University of Pennsylvania, USA)
Discussant: Annabelle Sreberny (SOAS University of London, UK)
Presentations:

Simon Thibault (Universite Sorbonne Nouvelle - Paris III, France):
Mainstream Media Failure: The Case of the 2012 Student Protests in Quebec, Canada

Kseniia Ermoshina (MINES ParisTech, France):
Mobile Applications as a Tool of Public Participation in the Context of Political Crisis in Contemporary Russia

Adriana Medina Lalinde (City University London, UK):
Silencing the Guns: Collective Mobilization against Armed Violence in Colombia

Omar Alghazzi (University of Pennsylvania, USA):
Escapism or Resistance? *The Online Arab Campaign to Remember Al-Andalus*

Session 3: Information Economy

Slot Code: ESNW4a
Time: Wed 26 June 16:00- 17:30
Room: HG07
Chair: Julia Pohle (Vrije University Brussels, Belgium)
Presentations:

Claudia Seifert (Dresden University of Technology, Germany):
The Impact of Economic News on Consumer Behavior: A Micro-Level-Perspective for Explaining Macroeconomic Effects

Sylvia Blake (Simon Fraser University, Canada) and **Jeremy Shtern** (University of Ottawa, Canada):
Free Access, Free Labor: User Perspectives on Their Role in Creating Social Media Advertising Markets

Paulien Coppens and **Jo Pierson** (Vrije Universiteit Brussel, Belgium):
Buying Music and/or Illegal Music File-Sharing: an Exploration of User Motivations

Ryan Eanes (University of Oregon, USA):
Truly magical: Advertising rhetoric and the iPad

Yu Xu (Tsinghua University, China): *An Author-level Analysis of Media and Communication Academic Community in Mainland China: A New Perspective from Social Network Theo*

Session 4: Media in Regions, Regions in the Media

Slot Code: ESNT1a
Time: Thu 27 June 9:00- 10:30
Room: HG07
Chair: Carla Cerqueira (University of Minho, Portugal)
Discussant: Ibrahim Saleh (University of Cape Town, South Africa)
Presentations:

Laure Marchis-Mouren (University of Avignon, France):
La culture Populaire a L'abri de la Crise: Etude des Médiations Mises en

Place au Sein des Traditions Taurines Provençales et Languedociennes

Basil Nchimunya Hamusokwe (Centre for Communication, Media and Society, University of KwaZulu-Natal, South Africa):
The Development of Advertising and its Role on the Press in Zambia during the Third Republic: A Case Study of the Zambia Daily Mail Newspaper and The Post Newspaper

Admire Mare (Rhodes University, South Africa):
"When it Happens, Visceral News will Spread:" Social Media and the Coverage of the Death of President Bingu wa Mutharika in Malawi

Kim Alexa Johnson (University of Cape Town, South Africa):
The Ubiquity of Racialized and Gendered Frames in Crime Coverage: A Comparative Analysis of the Cape Argus and the Daily Voice

Erin Yue Wang and **Trisha T. C. Lin** (Nanyang Technological University, Singapore):
Understanding Mobile Dating: Self-Presentation, Self-Disclosure and Location Awareness

Session 5: Emerging Scholars' Perspectives on Internet and Media Governance

Slot Code: ESNT3a
Time: Thu 27 June 14:00- 15:30
Room: HG07
Chair: Francesca Musiani (Georgetown University, USA)
Discussant: Robin Mansell (London School of Economics, UK)
Presentations:
Stefano De Paoli (Fondazione Ahref, Italy):
Bots, Reputation and Digital Media: Consequences for the Internet Governance

Jean-Marie Chenou (University of Lausanne, Switzerland):
Towards a Post-Hegemonic Cyberspace? Emerging Powers in Internet Governance

Michael Dick (University of Toronto, Canada): *Beyond Standards: The World Wide Web Consortium and Internet Governance*

Jelena Dzakula (University of Westminster, UK): *Accountability of New Modes of Governance: Co-Regulation of Commercial Communications in the UK*

Session 6: Crisis and Communication

Slot Code: ESNT4a
Time: Thu 27 June 16:00- 17:30
Room: HG07
Chair: Sara Bannerman (McMaster University, Canada)
Discussant: Sigurd Allern (Stockholm University, Sweden)
Presentations:
Megan Finn (Microsoft Research New England, USA):
Post-Disaster Information and Communication Practices: Disaster Plans and Technologies

Damien Spry (University of Sydney, Australia):
"Riding the Korean Wave in the Wake of the Financial Crisis:" Transformations in Communicative Power

Emma Mesikämmen (La Trobe University, Australia):
"A National Emergency:" Media Coverage of Australia's Radical Policy for its Indigenous Peoples – the Northern Territory Intervention – Who Gets to Speak and Why?

Session 7: Convergences

Slot Code: ESNF1a
Time: Fri 28 June 9:00- 10:30
Room: HG07
Chair: Kate Zambon (University of Pennsylvania, USA)
Discussant: Aphra Kerr (National University of Ireland, Maynooth, Ireland)
Presentations:
Jernej A. Prodnik (University of Ljubljana, Slovenia):
A Seeping Commodification: The Convergence of Political Economy of Communication and Critical Theory

Maria Fedorova (Independent Researcher, Kuwait) and **Manaf Bashir** (Kuwait University, Kuwait): *Challenging the Nature of the Public Relations: Investigating the Economic Side of the PR industry*

Jacob Stenberg (Lund University, Sweden):
With Great Drama and Fanfare: The Innovation Paradigm and its Symbolic Portrayal and Practices

Pip Shea (Queensland University of Technology, Australia):
Guiding Appropriate Approaches to Online Community: An Information Design Experiment

Session 8: Special Session with Sandra Braman and Robert Huesca: "How Do We Know if This Is Success or Not?"

Slot Code: ESNF3a
Time: Fri 28 June 14:00- 15:30
Room: HG07

Session 9: Digital Media, (Re)presentations, and Social Theory

Slot Code: ESNF4a
Time: Fri 28 June 16:00- 17:30
Room: HG07

Chair:
Discussant: Jo Pierson (Vrije Universiteit Brussel, Belgium)
Presentations:
Davide Dusi (University of Trento, Italy):
Social Media, Social Utility and ICT Adoption: an Issue of Alignment

Sun Ha Hong (University of Pennsylvania, USA):
Playing the Game of Discernment: Truth and Trust in Digital Space in the Absence of the Body

Jeremy Ong, Fitrina Yuvitasari, Hui Ling Chan and **Yinghui Kok** (Nanyang Technological University, Singapore):
A Spiral of Hate on Facebook? The Effects of Negative Others-Generated Comments, Friend Count and Anonymity on Cyberbullying Behaviors

Debora A Lui (University of Pennsylvania, USA):
The Digital Production of Social Space: Examining the 'Elite Squad' on Yelp.com

Laura Dixon (University of Texas at Austin, USA):
Ongoing Documentary: Sin by Silence and New Media Platforms

Session: Workshop (hands-on): Mapping Global Media Policy GMP
in cooperation with Emerging Scholars Network

Slot Code: GMPF1a
Time: Fri 28 June 09:00-10:30
Room: C116
This workshop will teach young scholars and emerging researchers how to use the online platform www.globalmediapolicy.net to monitor, analyze and visualize key issues, developments and trends in media and communication governance. The workshop look, particularly, at the WSIS +10 process and create database

entries and visual maps. At the end of the workshop, all participants will be able to use the platform for their own work and create thematic sections and visualizations in their fields of interest.

Session 10: Business Meeting
Time: Sat 29 June 11:00- 12:30
Room: HG07

Session 11: Communication and Behavior

Slot Code: ESNS3a
Time: Sat 29 June 14:00- 15:30
Room: HG07
Chair: Deepti Chittamuru (University of Pennsylvania, USA)
Discussant: Marjan de Bruin (University of the West Indies, Jamaica)
Presentations:

Santosh Vijaykumar, May O. Lwin and **Charles T. Salmon** (Nanyang Technological University, Singapore):
Mobile Phone-Based Intervention for Rural Community Health Workers in India – A Study of Technological Adoption and Effects

Wai Sing Tsen (Hong Kong Baptist University, Hong Kong):
Social Control of Drug Addiction – Drug Discourses in Mediation, Rehabilitation and Local Youth Drug Addicts

Soeun Lee, Jungyoung Kim, Chankyung Park and **Sungmin Lee** (Seoul National University, Republic of Korea):
Burdens of Health Club Going: Imagine Body and Self, Self Development Strategy in South Korea

Brenda McNally (Dublin City University, Ireland):
The Use and Influence of Mass Media(ted) Communication on (Potential) Social Participation in the Transition to a Low Carbon Society, Ireland

Deborah Wise (University of Newcastle, Australia):
PR, Positioning & a Carbon Tax: Applying a New Conceptual Framework to the Analysis of Polarized Political Positions

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ETHICS OF SOCIETY AND ETHICS OF COMMUNICATION (ETH)

Co-Chair: Manuel Parés Maicas (Universidad Autónoma de Barcelona)
Co-Chair: M. Teresa Nicolás Gavilán (Universidad Panamericana, México)

Session 1. Covering Conflicts, protecting people and promoting values I

Slot Code: ETHW2a

Time: Wed 26 June 11:00-12:30

Room: HG08
Chair: Manuel Pares Maicas

Presentations:
Manuel Pares Maicas (Universidad Autónoma de Barcelona):
Ethics of Social Movements

Jesus Curz y Juan Carlos Suarez (Universidad de Sevilla)
Ethical dimensions of peace journalism in the globalized world

Anita Howarth (Kingston University, London)
MCTs and universities: new risks, new visibilities and new vulnerabilities

Rossy Lorena Laurencio Meza, Maria del Pilar Anaya Avila, Patricia del Carmen Aguirre Gamboa, Ma. Teresa Nicolas Gavilan y Fernando Gutierrez Atala (Universidad Veracruzana y Universidad Panamericana)
Los valores éticos del quehacer informativo ante los vicios periodisticos que limitan la libertad de expresión

Session 2. Covering Conflicts, protecting people and promoting values

Slot Code: ETHW3a

Time: Wed 26 June 14:00-15:30

Room: HG08
Chair: Concha Edo
Discussant: Fernando Oliveira
Presentations:

Concha Edo y Elvira García de Torres (Universidad Complutense de Madrid y Universidad de Valencia): *Ethics for Participatory Journalism: the voice of reporters*

Yanick Farmer (Université du Québec à Montréal)
L'utilisation de la communication et de la psychologie sociale pour dépasser les limites des codes d'éthique

Estela Margartia Torres (Universidad Iberoamericana)
Why should I explain why I do what I do? The media self-regulation in the 21st Century Mexican media

Fernando Oliveira Paulino and **Madalena Oliveira** (Universidad de Brasilia)
Media covering the media: metajournalism, accountability and the ethical debate.

Leonardo Francisco Figueiras Tapia and **Leonardo Figueiras** (Universidad Nacional Autónoma de México)
The students movement #yo soy 132 and its repercussion in electoral process in Mexico 2012

Session 3. To entertain and to educate: the challenge of promote values, give fun and sale

Slot Code: ETHW4a

Time: Wed 26 June 16:00-17:30

Room: HG08
Chair: Teresa Nicolás Gavilán (Universidad Panamericana)

Discussant: Oscar Jaramillo (Universidad Mayor de Chile)
Presentations:

Oscar Armando Jaramillo and **Lucía Castellón** (Universidad Mayor de Chile):
Videojuegos y violencia: Hacia la búsqueda de una autorregulación Ética

Ma. Teresa Nicolás Gavilán (Universad Panamericana):
Ethos en serie. Un modelo axiologico de los personajes de las series de TV.

Xavier Ramon Vegas, (Universitat Pompeu Fabra)
London 2012 Olympics and the deontological principle of truth. An analysis of the Opening and Closing Ceremonies in the international quality press

Carola Isabel García Calderón: (Universidad Nacional Autóma de México)
de Autorregulación y ética en la publicidad de alimentos de bajo valor nutritivo en México

Kristoffer Holt, Marie Grusell (Linnæus university Kalmar)
What is unethical advertising? An analysis of complaints to the

Advertising Ombudsman in Sweden 2009-2012.

Session 4: New media environment: risks and opportunities

Slot Code: ETHT1a

Time: Thu 27 June 9:00-10:30

Room: HG08
Chair: Juan Carlos Suarez (Universidad de Sevilla)

Discussant: Joaquin Fidalgo (Universidade do Minho)
Presentations:

Gerardo Luis Dorantes, Jorge Alberto Islas, Jesus Eduardo Álvarez (Universidad Nacional Autónoma de México):
Ethical challenges in cyberspace. Privacy and intellectual property: the case in Mexico.

Juan Carlos Suarez (Universidad de Sevilla)
The risks of the accuracy of information in the digital

Joaquim Fidalgo (Universidade do Minho)
Journalism is changing" and what about journalism ethics?

Begoña Zalbidea, Juan Carlos Pérez y Santiago Urrutia (Universidad del Pais Vasco)
Ethical standards in the online versions of daily

Jo M. Katambwe *(Université du Québec à Trois-Rivières)*
L'éthique des organisations solidaires:incidences sur les stratégies et pratiques de communication

Sandra Pitcher (University of KwaZulu-Natal)
Deviant Doodling: Assessing South Africa's Political Cartoons in Relation to a Socially Responsible Press

Session 5. Emotional and trauma literacy in journalism's digital age

Slot Code: ETHT3a

Time: Thu 27 June 14:00-15:30

Room: HG08
Chair: Judith Townend (City University)
Discussant: Judith Townend (City University)

Presentations:

Sallyanne Duncan (The University of Strathclyde):
Death in the news: Identifying generic elements in the reporting of personal bereavement

Michael Foley (Dublin Institute of Technology):
Children's rights, ethics and journalism

Sarah Niblock (Burnel Univeristy):
Journalism of compassion: Rewriting reporting for the digital age

Gavin Rees (Dart Center) *:
How close is too close? Exploring appropriate distance in trauma reporting*

Judith Townend (City University)*:
Participant consent in journalistic process: legal and ethical issues in a digital age*

Session 6. PANEL: BUENAS PRACTICAS EN LA ENSEÑANZA DE LA ETICA Y DE LA ÉTICA DE LA COMUNICACIÓN EN ESPAÑA E IBEROAMERICA

Slot Code: ETHT4a

Time: Thu 27 June 16:00-17:30

Room: HG08
Chair: Loreto Corredoira (Universidad Complutense)

Discussant: Ma. Teresa Nicolás Gavilán (Universidad Panamericana)
Panelistas:

Manuel Pares y Maicas (España) :
La preocupación por le etica de la sociedad y de la comuniación dentro de IAMCR. Lecciones de toda una vida.

Loreto Corredoira (España e Iberoamerica):
El éxito de los congresos CIEDI España e América Latina.

Juan Carlos Suarez (España):
La ética de la comunicación en las universidades públicas españolas: estado de la cuestión y buenas prácticas.

Concha Edo (España e Iberoamerica)
El proyecto SEP en España y SEAP en Latinoamerica

GENDER AND COMMUNICATION (GEN)

Co-Chair: Kaitlynn Mendes (De Montfort University)

Co-Chair: Margaretha Geertsema-Sligh (Butler University)

Session 1: Speaking truth to power about gender and communication: International and regional policy developments towards Beijing+20 - joint panel with Working Group on Global Media Policy

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Slot Code: GENW2a

Time: Wed 26 June 11:00-12:30

Room: QG27

Chair: Claudia Padovani (University of Padova):

Presentations:

Claudia Padovani (University of Padova):
Gender and media: the power of transnational networks.

Susan Abbott (Internews):
Gender and development: new communication challenges.

Karen Ross (University of Liverpool):
European approaches to gendering media operations.

Carolyn Byerly (Howard University):
North American developments in gender and media policy interventions.

Aimée Vega Montiel (Universidad Nacional Autónoma de México): *Latin American explorations around gendering media policy*

Session 2: Social Networks/ICT and Gender

Slot Code: GENW3a

Time: Wed 26 June 4:00-15:30

Room: QG27

Chair: Einat Lachover (Sapir College)

Presentations:

Sigal Barak-Brandes (Tel Aviv University & The College of Management) & **David Levin** (The College of Management):
"Like my Status": Israeli Girls Constructing Their Social Connections on the Facebook Social Network

Waldemir Cortés Machado (University of Barcelona), **Raquel Gomes de Oliveira** (Federal University of Bahia), **Adriana Ibiti** (Autonomic University of Baracelona):
Liquid homosexuality and the relationship in the virtual postmodernity

Angela Nagle (Dublin City University):
The Political Economy of Comment Thread Misogyny

Einat Lachover (Sapir College) & **Carmel Vaisman** (Tel Aviv University):
Jewish-Israeli Girls' Online Discourse about International Women's Day: Post-Feminism or "Feminist Insensibility"

Session 3: Feminist Theory

Slot Code: GENW4a

Time: Wed 26 June 16:00-17:30

Room: QG27

Chair: Sara Mourad (University of Pennsylvania)

Presentations:

Andrea Zeffiro (Emily Carr University of Art +Design):
Feminist Futures: Reimaging the Place of Feminism within the University

Sarah Cardey (University of Reading) & **Gareth Horsfield** (University of Reading):
Challenging Assumptions of Heterosexuality in Development Communication: Queering Development Communication Theory and Practice

Shea Lynn Smock (Florida State University):
Girl Power?: A Feminist political economic analysis of newspaper coverage of Julia Bluhm and Seventeen magazine Photoshopping

Sara Mourad (University of Pennsylvania):
Queer Sexualities: The Struggle for Words

Session 4: Gender, Identity and Culture

Slot Code: GENW4b

Time: Wed 26 June 16:00-17:30

Room: C123

Chair: Margaretha Geertsema-Sligh (Butler University)

Presentations:

Elsie M. McPhail (Universidad Autonoma Metropolitana Xochimilco):
Celebridades y sus imágenes: aportaciones desde el género

Corinna Oschatz (Friedrich-Schiller-Universität) & **Christoph Kimmt** (Hanover University of Music, Drama and Media):
The Role of Gender in Narrative Persuasion: Exploring the Effectiveness of Road Safety Education

Jo Tacchi (RMIT University) & **Tripta Chandola** (RMIT University):
Complicating Connectivity: Gendered Mobilities in an Urban Slum

Samantha Anne Close (University of Southern California):
The New Women's Work? Crafting, New Media, and Capitalism

Session 5: Responsible Leadership in an Age of Social and Economic Crisis

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Slot Code: GENT1a

Time: Thu 27 June 9:00-10:30

Room: QG27

Chair: Kavita Hayton (Arts University College at Bournemouth & University of Southampton)

Presentations:

Nicola Darwood (University of Bedfordshire):
Travel agencies and trinket shops: representations of women of business in Elizabeth Bowen's fiction

Clare Walsh (University of Bedfordshire):
Media capital or media deficit? Representations of women in leadership roles in old and new media

Julia Knight (University of Sunderland):
Organisational strategies of women's moving image organisations in the UK during the 1980s & 1990s

Kavita Hayton (Arts University College at Bournemouth & University of Southampton): *Gender, authentic leadership and communication*

Alexis Weedon (University of Bedfordshire):
Learning from the History, Theory and Practice of Authentic Leadership by Women in Media

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Session 6: Representation 1 (Non-Fiction)

Slot Code: GENT1b

Time: Thu 27 June 9:00-10:30

Room: QG22

Chair: Margareetha Geertsema-Sligh (Butler University)

Presentations:

Irene Dorothy Awino (Nation Media Group):
Voted out by the Press? The news media and the gender agenda in Kenya during the 2013 elections

Claudia Ivette Pedraza Bucio (Universidad Nacional Autónoma de México):
Hablar de deportes ¿cosa de hombres? Una mirada de género sobre la prensa deportiva Mexicana

Ricarda Drüeke (University of Salzburg) **& Elisabeth Klaus** (University of Salzburg):
Representations of Migrants in the Austrian Press: Politics of Citizenship and the Intersection of Ethnicity, Class and Gender

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Session 7: Women in Media Industries in Europe: Methods and findings of a large-scale, pan-European collaborative

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Slot Code: GENT3a

Time: Thu 27 June 14:00-15:30

Room: QG27

Chairs: Karen Ross (University of Liverpool), Claudia Padovani (University of Padova) and Jolanta Reingarde (European Institute for Gender Equality)

Presentations:

Each speaker will discuss a) the position of women (and men) in decision-making structures across a range of European media organisations, and; b) the representation of women (and men) in fact-based TV

Daniela Frumusani (Université de Bucarest): Romania

Tarja Savolainen (University of Helsinki): Finland

Caja Thimm (University of Bonn): Germany

Inta Brikse (University of Latvia): Latvia

Sofie van Bauwel (Ghent University): Belgium

Carolyn Byerly (Howard University): USA

Session 8: Representation & Identity

Slot Code: GENT3b

Time: Thu 27 June 14:00-15:30

Room: QG22

Chair: Bernadette Barker-Plummer (University of San Francisco)

Presentations:

Cheryll Ruth Reyes Soriano (De La Salle University), **Sun Sun Lim** (National University of Singapore) & **Milagros Rivera-Sanchez** (No Affiliation Given):
Of mothers and mobile phones: Ideologies of mothering and technology consumption in Philippine television advertisements

Nikita T. Hamilton (University of Southern California):
Who Can Be a Black Female Lead Character? Black Women, Socioeconomics, Neo-Liberalism and Television

Ellen Paasch (University of Iowa), **Petya Eckler** (University of Iowa) & **Yusuf Kalyango Jr**. (Ohio University):
Facebook Use, Disordered Eating and Body Image among College Women in

the United States

Bernadette Barker-Plummer (University of San Francisco): *Lost in (Trans)lation: Mediating New Gender Politics*

Session 9: Advocacy/Improving Women's Position in Media/Society

Slot Code: GENT4a

Time: Thu 27 June 16:00-17:30

Room: QG27

Chair: Karin Wilkins (University of Texas at Austin)

Presentations:

Rosanna Maule (Concordia University Montreal)*: Technologies of Gender in the Age of Digital Economy*

Debalina Dutta (National University of Singapore): *(Re)framing empowerment: Media portrayals of Indian women in STEM education*

Sara De Vuyst (University of Ghent) **& Karin Raeymaeckers** (Ghent University): *'Looking at journalism through rose-tinted glasses.' An explorative study of gender inequality in newsrooms and job satisfaction of female journalists*

Ruth Ainhoa de Frutos (University of Málaga): *Unesco's expert considerations in the development and design of gender-sensitive indicators for media*

Karin Wilkins (University of Texas at Austin): *Advocacy Communication for Women's Rights: The Maputo Protocol in Action*

Session 10: Gender, Crisis and (Sexual) Violence

Slot Code: GENT4b

Time: Thu 27 June 16:00-17:30

Room: QG22

Chair: Jeanne Prinsloo (Rhodes University and University of KwaZulu-Natal)

Presentations:

Berna Yazici (Bogazici University): *New Communication Technologies, New Media and the Remaking of Gender and Power in Turkey*

Maura Conway (Dublin City University): *Virtual Gender-Switching in the Violent Online Jihad? An Exploratory Analysis of the Prevalence, Roles, and Influence of Women in the Jihadisphere*

Jeanne Prinsloo (Rhodes University and University of KwaZulu-Natal): *Expurgating the monstrous – an analysis of the South African Daily Sun's coverage of gang rape*

Session 11: Ethnography, audiences, gender and feminism

Slot Code: GENF1a

Time: Fri 28 June 9:00-10:30

Room: QG27

Chair: Carla Cerqueira (University of Minho)

Presentations:

Isabel Travancas (Federal University of Rio de Janeiro): *Ethnography of journalists' world in Brazil*

Liudmila Voronova (Sodertorns Hogskola): *Gender as a tool, a burden, or a joke? Russian and Swedish press-people about gender in political journalism ideologies*

Carolyn Byerly (Howard University): *Theorizing Feminist Agency in Media Transformation*

Carla Cerqueira (University of Minho): *Taking a closer look at Portuguese newsrooms and NGOs: the use of ethnographic research*

Session 12: Audiences, the economy and Gender

Slot Code: GENF3a

Time: Fri 28 June 14:00-15:30

Room: QG27

Chair: Donna Chu (Chinese University of Hong Kong)

Presentations:

Wanjiru Mbure (Stonehill College): *This is what is wrong with the economy!: Seeking (gendered) second chances on The Apprentice*

Nazan Haydari (Maltepe University): *Reconceptualization of Crisis in Feminist Media in Turkey*

Ganiyat Oluwabukola Adenle (Lagos State University) & **Olujimi Kayode** (Lagos State University): *Media Framing of Gender and Sexuality in Economic News in Nigeria*

Donna Chu (Chinese University of Hong Kong): *New Women, Old Control: Emergent gender stereotypes in Hong Kong*

Session 13: Women Journalists and Media Structures in a Time of Crisis

Slot Code: GENF4a

Time: Fri 28 June 16:00-17:30

Room: QG27

Chair: Carolyn Byerly (Howard University)

Discussants:

Aimee Vega Montiel (National Autonomous University, Mexico): *Women Journalists and Media Structures in a Time of Crisis*

Barbi Pilvre (Tallinn University):
Gendering Journalism in Estonia's Economic and Political Framework

Additional Contributors to Discuss Women in Journalism in the Following Nations:

Margaretha Geertsema-Sligh (Butler University): South Africa

Patricia Ortega (Metropolitan Autonomous University-Xochimilco): Mexico

Claudia Lagos (University of Chile): Chile

Thais de Mendonca Jorge (University of Brasilia): Brazil

Tarja Savolainen (University of Helsinki): Finland

Maria Edström (University of Gothenburg): Sweden

Session 14: Representation 2 (Non-Fiction)

Slot Code: GENS1a

Time: Sat 29 June 9:00-10:30

Room: QG27

Chair: Carla Cerqueira (University of Minho)

Presentations:

Yachien Huang (Tamkang University):
Adam and Eve, who suffered more after being tempted by the forbidden fruit? --Examination of the gender representation of Taiwanese parliament members in the Apple Daily

Hsiao-Yung Wang (Providence University);
Reflections upon "Neo-Homophobia" and its Legitimate Rhetoric: Toward the Ethics of Communication

Tingru Huang (Sorbonne) & **Zhan Li** (Xiamen University):
Lingering between "Ridicule" and "Regulation"—Media Representation of

Homosexuals in Chinese Newspapers in First Decade of 21st Century

Session 15: Representation 3 (Non-Fiction)

Slot Code: GENS3a

Time: Sat 29 June 14:00-15:30

Room: QG27

Chair: Ibrahim Saleh (University of Cape Town)

Presentations:

Ines Engelmann (LMU Munich) & **Katrin Etzrodt** (TU Dresden):
Media's Gender Construction and Their Possible Causes. A Content Analysis of Female and Male Politicians in Online Newspapers

Barbara Ann Barnett (University of Kansas):
Vulnerable and Valuable: Magazines' Framing of Trafficking for Sexual Exploitation

Ibrahim Saleh (University of Cape Town):
Weaving the dreams of women empowerment in Egypt during and after the revolution: Empty Pledges and Costly Delays

Session 16: Business Meeting

Time: Sat 29 June 11:00-12:30

Room: QG27

Chair: Margaretha Geertsema-Sligh

GLOBAL MEDIA POLICY (GMP)

Chair: Claudia Padovani (University of Padova)
Vice-Chair: Gerard Goggin (University of Sydney)
Vice Chair: Arne Hintz (CardiffUniversity)

Session 1: Global Media Policy in the Global South I: Emerging Policy Flows

Slot Code: GMPW4a

Time: Wed 26 June 16.00–17.30

Room: HG06
Chair: Marc Raboy (McGill University)

Discussant: Claudia Padovani (University of Padova)

Presentations:

Daniele Canedo, Caroline Pauwels, Elizabeth Loiola (Vrije Universiteit Brussel) :
Mapping the South American film distribution landscape.

Levi Obonyo, Clayton Adalbert Peel (Daystar University) :
Media Regulation in Emerging Democracies: A comparative analysis of statutory and voluntary media councils in Kenya, Tanzania, Uganda, and Zimbabwe

Luisa Elena Torrealba (Universidad Central de Venezuela) :
Political Communication of Venezuelan State in the International Globalized System

Veronique Wavre (University of Exeter) :
Integration of Media policies into the Euro-Mediterranean partnership

Chiara Saez Baeza, Ivan Cea, Catalina Marilao, Javier Sáez, Carlos Said (Universidad de Chile) :
Chilean Law and International Standards on Communication Rights. A methodological contribution to the development of a General Act on Media and Communications

Session 2: IAMCR and WSIS+10: the way ahead

Slot Code: GMPT1a

Time: Thu 27 June 9.00-10.30

Room: QG02
Chairs: Claudia Padovani (University of Padova) and Stefania Milan (Tilburg University)

This is an inter-sectional panel jointly organized by the Working Group on Global Media Policy and the IAMCR Policy Task Force. The aim of this open and interactive session is to discuss the World Summit on the Information Society 2015 preparatory process, consider its implications for studying global communication policy and to plan and coordinate IAMCR member participation and engagement in this important UN event.

Session 3: Global Internet Governance: Histories and Emerging Trends

Slot Code: GMPT4a

Time: Thu 27 June 16.00-17.30

Room: QG02
Chair: Claudia Padovani (University of Padova)

Discussant: Robin Mansell (London School of Economics) and Daya Thussu (Westminster University)
Presentations:

Gerard Goggin, Tim Dwyer, Fiona Martin, Jonathon Hutchinson (University of Sydney) :
Mobile Internet's 'Creative Destruction': Implications for Global Mobile Policy

Klein, Hans (Georgia Institute of Technology) :
Internet Governance: A Multi-Level Institutional Model

Abbott, Susan Marie (Internews):
Race to Control the Internet

Servaes, Jan (City University of Hong Kong) :
Future Imperatives of Development Communication and Information. An Orbicom-UNESCO global initiative

Anis Rahman, Fahmidul Haq, Shameem Reza (Simon Fraser University) :
Communication Policies and Media Reform in Bangladesh: A Postcolonial View

David B. Newman (Simon Fraser University) :
British Colonial Screen Policy

The Working group on Global Media Policy also organizes sessions in cooperation with other Sections and Working groups.

GMP in cooperation with Gender and Communication Section Session 1: Interactive session: Speaking truth to power about gender and communication: International and regional policy developments towards Beijing+20

Slot Code: GENW2a
Time: Wed 26 June 11:00-12:30

Room: QG27

Normative frameworks and recommendations related to the problematic nexus of gender and communication have been elaborated over the past two decades, starting with the Platform for Action adopted at the Beijing World Conference on Women (1995) and moving on to the World Summit on the Information Society (2003-2005) and its follow ups. In spite of on-going efforts to foster those standards, supranational and national media policies and media organizations do not seem to have made great progress in implementing principles aimed at promoting gender equality in and through the media. This panel addresses core questions such as: what has been the power of existing normative frameworks in structuring social change and fostering gender equity in and through the media? Are media policy interventions, at all levels, being ideated and implemented with a much referred to 'gender-aware' and 'gender-sensitive approach'? Do existing monitoring practices, critical analyses and stock-taking exercises inform policy debates related to the diffusion and use of media and information technologies? How could disconnections of knowledge and understanding amongst media professionals, scholars, advocates and policy-makers be addressed and overcome?

This panel fosters a conversation aimed at sharing the research-based knowledge developed within a worldwide scholarly community in recent years and translate is it in an input to a major upcoming international event: the Unesco sponsored Global Forum on Media and Gender, to be held in Novembre 2013.

GMP in cooperation with Emerging Scholars Network Session 5: Workshop (hands-on): Mapping Global Media Policy

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Slot Code: GMPF1a

Time: Fri 28 June 9:00-10:30
Room: C116

This workshop will teach young scholars and emerging researchers how to use the online platform www.globalmediapolicy.net to monitor, analyze and visualize key issues, developments and trends in media and communication governance. The workshop look, particularly, at the WSIS +10 process and create database entries and visual maps. At the end of the workshop, all participants will be able to use the platform for their own work and create thematic sections and visualizations in their fields of interest.

HEALTH AND HIV/AIDS COMMUNICATION (CHA)

Health Communication and Change Working Group (HCC)

Chair: Kate Holland (University of Canberra, Australia)

Co-Chair: Marjan de Bruin (University of the West Indies, Jamaica)

Communication and HIV/AIDS Working Group (CHA)

Chair: Nanna Engebretsen (Lillehammer University College, Norway)

Co-Chairs: Sarah Cardey (University of Reading, UK)

Ravindra Kumar Vemula (English and Foreign Languages University, India)

Session 1: Online and Social Media in Health Communication: Impacts and Opportunities

Slot Code: CHAW2a

Time: Wed 26 June 11:00-12:30

Room: CA124

Chair: Kate Holland (University of Canberra, Australia)

Presentations:

Patricia Campbell
(University of Calgary, Canada):
Running mania: Lay expertise and reflexivity in the everyday management of health uncertainty

Simone Jaeger (Johannes-Gutenberg University Mainz, Germany):
On the pulse of the information trend: Physicians' Perception, Attitudes and Behavior in the Context of their Contact to Internet Patients

Vered Seidmann (Nanyang Technological University, Singapore),

Natalie Pang (Nanyang Technological University, Singapore):
Blogging the Self to Others: The Voice of Autism through Personal Blogs

HyeonJu Jeong (Sunkyunkwan University, Korea):
The moderating effect of source credibility on the right use of social media in distributing health-related information

Trevor Anthony Cullen (Edith Cowan University, Australia):
The accuracy of online health information: challenges and opportunities

Session 2: HIV/AIDS and Health Communication: Perspectives on Economics and Human Rights

Slot Code: CHAW3a

Time: Wed 26 June 14:00–15:30

Room: CA124

Chair: Nanna Engebretsen (Lillehammer University College, Norway)

Presentations:

Mohan Jyoti Dutta (National University of Singapore, Singapore): *Interrogating neoliberal ideologies of HIV/AIDS communication: Power, control, and agency*

Ludek Stavinoha (University of Strathclyde, UK):
'AIDS in Africa' and the News Media in Times of Crisis

Kate Holland (University of Canberra, Australia):
Selling the National Disability Insurance Scheme in Australia: politics, economics and human rights in news media and public discourse

Kim Walsh-Childers (University of Florida, US), **Jennifer Braddock** (University of Florida, US):
Assessing U.S. Journalists' Beliefs about Medical Overtreatment and the Impact of Related News Coverage

Debbie Yichen Wu (Fu-Jen Catholic University, Taiwan), **Fu-Li Chen** (Fu-Jen Catholic University, Taiwan), **Tsung-Hsi Wang** (Department of Health, Taiwan):
Reporting suicide in the economic crisis—A study of health journalism in Taiwan

Session 3: Communicating HIV/AIDS: Issues and Concerns

Slot Code: CHAW4a

Time: Wed 26 June 16:00–17:30

Room: CA124

Chair: G. M. Subba Rao (National Institute of Nutrition, India)

Presentations:

Vemula Ravindra Kumar (English and Foreign Languages University, India):
Communicating HIV & AIDS prevention in India: Identifying appropriate health management policies for sustainable development

Travis Evan Hasler (Kansas State University, US):
HIV/AIDS communication strategies in developing countries: Behaviour change in a high fear environment

Colin Tinei Chasi (University of Johannesburg, South Africa):
Failure in HIV/AIDS communication that was waiting to happen

Verena Thomas (University of Goroka, Papua New Guinea), **Mark Eby** (University of Goroka, Papua New Guinea):

Haus Piksas: Using informal media distribution for HIV and AIDS communication in Papua New Guinea

Ammina Kothari (Rochester Institute of Technology, US), **Dennis Dawson Elliott** (Indiana University, US):
Web-Based HIV/AIDS Information: Potential for Effective Communication

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Session 4: Identifying Health Communication Effects: Message and Audience Attributes

Slot Code: CHAT1a

Time: Thu 27 June 9:00–10:30

Room: CA124

Chair: Ravindra Kumar Vemula (English and Foreign Languages University, India)

Presentations:

Eva Baumann (University of Music, Drama, and Media, Germany), **Jörg Wiltfang** (University Hospital Schleswig-Holstein, Germany), **Hans-Jürgen Wenz** (University Hospital Schleswig-Holstein, Germany), **Michael Koller** (University Hospital Regensburg, Germany), **Katrin Hertrampf Wiltfang** (University Hospital Schleswig-Holstein, Germany):
Socio-economic Disparities, Health Inequalities, and Differences in Communication Behaviors: Improving the Socio-cultural Fit of Cancer Prevention Efforts

Edmund Wei Jian Lee (Nanyang Technological University, Singapore), **Shirley S Ho** (Nanyang Technological University, Singapore), **Josephine K Chow** (Nanyang Technological University, Singapore), **Ying Ying Wu** (Nanyang Technological University, Singapore), **Zixin Yang** (Nanyang Technological University, Singapore):
Staying abreast of breast cancer: Interplay of attention to media and interpersonal communication on

Singaporean women's breast cancer knowledge

Shun-Chih Ke (Chinese Culture University, Taiwan):
From the perspective of elderly people to analyze cancer message

Yu-Chan Chiu (National Taiwan University, Taiwan):
Verification and evasion: patients and non-patients' interpretations of cancer risks reported in newspapers

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Session 5: Panel: Revisiting Entertainment and Education

Slot Code: CHAT3a

Time: Thu 27 June 14:00–15:30

Room: CA124

Chair: Sarah Cardey (University of Reading, UK)

Presentations:

Archana Kumar (University of Delhi, India):
Evaluation of EE approaches in India

Sarita Anand (University of Delhi, India):
Case Studies on EE Approaches in India

G M Subba Rao (National Institute of Nutrition, India):
Integrating Entertainment-Education for Nutrition Communication in Pedagogical Settings – Case Studies from India

Ravindra Kumar Vemula (English and Foreign Languages University, India)*:
Critical analysis of EE interventions in developing countries: India- a case study*

Eliza Govender (University of KwaZulu-Natal, South Africa):
Revisiting Entertainment Education in theory and practice: A transnational comparative study using Intersexions

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Session 6: Social Determinants: Gender and Power Issues in HIV/AIDS and Health

Slot Code: CHAT4a

Time: Thu 27 June 16:00–17:30

Room: CA124

Chair: Colin Tinei Chasi (University of Johannesburg, South Africa)

Presentations:

Nancy Muturi (Kansas State University, US):
Gender and HIV/AIDS in the Context of Alcohol Consumption in Kenya

Kockartz Aline (Université catholique de Louvain, Belgium):
The conduct of interactions between care providers and HIV migrants patients in a context of austerity: an exploratory review of AIDS care communicational processes in French Belgium

Satarupa Dasgupta (New York University, US):
Examination of care seeking behavior for sexual health of male and transgender sex workers in India for formulating future communication based intervention programs

Miguel Sánchez Maldonado (Tecnológico de Monterrey, Mexico):
Men's Self-care: Hegemonic Masculinity and Media

Yi-Ning Katherine Chen (National Chengchi University, Taiwan):
Socioeconomic Status and Health Communication Inequalities in Taiwan: A Nationwide Survey

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Session 7: Panel: Health and Culture: New Equations, New Challenges

Slot Code: CHAF1a

Time: Fri 28 June 9:00–10:30

Room: CA124

Chair: Marjan de Bruin (University of the West Indies, Jamaica)

Presentations:

Sujata Moorti (Middlebury College, US):
Technologies of Citizenship: Transnational Surrogacy and the Reproduction of the World Order

Carolina Acosta Alzuru (University of Georgia, US):
No News is Bad News: Examining the Discourse around Hugo Chávez's Illness

Patricia A Curtin (University of Oregon, US):
Disease Eradication Campaigns through a Cultural-Economic Lens: The Competing Discourses of Social Justice, Health Diplomacy, and Neo-colonialism

Usha Raman (University of Hyderabad, India):
Beauty is skin deep: Lifestyle clinics and urban Indian self-image

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Session 8: E-Health: Current and Emerging Issues for Research and Policy

Slot Code: CHAF3a

Time: Fri 28 June 14:00–15:30

Room: CA124

Chair: Eliza Govender (University of KwaZulu-Natal, South Africa)

Presentations:

Mariliis Vahe (Florida State University, US), **Khawaja Zain-ul-abdin** (Florida State University, US): *A call for health: The Current status of use of mobile phones for healthcare interventions in developing countries*

Veronika Karnowski (Ludwig-Maximilians-Universität München, Germany), **Constanze Rossmann** (Ludwig-Maximilians-Universität München, Germany):
Mobilize by mobile. Effectiveness of a text message-intervention to promote physical activity among young adults

Arul Chib (Nanyang Technological University, Singapore), **Qiaolei JIANG** (Nanyang Technological University, Singapore), **Samson Struckmann** (Ludwig Maximilian University of Munich, Germany), **Vanessa Chong** (Nanyang Technological University, Singapore), **Michelle Lim** (Nanyang Technological University, Singapore), **Regina Rodricks** (Nanyang Technological University, Singapore):
Mobile Medicine and Peripatetic Providers: Investigation of Impact of Tablet PCs on Healthcare Service in Rural Thailand

Fiona Chew (Syracuse University, US), **Sara Z.Q Cheng** (Syracuse University, US):
E-health literacy and health outcomes in the United States: Extending the digital divide

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Session 9: Health Message Framing and Risk Perception

Slot Code: CHAF4a

Time: Fri 28 June 16:00–17:30

Room: CA124

Chair: Nancy Muturi (Kansas State University, US)

Presentations:

Pamela M. Nevar (University of Wisconsin-Madison, US), **Jacqueline C. Hitchon** (University of Wisconsin-Madison, US):
Persuasive Effects of Health Advocacy Within Entertainment Television Programming

Yang Liu (City University of Hong Kong, Hong Kong):
Stronger Persuasiveness of Dual Exposure than One-Sided Exposure to Gain-Loss Frame: Risk Implication of Prevention Health Behaviors as the Moderato

Subba Rao M Gavaravarapu (National Institute of Nutrition, India), **Mallikarjuna Rao K** (National Institute of Nutrition, India), **Balakrishna Nagalla** (National Institute of Nutrition, India), **Laxmaiah Avula** (National Institute of Nutrition, India):
Are perceptions of obesity and its risk factors different among 'overweight' and 'normal weight' adolescents? - Findings from formative research in South India

Luciana Fernandes (University of Minho, Portugal), **Felisbela Lopes** (University of Minho, Portugal): *Health information between the newspaper and the TV screen*

Session 10: Social and Cultural Influences on Health Beliefs and Practices

Slot Code: CHAS1a

Time: Sat 29 June 9:00–10:30

Room: CA124

Chair: Gareth Horsfield (University of Reading, UK)

Presentations:

Leanne Chang (National University of Singapore, Singapore), **Iccha Basnyat** (National University of Singapore, Singapore), **Mohan Jyoti Dutta** (National University of Singapore, Singapore):
Elderly Chinese-speaking women's practice of medical pluralism in Singapore

Deepti Chittamuru (University of Pennsylvania, US):
Beliefs In Rural India About Recommended Maternal Health Behaviors: An Elicitation Study

Lena C. Girerd-Barclay (Colorado State University, US), **Kris Kodrich** (Colorado State University, US): *The Promotion of Breastfeeding in Malaysia – What Works, What Doesn't, and Why?*

Crystal Li Jiang (University of Hong Kong, Hong Kong), **Meily M. F. Cheung** (Hang Seng Management College, Hong Kong):
Parental Beliefs and Preventive Measures of Childhood Infectious Diseases in Hong Kong: A Theory-Driven Focus Group Study

Jisoo Ahn (Michigan State University, US), **Hyun Soon Park** (Sungkyunkwan University, Korea): *Rewards Policy of Korean Government on Organ Donation, Is It Effective or Not?*

Session 11: Business Meeting

Time: Sat 29 June 11:00–12:30

Room: CA124

HISTORY (HIS)

Co-Chair: Epp Lauk (University of Jyväskylä, Finland)
Co-Chair: Chandrika Kaul (University of St.Andrews, Scotland)

Session 1: Media representations and reconstructions of historical crises and conflicts

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Slot Code: HISW2a
Time: Wed 26 June 11-12.30
Room: Helix - The Studio
Chair: Peter Putnis (University of Canberra)
Presentations:

Denise Vultee
The Great Depression and nineteenth-century financial crises: Frames in English-language media, 1930-1939

James T. O'Donnell
The economic war and the Spanish Civil War

Thomas Birkner, Pablo Hernández Ramos
The Iberian Zollverein. The Spanish newspapers and their support to a customs union in Spain and Portugal (1845-1860)

Marcel Mauri
Journalism, crisis and change in Spain. From the beginning of democracy (1975-1978) to the current situation (2008-2012)

Denize Correa Araujo
After the Crisis: dictatorships revisited

Session 2: Retrospective constructions of historical discourses

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Slot Code: HISW3a

Time: Wed 26 June 14-15.30
Room: Helix - The Studio
Chair: Nelson Ribeiro (Catholic University of Portugal)
Presentations:

Nicole Maurantonio
The myth of the "Reluctant Symbol": Rodney King and the burden of history

Jan Cebe
Media representation of the Prague Uprising after communist coup in February 1948 in Czechoslovakia

Susan Keith
The past reappears: French anniversary journalism about the liberation of Paris in 1954 and 2004

Jürgen Grimm, Christiane Grill
Terrifying images and memory construction. Receptive and persuasive effects of a Holocaust

Merja Ellefson
Patriotic Women: Lotta Svärd organization and remembering the Civil War

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Session 3: Broadening the scope of information and ways of dissemination

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Slot Code: HISW4a
Time: Wed 26 June 16-17.30
Room: Helix - The Studio
Chair: Jan Cebe (Charles University of Prague, Czech Republic)
Presentations:

Victor Pickard
The strange life and death of the U.S. Fairness Doctrine: A secret history and post-mortem for a controversial media policy

Michael O'Gorman

The construction of the copyright regulatory apparatus in newly-independent Ireland
Leticia Cantarela Matheus
The telegraph and the Brazilian press

Gabriele Balbi
Between telegraph and radio. When Marconi did not discover broadcasting

Gerry Sussman
Influence of Nineteenth Century Telegraphy on Urbanization, Mass Communications, and the Corporate Economy

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Session 4: Historical development of journalism's forms and formats

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Slot Code: HIST1a
Time: Thu 27 June 9-10.30
Room: Helix - The Studio
Chair: Epp Lauk (University of Jyväskylä, Finland)
Presentations:

Birgitte Kjos Fonn
Service journalism and the economic man

Carla Maria Baptista
How cultural journalism is evolving since 2000 until 2010: a study about the Portuguese press

Mark O'Brien
Better late than never: The delayed development of investigative journalism in Ireland

Rolf Werenskjold
The foreign news system in Norway 1945-2011

Ene Selart, Anu Masso
Japan in Estonian seamen' travelogues during the second half of the 19th century

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Session 5: The press, broadcasting and public sphere in the times of political and societal turmoil

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Slot Code: HIST3a
Time: Thu 27 June 14-15.30
Room: Helix - The Studio
Chair: Denize Correa Araujo (Universidade Tuiuti do Paraná, Brazil)
Presentations:
Donal Patrick McCracken
Press freedom in Victorian Ireland

Chandrika Kaul
Imperial Hegemony vs Public Service: Broadcasting in India under the British, 1920s-1930s

Päivi Sisko Maijanen-Kyläheiko
Evolution of dominant logic - 40 years of strategic framing in the public broadcasting

Sascha Trueltzsch, Katja Kochanowski
Portraying the other: Political indoctrination in popular East German (GDR) family TV series

Natalie Khazaal
Journalistic values and social change: How a war-time Lebanese Television opened the door for a broader Arab public sphere

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Session 6: Identities, stereotypes, interpretations and the media

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Slot Code: HIST4a
Time: Thu 27 June 16-17.30
Room: Helix - The Studio
Chair: Chandrika Kaul (University of St.Andrews, Scotland)
Presentations:
Nelson Costa Ribeiro
Creating a myth and a Dictator: The importance of media's discourse on the crisis during Salazar's affirmation in power

Colum Kenny

Selling a nation: The transnational adoption of professional advertising practices for national purposes at a time of crisis.

Enis Dinç
The Fabrication of Atatürk

Gideon Kouts
The merger that failed: Ha-Melits and Ha-Tsefira nest together

Mercedes Montero
Spanish advertising during the Franco Regime (1939-1975): from autarchy to consumerism.

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Session 7: Theoretical and methodological perspectives on history of media and journalism

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Slot Code: HISF1a
Time: Fri 28 June 9-10.30
Room: Helix - The Studio
Chair: Epp Lauk (University of Jyväskylä, Finland)
Presentations:
Svennik Hoyer
Perspectives on Journalism History

Peter Putnis
Investigating pre-telegraphic international news networks using digitised historical newspaper databases

Oshrat Sassoni-Barlev
The construction of the Invasion from Mars as a founding event in mass communication history

Kevin Michael Mitchell
Conceptual precedents for contemporary understandings of new media

Joan Ramon Rodriguez-Amat
Towards an archaeology of the medium: new steps

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Session 8: Historical development of forms of public

communication, other than the news media and journalism

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Slot Code: HISF3a
Time: Fri 28 June 14-15.30
Room: Helix - The Studio
Chair: Colum Kenny (Dublin City University)
Presentations:
Robert Wakefield, Ed Adams, Tyler Page
Public relations pre-history in the early 1800s Age of Reform

Bridget Griffen-Foley
Whitewash: Eric White and the foundations of Australian public relations

Kate Fitch
Perceptions of Australian public relations education in the 1990s

Yehiel Hilik Limor, Osnat Roth Cohen
The early buds of globalization: the German impact on the emerging advertising industry in British territory in the 1930s - the case of the Land of Israel

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INTERNATIONAL COMMUNICATION (InC)

Chair : **Herman Wasserman** (Rhodes University, South Africa)
Vice-Chair : **Tania Cantrell Rosas-Moreno** (Loyola University Maryland, USA)
Vice Chair : **Karen Arriaza Ibarra** (Universidad Complutense de Madrid, Spain)

Session 1: BRICS as a new global communication order

Slot Code: INCW2a
Time: Wed 26 June 11:00-12:30
Room: CG86
Chair and Discussant: Kaarle Nordenstreng (University of Tampere)
Presentations:

Jyrki Kakonen (University of Tampere):
BRICS as a new constellation in international relations?

Iiris Ruoho (University of Tampere) **and Jie Gao** (University of Tampere):
Affective Territories - Class and Media in the Chinese Television Drama Mobile

Raquel Paiva de Araujo Soares (Federal University of Rio de Janeiro) and **Muniz Sodré Cabral** (Federal University of Rio de Janeiro):
Identity Crisis in Professional Journalism in Brazil

Sanjay Barthur (Central University of Tamil Nadu):
Responses to Global Power and Communication Orders: BRICS and India's domestic and comparative response in the Information and Communication sector

Elena Vartanova (Moscow State University) and **Anastasia Grusha** (Moscow State University):
Russian Media System under State and Commercial Pressures

Session 2: Theorizing National Identity and Global Cultural Flows Wed.

Slot Code: INCW3a
Time: Wed 26 June 14:00-15:30
Room: CG86
Chair: Thomas Herdin (University of Salzburg)
Discussant: Qiaolei Jang (Nanyang Technological University)
Presentations:

Alexander Buhmann (University of Fribourg) and **Diana Ingenhoff** (University of Fribourg):
The Global Economic and Financial Crisis and the Constitution and Effects of Nation Images: The Case of China and the USA

Thomas Herdin (University of Salzburg):
Cultural surface synchronization in times of globalisation and its impact on identity building

Chin-Chuan Lee (City University of Hong Kong):
Internationalizing "International Communication" Research: Critical Reflections and a New Point of Departure

Qiaolei Jiang (Nanyang Technological University):
Soft Power, National Identity and Celebrity Athletes: Hong Kong Newspaper Coverage of the Olympic Champions of Beijing 2008 and London 2012

Session 3: Soft power and the changing geopolitics

Slot Code: INCW3b
Time: Wed 26 June 14:00-15:30
Room: C123
Chair and Discussant: Tania Cantrell Rosas-Moreno (Loyola University Maryland)
Presentations:

Brenno Azevedo Rodrigues (University of Minho):
Images of 'Crisis of Europe': A semiotic analysis of social media seen by the countries that form the BRICS

Johanna Perez Daza (Universidad Central de Venezuela): *Comunicación internacional como estrategia de política exterior. Un acercamiento a partir del concepto de Soft Power.*

Lian Ma (Pennsylvania State University):
"Game Changer" or "New Kid on the Block"? Framing China in Foreign Affairs 2001-2010

Sujatha Sosale (University of Iowa) and **Tania Cantrell Rosas-Moreno** (Loyola University Maryland):
IBSA and South-South Trilateral Cooperation: Framing New Relations and Initiatives for Change

Gabriel Botma (University of Stellenbosch):
Raise the red lantern: Global mediated popular culture in the Chinese empire

Session 4: Media, Transnational Environmental Conflict and the Question of Agency

Slot Code: INCW4a
Time: Wed 26 June 16:00-17:30
Room: CG86
Chair: Patrick D Murphy (Temple University)
Presentations:

Patrick D Murphy (Temple University): *Citizens' Media and Green Radicalism in Latin America*

Libby Lester (University of Tasmania): *Transnational Environmental Conflict in the Asian Century*

Rowan Howard-Williams (University of Pennsylvania): *Going Fossil Free: Economic Activism in Climate Change Campaigning*

Session 5: Global communication, conflict and social change

Slot Code: INCT1a
Time: Thu 27 June 09:00-10:30
Room: CG86
Chair: Chris Paterson (University of Leeds)
Presentations:
Chris Paterson (University of Leeds): *News Agencies and the United States: The Persistence of a Passive Reporting Norm in the face of Threat and Deception*

Xiang Zhou (Wuhan University), **Yufei Gu** (Wuhan University) and **Yali Deng** (Wuhan University): *Participation in Online Action in the Context of Social Risk Events in China*

Matt Mogekwu (Ithaca College): *The growth of international communication and the rise in social dissonance in sub-Saharan Africa: Challenges of the 'Copy-Cat' phenomenon*

Hans Ibold (Indiana University): *Embracing the complexity of new social movements: Global journalism as an engine for social change*

Session 6: Mediated mobilities

Slot Code: INCT1b
Time: Thu 27 June 09:00-10:30
Room: C123

Chair: Emily Keightley (Loughborough University)
Presentations:
Katherine Sarikakis (University of Vienna): *Mobile media and fixed individuals: regulation of the communication environment and its impact on civil liberties*

John Downey (Loughborough University): *Explaining Protest Contagion: From Arab Spring to Occupy via M15*

Anna Reading (King's College) and **Emily Keightley** (Loughborough University): *Developing Dynamic Methods for Analysing Mediated Mobility*

Session 7: Global online media, crisis and activism

Slot Code: INCT3a
Time: Thu 27 June 14:00-15:30
Room: CG86
Chair: Jenna Potter (Hamline University)
Discussant: Katherine Reilly (Simon Fraser University)
Presentations:
Jenna Potter (Hamline University) and **Suda Ishida** (Hamline University): *Cyber Terrorist or Cyber Activist? The Complex Role of the Information Revolution in the Israeli-Palestinian Conflict*

Katherine Reilly (Simon Fraser University): *Back to the future? Internet, radio, and power asymmetries in Latin American social movements*

Iñaki Zabaleta (University of the Basque Country), **Arantza Gutierrez** (University of the Basque Country), **Carme Pavia** (Autonomous University of Barcelona), **Itxaso Fernandez** (University of the Basque Country) and **Nikolas Xamardo** (University of the Basque Country):

Hard data on traditional and online news media: Assessing consequences of the dual crisis in European minority language journalism

Session 8: Comparative and transnational studies of media globalization/localization

Slot Code: INCT3b
Time: Thu 27 June 14:00-15:30
Room: C123
Chair: Bridgette Colaco, Troy University
Discussant: Sudeshna Roy (Stephen F. Austin State University)
Presentations:
Richard C. Vincent (Indiana State University): *Comparative News Treatment of Global Warming Issues as Framed in Britain and the United States, a Ten Newspaper Analysis*

Menahem Blondheim (Hebrew University of Jerusalem) and **Elad Segev** (Tel Aviv University): *Is America's Global Power in Decline? International Online News as a Diagnostic for the Short-term Trajectory*

Bridgette Colaco (Troy University): *C.I.S.ter Power in the Global South: Comparative analysis of women's roles in Western magazines published in China, India, and South Africa*

Sudeshna Roy (Stephen F. Austin State University): *Crisis as Trigger for "Interlocalization": Multi- and Macro-structural Impact of Media Globalization in the Coverage of the December 2012 Rape of a Young Indian Woman*

Session 9: What is left of MacBride in communication policy and study?

Slot Code: INCT4a

Time: Thu 27 June 16:00-17:30
Room: CG86
Chair: Richard Vincent (Indiana State University)
Discussant: Colin Sparks (Hong Kong Baptist University)
Presentations:
Kaarle Nordenstreng (University of Tampere):
"The paradigm of a totality:" My critical reading of the MacBride Report in 1980 - and 33 years later

Katherine Sarikakis (University of Vienna):
Nothing changes; Nothing stays the same: policy transfer in global communication governance

Richard Vincent (Indiana State University):
"Back to the Future:" from NWICO to WSIS and Beyond

Robin Mansell (London School of Economics):
The Road from "Public Internet" to "Managed Services:" Lessons from the MacBride Report

Session 10: The Changing Global Broadcast Media Landscape

JOINT SESSION WITH CPT

Slot Code: INCT4b
Time: 16:00-17:30
Room: C123
Chair and Discussant: Karen Arriaza Ibarra (Universidad Complutense de Madrid)
Presentations:

Musawenkosi Ndlovu (University of Cape Town):
The Meaning of Global News Channels' 'New' Scramble for African Media Space

Selin Tüzün (Marmara University):
The Emergence of Turkish Television Drama Sector as a 'Geo-Cultural Market'

Huilan Chang (National Cheng Chi University):
The Practical Philosophy of Technology: The Debate about Existence, Embodiment, and Perception

Session 11: Media freedom, ethics and development

Slot Code: INCF1a
Time: Fri 28 June 09:00-10:30
Room: CG86
Chair and Discussant: Christopher Starke (University of Munster)
Presentations:

Christopher Starke (University of Münster), Teresa Naab (Hannover University of Music, Drama and Media) and Helmut Scherer (Hannover University of Music, Drama and Media):
Media Freedom, Media Access, and Good Governance: A Cross-National Examination of Influences

Laura Schneider (University of Hamburg):
Global Media Freedom Measurement: The Freedom of the Media – Index As a New Instrument for Measuring Media Freedom Around the World

Susanne Fengler (Dortmund University) and Halliki Harro-Loit (University of Tartu):
After the Leveson inquiry: On the way to global journalism ethics? First results of a comparative journalists' survey in 14 European and Arab countries

Session 12: Media Systems in the BRICS countries

Slot Code: INCF3a
Time: Fri 28 June 14:00-15:30
Room: CG86
Chair: Kaarle Nordenstreng (University of Tampere)
Discussant: Zhengrong Hu (Communication University of China)

Presentations:
Colin Sparks (Hong Kong Baptist University):
Comparing Media Systems: A Critical Analysis

Daya Thussu (Westminster University) and Savyasaachi Jain (Westminster University):
Modelling India's multiple media systems

Jyotika Ramaprasad (University of Miami) and Herman Wasserman (Rhodes University):
Comparing Across Continents: Journalists in the Advancing Indian and South African Media

Svetlana Pasti (University of Tampere), Dmitri Gavra (St Petersburg State University) and Peixi Xu (Communication University of China):
Internet Media Shaking Russian and Chinese Media Systems

Lu Xinyu (Fudan University):
The Great Transformation of China's Media: From the Perspective of urban-rural relationship

Session 13: Newsflows and foreign coverage in the changing global media landscape

Slot Code: INCF4a
Time: Fri 28 June 16:00-17:30
Room: CG86
Chair: Akiba Cohen (Yezreel Valley College, Israel)
Discussant: Min Tang (University of Illinois at Urbana-Champaign)
Presentations:
Erga Atad (Tel Aviv University) and Akiba Cohen (Yezreel Valley College, Israel):
Cosmopolitan vs Parochial Framing of 'Foreign' News by Global TV Broadcasters

Hossein Afkhami (Allameh Tabatab'i University):
Framing US Elections of 2012 in

Iranian Press

Lars W. Nord (Mid-Sweden University) and **Karen Arriaza Ibarra** (Universidad Complutense de Madrid):
The Economic Crisis and the International Scenario for European Public Service Media: New Trends and Tendencies

Min Tang (University of Illinois at Urbana-Champaign):
"Who am I?": On the Identity Struggle of "Chinese Assistants" and the Power Dynamics in Local Newsrooms of Global Media Corporations

Session 14: New Centres, New Peripheries

Slot Code: INCS1a
Time: Sat 29 June 09:00-10:30
Room: CG86
Chair: Nelson Ribeiro (Catholic University of Portugal)
Discussant: Julia Pohle (Vrije Universiteit Brussel)
Presentations:
Heeyun Regina Jeong (Hankuk University) and **Young-Gil Chae** (Hankuk University):
North Korean Defectors' Perceptions Toward Media and Realities of Two Koreas

Julia Pohle (Vrije Universiteit Brussel):
From a Global Informatics Order to Informatics for Development: The rise and fall of the Intergovernmental Bureau for Informatics

Nelson Ribeiro (Catholic University of Portugal) and **Rita Figueiras** (Catholic University of Portugal):
The Impact of the Economic Crisis in Media Ownership: How Angolan Corporations are reconfiguring the Media Landscape in Portugal and the Lusophone World

Business meeting:
Time: Sat 29 June 11:00-12:30

Room: CG86

Session 15: New trends and controversies in global media

Slot Code: INCS3a
Time: Sat 29 June 14:00-15:30
Room: CG86
Chair and discussant: Ulrike Rohn (University of Tartu)
Presentations:
Ulrike Rohn (University of Tartu):
The global phenomenon of social network sites as a driver of direct and indirect connectivity between cultures and nations?

Youichi Ito (Akita International University):
What explains the fluctuations in news coverage by foreign mass media?

Seon Gi Baek (Sungkyunkwan University) and **Kyung Rag Le** (Sungkyunkwan University):
Political Discourse and Agenda-Building of the Social Network Service in the Presidential Election: A Semiotic and Discourse Analysis on Twittered Contents in the 18th Presidential Election of Korea

Karen Arriaza Ibarra (Universidad Complutense de Madrid):
International Projection in the Study of European Public Service Media: Diverging Scenarios Harmonising Through Qualitative Comparative Analysis (QCA) Research

ISLAM AND MEDIA
(ISL)

Chair: Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)
Vice-Chair: Bushra Rahman (Institute of Communication Studies University of the Punjab, Pakistan)
Vice –Chair: Mahmoud Galander (Chair, Department of Mass Communication, Qatar University, Qatar)

Session 1: Media Ethics and Regulation in Muslim World

Slot Code: ISLW2a
Time: Wed 26 June 11:00-12:30
Room: HG06
Chair: Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)
Presentations:
Mahmoud M. Galander, (Qatar University, Qatar),
Watching over the "Watchdogs": How Press Laws and Councils Stifle the Sudanese Press.

Basyouni Ibrahim Hamada,
(International Academy for Media Science, Egypt),
Media Self - Regulation in Post - Egypt Revolution Legal and Ethical Requirements

Yusuf Kalyango, (E. W. Scripps School of Journalism , Ohio University, United States, , **Nancy Ogundimu Katu,** (E. W. Scripps School of Journalism , Ohio University, United States),
Just or Unjust War: Attitudes of Muslims and Non-Muslims about the U.S.-led Wars

Session 2: Media Coverage of Arab Spring: Local and Global Contexts

Slot Code: ISLW3a

Time: Wed 26 June 14:00-15:30
Room: HG06
Chair: Mahmoud Galander (Chair, Department of Mass Communication, Qatar University, Qatar)
Presentations:
Marcus Assis Lima, (Universidade Estadual do Sudoeste da Bahia, Brazil, Fabio, Universidade Estadual do Sudoeste da Bhaia, Brazil, Agra),
Memory, and Representation, of Arab Spring in Brazilian Press.

Ieda Tucherman, (School of Communication Studies, Federal University of Rio de Janeiro, Brazil),
The feminine vision of democracy on Square Tahiz.

Azza Osman Abdelaziz (Al- Ahram Canadian University, Egypt) *Diversity Crisis in the Egyptian Media: The Case of the Constitution between Islamic and Civil Political Parties,*

Monowara Moni Begum (Freelance Journalist and Media Researcher, Germany)
Arab Spring: The Role of Communication in Peace Building.

Awatef Abdel Rahman, (Cairo University, Egypt),
"The Egyptian Media Crisis during Islamic Regime"

Session 3: Social Networks, Muslims and Identity

Slot Code: ISLS1a
Time Sat 29 June 9:00-10:30
Room: C123
Chair: Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)
Presentations:
Nasya Bahfen (A Snapshot, Journalism and Media Research Centre, Australia)
Social Networking and Muslim

Minority Identity

Sheida Shirvani (Department of communication, Ohio University Zanesville, United States)
Women's Impact on Social Media in Islamic Regions.

Jaihind Binod C agrawal,
influences of Religions Telecast in a Multi-religious India: An Analysis of Hindu and Muslim Television Viewers.

Business Meeting
Time: Sat. 29 June 11:00-12.30
Room: C123
Chair: Basyouni Hamada, Chair of Islam and Media Group

JOURNALISM RESEARCH AND EDUCATION (JRE)

Chair: Ibrahim Saleh
Vice-Chair: Cláudia Lago

Session 1. Fragmented Publics and Redefining Journalism

Theme IV: Methods for Quantifying Professional Journalism.

Slot Code: JRE W2a
Date: Wed 26 June 11:00-12:30

Venue: HG23

Chair: Ibrahim Saleh, University of Cape Town, South Africa

1. Sparking innovation in journalism research: Learning from emotions and social movements
Hans Ibold, Indiana University, USA

2. From public to private sphere? Changes in the professional orientations of Nordic journalism students 2005-12
Jan Fredrik Hovden, University of Bergen, Norway

3. When a journalist decides to be become a PR: an analysis of the university role' programs and internships to the careers choices of Brazilian journalism students
Fábio Henrique Pereira, University of Brasilia, Brazil, **Nayane Oliveira**, University of Brasilia, Brazil, **Patrícia Antunes Travassos**, University of Brasilia, Brazil, & **Raphael Sandes**, University of Brasilia, Brazil

4. Cut-and-paste journalism? A study on the sourcing practices in Finnish news media
Laura Juntunen, University of Helsinki, Finland

5. A Study of The relationship between Korean Youth's Portal News Usage Characteristics and News Trust with Publicness Recognitions

Tae-Beom Shin, Sungkyunkwan University, Republic of Korea & **Sang-Hee Kweon**, Sungkyunkwan University, Republic of Korea

Session 2. Foreign News on Television: Where in the World Is the Global Village?

Theme I: International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

Slot Code: JRE W2c

Date: Wed June 26 09:00-10:30

Venue: HG05

Chair: Akiba Cohen, The Max Stern Yezreel Valley College, Israel

1. An Overview of the Multinational Project

Akiba Cohen, The Max Stern Yezreel Valley College, Israel

2. An overview of the findings in a nutshell

Agnieszka Stępińska, Adam Mickiewicz University, Poznan, Poland

António Belo, School of Communication and Media Studies, Lisbon, Portugal

Constanza Mujica, Pontificia Universidad Católica, Santiago, Chile

André Sendin, School of Communication and Media Studies, Lisbon, Portugal

3. Linking contents and survey data: Topics and countries of interest

Knut De Swert, University of Amsterdam, the Netherland

Francis Lee, Chinese University of Hong Kong

4. Strategies, tactics and practical experiences from comparative research on foreign news

Jürgen Wilke & **Christine Heimprecht**, Johannes Gutenberg University, Mainz, Germany

Session 3. New Business Settings and New Journalism Challenges

Theme III: Professional Journalism

Slot Code: JRE W2b

Date: Wed 26 June 09:00-10:30

Venue: HG 10

Chair:

1. Spots news coverage and changing news routines in the context of police digital communications in Hong Kong

Meily Mei-fung Cheung, Hang Seng Management College, Hong Kong & **Tin Chi Wong**, Hong Kong Baptist University, Hong Kong

2. Pluralism and political parallelism in political news coverage in Spanish television newscasts

María-Luisa Humanes, University Rey Juan Carlos, Spain & **María-Dolores Montero**, Universidad Autonoma de Barcelona, Spain

3. Riding out the storm: AJC's experience of overcoming financial crisis

Svetlana Kulikova, Georgia State University, USA & **Diana Sargent,** Georgia State University, USA

4. Building Paywalls: Newspapers and a New Online Business Model

 Elisheva Weiss Klagsbrun, University of Southern California, USA

5. From citizen journalism to citizen participation: case study in Portuguese and Spanish online press

João Canavilhas, Universidade da Beira Interior, Portugal & **Catarina Rodrigues**, Universidade da Beira Interior, Portugal

6. Innovations on online journalism: discussing business design models
Elizabeth Saad Correa, University of Sao Paulo, Brazil

Session 4. The Media and Political Spectacle: Conflicts and Journalism Performance

Theme IV: Methods for Quantifying Professional Journalism.

Slot Code: JRE W3a

Date: Wed June 26 14:00-15:30

Venue: HG23

Chair & Discussant: Richard Shafer, University of North Dakota, USA

1. The Communication Order: Interdictions under the Politically Correct Principle

Mayra Rodrigues Gomes, University of Sao Paulo, Brazil, & **Nara Lya Simões Caetano Cabral**, University of Sao Paulo, Brazil

2. Palestinian journalists, professional values and the negotiation of identity

Melinda B. Robins, Emerson College, USA

3. An empirical study of editorial homogeneity in a context of concentrated media ownership in Chile

Maria Elena Gronemeyer, Pontificia Universidad Catolica de Chile, Chile

4. The espectacularization of politics in the Chilean written press between 1990 and 2010

Diego Ignacio Cespedes, Universidad de Santiago de Chile, Chile & **Antonio**

Ignacio Figueroa, Universidad de Santiago de Chile, Chile

5. Using Storify: challenges and opportunities for journalists covering conflicts

Vittoria Sacco, University of Neuchâtel, Switzerland & **Diana Bossio,** Swinburne University of Technology, Australia

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Session 5: Journalism & Power: New Actors & New Voices

Theme III: Professional Journalism

Slot Code: JRE W3c

Date: Wed June 26 14:00-15:30

Venue: HG05

Chair: Claudia Lago, University of Anhembi Morumbi, Brazil

1. Parties, power, and voice: How political power in South Africa and India affects news sources

Felicity Duncan, Annenberg School for Communication at the University of Pennsylvania, USA

2. Youth Activism and Professional Journalism in Egypt

Assya Yassin El-Shoukairy, October University For Modern Arts and Sciences, Egypt

3. Teaching Journalism in the Age of Social Media

Corinne Irolene Barnes, University of the West Indies, Jamaica

4 "Reporter in a Rush": Talking Citizen Journalists Comparatively

Tsan-Kuo Chang, City University of Hong Kong, Hong Kong

5. Listening to the other: Lessons from Political Protests for the Adoption of Peace Journalism in South Africa

Jaquelyne Crystal Kwenda, University of Cape Town, South Africa

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Session 6. Information, Journalism Education & Industry Requirements

Theme V: Generic Studies of Journalism

Slot Code: JRE W3b

Date: Wed June 26 14:00-15:30

Venue: HG 10

Chair & Discussant: Kerry Philip Green, University of South Australia, Australia

1. Investigación en efectos de la Comunicación e Innovación Educativa en Periodismo en torno a un área de especialización informativa
M. Teresa Mercado, Universidad CEU Cardenal Herrera, Spain, **Sebastián Sánchez**, Universitat de València, Spain & **José María Herranz**, Universidad de Castilla La Mancha, Spain

2. Teaching educators to use computers in their social science classrooms: A South African experience

Fortunate Takawira Gunzo, Rhodes University, South Africa & **Lorenzo Dalvit**, Rhodes University, South Africa

Corinne Irolene Barnes, University of the West Indies, Jamaica

3. How do the most prestigious journalism schools worldwide manage to balance classic subjects with the current industry requirements?

José Luis Requejo Alemán, Universidad Carlos III de Madrid, Spain & **Susana Herrera Damas**, Universidad Carlos III de Madrid, Spain

4. Chinese journalism graduates - entering a challenging occupation

Laura Dombernowsky, Aarhus University, Denmark

5. The reporting teams responsible for social networks in newsrooms Colombian media

Danghelly Zúñiga,Universidad del Rosario, Colombia & **Alvaro E. Duque** Universidad del Rosario, Colombia

Session 7. Journalism Motivations, Practices and Indicators

Theme IV: Methods for Quantifying Professional Journalism

Slot Code: JRE W4a

Date: Wed June 26 16:00-17:30

Venue: HG 23

Chair & Discussant: Claudia Lago, University of Anhembi Morumbi, Brazil

1. Measurement Issues and the Relationship Between Media Freedom and Corruption

Lee Bernard Becker, University of Georgia, USA**Teresa K. Naab**, Institut für Journalistik und Kommunikationsforschung, Germany, **Cynthia English**, Gallup, USA & **Tudor Vlad**, University of Georgia, USA

2. Crisis or development? Russian journalists of 2010s about the profession

Maria Anikina, Lomonosov Moscow State University, Russian Federation

3. Journalistic roles performance in news content: Challenging the dichotomy citizen-consumer in the conception of the public

Claudia Mellado, University of Santiago, Chile & **Arjen Van Dalen**, University of Southern Denmark

4. Proposing the Motivational Consumption Theory: A Structural Examination of News Consumption

Angela M Lee, University of Texas at Austin, USA

5. Data Journalism in the United Kingdom: a typology and analysis

Megan Knight, University of Central Lancashire, UK

Session 8. Journalists and Social Media – what will the future hold?

Theme II: Innovations in Journalism

Slot Code: JRE W4c

Date: Wed June 26 16:00-17:30

Venue: HG05

Chair: Howard Tumber, City University, UK

1. Social Media, Ephemeral Information and New Knowledge Production

Robin Mansell, London School of Economics and Political Science, UK

2. Live Blogs and Social Media: Elicitation, Aggregation, and Distribution

Neil Thurman, City University, UK

3. Social Sensor research on journalists needs

Nic Newman, Senior Research Fellow, City University, UK & **Stephen Schifferes**, City University, UK

4. News Across the Great Wall: World News Organizations' Web Strategies for the China Market

Hsiang Iris Chyi, University of Texas at Austin, USA

5. MijnZ: Can an Internet site strengthen the connection between journalism and youth?

Rolien Duiven, Windesheim University of Applied Sciences, Netherlands, **Nico Drok**, Windesheim University of Applied Sciences, Netherlands, **Liesbeth Hermans**, Windesheim University of Applied Sciences, Netherlands

Session 9. Pitching Climate Change, Children & Gender Reporting in Complex Dialogues

Across Themes: Special Session on climate Change

Slot Code: JRE W4b

Date: Wed June 26 16:00-17:30

Venue: HG 10

Chair and Discussant: Adrienne Russell, University of Denver, USA

1. Teaching the difference between knowledge and opinion by analyzing information on climate change

Mónica Codina, University of Navarra, Spain & **Bienvenido León**, University of Navarra, Spain

2. The Never-Ending Problem Named Female Migrant Workers (A Framing analysis on Indonesian Media)

Billy Sarwono, University of Indonesia, Indonesia

3. Children and adolescents in conflict with the law and its representation in the series of reports "Crime, Punishment and Recovery", from TV Brazil

Marcus Assis Lima, Golsdsmiths College, UK & **Flavia Moreira Mota Mota**, Universidade Estadual do Sudoeste da Bahia, Brazil

Session 10: Journalism Ethics: Practices and Challenges

Theme V: Generic Studies of Journalism

Slot Code: JRE T1a

Date: Thu June 27 09:00-10:30

Venue: HG 23

Chair: Billy Sarwono, University of Indonesia, Indonesia

Discussant: Leif Kramp, University of Bremen, Germany

1. Spheres of Sociability in the Formation of Ethics and Professional Culture in Brazilian Journalism Students

Márcia Furtado Avanza, Fiam-Faam-Centro Universitário, Brazil & **Eliza Bachega Casadei,** University of Sao Paulo, Brazil

2. Freedom of expression and Press Freedom: Journalists' concepts and practices in Pakistan

Sadia - Jamil, University of Queensland, Australia

3. Journalistic imagination and cosmopolitanism among journalists in the UK

Marina Sterna Gerner, London School of Economics and Political Science, UK

4. Citizens as Sources: How Similarity and Credibility Affect Information Processing, Evaluations, and Attitude Formation

Mariska Kleemans, Windesheim University of Applied Sciences Zwolle, Netherlands, **Liesbeth Hermans,** Windesheim University of Applied Sciences Zwolle, Netherlands, **Gabi Schaap,** Radboud University Nijmegen, Netherlands

5. Journalism education futures, partnerships, and innovations

Marcus James O'Donnell, University of Wollongong, Australia, **Stephen Tanner**, University of Wollongong, Australia, **Kerry Green**, University of South Australia, Australia & **Trevor Cullen,** Edith Curtain University, Australia

6. The Growth of Casual and Free-lance Work in French Journalism. New flexible Model or Deconstruction of Professional Status and Labour Market?

Cégolène Frisque, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France

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Session 11: Surveying Journalism in an Evolving World

Theme V: Generic Studies of Journalism

Slot Code: JRE T1c

Date: Thu June 27 09:00-10:30

Venue: HG05

Chair: Rune Ottosen, Oslo and Akershus University College of Applied Sciences, Norway

1. Mentoring in journalism: its importance, its challenges and its outlook

Janet Michelle Fulton, University of Newcastle, Australia

2. Trust in Journalism in a Digital World

Bernd Blöbaum, University of Muenster, Germany

3. Bridging Divides, A Critical Review of Participatory Dimensions of the 2012 "Journalism Strategies" Conference

Gretchen King, McGill University, Canada, **Christine Crowther,** Concordia University, Canada, **Errol Salamon**, McGill University, Canada & **Simon Thibault,** Université Sorbonne Nouvelle - Paris 3

4. Innovative 21st century Scriptures: Multimedia Journalism and Education

Beatriz Becker, Universidade Federal do Rio de Janeiro,Brazil & **Laura Maia de Castro,** Universidade Federal do Rio de Janeiro,Brazil

5. The Effects of Melodramatic Animation in News on Presence, Perceived Credibility of News, and Reality Judgment

Ka Lun, Benjamin Cheng, Hong Kong Baptist University, Hong Kong & **Wai Han Lo**, Hong Kong Baptist University, Hong Kong

6. Digital, Multimedia, Transmedia & Other Telling Stories: Towards a Conceptual Clarification of Journalistic Digital Narrative

Pilar Carrera, Universidad Carlos III de Madrid, Spain

Session 12: Hybridization of Media, Twitter and Political Implications

Theme II: Innovations in Journalism

Slot Code: JRE T1b

Date: Thu June 27 09:00-10:30

Venue: HG10

Chair & Discussant: Johan Lidberg, Monash University, Caulfield Campus, Melbourne, Australia

1. The 'ecology of participation': A study of audience engagement on alternative and independent journalism websites

Renee Barnes, University of the Sunshine Coast, Australia

2. The costs of Twitter journalism: Teaching journalism students how to tweet without giving away the whole story and potential profit

Sholain Govender-Bateman, Tshwane University of Technology, South Africa

3. Political Opinion Magazines' Use of Twitter During Election 2012

Susan Currie Sivek, Linfield College, USA

4. Journalists & Twitter: What are Turkish Journalists Saying Online

Banu Akdenizli, Yeditepe University, Turkey

5. The credibility of online news on Twitter: a case study (#valenciaonfire)

Elvira Garcia De torres, University Ceu Cardenal Herrera, Spain, **Concha Edo Bolós,** Complutense University of Madrid, Spain & **Blanca Nicasio Varea,** University Ceu Cardenal Herrera, Spain

6. Tweeting But Not Talking: The Missing Element in Talk Radio's Use of Twitter

Susana Herrera Damas, Universidad Carlos III de Madrid, Spain & **Alfred Hermida**, University of British Columbia, Canada

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Session 13: New News in the context of Social Media

Theme II: Innovations in Journalism

Slot Code: JRE T 3a

Date: Thu June 27 14:00-15:30

Venue: HG23

Chair and Discussant: Rodrigo Araya, Pontificia Universidad Catolica de Valparalso, Chile

1. Towards a qualitative approach to evaluating access to information legislation

Paul Henman, Queensland University, Australia, **Johan Lidberg**, Monash University, Australia & **Rhonda Breit**, University of Queensland, Australia

2. The reader of magazines in digital environment: The journalist Eliane Brum column on education in the Brazilian Revista Época

Monica Martinez, University of Sorocaba (Uniso), Brazil

3. Exploring Internet-native News Outlets (Pure Play): Braided Journalism and Rue89

zhao ruhan,Universite Libre de Bruxelles and Communication University of China, China

4. Social Media and the Chinese Press: A Case Study of the Southern Weekend Incident,

Chen Xiaobo, Tsinghua University, China, **Hao Xiaoming**, Nanyang Technological University, Singapore, & **Jin Jianbin**,Tsinghua University, China

5. What is the Meaning of a News Link?

David Michael Ryfe, University of Nevada, USA & **Donica Mensing,** University of Nevada, USA

6. The system-of-innovation approach in journalistic organizations: Factors of innovation in newsrooms

Leif Kramp, University of Bremen, Germany, **Stephan Alexander Weichert**, Macromedia University of Applied Sciences, Hamburg, Germany & **Martin Welker,** University of Leipzig, Germany

Session 14: Creative Skills vs. Creative Destruction of Journalism Education

Theme V: Generic Studies of Journalism

Slot Code: JRE T3c

Date: Thu June 27 14:00-15:30

Venue: HG05

Chair: Andrew Duffy, Nanyang Technological University, Singapore

1. Creative destruction and crossmedial storytelling

Marlis Prinzing, Macromedia University of Applied Studies, Cologne, Germany, **Michael Oehler**, Macromedia University of Applied Studies, Cologne, Germany & **Christof Breidenich,** Macromedia University of Applied Studies, Cologne, Germany

2. Creative Destruction, Behavioral Economics, and Journalism Education

Stephan Russ-Mohl, Università della Svizzera italiana, Switzerland

3. Journalism Education & BRICS: Issues and Challenges for Comparative Assessment

Sanjay Bharthur,Central University of Tamil Nadu, India

4. Building the news business through innovation, experimentation and creativity: The United States, Germany and Spain

María Teresa Sandoval-Martín, Universidad Carlos III de Madrid, Spain& **Eduardo Rodríguez,** Universidad Carlos III de Madrid, Spain

5. Identifying indicators of excellence in journalism practice: An Australian experiment

Kerry Philip Green, University of Southern Australia, Australia, **John Cokley**, Swinburne University of Technology, Australia & **Jolyon Sykes**, University of Canberra, Australia

6. Nobel Laureates: John Hume and David Trimble, Northern Ireland

Stephen Rendahl, University of North Dakota, USA

Session 15: Foreign correspondents and (re)colonisation in the global news system - new hubs, and new peripheries?

Theme I: International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

Slot Code: JRE T3b
Date: Thu June 27 14:00-15:30
Venue: HG10

Chair: Howard Tumber, City University, UK

Discussant: Beate Josephi, Edith Cowan U

1. New Media and the Renaissance of Foreign Correspondence: The Evolving Practices of Foreign Journalists in London

Cristina Archetti, University of Salford, UK

2. "A city bathed in light": foreign correspondence, London and the prevalence of the old order

Michael Stuart Bromley & **Howard Tumber,** City University, UK

3. Foreign Correspondents in East Africa and the decolonisation of international news flows

Mel Bunce, University of Oxford, UK

4. Journalists and anti-colonial networks: Ireland the new world order for news in the early 20th century

Maurice Patrick Walsh, Kingston University, UK

Session 16: Seeing the bigger picture? Social media and reporting of humanitarian crises in the 21st century

Theme I: International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

Slot Code: JRE T4a

Date: Thu June 27 16:00-17:30

Venue: HG23

Chair and Respondent: Howard Tumber, City University, UK

1. On Seeing and Not Seeing Hurricane Sandy

Barbie Zelizer, University Pennsylvania, USA

2. Heading for a disaster? Ethical and legal questions raised when mainstream media use user-generated content to report humanitarian crises

Glenda Cooper, City University, UK

3. Climate Crisis Communication and the Voice of Global Publics

Adrienne Russell, University of Denver, USA

Session 17: Quality and Quantity Indicators: Two sides of the story

Across Themes: Professional Journalism, International Perspectives & Quantifying Methods

Slot Code: JRE T4c
Date: Thu June 27 16:00-17:30
Venue: HG05

Discussant: Beate Josephi, Edith Cowan U

1. The Sources Management as Criterion of Journalistic Quality: Longitudinal study on Spanish Newspapers (1980-2010)

Pablo Lopez-Rabadan,Universitat Jaume I, Spain & **Andreu Casero-Ripolles,** Universitat Jaume I, Spain

2. Quality journalism in times of crisis: An analysis of the evolution of the European reference press (2001-2012)

Estefanía Jimenez, University of Basque, Spain, **Maria González Gorosarri,** University of Basque, Spain, **Txema Ramirez de la Piscina**, University of Basque, Spain, **Alazne Aiestaran**, University of Basque, Spain & **Beatriz Zabalondo,** University of Basque, Spain

3. How to measure TV journalism quality in disaster coverage: Proposing an instrument based on the Feb. 27, 2010 earthquake in Chile

Soledad Puente, Pontificia Universidad Catolica de Chile, Chile, **Daniela Grassau**, Pontificia Universidad Catolica de Chile, Chile & **Silvia Pellegrini,** Pontificia Universidad Catolica de Chile, Chile

4. Analyzing influences on journalism students' professional views: Evidence from a study across eight countries

Claudia Mellado, University of Santiago, Chile & **Folker Hanusch**, University of the Sunshine Coast, Australia

5. Post Crisis Journalism: Rethinking Journalistic Futures

Eugenia Siapera, Dublin City University, Ireland & **Lambrini Papadopoulou**, Panteion University of Athens

Session 18: Changes in Journalists Cultures Across the world

Theme V: Generic Studies of Journalism

Slot Code: JRE T4b

Date: Thu June 27 16:00-17:30

Venue: HG10

Chair: João Canavilhas, Universidade da Beira Interior, Portugal

1. Three Countries, One Profession: Comparative Analysis on Evolution of Journalistic Culture in Post-Communist Poland, Romania and Moldova

Natalia Milevschi, University of Bucharest, Romania

2. Mapping integrated journalism in European universities

Irene da Rocha,Pompeu Fabra University, Spain & **Salvador Alsius**, Pompeu Fabra University, Spain

3. Social Capital Utilization in Journalistic Practices: A Case Study of Investigative Journalists in China

Yingjie Jayleen Huang, Hong Kong Baptist University, Hong Kong

4. Transformation of Journalism Paradigm In Russia: Between Soviet Legacy And Anglo-Saxon Theory

Anna Litvinenko, St.Petersburg State University, Russian Federation

5. Journalism and post-ideological neoliberalism

Sean Phelan, Massey University Wellington Aotearoa New Zealand, New Zealand

Special JRE Cocktail

Date: Thu 27 June 18:00-19:30

Venue: Helix - The Gallery

Attendance by Invitation Only

Research Award Ceremony

Sponsorship: JRE Section & Journal of Applied Journalism and Media Studies

Session 19: Narratives, Communities and Conflicts in Transforming Environment

Theme IV: Methods for Quantifying Professional Journalism

Slot Code: JRE F1a

Date: Fri June 28 09:00-10:30

Venue: HG23

Chair & Discussant: Mayra Rodrigues Gomes, University of Sao Paulo, Brazil,

1. No alarms and no surprises. Journalism permanent crisis reframed by surrounding economic crisis

Arnaud Anciaux, Université Laval (Canada)/ CRAPE, Université de Rennes 1 (France)

2. Using Storify: challenges and opportunities for journalists covering conflicts

Vittoria Sacco, University of Neuchâtel, Switzerland & **Diana Bossio,** Swinburne University of Technology, Australia

3. How the British Press covered its own Crisis

Sally Broughton Micova, London School of Economics and Political Science,UK & **Damian Tambini,** London School of Economics and Political Science, UK

4. Community, Conflict and Coverage: How do Hong Kong and Macau Newspapers Present Conflict with Mainland China?

Xiaoqin Li, FSH University of Macau, Macau & **Wenbo Zhu,** FSH University of Macau, Macau

5. The Hidden Theory in Financial Crisis Journalism: The Case of Norway

Birgitte Kjos Fonn, Oslo & Akershus University College, Norway & **Paul Bjerke**, Volda University College, Norway

6. Reproducing fear in the newsroom: A study of news culture in the Ethiopian state media

Terje Skjerdal, NLA University College, Norway

Session 20: Global Models for Challenging and Transforming Journalism

Theme I: Across Themes- International Collaborative Research, Innovation in Journalism and Emergent Practices

Slot Code: JRE F1b

Date: Fri June 28 09-10:30

Venue: HG 10

Chair:

1. Muslimah Media Watch: Media Activism and Muslim Choreographies of Social Change

Nabil Echchaibi, University of Colorado-Boulder, USA

2. Innovation in Hybrid Spaces: The Intersection of Mobilized Publics and Professional Journalism

Adrienne Russell, University of Denver, USA

3. New Jungle Drums? Using Mobile Phones to Collect, Access and Disseminate News in Central India

Kalyani Chadha, University of Maryland, USA & **Linda Steiner,** University of Maryland, College Park, USA

4. Future models of community news

Richard Sambrook, Cardiff University, UK

5. Tactical Media Practices in Italy: The Case of Insu^tv

Michela Ardizzoni, University of Colorado – Boulder, USA

Session 21: Emerging Forms, Online News Sourcing & Risk Society

Theme II: Innovations in Journalism

Slot Code: JRE F3a

Date: Fri June 28 14:00-15:30

Venue: HG23

Chair: Eno Akpabio, University of Dar Es Salaam,Tanzania

1. Peers as social capital in the production of news. Online social networks of journalists

Maurice Vergeer, Radboud University Nijmegen, the Netherlands

2. A Resource-Based Approach for Competitive Advantage among Chinese News Sites

J. Sonia Huang, National Chiao Tung University, Taiwan & **Jia Dai,** Tsinghua University, China

3. Professional Social Web Usage - Analyzing Journalism Practice in a Digital Environment

Ines Drefs, University of Hamburg, Germany

4. Adopting user-generated-content into news reports of disasters? A case study of disaster reporting in China in the new media era

Jingrong Tong, University of Leicester, UK

Session 22: Local and National insights to Journalism Research and Education

Theme III: Professional Journalism

Slot Code: JRE F3b

Date: Fri June 28 14:00-15:30

Venue: HG10

Chair: Wenbo Zhu, FSH University of Macau, Macau

1. A Survey of Post-Soviet Press Systems in the Caucasus Region: A Case Study of Azerbaijan, Georgia, and Armenia

Richard Shafer, University of North Dakota, USA & **Eric Freedman,** University of Michigan, USA

2. Newsroom councils in search of lost times

Joaquim Fidalgo, University of Minho Braga, Portugal

3. Transformations in Asian newsrooms in a multimedia world

Violet B. Valdez, Ateneo de Manila University, Konrad Adenauer Asian Center for Journalism

4. Journalistic Routines and Newsroom Practices at the USA-Mexico Border

Kris Kodrich, Colorado State University, USA & Cathleen Carter, Colorado State University, USA

5. The Norwegian journalists between market and ideals

Rune Ottosen, Oslo and Akershus University College of Applied Sciences, Norway

Session 23: Professional Journalism in Times of Crisis
Theme III: Professional Journalism

Slot Code: JRE F4a

Date: Fri June 28 16:00-17:30

Venue: HG23

Chair: Elizabeth Saad Correa, University of Sao Paulo, Brazil

1. Bailout framing: Legitimizing discourse in times of crisis

Vaia Doudaki, Cyprus University of Technology, Cyprus, Lia-Paschalia Spyridou, Cyprus University of Technology, Cyprus, Christos Tzalavras & Angeliki Boubouka, Cyprus University of Technology, Cyprus

2. Voices in the financial crisis: who got to shape the news agenda and who was shut out of coverage.

Kevin Rafter, Dublin City University, Ireland

3. Verification as a battle for professional survival: analyzing journalists' discourse on a core aspect of identity in a time of crisis

Ivor Shapiro, Ryerson University, Canada, Colette Brin, Université Laval, Canada, Lee Marshall, Ryerson University, Canada & Philippa Spoel, Laurentian University, Canada

4. An Encounter With India's 'Terrorists': Naxal and Maoist Identity in The Times Of India Op-Ed Discourses

Ashmi Rashmikant Desai, University of Colorado Boulder, USA

Session 24: Journalism in a Changing Profession
Theme III: Professional Journalism

Slot Code: JRE F4b

Date: Fri June 28 16:00-17:30

Venue: HG10

Chair: Barbie Zelizer, University Pennsylvania, USA

1. The Growth of Casual and Free-lance Work in French Journalism. New flexible Model or Deconstruction of Professional Status and Labour Market?

Cégolène Frisque, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France

2. Comparing the Status of Journalists and the Forms of Casual and Freelance Work in Western Countries: Exploratory Reflections and Call for Interest

Cégolène Frisque, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France

3. Teaching travel journalism in the time of TripAdvisor

Andrew Duffy, Nanyang Technological University, Singapore

4. Necessary partners: The relation between journalists and press agents in a changing media environment

Claudia Riesmeyer, University of Munich, Germany

5. Gatekeeping, News Values and Framing in an Era of Journalistic Change: The Case of the Flemish Press

Jan Boesman, Catholic University Leuven, Belgium

6. How Do They Become Professional Journalists? The Knowledge Sharing in TV News Production

Liu Huei-Ling, Taipei National University of Art, Taiwan

Session 25: The 'Glocalization' of Journalism Crisis
Theme III: Professional Journalism

Slot Code: JRE S1a

Date: Sat June 29 09:00-10:30

Venue: HG23

Chair and Discussant: Annina Stoffel, Zurich University of Applied Sciences (ZHAW), Switzerland

1. Journalists´ Presumptions of Media Effects: A Theoretical Framework of their Dimensions, Determinants & Consequences

Philipp Müller, LMU Munich, Germany & Ralf Hohlfeld, U of Passau, Germany

2. Narrative news in the Australian press: An endangered species in the changing media space

Jane Louise Johnston, Bond University, Australia & Caroline Elizabeth Graham, Bond University, Australia

3. Newspaper Types and News Media Frames in the Chinese Context: A Case of News Coverage of Mainland Tourists in Hong Kong

Michael Jan Bernadas, City University of Hong Kong, Hong Kong, Caixie Tu, City University of Hong Kong, Hong Kong, Ming Yang, City University of Hong Kong, Hong Kong & Yongchao

Xu, City University of Hong Kong, Hong Kong

4. From gatekeepers of taste and critical aesthetes to lifestyle guides and news hunters? On changing roles for Flemish cultural journalists and changing journalistic genres (1955-2010)

Sil Tambuyzer, University of Antwerp, Belgium

5. Reorganizing the local. New alternative media as a chance for qualitative journalism on a local level

Michael Harnischmacher, University of Trier, Germany & Klaus Arnold, University of Trier, Germany

6. News behind walls: an analysis of the implication of paywalls on news values

Nina Kvalheim, University of Bergen, Norway

Session 26: Creative Destruction & Media Hostility: Painful Professional Realities

Theme III: Professional Journalism

Slot Code: JRE S1b

Date: Sat June 29 09:00-10:30

Venue: HG10

Chair: Ibrahim Saleh, University of Cape Town, South Africa

1. Drama or melodrama? Perceptions and definitions of television news by Chilean editors

Constanza Mujica, Pontificia Universidad Catolica de Chile, Chile & **Ingrid Bachmann,** Pontificia Universidad Catolica de Chile, Chile

2. Objectivity, Narratives, and Reflection: Chinese journalists as interpretive communities in telling and retelling the Sun Zhigang incident

Chujie CHEN, City University of Hong Kong

3. Jim really fixed it: creative destruction and the non-reporting the Savile case in the British press

Michael Stuart Bromley, City University, UK

4. Facts & Fabrication: Media Labor, New Plagiarism and the Future of Journalism

Marion C. Wrenn, Princeton University, USA

JRE Business Meeting

Date: Sat June 29 11:00-12:30

Venue: HG23

Attendance by Invitation: Meeting with International Editorial Board of JRE, JRE Online and Journal of Applied Journalism and Media Studies

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Session 27: Social Media and New Practices: Mobile & Blogging

Theme II: Innovations in Journalism

Slot Code: JRE S3a

Date: Sat June 29 14:00-15:30

Venue: HG 23

Chair and discussant: Claudia Lago, University of Anhembi Morumbi, Brazil

1. Enhancing Mobile News Experience: Perceived Importance and Actual Usage

Xiaoge Xu, The University of Nottingham Ningbo China, China

2. Interactive, selective and playful? How established media take advantage of the creative potential of mobile journalism

Cornelia Wolf, University of Passau, Germany

3. The Future of Journalism Practice and Pedagogy in the Media Ecology of Mobile Communication

Pamela E. Walck, Ohio University, USA , **Yusuf Kalyango**, Ohio University, USA & **Sally Ann Cruikshank,** Ohio University, USA

4. The Cattle-Market-Blog: Local Cross Media News-Production – a Well-Functioning Concept or a Frustrating Myth? Convergent News-Production in Local and Regional Newspapers in Switzerland

Annina Stoffel, Zurich University of Applied Sciences (ZHAW), Switzerland & **Vinzenz Wyss,**Zurich University of Applied Sciences (ZHAW), Switzerland

5. Social Media and Media Effects: A Summary of Three Studies on the Relationship Between Partisan News Organizations and the Facebook Audience

Susan Jacobson, Temple University, USA & **Eunyoung Myung**, Wisconsin-Madison, USA

Session 28: Redefining Ethical Implications

Theme III: Professional Journalism

Slot Code: JRE S3b

Date: Sat June 29 14:00-15:30

Venue: HG10

Chair & Discussant: John O'Sullivan, Dublin City University, Ireland

1. Ethics and Epistemologies: Views of Botswana's Journalists

Jyotika Ramaprasad, University of Miami, USA & **Katharina Lang,** University of Miami, USA

2. The Ethical Implications of an Elite Press

Jane B. Singer, University of Iowa, USA

3. Through the looking glass: Transparency in U.S. and German media

Michael Koliska, University of Maryland, USA & **Kalyani Chadha,** University of Maryland,

4. *Modernity, an unfinished project: Eurocentric justification of journalism's institutionalization in Latin America*

Rodrigo Araya, Pontificia Universidad Catolica de Valparalso, Chile

5. *Experience rather than Academic Knowledge: Legitimizing Expert Sources in German Mass Media.*

Daniel Noelleke, University of Muenster, Germany

6. *A call to Move beyond Platitudes about Diverse and Pluralistic Media: Influences on Editorial Direction of Tanzanian Media*

Eno Akpabio, University of Dar Es Salaam,Tanzania, **Abdallah Katunzi,** University of Dar Es Salaam, Tanzania & **Njonjo Mfaume,** University of Dar Es Salaam, Tanzania

LAW
(LAW)

Chair: Sandra Braman

Vice-Chair: Slavka Antonova

Vice-Chair: Mohammad Sahid Ullah

Session 1. Media Scandal and Crisis

Slot code: LAWW2A

Time: Wed 26 June 11:00-12:30

Room: C167

Moderator & Discussant: Howard Tumber, City University of London

Presentations:

Julian Petley, Brunel University
The censorious press

Daith Mac Sithigh, University of Edinburgh
Hadrian's geoblock: Media reform and devolution

Justin Schlosberg, Birkbeck University of London
Beyond scrutiny: Media, justice and accountability in the digital age

Judith Townend, City University of London
Searching for the data: Policy-making, legal reform and the media debate

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Session 2. Law/CPT joint session: Transparency and Corruption

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Slot code: LAWW3A

Time: Wed 26th June

Time: 14:00-15:30

Room: C167

Moderator & Discussant: Sandra Braman

Presentations:

Ralph Engelman, Long Island University, United States
From the Pentagon Papers to WikiLeaks: Government secrecy & US media law

Ewan Sutherland, University of the Witswatrsrand
Bribery and corruption in telecommunications: New approaches to licensing

Richard J. Peltz-Steele, University of Massachusetts School of Law, & **Eric J. Booth,** United States
Baer Bank revisited: Wiki-leaking and common law tortious interference

Katrin Tonndorf, University of Passau
How to make peace with a generation of online pirates: More information,clearer policies and new concepts

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3. SPECIAL SESSION – co-sponsored by CPT/Law –

DATA PROTECTION IN EUROPE AND THE ROLE OF THE IRISH DATA PROTECTION COMMISSIONER

Slot Code: CPTW4a

Time: Wed 26th June 16.00-17.30

Room: HG20

Presentations:

Irish Data Protection Commissioner, Mr Hawkes. See http://www.dataprotection.ie/

Katharine Sarikakis (University of Vienna, AT)

Ang Peng Hwa (Nanyang Technological University, SG)

Leslie R. Shade (University of Toronto, CA)

Sandra Braman (University of Wisconsin-Milwaukee, US)

Francesca Musiani (ISD/SFS, Georgetown University and Mines Paris, FR)

Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel, BE)

Robin Mansell (LSE, UK)

Session 4. Rights of the Individual
Law Section/Communication Policy and Technology Section

Slot code: LAWT1a

Time: Thu 27 June 9:00-10:30

Room: C167

Moderator/Discussant: Yik Chan Chin, Hong Kong Baptist University

Presentations:

Sandra Braman, University of Wisconsin-Milwaukee
Policy consequences of the WikiLeaks moment: Locating the legal subject

Jason A. Martin, DePaul University, & **Anthony L. Fargo,** Indiana University
Anonymity, free speech, and the Internet: A global perspective

Mihaela Popescu, California State University-San Bernardino, & **Lemi Baruh**, Koc University
Digital literacy and privacy self-governance: A value-based approach to privacy in big data ecosystems

Seyram Avle, University of Michigan
A global "South" perspective on new regulatory initiatives and challenges: Ghana's Data Protections Act of 2012

Ronan Fahy, University of Ghent
The recent recognition of a right to reputation: A judicial response to a perceived media crisis

Session 5. Regulating Social Media

Law Section/Communication Policy and Technology Section
(Privacy panel)

Slot Code: LAWT3a

Time: 1400 - 1530

Room: C167

Moderator & Discussant: Ritz Zajacz, University of Iowa

Presentations:

Monika Metykova, University of Sussex
Regulating social networking media communications: Recent cases from the UK and the US

Yik Chan Chin, Hong Kong Baptist University
Social media policy and regulation in China

Jane Louise Johnston, Bond University
Social media guidelines and policies: Working toward best practice in a rapidly changing space

Silvio Henrique Vieira Barbosa & Marco Aurelio Rodrigues Cunha e Cruz
Social networks, freedom of expression and personality rights jurisprudence analyzed by the Brazilian Superior Court of Justice

Ellen Wauters, Peggy Valcke & Eva Lievens, University of Leuven
Terms & conditions in SNS: Resistance is futile you shall comply

Session 6. Representation and Policy-Making

Slot code: LAWT3b

Time: Thu 27 June 14:00-15:30

Room: C165

Moderator & Discussant: Nadine Kozak, University of Wisconsin-Milwaukee

Presentations:

Marta Martin Llaguno, University of Alicante, & **Marian Navarro Beltra**, University of Alicante
The net effect of the Organic Law for Effective Equality of Woman and Men on the advertisers awareness of gender policies and the vertical and horizontal segregation in Spanish agencies

Melanie Radue, Germany
The value and understanding of media freedom in Germany: An empirical study

Melissa de Araujo Cabral *Sponsorship actions in the public sector: Brazilian procurement and contract law*

Jens Cavallin
Law-making in crisis: Merchants and their advocates

Rasmin Careem
Media policy during conflict and post-conflict periods: The experience of Sri Lanka

Session 7. Property and Capital

Slot code: LAWF1a

Time: Fri 28 June 9:00-10:30

Room: C167

Moderator & Discussant: Hannu Nieminen, University of Helsinki

Presentations:

Nadine I. Kozak, University of Wisconsin-Milwaukee
"Knitwear cases seem to be particularly tricky": Bloggers' and blog readers' understandings of intellectual property law

Sara Bannerman, Concordia University
The World Intellectual Property Organization and Traditional Knowledge

Loreto Corredoira,
A wave of fresh air?   European
countries facing other approaches for protecting content industries

Corinne Schweizer, University of Zurich
News Media as Knowledge Commons? Implications from an evolving Paradigm on Media Regulation in the Digital Age

Yoonmo Sang & **Sharon Strover**, University of Texas-Austin
Copyright law's struggle with ever-evolving communication technologies: Focusing on the retransmission of over-the-air television programming on   the Internet

8. Business Meeting

Law Section, Friday 12:30-14:00 - Place to be determined. We will convene over lunch.

Session 9. History

Slot code: LAWF3a

Time: Fri28 June 14:00-15:30

Room: C167

Moderator/Discussant: Jane Louise Johnston, Bond University

Presentations:

Rita Zajacz, University of Iowa
US policy alternatives to a commercial monopoly in radiotelegraphy, 1912-1919

Na Liu, City University of Hong Kong
Social crises as critical junctures towards legal transformation: China's perspective in the decade

Inger Lisbeth Stole, University of Illinois-Urbana/Champaign
War within a war: The fight over advertising regulation in America during WWII

Hannu Nieminen, University of Helsinki
Challenges of convergence to media regulation: From sectoral to hybrid regulatory frameworks

Session 10. Constructing and Evaluating Policy

Slot code: LAWF4a

Time: Fri 28 June 16:00-17:30

Room: C167

Moderator/Discussant: Daithi Sithigh

Presentations:

Maria Federova, independent researcher (Kuwait)
Changing media policy: Potential regulation of the Internet in Russia

Rolands Tjarve, University of Latvia, **Viktors Freibergs,** University of Latvia, & **Inta Brikse**, University of Latvia
National identity and media identity constructing: Frame analysis of public service regulation acts in post-Soviet countries

Vinzenz Wyss & **Mirco Saner**
Evaluating quality management systems at broadcasting stations: The example of Switzerland

Halliki Harro-Loit, University of Tartu
Implementation of responsibility: The analysis of Estonian court cases concerning media organizations

Fabro Boaz Steibel, Universidade Federal Fluminense, & **Elsa Estevez**, United Nations University
Designing online portals for drafting legislation: Online consultation portals and policy stages

MEDIATED COMMUNICATION PUBLIC OPINION & SOCIETY (MCP)

Chair: **Hillel Nossek** (College of Management Academic Studies, Israel)

Vice-Chair: **Corinna Lüthje** (University of Hamburg, Germany)

Session 1: Mediatization and Science

Slot Code: MCPW2a

Time: Wed 26 June 11:00-12:30

Room: CG12

Chair & Discussant : Stig Hjarvard (University of Copenhagen)

Presentations:

Friedrich Lothar Krotz (University of Bremen)
From the telephone to the mobile phone and to the smartphone. Analyzing Media development and social and cultural change in a Mediatization perspective.

Tsung-Jen Shin (National Chengchi University):
Media Knowledge and Attitudes toward nanotechnology.

Corinna Lüthje (University of Hamburg):
Mediatized scientific communication.

Katharina Lobinger (University of Bremen) and **Joan Ramon** Rodriguez-Amat (University of Vienna):
Power and the visual: mediatization in an eye-guided world

Session 2: Media, Minorities and Immigration

Slot Code: MCPW2b

Time: Wed 26 June 11:00-12:30

Room: C124

Chair & Discussant:

Presentations:

Michelle Dunne Breen (University of Canberra)
"Blackout: The mediated silencing of Aboriginal public opinion about the Australian government's Northern Territory Emergency Response 2007".

Ekmel Gecer (Loughborough University)*:*
Global Democracy, Local Autonomy: Turkish Media and the Poli-Social Barriers.

Alvin Chia Zhao Yuan, Tan Xin Qi Lisa, Woo Zhen Wei Keline and **Tan Sie Mun Jaslin** (Nanyang Technological University):
Imagined Contact Theory: a study of the relationship between the use of Weibo and perceived stigmatization amongst Chinese immigrants in Singapore.

Cheng-Jun Wang and **He-Xin Chen** (City University of Hong Kong): *Social Selection or Social Influence: Network Analysis of Information Flow within the Rich-Club of Sina Weibo.*

Session 3: Communication, Consumer Culture, and Cold War Politics

Slot Code: MCPW2c

Time: Wed 26 June 11:00-1230

Room: C123

Chair: Matt McAllister (Pennsylvania State University)

Discussant: Robert W. Chesney (University of Illinois at Urbana-Champaign)

Presentations:

Inger L Stole (University of Illinois at Urbana-Champaign):
"Selling" Postwar Europeans on "the American System".

Mandy Troger (University of Illinois at Urbana-Champaign):
The Female Consumer and the State: "Womanhood in the German-German Cold War Context".

Michael Meyen(University of Munich):
"GDR Media as a Barrier for Commercial Culture"

Gerald Sussman, (Portland State University):
"Democracy Promotion, the Cold War, and the Regime of Propaganda".

Session 4: Making news in crisis and risk situations

Slot Code: MCPW3a

Time: Wed 26 June 14:00-15:30

Room: CG12

Chair & Discussant: Hillel Nossek (College of Management Academic Studies)

Presentations:

Michael Bourk (University of Otago) and **Robert E. Gutche Jr.** (Florida International University):
News-Masking: A Theoretical Perspective on the Rituals and Artefacts of News During Crisis.

Yi-Ning Katherine Chen (National Chengchi University):

News Coverage of Cancer in Taiwan and Public Perceptions of Cancer Mortality.

Bin Shen and **William Gonzenbach** (The University of Alabama):
Do the Media Tell People What Others Believe to be Important Regarding a Life-threatening Cause? An Examination of Agenda Setting at the Micro-level in a Health Context.

Christopher Hendrik Ruehl and **Diana Ingenhoff** (University of Fribourg):
Social Web PR: Stakeholder Expectations In Times Of Crises.

Session 5: News, Views and Alternative media (TV) formats

Slot Code: MCPW3b

Time: Wed 26 June 14:00-15:30

Room: C124

Chair & Discussant: Thomas Hanitzsch (LMU Munich)

Presentations:

Ayelet Kohn (Hadassah Academic College):
Television agenda setting and the civilian story of the news "Hayom Shehya" (""The previous Day").

Jacques Alkalai Wainberg (Catholic University, Brazil):
Rebel's rhetoric dilemmas: a pragmatic study of political communiqués.

Fred Vultee (Wayne State University):
Magic words and news routines: Securitization, modern media, and public assent.

John Magnus Danielson (Stockholm University):
Shaming the Stockjobber! - Shame as Punishment and Entertainment in Investigative TV-journalism.

Hans Klein and **Bence Kollanyi** (Georgia Tech School of Public Policy):
Information Manipulation on the Internet: How Technology Constrains and Enables Strategy

Session 6: Trust and miss-trust in the media from various aspects

Slot Code: MCPW4a

Time: Wed 26 June 16:00-17:30

Room: CG12

Chair & Discussant: Corinna Lüthje (University of Hamburg)

Presentations:

Thomas Hanitzsch (LMU Munich):
Interrogating the Collapse of Media Trust: A Comparative Perspective and Multilevel Explanation.

Thomas Roessing, Nikolaus Jackob and **Karl N. Renner** (University of Mainz):
The influence of product placements on the credibility of TV journalism. An RTR-assisted experiment on the relations between product placements, judgmental expert statements, and viewer ratings of an advisory broadcast.

Mengyang Zhao, Junya Lin, Lizhu Yang, Yingying Liu (The Chinese University of Hong Kong):
The Effects of Weibo Use on Political Trust and Social Trust among College Students in Mainland China.

Anne M. Cooper-Chen (Ohio U)., **Young J. Lim** (U of Texas Pan American) and **Harry J. Coffey** (Washington State Community College):
"A nation desensitized": Exclusion/ inclusion of executions in mainstream U.S. media.

Massimo Ragnedda (Northumbria University):
Censorship, propaganda and media ownership in Italy in the Era of Berlusconi.

Session 7: New and Old Media and the Public sphere

Slot Code: MCPW4b

Time: Wed 26 June 16:00-17:30

Room: C124

Chair & Discussant: Friedrich Krotz (Universty of Bremen)

Presentations:

Paul Anthony Candon (Trinity College, University of Dublin):
Ireland and the online public sphere: A discursive production of (Post-)national identity?

Torgeir Uberg Nærland (University of Bergen):
Hip hop and the public sphere: political commitment and communicative practices among Norwegian rappers.

Eunmee Kim and **Soeun Yang** (Seoul National University):
Internet literacy and digital native's civic engagement: Internet skill literacy or information literacy?

Session 8: Beyond Pity and Compassion: New Approaches to Mediated Cosmopolitanism.

Slot Code: MCPT1a

Time: Thu 27 June 09:00-10:30

Room: CG12

Chair & Discussant: Libby Lester (University of Tasmania)

Presentations:

Elke Gritmann (University of Lueneburg):
Cosmopolitanism, Culture and media Studies.

Tanja Thomas (University of Lueneburg):
Rethinking Otherness: Internet and Migration from a perspective of New/ Critical Cosmopolitanism.

Wiebke Schoon (University of Hamburg):
Representations of Interconnectedness: A cosmopolitan perspective of German newspaper travel sections

Lyn McGaurr (University of Tasmania): *Travel Journalism, the Environment & Imagined Cosmopolitan Communities of Risks.*

Session 9: Media and Social and Economic Change

Slot Code: MCPT3a

Time: Thu 27 June 14:00-15:30

Room: CG12

Chair & Discussant: Corinna Lüthje (University of Hamburg)

Presentations:

Christian Schwarzenegger and **Manuel Menke** (Augsburg University) and **Thomas Birkner** (University of Muenster):
Challenges and Chances of Coping with "Change". Approaching the Complexity of Transitions in Media, Culture and Society.

CAO Bolin and **CHEN Zhiqun** (City University of Hong Kong), **HUANG Yingjie** and **LO Wai Han** (Hong Kong Baptist University):
Conflicts between Mainland Chinese and Hong Kong People: A Social Identity Perspective in explaining Hostile Media Effect and Third-Person Effect

Peter Maurer, Dimitris Tsapogas, Asimina Koukou, Lisa Winter, Joan Ramon Rodriguez-Amat and **Katharine Sarikakis** (University of Vienna):
Framing the Economic Crisis in Europe: A Comparative analysis of Austrian, British, French, German Greek and Spanish opinion leading newspapers.

Inan OZDEMIR-TASTAN (University of Ankara):
The Rhetorical Construction of Economic Crisis in Turkish Press: From Tangentially Touching Crisis to Turkey as a New Economic Power.

Nilufer Pinar Kilic (Ankara University):
Fight Against The Economic Crisis:

Communication Campaign Samples in Turkey.

Pelin Hürmeriç, A. Banu Bıçakçı (Yeditepe University):
Reflections of the Current Economic Crisis in the Turkish Media: Framing the Government Public Relations in Turkey.

Session 10: New and Old Media Effects

Slot Code: MCPT4a

Time: Thu 27 June 16:00-17:30

Room: CG12

Chair & Discussant: Christian Schwarzenegger (Augsburg University)

Presentations:

Chava Eve Tidhar (Kinneret Academic College):
Change in violence on Israeli TV for young Children: A comparative content analysis 1999 and 2009.

Debbie Ging, James O'Higgins Norman (Dublin City University): *Social media crisis? Teenagers' understandings and experiences of cyberbullying in an Irish second-level school.*

Eilat Chen Levy (University of Haifa, **Yaron Ariel** (Yezreel Valley College), **Vered Malka**(Yezreel Valley College) and **Ruth Avidar** (Yezreel Valley College):
The usability of smartphones among youngsters in Israel: a uses and gratifications approach.

Elsa Flores, Gabriela Pedroza (Tecnológico de Monterrey):
Face to Face vs Computer Mediated Communication via Facebook: Adults perceived advantages and differences.

Session 11: Sociological perspectives on mediatization theory: semiotics, reception and Institutions

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Slot Code: MCPF1a

Time: Fri 28 June 09:00-10:30

Room: CG12

Chair: Stig Hjarvard (University of Copenhagen)

Discussant: Thomas Tufte (University of Roskilde)

Presentations:

Eliseo Veron (Universidad de San Andres):
Mediatiztaion theory: a semio-antropological perspective and some of its consequences.

Maria Immacolata Vassallo de Lopes (University of Sao Paulo):
Mediatization, Mediation and Reception: Some theoretical and methodological connections in Latin American Communication Studies.

Andreas Hepp (University of Bremen):
Cultures of mediatization: Approaching the communicative figurations of our present world.

Stig Hjarvard (University of Copenhagen):
Media as agents of cultural and social change: An institutional perspective.

Session 12: Media and Civic Engagement

Slot Code: MCPF3a

Time: Fri 28 June 14:00-15:30

Room: CG12

Chair: Tanja Thomas (University of Lüneburg)

Presentations:

Ali Çarkoğlu, Lemi Baruh, Kerem Yıldırım (Koç University, Istanbul): *Echo Chambers in Election Coverage: Campaign Advertisements, Newspapers' Readership Base, and Press-Party Parallelism in Turkey.*

Alice Yahhuei Hong (FuJen Catholic University) and **Chang Roland** (Shih Hsin University): *The effects of political*

socialization in event marketing on the youth--A research of Three Little Pigs and Good Luck Charms campaigns in Taiwan's 2012 Presidential Election.

Yu-Chung Cheng (Hsuan Chuang University) and **Pailin Chen** (National Chengchi University):
Global social media, local context: A case study of Chinese-language tweets about the 2012 presidential election in Taiwan.

Shih-che Tang (Nation Chung Cheng University):
Another Social Medium? Reconfiguring "Public" in Public Broadcasting in the Age of Media Affluence.

Elena Yagunova, Irina Krylova, Lidia Pivovarova, Galina Schekotova (St.Petersburg State University): *Media revolution in Russia: public opinion and computational analysis of media (news).*

Session 13: Media, Collective Memory and the Ideological Effect

Slot Code: MCPF4a

Time: Fri 28 June 16:00-17:30

Room: CG12

Chair & Discussant: Miri Gal- Ezer (Kinneret Academic College)

Presentations:

Marina Sterna Gerner (London School of Economics and Political Science):
Creating an axis of imagination for the analysis of journalists in the UK.

Mary Weinstein (Universidade Estadual do Sudoeste da Bahia):
Heritage and Journalism in traditional and emergent media.

Ying Li (University of Macau) and **Shu Meng** (Macau University of Sciene and Technology):
"Managing" Traumatic Collective Memory for a Global Audience: The

Case of the Nanjing Massacre Memorial.

Session 14: Media Social Activism and Protest

Slot Code: MCPS1a

Time: Sat 29 June 09:00-10:30

Room: CG12

Chair & Discussant: Hillel Nossek (College of management Academic Studies)

Presentations:

Miri Gal-Ezer (Kinneret College)
Traumatised Community Agency: Reconstruction of Activism, Active Audiences and Media for Public Opinion Change.

Sixian Lin and **Fen Lin** (City University of Hong Kong):
From National Education to Brainwashing: The dynamic framing contest and media strategies in a Hong Kong student movement.

Thomas Zerback, Thomas Koch and **Benjamin Krämer** (Ludwig-Maximilians-University):
Thinking of others: Effects of implicit and explicit media cues on climate-of-opinion.

Business Meeting : Fri. 28 June 2013.

Time: 11:00-12:30

Room: CG12

Chair: Hillel Nossek (College of Management Academic Studies)

Session 15: Theoretical and Methodological Issues

Slot Code: MCPS3a

Time: Sat 29 June 14:00-15:30

Room: CG12

Chair & Discussant: Chava E. Tidhar (Kinneret Academic College)

Presentations:

Jochen Hoffmann (Curtin University):
From „Methodological Nationalism" to a Multi-Level Approach. Exploring the Links Between Culture and Professional Communication.

Pieter Verdegem (Ghent University) and Steve Paulussen(University of Antwerp):
Popular voices on Twitter. Remediation of social media content in mass media discourses

Bert Olivier (Nelson Mandela Metropolitan University):
Time, space(s) and communication in Castells's Network Society.

Jher (University of Oregon):
Contingency and Cybernetics: A View Through the Lenses of Users and Administrators.

Lorenzo Dalvit and **Megan Schoeman** (Rhodes University):
A Phenomenological Approach to Micro-blogging as a Cultural Form – A Case Study of Twitter.

MEDIA EDUCATION RESEARCH (MER)

Chair: Divina Frau-Meigs
Acting Vice-Chair: Manuel Pinto

Session 1: Tensions in the Curriculum: regional perspectives

Slot Code: MERW2a

Time: Wed 26 June 11:00-12:30

Room: CG20

Moderator: Ulla Carlsson (Goteborg University, Sweden)

Presentations:

Tugba Asrak Hasdemir
"Media and Information literacy in the curriculum: changes and challenges from the Turkhish Case"

Wan Lun Wu
"Media and information literacy curriculum development in digital era: a case study of Taiwan adult course"

Elizabeth Titilayo Aduloju
"Digital media literacy and youth integral development in Nigeria"

Claudia Lago, Patricia Horta Alves
"Challenges to establish Educomunicacion in Brazil"

Paulo Cesar Teles and Marciel Aparecido Consani
"Mobility, hyperspace and QR-code: new trends in media literacy in Brazilian elementary public schools"

Alexandra Bujokas de Siqueira, Danilo Rothberg
"Facing the crisis in the schools: how media education is helping Brazilian programmes for the enhancement of teaching and learning"

Session 2: Pre-school Age and media education (project "Mediengarten", panel)

Slot Code: MERW3a

Time: Wed 26 June 14:00-15:30

Room: CG20

Moderator: Denize Correa Araújo (Universidade Tuiuti do Paraná, Brazil)

Presentations:

Dorothee Meister
"The situation of media education in kindergartens and the effect of trainings for kindergarten teachers"

Christian Swertz
"Media Habitus at pre-school age"

Henrike Fiedrichs
"Attitudes, perceptions and activities of future kindergarten teachers concerning media education"

Mareike Duessel
"Media education literacy in Swiss and Icelandic kindergarten- a cross-national comparison"

Session 3: Skilling for media literacy

Slot Code: MERW4a

Time: Wed 26 June 16:00-17:30

Room: CG20

Moderator: Gabriel Kaplun (U. de la Republica, Uruguay)

Presentations:

Sirkku Kotilainen and **Reijo Kupianen**
"The impact of media education among 9th grade Finnish pupils"

Divya Maharajh
"Criticality in media education: promising or perilous?"

Patrícia Silveira, Clarisse Pessôa, Simone Petrella, Amália Carvalho, Diana Pinto
"Between School and Family: A Booklet of Good Practices in Media Education"

Denize Correa Araujo
"Violence crisis: can films and media be "teaching" tools?

Paschal Baylon Atengdem, Benedicta Adiita
"'Phone-ins', 'music requests' and bridging the literacy digital gap: a case study of the use of mother tongue by some community radio stations in rural Ghana"

Maria-Jose Masanet, Ariadna Fernandez-Planells
"Media competence in undergraduate teaching. Analysis of communication and education studies in Spain"

Fong-ching Chang,
"Predictors of the initiation and cessation of cyberbullying perpetration and victimization in Taiwan"

Session 4: Media Education Policies in Evolution: Shaping the Agenda

Slot Code: MERT1a

Time: Thu 27 June 09:00-10:30

Room: CG20

Moderator: Tarlach McGonagle (University of Amsterdam, Netherlands)

Presentations:

Manuel Pinto
"Disadvantaged groups, digital inclusion and media literacy policies in Europe: reviewing the literature"

Normand Landry
"Media Education in Canada: enduring issues and recent developments"

Sara Pereira and **Ana Melro**
"The one-to-one computing programme and the lived experiences of teachers: a study in Portuguese primary schools"

Hsin-yi Sandy Tsai
"Integrating media literacy into digital literacy initiatives in the broadband universal service"

Session 5: Transliteracy as the new research horizon for media and information literacy (projects "Trans-I" and "Translit", panel)

Slot Code: MERT3a

Time: Thu 27 June 14:00-15:30

Room: CG20

Moderator: Sonia Livingstone (London School of Economics, UK)

Presentations:

Anne Cordier:
Towards a "grammar" for transliteracy

Divina Frau-Meigs:
Sense-making mechanisms for transliteracy: the case of eporftolios for e-presence

Christophe Reffay:
Methodology for transliteracy research (the case of concours Castor)

Anne Liehmans:
Cognitive interpretations of transliterate events

Session 6: Media Literacy Studies as Social Practice

Slot code: MERT4a

Time: Thu 27 June 16:00-17:30

Room : CG20

Moderator: Sirkku Kotilainen (U. Tampere, Finland)

Presentations:

Stuart Poyntz
" Community youth media production and the public realm: durable public space and media education in the city"

Kathleen Tyner
"Mapping the Field 2013: an environmental scan of youth media organizations in the United States"

Deborah A Lui
"New channels for political agency at the museum: youth oral history programs at the museum of Chinese in America (MOCA)"

Susan Kovacs and **Yolande Maury**
"School librarians, library education and information science in France"

Tarlach McGonagle
"The dove-tailing of public service media and media literacy into critical civic engagement"

Alberto Bitonti (and Andrej Skolkay)
"Informal Media literacy education by the media in Europe"

Session 7: ICT-enhanced media education and e-learning potential

Slot Code: MERF1a

Time: Fri 28 June 09:00-10:30

Room: CG20

Moderator: Stuart Poyntz (Simon Fraser University, Canada)

Presentations:

Sonia Livingstone
"What difference does the digital make? Lessons in individualization from an ordinary classroom section"

Tamara Shepherd
"Peer-to-peer education: viral learning on Facebook"

Fernando de la Cruz Paragas
"The role of students attributes in the perception and practice of E-learning"

Andrew Whelan
"The critical university and the digital university"

Session 8 Media literacy as a tool against poverty and for inclusion

Slot Code: MERF3a

Time: Fri 28 June 14:00-15:30

Room: CG20

Moderator: Manuel Pinto (Minho University, Portugal)

Presentations:

Ilse Marien and **Leo Van Audenhove**
"From exclusion to digital and social inclusion: recup PC (results of a pilot project with people living in poverty)"

Rayen Condeza and **Maria Eugenia Pulido**
"Inclusion des jeunes sous le seuil de pauvreté au Chili à travers les medias : une experience en education aux medias"

Isabel Awad and **Maria Angelica Bulne**s
"From the slum to the university classroom: media training to fight poverty in neoliberal Chile"

Simone Petrella, Manuel Pinto and **Sara Pereira**
"Finding new ways for media education: intergenerational action for inclusion and media literacy"

Kate Shanahan
"Interpreting the economic crisis and global conflicts for a children's audience"

Silvio Barbosa, Pedro Vaz Filho, Sergio Pinheiro da Silva
"Radio gazeta AM acting as a trainer of social media professionals in poor communities (favelas) of Sao Paulo"

Joint Session Media Education Research Section and Political Economy Section

Title: Cultural Diversity and Audiovisual Sector: Implications for Policy and Media Literacy

Slot Code: PEF4a

Time: Fri 28 June 16:00-17:30

Room: QG21

Chair: Rodrigo Gómez García (Universidad Autónoma Metropolitana)

Discussant: David Hesmondhalgh (University of Leeds, UK)

Presentations:

Divina Frau-Meigs (Université Sorbonne Nouvelle)
"Assessing the impact of digitization on access to culture and creation, aggregation and curation of content"

Luis A. Albornoz (Carlos III University of Madrid):
"The implementation of the Convention on cultural diversity: the International Found for Cultural Diversity".

Sayonara Amorim Leal (Universidade de Brasília):
Cultural diversity in the Brazilian broadcasting policy: challenges and perspectives

Yves Théorêt (Université du Québec):
Promoting cultural diversity in the audiovisual industry in Canada and in Quebec: from dream to reality

Session 9: Integrative methodologies and research methods

Slot Code: MERS1a

Time: 09:00-10:30

Room: CG20

Moderator: Divina Frau-Meigs (U Sorbonne nouvelle, France)

Presentations:

Cristina Ponte
"The role of mediagraphies for media research and education"

Marlen Belafi
"Adapting Criteria of usability research to develop a useful methodological approach for the formative evaluation

of the new teaching technology and methodology –Block Magic"

Donna Chu
"Marsmedia: an integrative approach in media literacy (Hong Kong)"

Karen Louise Smith
"The design jam: a media literacy intervention (Toronto)"

Irina Zhilavskaya
"The notion "media" in the concept of media informational literacy"

Business meeting: Saturday June 29th, 11:00- 12:30, room CG20

MEDIA PRODUCTION ANALYSIS (MPA)

Chair : **Roel Puijk** (Lillehammer University College, Norway)
Vice-Chair : **Ida Willig** (Roskilde University, Denmark)
Vice Chair : **Chris Paterson** (Leeds University, UK)

Session 1: Film production

Slot Code: MPAW2a

Time: Wed 26 June 11:00-12:30

Room: QG01
Chair: Roel Puijk (Lillehammer University College, Norway)

Presentations:

 César Bárcenas Curtis (Universidad Nacional Autónoma de México, Mexico)
Mexican Film Production in Digital Context

Alia Yunis (Zayed University Abu Dhabi, United Arab Emirates)
Reshaping Middle Eastern film production: The "Gulfization" of Arab Cinema in Changing Economic and Political Times

Jade Miller (Marymount Manhattan College, USA)
Placing Power: Film Production Routines and the Geography of Location Shooting at City Level

Sara Zanatta (Queen Mary University of London, UK)
'No turkeys, no dullness': History programming and the ambiguous art of factual commissioning

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Session 2: Journalists at work

Slot Code: MPAW3a

Time: Wed 26 June 14:00-15:30

Room: QG01
Chair: Chris Paterson (Leeds University, UK)

Presentations:

Lene Rimestad (University of Southern Denmark, Denmark)
Presenting ideas at newsroom meetings

Gitte Gravengaard (University of Copenhagen, Denmark)
Socialising journalist trainees in the newsroom

Cornelia Wolf (University of Passau, Gemany)
Just 'learning by doing': The institutionalization of mobile publishing in German journalism

Tine Ustad Figenschou (University of Oslo, Norway)
Local Correspondents, Global News: Problematizing Al Jazeera English's Production Strategies

Sergio Splendore (University of Milan)
The Ethnography of Online News: We Produce What You Need to Read. The Case of Genova24.it

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Session 3: Local news production

Slot Code: MPAW4a

Time: Wed 26 June 16:00-17:30

Room: QG01
Chair: Ida Willig (Roskilde University, Denmark)

Presentations:

Elisheva Weiss Klagsbrun (University of Southern California, USA)
Everything Is Local: A study of local newspapers and the meaning of news

Bhargav Ramakrishna Nimmagadda (University of Hyderabad, India)
Language News Production in India: A Case Study of Regional Newspaper Stringers

Wilson Lowrey (University of Alabama, USA)
Elina Erzikova (Central Michigan University, USA)
Shifting institutional orders and responses to technological disruption among local journalists in Russia and the U.S.

 Susan Currie Sivek (Linfield College, USA)
"Creative Destruction" in Local Information Environments: Views of City Magazine Editors

Indrek Ibrus (Tallinn University, Estonia)
Micro-studios meet convergence culture: clustering, dialogues, innovation

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Session 4: Crisis, work condition and innovation

Slot Code: MPAT1a

Time: Thu 27 June 9:00-10:30

Room: QG01
Chair: Roel Puijk (Lillehammer University College)

Presentations:

Jim Rogers (Dublin City University, Ireland)
Anthony Cawley (Hope University, UK)
Striking a new note: assessing the position, value and restructuring of the music industry in the context of Ireland's economic crisis

Brian Ekdale (University of Iowa, USA)

Jane B Singer (University of Iowa, USA)

Melissa Tully (University of Iowa, USA)

Shawn Harmsen (University of Iowa, USA)
"Happy is a lot to ask for from a job": Job (In)security and Contemporary Newswork

M. Bjørn von Rimscha (University of Zurich, Switzerland)

Personality traits, job requirements and satisfaction – media workers in a changing media landscape

Ting Zhou (Communication University of China, China)
Forming the Conventions: China's media production and media regulation

Bingqing Xia (University of Leeds, UK)
Chinese internet industry workers in the economic crisis

Session 5: Production models and research methods

Slot Code: MPAT3a

Time: Thu 27 June 14:00-15:30

Room: QG01
Chair: Ida Willig (Roskilde University, Denmark)

Presentations:

Lothar Mikos (University of film and television Potsdam, Germany)
Producing Serial Fiction in Europe - Adoption of American TV Structure

Milena Zoppeddu (Autonomous University of Barcelona, Spain)
Sara Zanatta (Queen Mary University of London, UK)Professional profiles responsible for multi-platform strategy inside the newsroom and writers' room

Susan Kerrigan (University of Newcastle, Australia)
Phillip McIntyre (University of Newcastle, Australia)

Creative Media Practice Research through a Practitioner Based Enquiry methodology

Michael Munnik (University of Edinburgh, UK)

Playing the Journalist Card: Using the Self as Resource in Media Production Research

Willemien Sanders (Utrecht University, Netherlands)
Production research methods: how to capture non-fiction participants' experiences and contributions

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Session 6: Broadcast, ethnicity and change

Slot Code: MPAT4a

Time: Thu 27 June 16:00-17:30

Room: QG01
Chair: Chris Paterson (Leeds University)

Presentations:

Irene Dorothy Awino (Nation Media Group, Kenya)
Jacinta Mwende Maweu (University of Nairobi, Kenya)
Biased Press or Biased Public? The Ethnicity Factor in the Political News Production Process at the Standard and Daily Nation newspapers in Kenya

Mireya Márquez Ramírez (Universidad Iberoamericana, Mexico)
The materiality of the news: the role of press releases, transcripts and media hubs in Mexican journalism

Claudia Riesmeyer (LMU Munich, Germany)
The unknown decisions-makers: Media managers and their impact on the media production process

Belen Monclus (Autonomous University of Barcelona, Spain)
Maria Gutierrez (Autonomous University of Barcelona, Spain)
Josep Maria Mart (Autonomous University of Barcelona, Spain)
Xavier Ribes (Autonomous University of Barcelona, Spain)
Iliana Ferrer (Autonomous University of Barcelona, Spain)
How do social media interfere in radio broadcasting production routines in periods of crisis?

**Session 8: Business meeting
Time: Sat 29 June 11.00 – 12.30
Room: Q219**

Chair: Roel Puijk (Lillehammer University College, Norway)

MEDIA, RELIGION & CULTURE (MRC)

Co-Chair: **Frank Coffey**, David Bauer Quest Program, Ontario, Canada

Co-Chair: **Prof. Yoel Cohen,** School of Communication, Ariel University, Israel

Co- Chair: **Prof. Dominica Dopio**, Makerere University, Uganda (in absentia 2012-3)

Session 1: `Media, Religion & Culture' on Communicating Religiously: Theoretical Explorations I

Slot Code: MRCW2a

Time: Wed 26 June 1100-1230

Room: QGO2

Chair: Guy Marchessault School of Social Communications, St. Paul University, Canada

Presentations:

Johannes Ehrat Centro Interdisciplinare di Comunicazione Sociale, :Pontifical Gregorian University, Italy:
"What is, and what means, communicating religiously?"

Franz-Josef Eilers, Asian Research Center for Religion and Social Communication, St John's University, Thailand:
"Inter Mirifica: Origin, Reception and Challenges of a Vatican II document"

Frank Coffey, David Bauer Quest Program, Canada:
"Mass Media as Site of Confirmation and Continuity in Time, History and Culture for Meaning of Sacred Text"

Marcus O'Donnell, University of Wollongong, Australia:
"Apocalyptic mediascapes and the war on terror"

Session 2: Diversity, Secularism, and Interfaith Dialogue

Slot Code: MRCW3a

Time: Wed 26 June 1400-1530

Room: QGO2

Chair: Sara Balonas, Communication & Society Research Center, University of Minho, Portugal

Presentations:

Mónica Codina, School of Communication, University of Navarra, Spain:
"Cultural, social and political dysfunctions in religious communication: two case studies"

Xosé Antonio Neira Cruz, University of Santiago de Compostela, Spain,:
"CampUSCulturae: a meeting place for cultural diversity and minorities",

Maria Way, Independent researcher, UK:
"Crisis of Belief or Crisis of Confidence",

Nilyufer Hamid-Turksoy, Erasmus University, Rotterdam
"We don't want the Pope in Turkey: Exploring the political division of British serious and tabloid press covering religion".

Session 3: Religious Organisations and the Digital Age

Slot Code: MRCW4a

Time: Wed 26 June 1600-1730

Room: QGO2

Chair: Franz-Josef Eilers, Asian Research Center for Religion and Social Communication, St John's University, Thailand

Presentations:

Sara Balonas, Communication & Society Research Center, University of Minho, Portugal,
"New Religious Communication Processes"

Miriam Diez Bosch, Blanquerna Observatory on Media, Religion & Culture, Ramon Llull University, Spain, *"Religious clicks: how new technologies shape Religion*

Menahem Blondheim, The Truman Institute, The Hebrew University, Israel:
"
The Jewish Communication Tradition and its Encounters with (the) New Media"

Joonseong Lee, Department of Communication, California State University, USA,: *"Digital spirituality as digital breathing: Visualizing subtle energy."*

Session 4: Media agenda setting and the public sphere

Slot Code: MRCT1a

Time: Thu 27 June 0900-1030

Room: Q205

Chair: Maria Way, Independent Researcher, UK

Presentations:

Victor Khroul, Faculty of Journalism, Moscow State University, Russia,:
"Media and Religions in Russia: axiological crisis and moral regulation challenge"

Walter Chikwendu Ihejirika, University of Port Harcourt, Nigeria, and Andrew Danjuma Dewan, Plateau State University, Nigeria: *"Majorities/ Minorities in Northern Nigeria: Patterns of Religious News Coverage in the Daily Trust and Thisday Newspapers in Kaduna State"*

Bourret Christian & **Karim Fraoua,** University of Paris, France, *"Religions, lobbies, media, standards and societal changes: the example of "marriage for all" in France"*

Mercedes Montero, School of Communication, University of Navarra, Spain,
"Media, Politics and Religion in the Spanish Transition to Democracy. The newspaper El Pais (1976-1978)"

Session 5: The Media and Religious Identity

Slot Code: MRCT4a

Time: Thu 27 June 1600-1730

Room: C165

Chair: Miriam Diez Bosch, Blanquerna Observatory on Media, Religion & Culture, Ramon Llull University, Spain

Presentations:

Haryati Abdul Karim, Sabah University of Malaysia,:
"Sinners or Alternative Identities? A Discourse Analysis of the Competing Discourses on LGBT Communities in two Malaysian dailies"

Yoel Cohen, School of Communication, Ariel University, Israel:
"Jewish Religious Holiday Editorial Content in Israel"

Shanade Barnabas, University of KwaZulu-Natal, South Africa *"Impacts of the media on San spiritual thought and traditional practice in South Africa."*

Orly Soker, School of Communication, Sapir Academic College, Israel, & Miri Renert, College of Management, Israel:

"A death that sanctifies God: Religious and secular discourses in the media's coverage of the fallen Israeli soldier."

Nicholas Chan, School of Journalism & Communication, Chinese University of Kong Kong, Hong Kong: "*The meaning of whiteness to people working in Chungking Mansions"*

Business Meeting

Slot Code: MRCF1a

Time: Fri 28 June 0900-1030

Room: HG06

Chair: Frank Coffey & Yoel Cohen

Session No. 6: Religion Content & Journalism

Slot Code: MRCF3a

Time: Fri 28 June 1400-1530

Room: QGO2

Chair: Yoel Cohen, School of Communication, Ariel University, Israel

Presentations:

Michael Munnik, University of Edinburgh, Scotland:
"The Kirk, the Church, and the Umma: Conceptions of Religious Authority among Glasgow Journalists"

Christina Koutsoukos, School of Design, Communication & IT, University of Newcastle, Australia:
"Journalists-getting the (w)rites of religion"

Inês Gil, Universidade Lusofona, Portugal,
Crisis and Spirituality in Contemporary Cinema"

Session 7: Mission, Pastoral Theology, and Media Channels

Slot Code: MRCF4a

Time: Fri 28 June 1600-1730

Room: QGO2

Chair: Victor Khroul, Moscow State University.

Presentations:

Osman Bakur Gazzaz, Department for Communication & Media, Umm Al-Qura University, Saudi Arabia, *"Pilgrims' Use of Electronic Billboards(EBBs) and their Message Recall: Examining the effectiveness of the EBBs as a PSA tool"*

Anthony Roman, Federation of Asian Bishops' Conference; University of Santo Tomas Graduate School, Philippines:
"Addressing Internet addiction from a Pastoral Communication Perspective"

Careem Rasmin, Sri Lanka Development Journalist Forum, Sri Lanka:
"Religionization of cultural media: Shifting from culture to religion - A study from Sri Lanka"

Session 8: Clash of Cultures: A case study in Islam and the West

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Slot Code: MRCS1a

Time: Sat 29 June 0900-1030

Room: QG02

Chair: Frank Coffey, David Bauer Quest Program, Ontario, Canada

Presentations:

Nurhaya Muchtar & **Jeff Ritchey,** Indiana University of Pennsylvania, USA,
"Case Studies of Indonesian Madrasa in Using Media and Technology to Bring About Social Change in their Communities"

Brian J. Bowe, Michigan State University, USA; **Francois Allard-Huver**, GRIPIC-University of Paris-Sorbonne, & **Etienne Candel**, GRIPIC-

University of Paris-Sorbonne, France:
"Reading Authority: The Oklahoma Sharia Amendment and the Framing of a Muslim Threat"

Soraya Fadhal Abdurahman & Mansur Juned, Universitas Al Azhar, Indonesia:
"Cyber Terrorism, Radical Narrative and Religion Discourse: Learning from the Online Messages"

Nalan Ova, Department of Journalism, Selcuk University, Turkey: *"West perception of Muslims in Turkey: The forms that the film Innocence of Muslims" is argued in the Islamist Press"*

Ashiya Abdool-Satar, Department of Communication Science, University of South Africa (UNISA),
":A New Dawn for Islamic Identity - Is the new Public Relations Media the Answer?"

Irfan Raja Raja, University of Huddersfield, UK,
"News Media: Framing Pakistan, Islam and the War on Terror"

John L Hochheimer, College of Mass Communication & Media Arts, Sothern Illinois University, USA:
"The Making of Meaning as "Creative Destruction"

Corrina Laughlin, University of Pennsylvania, USA:
"The Changing Spirit of the Church: A Look at New Conceptualizations of the Holy Spirit in American Evangelicalism"

Leandro de Paula Santos, Rio Janeiro Federal University, Brazil:
"Neurotheology: media, science and religion today"

Guy Marchessault, School of Social Communications, St. Paul University, Canada
"Can information and prophecy match together?"

Presentations:

Mark Brewin, University of Tulsa, USA :
"Media studies and radical orthodoxy"

Mark L Pearson, Dept of Journalism & Social Media, Griffith University, Australia:
"Towards 'mindful journalism': might Buddhism's Eightfold Path be compatible with profitable Fourth Estate reporting?"

MEDIA AND SPORT (SPO)

Chair: **Alina Bernstein** (College of management academic studies, Israel)

Vice-Chair: **Deirdre Hynes** (Manchester Metropolitan University, UK)

Session 1: Media, Sport and Global Events

Slot Code: SPOT1a

Time: Thu 27 June 9.00- 10.30

Room: HG09

Chair: Deirdre Hynes (Manchester Metropolitan University, UK)

Presentations:

Yehiel Hilik Limor (Tel-Aviv University, Israel) **Ilan Tamir** (Ariel University Center and Bar Ilan University, Israel):
PR and Sport: Roles, players, and modes of operation

Kate Zambon (University of Pennsylvania, USA):
Selling the nation on itself: Media, Symbolic Power and Global Sporting Spectacle

Françoise Papa and **Jean-Marc Francon**y (Universite de Grenoble, France):
When social media uses collide with communication economy of the Olympics: the Vancouver and London cases

Hyunsun Yoon (University of East London, UK) **Jongsoo Lee** (Hanyang University, Republic of Korea):
Olympic rituals and the national identity: A comparative analysis of the Olympic opening ceremonies In Beijing, Vancouver, and London

May Abdulwahed Al Khaja (United Arab Emirates University, United Arab Emirates) **Pam Creedon** (University of Iowa, USA):
Global Digital Communication: The 2012 Women's London Olympics

David Rowe (University of Western Sydney, Australia):
Consuming Olympic Media, Orienting to Nation

Session 2: Publishing on Media and Sport (Roundtable Discussion Panel)

Slot Code: SPOT3a

Time: Thu 27 June 14:00-15:30

Room: HG09

Chair: Alina Bernstein (College of management academic studies, Israel)

Panelists:

Lawrence Wenner (Loyola Marymount University, USA)

Marie Hardin (College of Communications at Pennsylvania State, USA)

Paul Pedersen (Indiana University, USA)

Michael Real (Royal Roads University, Canada)

David Rowe (University of Western Sydney, Australia)

Garry Whannel (University of Bedfordshire, UK)

Session 3: Mediating Sport

Slot Code: SPOT4a

Time: Thu 27 June 16:00-17:30

Room: HG09

Chair: Lawrence Wenner (Loyola Marymount University, USA)

Presentations:

Mireia Sanz and **Santiago Tejedor** (Autonomous University of Barcelona, Spain):
Analysis of the transmission of educational values through sports journalism (The case of TV3)

Thomas Horky (MHMK Hamburg Macromedia University for Media and Communication, Germany) **Jorg-Uwe Nieland** (German Sport University Cologne, Germany): *Results of the International Sports Press Survey 2011 – answers to the questions for the global crisis of sports in newspaper*

Hans-Jörg Stiehler (University of Leipzig, Germany):
Biathlon – a winning model of mediatization of sport?

Tom Evens (iMinds-MICT, Ghent University, Belgium), **Paul Smith** (De Montfort University, UK) **Petros Iosifidis** (City University, UK):
Culture vs. Commerce: A Dual Regulatory Approach to Television Sports Rights

Ivo Campos Neto and **Felisbela Lopes** (University of Minho, Portugal):
From the stadium to the hand: the narration of the Champions League final games through iPhone apps

Session 4: Media and Sport around the globe

Slot Code: SPOF1a

Time: Fri 28 June 09:00-10:30

Room: HG09

Chair: Pam Creedon (University of Iowa, USA)

Presentations:

Carlos Toural Bran (University of Santiago de Compostela, Spain):

Sports information about basketball in five newspapers in Spain in 2011: success takes key role

Renné Oliveira França (Federal University of Minas Gerais, Brazil)*Identity Crisis: the communication of black Brazilian through sport*

Martha Evans (University of Cape Town, South Africa):
Batting for Change: Nelson Mandela's interplay with sport during South Africa's political transition

Gerard Adedjoumon Akindes (Ohio University, USA):
The Scramble for Africa: Transnational Television Broadcasters' Segmentation of the African Sports Mediascape

Michael Meyen (University of Munich, Germany):
Media logic on the pitch: A content analysis of TV football commentaries in seven countries

Session 5: Time for a victory lap? - Gender, Media and Sport

Slot Code: SPOF3a

Time: Fri 28 June 14:00-15:30

Room: HG09

Chair: Martha Evans University of Cape Town, South Africa)

Discussant: Alina Bernstein (College of management academic studies, Israel)

Presentations:

Alina Bernstein (College of management academic studies, Israel):
Is it (finally now) time for a victory lap? – Gender, media and sport revisited

Roy Krovel (Oslo and Akershus University College, Norway) :
The New Idols: Women, Sport and Norwegian Media

Barbara Ann Barnett (University of Kansas, USA):

Girls Gone Web: Self-depictions of Female Athletes on Personal Websites

Deirdre Hynes (Manchester Metropolitan University, UK):
Like' if you are casual: football fandom on Facebook

Session 6: Sport and the "Global Popular" (Panel)

Slot Code: SPOF4a

Time: Fri 28 June 16:00-17:30

Room: HG09

Chair: Laura Grindstaff (University of California, Davis, USA)

Presentations:

Cornel Sandvoss (University of Surrey, UK):
Occupy Armstrong? Global Stardom, Transnational Citizenship, and Fans' Reaction to Revelations of Doping in Professional Cycling

Laura Grindstaff (University of California, Davis, USA) Emily West (UMass-Amherst, USA):
The Globalization of Cheerleading, American-Style: Corporate Sport in a Digital Age

Hongmei Li (Georgia State University, USA):
Commodifying Women's Bodies and Fulfilling the Chinese Dream: The Development of Cheerleading Culture in China

Lothar Mikos (University of Film and Television, Germany):
The London Olympics: Global Pop Culture and National Coverage

Michael Real (Royal Roads University, Canada):
Sport Mega-Events and Human Ecology

PARTICIPATORY COMMUNICATION RESEARCH (PCR)

Chair : **Satarupa Dasgupta** (New York University, USA)
Vice Chair : **Florencia Enghel** (Karlstad University, Sweden)
Vice Chair : **Elske van de Fliert** (University of Queensland, Australia)

Session 1: Participatory communication strategies influencing local and geo-political orders

Slot Code: PCRW2a

Time: Wed 26 June 11:00-12:30

Room: QG22
Chair: Elske van de Fliert (University of Queensland, Australia)

Discussant: Pradip Thomas (University of Queensland, Australia)
Presentations:

María Ruiz Aranguren (Universidad del País Vasco-Basque Country Unibertsitatea, Spain). *Communication strategies of foreign migrants to attain a civic presence in the public sphere: a comparative analysis of Bilbao and Dublin*

Vipul Mudgal (Centre for the Study of Developing Societies, CSDS, India). *Local variants of Public hearings as emerging modes of participatory communication for fairer and more effective governance: The case of 'Jan Sunwais' in India.*

S M Shameem Reza (University of Dhaka, Bangladesh).
Communication for Democratizing Development Agendas: Challenges to Community Participation in Community Radio Operations in Bangladesh.

Pratibha Kumar (Mount St. Mary's University, USA).
Rise for Minority, Crisis for Majority: The Participatory Rhetoric of Satyamev Jayate in India.

Session 2: 'New' media technologies generating participatory action

Slot Code: PCRW2b

Time: Wed 26 June 11:00-12:30

Room: C114
Chair: Ullamaija Kivikuru (University of Helsinki, Finand)

Discussant: Nico Carpentier, VUB, Belgium

Presentations:

Ruth Avidar (Yezreel Valley College, Israel).
New Media and Online Participation: The Dialogic Potential of the Internet and its Actual Utilization by Businesses and Nonprofit Associations.

Shahab Mobasheri (Islamic Azad University, Iran).
A Four-Year Study of A Cyber Frontline: Governmental Policies and Iranian Netizens.

Dana Janbek (Lasell College, USA), **Madeline Otis Campbell** (Worcester State University, USA).
Case Study: Communicating the Syrian Crisis.

Darren M. Stevenson (University of Michigan, USA).
Fast Food, Smart Phones, and Collaborative Action in the Digital Era.

Norbert Wildermuth (Roskilde University, Denmark).
ICT facilitated social accountability mechanisms.

Session 3: Critical approaches to participatory communication initiatives

Slot Code: PCRW3a

Time: Wed 26 June 14:00-15:30

Room: QG22
Chair: Florencia Enghel (Karlstad University, Sweden)
Discussant: Norbert Wildermuth (Roskilde University, Denmark)
Presentations:

Ullamaija Kivikuru (University of Helsinki, Finland).
The polyphonic but monotonous choir of well-doers: Do the voiceless get their voices heard in the communication by global organizations?

Elske van de Fliert (The University of Queensland, Australia).
Participation in development – where communication can go terribly wrong.

Melanie Stilz (Dublin City University, Ireland).
Between empowerment, persuasion and exploitation – the pitfalls of participation in ICT4D in Afghanistan.

Session 4: Participatory communication strategies influencing local and geo-political orders

Slot Code: PCRW3b

Time: Wed 26 June 14:00-15:30

Room: C114

Chair: Satarupa Dasgupta (New York University, USA)

Discussant: Tom Jacobson (Temple University, USA)

Presentations:

John L Hochheimer (Southern Illinois University, Carbondale, USA), **Mohammed Al-Emad.** (Southern Illinois University, Carbondale, USA). *THE SPIRALS OF VOICES: The Spiritual Foundations of Media Action and Political Engagement in Multiple Dimensions.*

Wendy Maxian (Xavier University, USA). *Implications for shifting power dynamics in dependency relations: A case study of Web 2.0-driven protest movements.*

Caja C. Thimm (University of Bonn, Germany). *Political Crisis on Twitter – How local citizens' participation shapes national political decision making .*

Cheryll Ruth Reyes Soriano (De La Salle University, Phillipines). *Minorities and the online mediation of dissent: A historical-dialectical-structurational analysis.*

Nohil Park (CHA University, Korea), **JiHye Lee** (Chung-Ang University, Korea) and **JiYeon Jeong** (Hongik University, Korea). *Chinese Social Media Credibility and Social Participation.*

Session 5: Participatory communication as a driving force in innovation and change

Slot Code: PCRW4a

Time: Wed 26 June 16:00-17:30

Room: QG22

Chair : Pradip Thomas (University of Queensland, Australia)

Discussant: Karin Wilkins (University of Texas at Austen, USA)

Presentations:

Vira Riyandari (The University of Queensland, Australia), **Elske van de Fliert.** (The University of Queensland, Australia). *Participatory Media Development Supporting Agricultural Research in Indonesia: From Technology to Snakes and Ladders.*

Daniel Meirinho Souza (New University of Lisbon, Portugal). *Participatory photography as a tool for youth social engagement.*

Olaf H. Werder (The University of Sydney, Australia). *A participatory approach to adolescent obesity prevention communication – Insights from the ACTION project.*

Satarupa Dasgupta (New York University, USA). *Participation as a health communication strategy in HIV/AIDS intervention projects: An examination of a project targeting commercial sex workers in India*

Valentina Bau (Macquarie University, Australia). *A new Role for Communication for Social Change in Conflict Transformation - Using Participatory Video to restore Peace.*

Celine Amelie Herve-Bazin (CELSA / Sorbonne University, France), **Nicole D'Almeida** . (CELSA / Sorbonne University, France). *Naming and framing women's involvement in water management: a paradigm shift to economic development.*

Session 6: New advances in participatory communication research methods

Slot Code: PCRT1a

Time: Thu 27 June 09:00-10:30

Room: Q119

Chair: Elske van de Fliert (University of Queensland, Australia)

Discussant : Jo Tacchi, RMIT University, Australia.

Presentations:

Lauren Leigh Hinthorne (The University of Queensland, Australia). *Evidencing Engagement: Evaluating visual methods for participatory development communication in rural Papua New Guinea.*

Uta Russmann (FHWien University of Applied Sciences of WKW, Vienna, Austria), **Ulrike Klinger** (University of Zurich, Switzerland). *The Quality of Public Online Participation: How to measure participatory online communication among different user groups.*

Subeshini Moodley (University of KwaZulu-Natal, Pietermaritzburg, South Africa). *Participating in the Visual: A crisis of creative representation?*

Loes Witteveen (Wageningen University, The Netherlands), **Rico Lie** (Wageningen University, The Netherlands). *The Value of Filmed Interviews - Issues of visualization, visual transcripts and the reading of visual texts.*

Session 7: Panel - Exploring the intersections between communication and participation – epistemologies and empirical obstacles

Slot Code: PCRT1b
Time: Thu 27 June 09:00-10:30

Room: C114
Chair: Paola Sartoretto (Karlstad University, Sweden)

Discussant: Thomas Tufte (Roskilde University, Denmark).
Presentations:

Jessica Gustafsson (Stockholm University – IMS, Sweden). *Community radio: Bringing unity in the slums.*

Joäo Paulo Malerba (Universidade Federal do Rio de Janeiro, Brazil), Raquel Paiva (Universidade Federal do Rio de Janeiro, Brazil).
Towards a new status for Brazilian community radios.

Paola Sartoretto (Karlstad University, Sweden).
Bridging the gap between administrative and critical approaches in development and participatory communication.

Session 8: New advances in participatory communication research theory

Slot Code: PCRT3a

Time: Thu 27 June 14:00-15:30

Room: Q119
Chair: Satarupa Dasgupta (New York University, USA)
Discussant : Ullamaija Kivikuru (University of Helsinki, Finand)
Presentations:
Thomas Leigh Jacobson (Temple University, USA), Lingling Pan (Temple University, USA).
The Concept of the Public Sphere with Relevance to Conditions in China.

Mohan Jyoti Dutta (National University of Singapore, Singapore). *Constituting participation as cooptation: Interrogating neoliberal health policies*

Ana Duarte Melo (Universidade do Minho, Portugal), Helena Sousa (Universidade do Minho, Portugal).
"Legalize it!" - Pseudo participation as strategic communication resource.

Session 9: PCR Spanish session

Slot Code: PCRT3b

Time: Thu 27 June 14:00-15:30

Room: Q220
Chair: Florencia Enghel (Karlstad University, Sweden)
Discussant: Loes Witteveen (Wageningen University, The Netherlands)
Presentations:

Víctor Marí (Universidad de Cádiz España, Spain).
Comunicación, Desarrollo y Cambio Social en España: entre la institucionalización y la implosión del campo.

Maria Elena Meneses Rocha (Tecnológico de Monterrey, Mexico), Enedina Ortega (Tecnológico de Monterrey, Mexico), Gustavo Adolfo Urbina (Colegio de México, Mexico).
Jóvenes conectados y participación política en México 2012. Del #Yosoy132 a otras formas de vincularse con lo public.

Session 10: Panel: Contribuciones desde la generación de conocimiento sobre los procesos de comunicación y cambio social

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Slot Code: PCRT4a
Time: Thu 27 June 16:00-17:30
Room: Q119
Chair: Jair Vega (Universidad del Norte, Colombia)
Discussant: Joe Straubhaar (University of Texas, Austin, USA)
Presentations:

Claudia Magallanes (Universidad Veracruzana, Mexico).
Comunicación comunitaria indígena en México: generar conocimiento partiendo de contradicciones

Thomas Tufte. (Roskilde University, Denmark).
Producing Knowledge about 'Media Use' and 'Civic Engagement' relations:

Methodological Challenges

Eliana del Rosario Herrera Huérfano. (UNIMINUTO University, Colombia).
Contribuciones desde la generación de conocimiento sobre los procesos de comunicación y cambio social

Rafael Obregón (Unicef, USA).
Hacia una perspectiva sistémica de la comunicación para el desarrollo y cambio social.

Alejandro Barranquero (Universidad Carlos III de Madrid, Spain).
Una mirada decrecentista y desde el buen vivir a la comunicación para el cambio social.
Amparo Cadavid (Universidad Minuto de Dios, Colombia). *Generación de conocimiento, etnografía, imaginarios sobre sexualidad.*

Session 11: Participatory communication in practice: Empirically based studies

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Slot Code: PCRT4b
Time: Thu 27 June 16:00-17:30

Room: Q220
Chair: Tom Jacobson (Temple University, USA)
Presentations:
Annika Sehl (TU Dortmund University, Germany), Michael Steinbrecher (TU Dortmund University, Germany).
Characteristics of citizen journalism versus professional journalism in TV: a comparison on the basis of a survey of citizen and professional journalists.

Jonathon Hutchinson (Queensland University of Technology, Australia).
The role of the Cultural Intermediary within professional participatory communication: Lessons from ABC Pool.

CAO Bolin (City University of Hong Kong, China).
From Back Stage to the Front Stage:Teenagers and Social Movement in HK.

Sarah Cardey (University of Reading, UK), **Chris Garforth** (University of Reading, UK), **Peter Doward** (University of Reading, UK), **Graham Clarkson** (University of Reading, UK), **Margaret Mangheni** (Makerere University, Uganda), **Bernard Bashaasha** (Makerere University, Uganda), **George Mose, Haroon Sseguya** (Makerere University, Uganda), **Rose Nyikal** (University of Nairobi, Kenya), **Florence Olubayo** (University of Nairobi, Kenya), **Awadalla Saeed** (Ahfad University for Women, Sudan), **Muna Haddad** (Ahfad University for Women, Sudan), **Josiah Ateka** (University of Nairobi, Kenya).
*Dynamics of farmer innovation and communication syste*ms in agricultural growth in East Africa.

Ivone Lourdes de Oliveira (Pontifícia Universidade Católica de Minas Gerais, Brazil), **Maria Aparecida de Paula** (Pontifícia Universidade Católica de Minas Gerais, Brazil), **Marlene R Marchiori** (Universidade Estadual de Londrina, Brazil).
The power of interactions in building communication strategies: the case of Itaipu Technologic Park in Brazil.

Session 12: PCR Business meeting
Slot Code: PCRF1a
Time: Fri 28 June 9:00-10:30
Room: Q119

Session 13: Public service roles and orientation of the media

Slot Code: PCRF3a
Time: Fri 28th June 14:00-15:30
Room: Q119
Chair: Lauren Leigh Hinthorne (The University of Queensland, Australia)
Discussant: Mohan J. Dutta. (National University of Singapore, Singapore)
Presentations:
Kerrie Foxwell (Griffith University, Australia), **Susan Forde** (Griffith University ,Australia).

Our people, our pictures, our voices: Issues in the Re/Presentation of Australian Indigenous Land Rights Struggle

Jane Suiter (Dublin City University, Ireland).
Is participation for everyone: variations in capacity in an Irish deliberative experiment.

Karin Wilkins (University of Texas at Austen, USA).
Celebrity as Celebration of Privatization in Global Development: A Critical Feminist Analysis of Oprah, Madonna, and Angelina

Emily LeRoux-Rutledge (London School of Economics, UK).
Women re-telling the stories of women: the impact of community radio on female listeners in South Sudan.

Session 14: Panel: Contextual Trajectories of Mediated Participation across China and Turkey

Slot Code: PCRF4a
Time: Fri 28th June 16:00-17:30
Room: Q119
Chair: Rolien Hoyng (Lingnan University, HongKong)
Discussant: Satarupa Dasgupta (New York University, USA)
Presentations:

Rolien Hoyng (Lingnan University, HongKong).
Enter "Sulukule": Urban Struggle in the Creative City

Iam-Chong Ip (Lingnan University, HongKong).
Feminist Counter-publics and the Internet in China

Ece Algan (California State University, San Bernardino, USA).
Rethinking media convergence and participatory culture in a non-western context

Session 15: Internet Usage, Social Media and Virtual Communities (Joint session with Community Communication section)

Slot Code: PCRS1a
Time: Sat 29 June 9:00-10:30
Room: Q119
Chair: Stefania Milan (Tilburg University, The Netherlands)
Presentations:
Helena Lee, Natalie Pang (Nanyang Technological University, Singapore).
Sticky networks: Opinion leadership and the ties they form in the contemporary media environment

Glenda Drew (University of California, US), **Jesse Drew** (University of California, US).
Social Media, Insecure Work and New Solidarities

Laura Ivonne Velez (Brandeis University, USA).
Gay and Lesbian Web Series: Streaming Diversity

Dagmar Hoffmann (University Siegen,Germany), **Wolfgang Reissmann** (University Siegen,Germany).
Being a digital Creative: Case Studies about how amateur and professional artists present themselves in public spaces online

David Amrani (Fairfield University, USA).
Networked We Stand: Social Movements in the Digital Age.

POLITICAL ECONOMY OF COMMUNICATION (PE)

Chair: Helena Sousa (University of Minho, Portugal)

Vice-Chair: Rodrigo Gómez (Universidad Autónoma Metropolitana, MX)

Session 1: Financial and Media Crisis.

Slot Code: PEW2a

Time: Wed 26 June 11:00-12:30

Room: QG21

Chair: Helena Sousa (University of Minho, Portugal)

Presentations:

Elsa Costa Silva (University of Minho)
Media ownership: regulation and crisis.

Stephen Schifferes (City University) *A Crisis of Legitimacy? The Financial Crisis, the public, and the media.*

Wayne Hope (Auckland University of Technology)
Time, Crisis and Global Histories.

Dwayne Roy Winseck (Carlenton University):
Creative Destruction?: How the Global Financial Crisis and Content Industries' Desire for Stronger Property Rights is Killing Open Internet Ideals.

Andrea Grisold (Vienna University of Economics and Business)
The Rise and Fall of Media Industries. Innovation, Creative Destruction and Market Forces in the TV Industry

Session 2: Political Economy of Cinema

Slot Code: PEW2b

Time: Wed 26 June 11:00-12:30

Room: Q218

Chair: Joerg Becker (Marburg University)

Presentations:

Nyasha Mboti, Keyan Gray Tomaselli (University of KwaZulu-Natal)
New Political Economies of Film Distribution for South Africa's Townships? Investigating the ReaGile concept.

Sergio Sparviero (Salzburg University)
Do only 20 percent of movies make a profit? Myths, facts and figures on the strategy of Hollywood's most powerful distributors.

Margarita Ledo Andión, Antía María López Gómez, Enrique Castelló Mayo (Universidad de Santiago de Compostela)
Small European cinema in original version as a "creative destruction" paradigm.

Suzanne Clark (University of Oregon)
Women, poverty, and power: the political economy revealed by three recent documentary films.

Session 3: The politics and economics of videogames

Slot Code: PEW2c

Time: Wed 26 June 11:00-12:30

Room: Q119

Chair: Randy Nichols (Bentley University)

Presentations:

Peichi Chung (The Chinese University of Hong Kong)
The political economy of outsourcing: Video game development and media regionalization in Southeast Asia

Irma Jolene Fisher (University of Oregon)
Online Games as Development Tools: The World Bank Institute's modern Modernization Project.

Yenshen Sam Chen (National Chaio Tung University)
Old games in the video game industry? The market structure and cultural commodity of video games.

Brian Martin Murphy (Niagara University)
A Critical Analysis of USA/NATO Network Centric Warfare.

Session 4: Critical issues in Global Capitalism

Slot Code: PEW3a

Time: Wed 26 June 14:00- 15:30

Room: QG21

Chair: Helena Sousa

Presentations:

Rick Maxwell (CUNY--Queens College)
Media in the Age of Scoundrels: Labor, Environment, Hope.

Nuria Almiron (Universidat Pompeu Fabra)
Board compensations and the media industry: Where have the ethics gone?

Henry James Silke, Paschal Preston (Dublin city University)
Ideological Somersaults? The Irish Banking Guarantee and the Reaction of the Press.

Session 5: Sound, music and audio/radio communications in social media environment: theoretical and practical perspectives

Slot Code: PEW3b

Time: Wed 26 June 14:00 - 15:30

Room: Q218

Chair: Stanislaw Jedrzejewski (Kozminski University)

Discussant: Michael Huntsberger (Linfield College)

Presentations:

Marko Ala-Fossi (University of Tampere):
Migration to digital radio broadcasting in Europe: just a mirage or another concorde?

Emma Rodero (Universitat Pompeu Fabra):
Sound emotions: how combine the audio elements to stimulate emotions

Angeliki Gazi, Yannis Christides (Cyprus University of Technology):
Soundscapes in Urban Space: Understanding the soundmarks of divided Nicosia.

Guy Starkey (Sunderland University):
Redefining radio in a time of crisis: 'audio studies' as an emerging discipline.

Madalena Oliveira (University of Minho)
Shaping radio to the web: challenges for research and media political economy

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Session 6: Policing Media Industries

Slot Code: PEW3c

Time: Wed 26 June 14:00 - 15:30

Room: Q119

Chair: Kylie Jarrett (National University of Ireland Maynooth)

Discussant: Jennifer Proffitt (Florida State University)

Presentations:

Kylie Jarrett (National University of Ireland Maynooth):
"Liking" the Social Factory: Reproductive labour on Facebook

Randall Nichols (Bentley University):
By the Industry, For the Industry: U.S. Video Game Ratings as Creative Industry Policy

Alison Harvey (University of Toronto):
'Experience and competence before diversity': Policing gender in the digital games industry

Anne O'Brien (National University of Ireland):
Impossible Binds: Why women leave media work

Caroline O'Sullivan (Dundalk Institute of Technology):
Gender Dynamics and the Night-Time Economy

Session 7: Contemporary Trends in Children and Commercialism

Slot Code: PEW4a

Time: Wed 26 June 16:00-17:30

Room: QG21

Chair and discussant: Inger L. Stole (University of Illinois at Urbana-Champaign)

Presentations:

Robert W. McChesney (University of Illinois at Urbana-Champaign)
"Children, Commercialization, and the Internet"

Sara M. Grimes (University of Toronto)
"'C' is for Copyright: Misrepresentation, Enclosure, and the Suppression of Cultural Rights within Children's Commercial Digital Culture"

Matthew P. McAllister (Penn State University)
"Cross Promotion, Media Licensing, and Lego"

Session 8: Cultural and Communication Policies and Industries

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Slot Code: PEW4b

Time: Wed 26 June 16:00-17:30

Room: Q218

Chair: Nuria Almirón (Universidat Pompeu Fabra)

Presentations:

Murilo César Ramos (Universidad de Brasilia)
State, Government, Media and Society in Latin America. Brazil and Mexico: strongholds against structural changes.

Juliano Mendonca Domingues-da-Silva (Catholic University of Pernambuco)
Regulation politics and digital TV in Brazil: an analytical narrative about winners and losers"

Florence Toussaint (Universidad Nacional Autónoma de México)
Creative industries, a political or academic concept?

Carlos Enrique Guzmán (Universidad Central de Venezuela)
Economía y Política Cultural en Venezuela.

Session 9: TV industry and Political Economy

Slot Code: PEW4c

Time: Wed 26 June 16:00-17:30

Room: Q119

Chair: Wayne Hope

Presentations:

Sam Ward (University of Nottingham)
The Universal Channel and the Legitimation of Transnational Television in Britain.

Chika Anyanwu (Charles Sturt University, Australia)

Creative Destruction Analyses of Fairfax Media and the Rinehart Effect in Australia

Christopher Ali (Annenberg School for Communication University of Pennsylvania)
The Policies of Place: A critical regionalism approach to local media regulation in the digital age

Session 10: Media and the Limits of Liberal Democracy

Slot Code: PET1a

Time: Thu 27 June 9:00-10:30

Room: QG21

Chair: Andrew Calabrese (University of Colorado)

Presentations:

Andrew Calabrese (University of Colorado):
Liberalism's Disease: Just Tell Me What to Think

Natalie Fenton (Goldsmiths University of London) and **Gavan Titley** (National University of Ireland):
Mourning and longing: learning to let go of liberal democracy

Milly Williamson (Brunel University) and **Gholam Khiabany** (University of Sussex):
Free speech and the market state: Race, media and democracy in new liberal times

Janice Peck (University of Colorado):
The Contradictions of Audience "Empowerment" in Popular Media Portrayals of US Public Education

Session 11: News industry and Global Capitalism

Slot Code: PET1b

Time: Thu 27 June 9:00-10:30

Room: Q218

Chair: Peichi Chung

Presentations:

Sophia Kaitatzi-Whitlock (Aristotle University of Thessaloniki)
Reporting Crises and Conflicts in Relation to Underlying Economic - Financial Objectives

Mel J Bunce (University of Oxford)
Africa Rising: The international news industry, and the (re)framing of the African continent as 'the final investment frontier'

Manuela Gruenangerl, Corinna Peil & **Josef Trappel** (University of Salzburg)
Tracking Innovation and Transformation of News. A research design.

Ruth Elizabeth Teer-Tomaselli, Lauren Eva Dyll-Mycklebust (University of KwaZulu-Natal) *Cartooning and Freedom of Information: Visual editorials on the Protection of Information Bill (2010-2012)*

Jane Duncan (Rhodes University) *The Marikana massacre and the paradoxes of South Africa's press transformation.*

Session 12: Media Reform around the World

Slot Code: PET3a

Time: Thu 27 June 14:00-15:30

Room: QG21

Chair: Rodrigo Gómez (Universidad Autónoma Metropolitana)

Presentations:

Martin Becerra, Guillermo Mastrini, Santiago Marino (Universidad de Quilmes)
Media policy in Argentina after the passing of the Audiovisual Communication Services Law (Ley de Servicios de Comunicación Audiovisual);

Kenneth Murphy (Dublin Institute of Technology)

Ireland's digital transition: the political economy of policy;

Cinzia Padovani (Souther Illinois University Carbondale)
National Monopolies and Global Media interests: An analysis Media policies debates in Italy'.

Marcus Jonathan Breen (Bond University)
Australian Cultural Digital Facilitation - Policy Intervention.

Fátima Fernández Christlieb (Universidad Nacional Autónoma de México), **Beatriz Solís** & **Patricia Ortega** (Universidad Autónoma Metropolitana-Xochimilco)
Media Regulation in Mexico: the scholar's influence on the impulse of a convergent law.

Session 13: Discourses, narratives and Journalism

Slot Code: PET3b

Time: Thu 27 June 14:00-15:30

Room: Q218

Chair: Helena Sousa

Presentations:

Nina Elisabeth Busch (Universität Zürich)
Struggle for meanings. The discursive construction of media change and media crisis.

Robert A Hackett (Simon Fraser University)
Journalism for planetary emergency.

Wei-Ching Wang (National Taiwan Normal University)
Wage levels of Taiwanese journalists under the transformation of technology: Status quo and possible solutions. A critical political economy perspective

Anis Rahman (Simon Fraser University)
Neoliberalism and Commercialization of Television Journalism in a Peripheral Nation-state

Session 14: Media Ownership in India: Trends and Implications for Journalism and Democracy

Slot Code: PET4a

Time: Thu 27 June 16:00-17:30

Room: QG21

Chair: Daya Thussu (University of Westminster)

Presentations:

Vibodh Parthasarathi (Jamia Millia Islamia):
Ownership, market structure and diversity: TV news channels in India

Daya Thussu (University of Westminster):
The market mantra of news in India

Savyasaachi Jain (University of Westminster):
News business models and the rise of 'rent-seeking journalism' in India

Kalyani Chadha (University of Maryland):
From party outlets to politically affiliated media: Rising political ownership of Indian media

Session 15: Political Economy of the Internet and WWW

Slot Code: PET4b

Time: Thu 27 June 16:00-17:30

Room: Q218

Chair: John Sinclair

Presentations:

Tanja Oblak Crnic, Jernej A. Prodnik (University of Ljubljana)
The biases of the Internet and the (dis) empowered web audiences.

Benjamin Johnson Bates (University of Tennessee, Knoxville)
The Political Economy of Governance: Implications of Proposed Broadcasting & Internet Governance Treaties.

Bingchun Meng (London School of Economics and Political Science)
Social factory or digital playground?: User-generated content in the digital economy.

Babacan Taşdemir, Rafet Çevik (Middle East Technical University)
The Evolution of Sourtimes Dictionary in the Context of Capitalist Production Relations: A Critical Perspective.

Session 16: Public Broadcasting Service and Maketization

Slot Code: PEF1a

Time: Fri 28 June 9:00-10:30

Room: QG21

Chair: Elsa Costa e Silva

Presentations:

Carolina Oliveira Matos (University of Essex)
Public service broadcasting and media reform in Brazil in comparative perspective.

Sylvia Margaret Harvey (University of Leeds)
Television - Public, Private and 'Webbed': Mapping Changes in the United Kingdom, 2001 – 2011.

Rosser James Kereama Johnson (Auckland University of Technology)
An integrated hour: blending entertainment and commercial speech within and across Masterchef New Zealand.

Janice Peck (University of Colorado Boulder)
The Contradictions of Audience "Empowerment" in Popular Media Portrayals of US Public Education

Session 17: Change and Opportunity in the Shifting Canadian Mediascape

Slot Code: PEF1b

Time: Fri 28 June 9:00-10:30

Room: Q218

Chair: David Skinner (York University)

Discussant: Robert Hackett (Simon Fraser University)

Presentations:

David Skinner (York University):
Negotiating Change: OpenMedia.ca and Media Reform in Canada

Kathleen Cross (Simon Fraser University):
Know the Media, Be the Media, Change the Media

Sandra Jeppeson (Lakehead University):
Grass-roots remediations: the digital revolution in social movement media

Stuart R. Poyntz (Simon Fraser University):
Media Reform, Neoliberalism, and Urban Youth Media Production Ecologies in Canada

Tanner Mirlees (University of Ontario Institute of Technology): *Victim of U.S. Media Imperialism or Secondary Imperial Media Power? Canadian Media Conglomerates Go Global*

Session 17: Advertising Industries and Political Economy

Slot Code: PEF1c

Time: Fri 28 June 9:00-10:30

Room: C114

Chair: Ana Melo (University of Minho)

Presentations:

Christopher Anthony Chavez (University of Oregon)
Global Latino: Economic Discourses and the Advertising Industry's Construction of "Latin America".

Avshalom Ginosar (The Max Stern Academic College of Emek Yezreel)
Advertising Co-regulation: Does the Cat Guard the Cream?

Francesco Somaini (University of Oregon)

Media consolidation in the Italian Switzerland: conflicting interests.

Mandy Tröger (University of Illinois at Urbana)
Radical Thought in US Communication Research.

Session 18: Communications practices, experiences and struggles of social movements: Indignados, #OWS and #YoSoy132.

Slot Code: PEF3a

Time: Fri 28 June 14:00-15:30

Room: QG21

Chair: Christian Fuchs

Presentations:

Laura Bergés Saura (Universitat de Lleida):
15M, Indignados, #spanishrevolution: counter hegemonic communication experiences to face the crisis is Spain.

Veronica Barassi (Goldsmith Collegue, University of London): *Social Movements, Critical Web Practices and the Struggle Against Digital Capitalism.*

John Downey.
'*We are the 99%'. Did Occupy make a difference?*

Rodrigo Gómez (Universidad Autónoma Metropolitana) & **Emiliano Treré** (Universidad Autónoma de Querétaro): *#YoSoy132: The battle for Media Democratization.*

Des McGuinness (Dublin City University)
IRELAND: A National-Democratic Analysis

Session 19: Cultural Industries in digital times

Slot Code: PEF3b

Time: Fri 28 June 14:00-15:30

Room: Q218

Chair: Randy Nichols

Presentations:

Geoff Ostrove (University of Oregon)
The Political Economy of Financially Successful Independent Hip Hop Artists.

Ignacio Gallego (Universidad Carlos III)
Radio audience and cultural consumption. How affects music standardization in the Spanish radio market to the cultural and music diversity?

Wilhelm Peekhaus (University of Wisconsin-Milwaukee) *Conceptualizing and Challenging the Capitalist Academic Publishing Model.*

Ana I. Segovia (Universidad Complutense) & **Maria Trinidad Garcia Leiva** (Universidad Carlos III) *The notions of good and best practices within the global debate of cultural diversity: A definition proposal.*

Session 20: Cultural Diversity and Audiovisual Sector: Implications for Policy and Media

Joint Session Media Education Research Section and Political Economy Section

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Slot Code: PEF4a

Time: Fri 28 June 16:00-17:30

Room: QG21

Chair: Rodrigo Gómez García (Universidad Autónoma Metropolitana)

Discussant: David Hesmondhalgh (University of Leeds)

Presentations:

Divina Frau-Meigs (Université Sorbonne Nouvelle)
"Assessing the impact of digitization on access to culture and creation, aggregation and curation of content".

Luis A. Albornoz (Carlos III University of Madrid):
"The implementation of the

Convention on cultural diversity: the International Found for Cultural Diversity".

Yves Théorêt (Université du Québec):
Promoting cultural diversity in the audiovisual industry in Canada and in Quebec: from dream to reality

This panel is organized by Luis A. Albornoz and Mª Trinidad García Leiva, director and vice-director of the R&D project Cultural Diversity & Audiovisual (http:// diversidadaudiovisual.org; ref. CSO2011-26241, Spain).

Session 21: Free speech, visual discourses and the invisible

Slot Code: PEF4b

Time: Fri 28 June 16:00-17:30

Room: Q218

Chair:

Presentations:

Victor Pickard (University of Pennsylvania)
Redefining Freedom of the Press: Regulatory Challenges and Criticism against American Newspapers, 1938-1947.

Joerg Becker (Marburg University)
Ernst Friedrich and his Book of Shock Photographs of the First World War, entitled War against War.

Sarah T. Roberts (University of Illinois at Urbana-Champaign) *Unseen Agents: Uncovering the Hidden Work of Commercial Content Moderation.*

Ergin Bulut (University of Illinois at Urbana-Champaign)
Crunch at the Fraternity House, Mandatory Dinner at Home, Lunch at Parks: Women's Invisible Domestic Labor in the Gaming Industry

Miriam Sweeney (University of Illinois at Urbana-Champaign)
At Your Service: Anthropomorphized Virtual Agents in the Digital Workforce

Session 22: National Inflections in Global Television

Slot Code: PES1a

Time: Sat 29 June 9:00-10:30

Room: QG21

Chair: Tania Lewis (University of Technology Sydney)

Presentations:

Tania Lewis (University of Technology Sydney) and **Wanning Sun** (University of Technology Sydney):
From Here to Modernity: Identities and aspirationalism on Chinese and Indian lifestyle programming

Joseph Straubhaar (University of Texas):
TV Globo versus TV Record: Two Battling Modalities of National and Global TV

Nalin Mehta (National University of Singapore):
Politicians, Blackmailers and Indian TV Channel Owners: Growth and its Discontents in the World's Third Largest TV Market

John Sinclair (University of Melbourne):
Convergence and conflict in the Mexican television industry

Session 23: Contested Formations of Cultural and Digital Labour

Slot Code: PES1b

Time: Sat 29 June 9:00-10:30

Room: Q218

Chair: Ergin Bulut (University of Illinois)

Discussant: Andrew Herman (Wilfrid Laurier University)

Presentations:

Enda Brophy (Simon Fraser University), **Nicole Cohen** (York University) and **Greig de Peuter** (Wilfrid Laurier University):
Cultural Workers Organize: Experiments in Collective Organization in the Creative Economy

Kirsten Forkert (University of Nottingham):
Cultural Work and Austerity

Kate Oakley (University of Leeds):
Creating Cultural Work: Public Policy, Inequality and the Labour Market

Christian Fuchs (University of Westminster):
What is Digital Work? What is Digital Labour?

Session 24: Business Meeting

Time: Sat 29 June 11:00-12:30

Room: QG21

Chair: Helena Sousa & Rodrigo Gómez

Session 25: Cultural Work and Labour

Slot Code: PES3a

Time: Sat 29 June 14:00-15:30

Room: QG21

Chair: Ergin Bulut (University of Illinois)

Discussant: David Hesmondhalgh

Presentations:

Brice Nixon (University of Colorado Boulder)
Audience Labor Exploitation in the Digital Era: Toward a Political Economy of Consciousness.

Kirsten Forkert (Film and Media University of Nottingham)
Cultural work and austerity

Trish Morgan (Dublin City University)
Culture and Crisis, Crisis in Culture - structures and contexts of power and

labour in the field of cultural production.

Session 26: Media Uses, Social Divide and Cultural Capital in Korea

Slot Code: PES3b

Time: Sat 29 June 14:00-15:30

Room: Q218

Chair: Seon-Gi Baek (Sungkyunkwan University)

Presentations:

Seon-Gi Baek (Sungkyunkwan University):
Media Use Divide, Social Divide and Cultural Life Divide: A Panel Study on the Relation between Media Capital and Cultural Capital in the Korean Society

Sook-Jung Lee (Chung Ang University):
Gaps in Political Participation caused by Education, News Media Use, and Social Network

Khisu Beom (Sungkyunkwan University):
Interpersonal ties and face-to-face communication in a multi-channel era in South Korea

POLITICAL COMMUNICATION RESEARCH (POL)

Chair: Christina Holtz-Bacha
Vice-Chair: Maria Jose Canel -
Universidad Complutense, Madrid,
Spain

Session 1: Personalization of politics

Slot Code: POLW2a

Time: Wed 26 June 11:00-12:30

Room: HG22

Chair: Christina Holtz-Bacha

Presentations:

William Porath
Uses of elements of personalization and strategic frames in newspaper coverage of two Chilean presidential campaigns (1989-2009)

Franziska Marquart
Florian Arendt
Visualization and personalization in right-wing populist political advertising. A longitudinal content analysis of Austrian campaign posters

Jens Tenscher
The "ideal" politician: findings from Austrian and German state parliaments

Azmat Rasul
Celebrity Spectacle: Effects of Celebrity Endorsement on the Political Attitudes of the Young Adults

Jordi Rodríguez Virgili,
Olaf Jandura,
Marta Rebolledo
The personalization of electoral campaigns in the media: a comparative study of Germany and Spain

Session 2: Challenges for research on Public Diplomacy

Slot Code: POLW2b

Time: Wed 26 June 11:00-12:30

Room: HG18

Chair: María José Canel

Presentations:

James Pamment
Creative Destruction at the FCO's Communication Directorate: British Public Diplomacy & the Economic Crisis

Eleftheria J. Lekakis
Brand on Fire: Crisis, the Nation and Contested Narratives in YouTube Reactions to Johnnie Walker's 'Keep Walking Greece' Ad

Reimar Zeh,
Susanne Merkle,
Christina Holtz-Bacha
German Press coverage of American and French presidential elections – Setting benchmarks for national campaigns or issue of relevance?

Annabelle Sreberny
From Soft power to "soft war": US-Iran undiplomatic relations

Session 3: The discourse of politics.

Slot Code: POLW3a

Time: Wed 26 June 14.00-15.30

Room: HG22

Chair: Bengt Johansson

Presentations:

Seon Gi Baek
Coverage Patterns of Korean Media on the 18th Presidential Election and their Ideological Implication: A Semiotic and Discourse Analysis on Formats and Contents of Korean TV Coverage

Rod Tiffen
The Making of a Radical Conservative - Rupert Murdoch's Politics from Lenin to Palin

Peter Lunt,
David Moss
Conceptions of Fairness in Party Leader's Conference Speeches

Jingrong Tong, Landong Zuo
Examining the discourse of the 2012 Taiwan General Election in news media and on Weibo in mainland China

Marwan M Kraidy
Puppets in Arab Politics Creative Dissent and Political Rhetoric in the Arab Uprisings

Session 4: PANEL Internet influence on political communication

Slot Code: POLW3b

Time: Wed 26 June 14.00-15.30

Room: HG18

Chair: Philippe Maarek

Presentations:

Philippe J. Maarek
French Politicians on an Ejection Seat? Internet Drastic Consequences on Political Communication in France

Christina Holtz-Bacha, Eva-Maria Lessinger, Susanne Merkle
New players in political scandalization processes: How Internet and social networks challenge the reputation management of politicians

Ann Crigler, Marion Just, Panagiotis Metaxas, Eni Mustafaraj
Twitter "Bombs" and the Challenge of News Reporting: A Case Study of the 2010 Massachusetts Special Senate Election

Sara Bentivegna, Donatella Campus
Between Immediacy and Transparency: how Italian Politicians use social media in electoral campaign

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Session 5: PANEL Political innovation in global digital activism: Culture, technology and structure

Slot Code: POLW4a

Time: Wed 26 June 16.00-17.30

Room: HG22

Chair: Guobin Yang

Presentations:

Paolo Gerbaudo, Emily LaDue, Gregory Asmolov, Guobin Yang
Political Innovation in Global Digital Activism: Culture, Technology, and Structure

Guobin Yang
Digital Activism and Constrained Innovation in China

Emily LaDue
Imagination and Audience in Zapatistas Digital Activism

Gregory Asmolov
Russian elections and dynamics of political innovation

Session 6: Political communication on Facebook

Slot Code: POLW4b

Time: Wed 26 June 16.00-17.30

Room: HG18

Chair: Reimar Zeh

Presentations:

Katrin Tonndorf, Alexandra Schmid
Facebook and the creation of a European Public Sphere: How does the EU use the social network to communicate with its citizens?

Joaquim Paulo Serra
Citizen participation in the Facebook of the Portuguese political parties

Suda Ishida
Facebook "share" -- a political empowerment or a political disempowerment tool? A Case Study from Thailand

Dan Mercea
Probing the Implications of Facebook Use for the Organisational Form of Social Movement Organisations

Patricia Müller, Janine Bernsdorf, Wolfgang Schweiger
Facebook as a news channel? Use of news fanpages and opinion leadership

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Session 7: Comparing political communication research across time and space.

Slot Code: POLT1a

Time: Thu 27 June 9.00-10.30

Room: HG22

Chair: María José Canel

Presentations:

Juergen Wilke
National and transnational dimensions of election campaign coverage. The presidential election in France 2012 in the French and in the German Press

Richard Nadeau
Debating about Health Care Reform in Canada and the United States: Who Framed What and with What Effects?

Anita van Hoof, Carina Jacobi, Nel Ruigrok
Diversity in two decades of campaign news in the Netherlands

Ilaria Di Bonito

Normalizing the innovation. A longitudinal study of parties and candidates websites in Catalonia during the 2010 and 2012 elections.

Session 8: PANEL: Political online communication: Contents, perceptions and effects on individuals and organizations

Slot Code: POLT1b

Time: Thu 27 June 9.00-10.30

Room: HG18

Chair: Juliana Raupp

Presentations:

Uli Bernhard, Marco Dohle, Kristina Mueller, Gerhard Vowe
Examining political online participation as a consequence of presumed media influences

Jörg Haßler, Corinna Oschatz, Marcus Maurer
Media logic and party logic in a changing media environment

Juliana Raupp, Patrick Donges, Christin Schink, Jan Niklas Kocks, Paula Nitschke
Political organizations between old and new media logics

Pablo Porten-Chee, Christiane Eilders
Scanning public opinion through the media. Effects of differential media use on the perception of public opinion

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Session 9: Mediatization of politics, scandals and corruption media

Slot Code: POLT3a

Time: Thu 27 June 14.00-15.30

Room: HG22

Chair: Eva-Maria Lessinger

Presentations:

Florian Arendt, Franziska Marquart
Corrupt Politicians? Media priming effects on political stereotypes and the moderating impact of implicit political cognition.

Kartrin Voltmer, Alina Dobreva, Fabro Boaz Steibel
The dark side of journalism: Corruption and the media-politics nexus in Bulgaria and Brazil

Svetlana S Bodrunova
The rise of nation-wide mediated public counter-spheres in times of crisis: cases of Italy and Russia

Manuel Puppis, Martino Maggetti, Fabrizio Gilardi, Ioannis Papadopoulos, Jan Biela
Accountability and the Political Communication of Independent Regulatory Agencies

Session 10: Challenges for government and institutional communication

Slot Code: POLT3b

Time: Thu 27 June 14.00-15.30

Room: HG18

Chair: Bengt Johansson

Presentations:

Philip Ramsey
'The Engage programme and the Government Communication Network in the UK: the privatisation of government communication under New Labour (2006-2010)'

Jens Seiffert, Birte Fähnrich, Evandro Oliveira
Governmental communication in the EURO-crises –national strategies and media effects

María José Canel, Laura Zamora
Communicating trusting governments. Challenges for countries in times of economic crisis

Sergio Splendore, Vincenzo Memoli
One Step Flow of Confidence: Media, Political Institutions and Citizens in the Mediterranean Model

Matias Ponce
La comunicación de gobierno en América Latina 2005-2010: Desde la crisis al surgimiento de liderazgos creativos

Session 11: Political entertainment

Slot Code: POLT4a

Time: 16.00-17.30

Room: HG22

Chair: Manuel Puppis

Presentations:

Cordula Nitsch, Christiane Eilders, Carsten Wünsch
TV-Fiction between Cultivation and Spiral of Silence: The Impact of Fictional Entertainment on the Perception of Public Opinion

Mariekie Burger
Celebrities, fictional characters, public participation and development communication: the case of HIV/Aids in South Africa

Marco Braeuer, Jens Wolling
Representatives of the public? Members of civic protest groups vs. party members

Session 12: Communicating and covering conflicts

Slot Code: POLT4b

Time: Thu 27 June 16.00-17.30

Room: HG18

Chair: Richard Nadeau

Presentations:

Zahera Harb
Syria's War and the Media

Ruth Sanz Sabido
Representations of Terrorism in the Israeli-Palestinian Conflict: A Postcolonial Critical Discourse Analysis of the British press

Jim Williams, Michael Dwyer
Framing Threat: Coverage of Violence in Pakistan's Mainstream Non-English Media

Session 13: Mediatization of politics

Slot Code: POLF1a

Time: Fri 28 June 9.00-10.30

Room: HG22

Chair: Jürgen Wilke

Presentations:

Bengt Johansson, Magnus Fredriksson
Blurring boundaries or embracing journalistic ideals? Explaining journalists views on public relations

Pekka Isotalus, Merja Almonkari
Mediatization and Political Leadership: Perspectives of the Finnish Press and Party Leaders

Philipp M Weichselbaum
Patterns and Developments in Journalistic Constructions of Executive Crises. A Longitudinal Analysis of the Newspaper Coverage of Ministerial Resignations in Germany since 1949

Kevin Rafter
How important was commercialization in media coverage of the 2011 Irish general election?

Vipul Mudgal
Paid news, political communication and India's democratic public sphere

Session 14: Communication effects and voter behavior in a new media landscape

Slot Code: POLF1b

Time: Fri 28 June 9.00-10.30

Room: HG18

Chair: Kevin Rafter

Presentations:

Antonio Jose Rosas, Darren Lilleker, Karolina Koc-Michalska, João Caetano
Introducing VIPARSYS (Comparing Virtual Party Systems): Exploring what hyperlinks tell us about virtual party networks

Priyanka Dasgupta, Peng Hwa Ang
Is There Or Is There Not?: The Impact of ICTs on Political Engagement

Inas A.Hamid El-Khoreiby
Towards the Development of Voter's Choice Behavior Model:Analysis of Egyptian 2012 Presidential Elections

Katharina Lang
Political information sources and their influence on voting decisions - A survey of young voters in Austria

Session 15: New media, new politics?

Slot Code: POLF3a

Time: Fri 28 June 14.00-15.30

Room: HG22

Chair: Philippe Maarek

Presentations:

Ulrike Klinger
"Social Media are Overestimated" – Political Parties, Communication Strategies and Electoral Campaigns

Elsa Costa Silva
Portuguese political blogs: new voices with a new discourse?

Georgia Gioltzidou
The role of Twitter in the Greek Political Landscape

Maricela Portillo
Jóvenes, redes sociales y participación política: análisis del surgimiento del #YoSoy132 en México

Session 16: Communication and media effects

Slot Code: POLF3b

Time: Fri 28 June 14.00-15.30

Room: HG18

Chair: Darren Lilleker

Presentations:

Soo Jung Moon
How Candidate Preferences Correspond to Agenda Setting Effects in Substantive and Affective Dimensions

Franziska Oehmer
Who is on the Agenda? An Analysis of Determinants of Interest Groups' Media Exposure in German Newspapers.

James Kevin Hertog
Candidate Perceptions of Campaign Coverage Quality

Michael Traugott
Information about Barack Obama's Citizenship, Racial Attitudes, and Media Use

Rasha El Ibiary
Social Media as a New Democratizing Public Sphere in Egypt

Session 17: PANEL: The public sphere in the networked media ecology: Intermedia agenda setting between traditional media and social media

Slot Code: POLF4a

Time: Fri 28 June 16.00-17.30

Room: HG22

Chair: Pieter Verdegem

Presentations:

Evelien D'heer, Peter Mechant, Pieter Verdegem
Tweeting the elections? A cross-media perspective on Twitter use during the 2012 local elections in Flanders

Eli Skogerbø, Arne H. Krumsvik
Newspapers, Facebook and Twitter – intermedial agenda-setting in the Norwegian 2011 election

Darren G. Lilleker, Ana Adi, Kris Erickson
Lords-a-tweeting, Lords-a-networking: analysing the behavior and impact of Labour Party Peers in the UK House of Lords

Ancuța-Gabriela Tarța
Social network sites and the public sphere. Implications for democracy

Maurice Vergeer
Communication Networks in the Twitter Sphere. Politicians use of Twitter during the 2012 election campaign

Session 18: Politics and media interplays

Slot Code: POLS1a

Time: Sat 29 June 9.00-10.30

Room: HG22

Chair: Fabro Steibel

Presentations:

Andreu Casero-Ripollés, Pablo López-Rabadán
New professional dynamics in the interaction between journalists and politicians. Implications, risks and benefits of a strategic relationship

Alice Nemcova Tejkalova, Petr Sasek
Framing national indebtness – the tool how to win the election to Chamber of Deputies in the Czech Republic

Cornelia Brantner, Kati Förster, Oliver Gruber, Petra Herczeg, Katharina

**Kleinen-von Königslöw, Katharina
Lobinger, Anke Wonneberger**
*"We are Nobel Prize!" European Online
Newspapers' Coverage and Framing of
the EU Identity in the Debate on the
Nobel Peace Prize*

**Mats Ekström, Monika Djerf-Pierre,
Bengt Johansson**
*Policy failure or moral scandal?
Political accountability, journalism and
new public management*

Session 19: Communication and political leaders

Slot Code: POLS3a

Time: Sat 29 June 14.00-15.30

Room: HG22

Chair: Jens Wolling

Presentations:

**Johanna Mäkelä, Iiris Ruoho, Pekka
Isotalus**
*Finnish female politicians´ own
experiences. Representative and
credible in the media?*

Maria Teresa Alzuru
*Will the Real Hugo Chávez Please
Stand Up? An Analysis of President
Hugo Chavez's Campaign Speeches
throughout the 2012 Venezuelan
Presidential Election*

Max Römer, Julio César Herrero
*Semiotic analysis of televisual
campaign for the presidential elections
of Venezuela 2012*

Mari K. Niemi
*On the Interplay between the Media
and Politics: Party Leader Contests
and Leader Replacements in Finnish
Print Media 1987–2008*

POPULAR CULTURE (POP)

Chair: Barry King

Session 1: Frames without Frontiers : Special Panel on Formats

Slot Code: POPW2a

Time: Wed 26 June 11--12.30

Room: Q217
Chair: Barry King
Presentations:

Lothar Mikos, Hochschule für Film und Fernsehen "Konrad Wolf" Potsdam, Germany.
"Local narratives and production contexts in format adaptation: A case study of the German adaptation of I'm a Celebrity – Get Me Out Of Here!"

Pia Jensen, Andrea Esser, Anna Maria Lemor, Heidi Keinonen,
"A trans-national audience study of a global format genre: Musical talent shows in Denmark, Finland, Germany and Britain," Aarhus University/ Denmark; University of Roehampton/ UK; Tampere University/Finland; Saarland University, Germany

Juan Francisco Gutiérrez Lozano,
University of Málaga, Spain, *"Watching television across borders: How Spanish emigrants make sense of television from 'home' through new television formats,"*

Andrea Esser, Roehampton University, UK,
Television Across Borders: The Local-Global Nexus in Formatted Television.

Session 2: Celebrity

Slot Code: POPW3a

Time: Wed 26 June 14.00--15.30

Room: Q217
Chair: Barry King
Presentations:

Olivier Driessens, Centre for Cinema and Media Studies
Ghent University,
Defining Celebrity cultures in terms of space and time.

Kate Zambon, Annenberg School for Communication, University of Pennsylvania,
Celebrity Public: The Social Logic of the Cultural Prize

Alex Leith, Media & Information Studies, Michigan State University, USA
A More Accessible Celebrity: A Case for Para-social Interactions with YouTube Personalities and Communities

Koen Panis, University of Antwerp, Belguim,
In the footsteps of Bob and Angelina: Celebrities' diverse societal engagement and its ability to attract media coverage

Session 3: Performing and Regulating new spaces

Slot Code: POPW4a

Time: Wed 26 June 16.00--17.30

Room: Q217
Chair: Sofie Van Bauwel
Presentations:

Pedro Andrade, Institute of Social Sciences University of Minho, Portugal,
Information / Knowledge flow crisis and creative destruction at Web 2.0 / 3.0,

Katrin Tiidenberg, Institute of International and Social Studies Tallinn University, Estonia,
Body blogging: empowering reflexivity in an out-of-control world.

Dal Yong Jin, Florence Chee, Seah Kim,
Creating Mobile Game Culture: socio-cultural analysis of the Korean mobile gaming in the smartphone era Loyola University Chicago, USA/ Simon Fraser University Canada

Lik Sam Chan, School of Journalism and Communication, The Chinese University of Hong Kong, *Genealogy, Discourses, and Revival of Creativity in the Context of Advertising Industry*

Session 4: You know my methods: Special panel on Sherlock Holmes

Slot Code: POPW2b

Time: Wed 26 June 11.00--12.30

Room: Q220
Chair: Garry Whannel
Presentations:

Chris Tokuhama, Francesca Marie Smith, Cynthia Wang, Camille Reyes,
Sherlock Holmes and the Case of the Global Crisis: The BBC's Sherlock as a Vehicle of Creative Destruction

Francesca Marie Smith, Annenberg School for Communication and Journalism, University of Southern California, USA,
A Study in Neurodivergence: Investigating Sherlock's Holmes as the (Anti-)Hero of Autism

Cynthia Wang and **John Kephart,** USA
Sherlock Holmes and the Case of the Evil Twin: Sherlock and Moriarty as Opposite Sides of Capitalism

Annenberg School,University of Southern California/ California State University, Northridge.

Chris Tokuhama, Annenberg School for Communication and Journalism, University of Southern California, *A Study in Rethinking Trauma and Crisis*

Camilla Reyes, School of Communication and Information Rutgers University, USA, *American Public Television: The Hounds of Commerce.*

Session 5: Creative labour

Slot Code: POPW3b

Time: Wed 26 June 14.00--15.30

Room: Q220
Chair: Deborah Phillips
Presentations:
Oranit Klein-Shagrir, Open University of Israel,
Barbed wire around glass walls: Making television production apparatus visible as a "para-interactive" strategy

Barry King, Auckland University of technology,
Re-fetishizing Creativity in the era of digital cinema:

Pamela Przybylski, Katrin Bergener, Jörg Becker,
Defining "creativity" in entertainment television production.
Universität Münster, Germany/ School of Journalism, Catholic University of Eichstaett-Ingolstadt, Germany

Kevin Michael Mitchell, Trent University, Ontario, Canada
Reflexivity as an Aesthetic Form in Popular Cultural Auto-Criticism

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Session 6: De /Formations of the Popular

Slot Code: POPW4b

Time: Wed 26 June 16.00--17.30

Room: Q220
Chair: John Benson
Presentations:
Lina Edward Khamis, University of Bethlehem, West Bank, Palestine, *The implications of the new media networks and information revolution on the Palestine cultural and political development in Palestine.*

Marwan Kraidy, Annenberg School for Communication,
Revolutionary Graffiti of the Arab Uprisings: Between City Walls and the Digital Sphere

George Prundaru, and **Ancuta-Gabriela Tarta**,
Gaming politics. Political representations in online video game Babes-Boyyai University, Romania,/ University of Copenhagen, Demark

Bruno Campanella, Federal Fluminense (UFF), Brazil.
Celebrity, private life, and consumption in humanitarian and ecological campaigns.

Session 7: Commodity discourses

Slot Code: POPT1a

Time: Thu 27 June 9.00 – 10.30

Room: Q217
Chair: Lothar Mikos
Presentations:
Mrinmoy Majumder, Mudra Institute of Communications Ahmedabad India,
Culture and globalisation from the perspective of creative industries.

Yeşim Kaptan, Izmir University of Economics, Turkey,
Who can change the world? Resistance as Communication and

METU Advertisements.

Meijiadai Bai, Institute of Communications Research University of Illinois at Urbana-Champaign, USA, *European-American Style and the Chinese Women's Bodies*

Kayoung Kim, Graduate School of Interdisciplinary Information Studies, The University of Tokyo, Japan, *Recent Typical Style of Advertisement-Embedded Program (AEP):*

Session 8: Soundscapes

Slot Code: POPT3a

Time: Thu 27 June 14.00 – 15.30

Room: Q217
Chair: John Joseph Benson
Presentations:
Tatiana Amendola Sanches, Institute of Philosophy and Human Sciences, University of Campinas, Brazil, *Between high hopes and high-pop philosophy: inter-crossings of self-help literature and pop culture entertainment*

Benjamin Krämer, Ludwig-Maximilians-Universität München, , *On-line music recommendation platforms as implementations of ontologies of musical taste*

Torgeir Uberg Nærland, University of Bergen, Norway,
Rhythmic and rhymed interventions in the Norwegian public sphere: hip hop music as a mode of political communication

Jason Toynbee, Open University, UK, *Music, ideology and the current crisis of capitalism: the case of the British Jubilee concert of 2012*

Session 9: Fans and Fantasy

Slot Code: POPT4a

Time: Thu 27 June 16.00-17.30

Room: Q217
Chair: Barry King
Presentations:
Iqbal Akthar, John Moores University, Liverpool, UK,
A study of post object fandom: Frustrated fans grieve over the axing of Merlin.

Douglas Schules, Department of Global Business, Rikkyo University, Tokyo, Japan.
Speedsubs as Fan Practice: The Role of New Media Technologies in Redefining Anime Fan Engagement

Gisela Gil-Egui, Rebecca Kern, Abbe E. Forman,.
Till death do us part? conversations with deceased celebrities through memorial pages in Facebook,
Fairfield University U.S.A/ Manhattan College U.S.A/ ECPI University, U.S.A

Vaia Doudaki, Cyprus University of Technology,
Utopias and heterotopias of identity in 'Sex and the City.

Session 10: Affecting Experiences

Slot Code: POPT1b

Time: Thu 27 June 9.00 – 10.30

Room: Q220
Chair: Barry King
Presentations:
Deborah Philips, University of Brighton,
Neuroliberalism - the marketing of the self and entrepreneurial culture

Seongbin Hwang, Rikkyo University, Japan,
Korean Wave in the "Cool Japan": Japanese Responses to Korean Popular Culture from Industrial and Political Perspectives

Sander De Ridder, Sofie Van Bauwel, Ghent University Belgium,
Intimate Storytelling as a Popular Digital MediavPractice in Youth Cultures: Challenges for Living Mediatized Intimacies

John Joseph Benson, La Trobe University, Australia,
Mediating Popular Affect: Celebrity and Asylum Seeker

Session 11: Without a Meme some Worlds would never be

Slot Code: POPF1a

Time: Fri 28 June 9.00 – 10.30

Room: Q217
Chair: John Benson
Presentations:
Peter J Roccia, MacEwan University, Canada,
From page to screen to global meme: The Guy Fawkes mask and "Creative destruction" from Alan Moore's V for Vendetta to Anonymous

Chunxue Ouyang, School of Journalism and Communication, Tsinghua University, Beijing, China,
Critical Analysis of 'Chinese Elements' in American Television Series

Frederik Dhaenens, Sander De Ridder, Centre for Cinema and Media Studies, Ghent University Belgium,
Resistant Masculinities in Alternative R & B: Understanding the gender politics of Frank Ocean, How to Dress Well and The Weekend.

Mohammad Majidzadeh, Independent scholar,
The Effects of Friends Series on Iranian Youths.

Session 12: Mediating the Real

Slot Code: POPF3a

Time: Fri 28 June 14.00 – 15.30

Room: Q217
Chair: Lothar Mikos
Presentations:
Carolina Acosta-Alzuru, Grady College of Journalism and Mass communication, University of Georgia, USA,
Unsettling a sacred relationship: The Mother-Daughter-Man romantic love triangle in telenovelas

Ana Carolina Escosteguy, Lucia Loner Coutinho,
Catholic University of Rio Grande do Sul, Brazil,
The rise of "the working poor" within Brazilian mediascape: might this media visibility be claiming that social inequality has disappeared?

Tonny Krijnen, Erasmus University, Rotterdam, Netherlands,
Understanding 'Television Morality'

Indrek Ibrus, Research Fellow, Estonian Institute of Humanities, Tallinn University, Estonia,
Dialogic control: Lotman, systemic power and transmedia storytelling

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Session 13: Soundscapes Replayed

Slot Code: POPF4a

Time: Fri 28 June 16.00-17.30

Room: Q217
Chair: Tonny Krijnen
Presentations:
Young Chan Kim, Hyun Ju Oh, Hankuk University of Foreign Studies, Korean Republic,
From K-Pop to K-Musical: Rethinking Global/Local in Korean Musical Industry.

Miaoju Jian, National Chung Cheng University, Taiwan.
Resistance as Life or Business: The Dynamic Tension and Forces Within Taiwan's Indie Music Scene.

Malaika Mutere, University of California at Irvine, USA,
Mature Oral-Aesthetic Discourse and the Schooling of 'New' Media in Ubuntu: The Case of Hip-Hop

Xixi Quan, Chinese University of Hong King,
Street Dance in Hong Kong - Incorporation by Space and the Place Making Practice.

Session 14: Fashioning Subjects

Slot Code: POPS1a

Time: Sat 29 June 9.00 – 10.30

Room: Q217
Chair: Barry King
Presentations:

Anne Grüne, University of Erfurt, Germany,
Skeptical readers and indifferent cultural identification processes in transcultural formatted television entertainment shows

Niall Brennan, Fairfield University, USA
Melodrama, Modernity, and the Brazilian Television Mini-series

Irena Reifova, Faculty of Social Sciences, Charles University in Prague.
The Czech Ugly Betty as a Heroine of Utopian Capitalism

Anja Maria Hirdman,
Shame as Entertainment – Financial Hardship in Reality-TV

**11.00 – 12.30 Business Meeting
Room: Q217**

Session 15: Raptures of the Real

Slot Code: POPS3a

Time: Sat 29 June 14.00 – 15.30

Room: Q217

Chair: Deborah Phillips
Presentations:
Garry Whannel, University Of Bedfordshire,
Vortextuality, laminarity and turbulence: Notes on the problematic character of 'news' in the 21st century.

Rosser James Kereama Johnson, Frances Nelson, Auckland University of Technology,
Chewing wastes time: a critical examination of televised "extreme eating"

Andreas Widholm, Department of Media Studies,
Stockholm University, Sweden,
Public screens and media events: Understanding mass consumption of television in out-of-home settings.

Michael Harnischmacher, University of Trier, Germany,
A crisis of reality. Presentation and Perception of reality in scripted factual entertainment formats

POST-SOCIALIST AND POST-AUTHORITARIAN COMMUNICATION (POS)

Chair: Anastasia Grusha (Moscow State University, Russia)

Vice-Chair: Katja Lehtisaari (University of Helsinki, Finland)

Vice-Chair: Michael Meyen (University of Munich, Germany)

Session 1: Media, nation building and democracy

Slot Code: POSW3a

Time: Wed 26 June 14:00-15:30

Room: HG09

Chair: Katja Lehtisaari (University of Helsinki, Finland)

Discussant: Anastasia Grusha (Moscow State University, Russia)

Presentations:

Herman Wasserman (Rhodes University, South Africa) and **Anthea Garman** (Rhodes University, South Africa):
The meanings of citizenship: media use and democracy in South Africa

Anke Fiedler (University of Munich, Germany):
Media and nation building in post-secession South Sudan: A beacon of press freedom in Africa?

Ylva Rodny-Gumede (University of Johannesburg, South Africa):
Re-conceptualising the analysis of trajectories of media development in post-colonial societies

Mireya Márquez Ramírez (Universidad Iberoamericana, Mexico):
Manufacturing political scandals: the perils of (post-authoritarian) journalism culture in Mexico

Ching Wen Chen (Shanghai Jiao Tong University, China) and **Guo Liang Zhang** (Shanghai Jiao Tong University, China):
New media, new citizens, new government? A study of audience in Shanghai China

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Session 2: Collective memory and the transformation of communist core issues

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Slot Code: POSW4a

Time: Wed 26 June 16:00-17:30

Room: HG09

Chair: Anastasia Grusha (Moscow State University, Russia)

Discussant: Michael Meyen (University of Munich, Germany)

Presentations:

Mengqian Yuan (Chinese University of Hong Kong, Hong Kong):
Re-envisioning the educated youth generation: Media representation, collective memory and cultural politics in post-socialist China

Dzina Donauskaite (Vilnius University, Lithuania):
Poverty and social exclusion in post-Soviet community media. The case of Lithuania in 2012

Anna Szilagyi (City University of Hong Kong, Hong Kong):
Radicals and their respective 'others': China in the eyes of the British and the Hungarian far right media

Katja Lehtisaari (University of Helsinki, Finland):
Russian press, market and modernization

Sungmin Kim (Hokkaido University, Republic of Korea):
Bordering culture and feeling the nation: Mass media and development dictatorship in South Korea

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Session 3: . After the Arab Spring: Media systems in transition & Business meeting

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Slot Code: POSF3a

Time: Fri 28 June 14.00-15.30

Room: Q158

Chair: Michael Meyen (University of Munich, Germany)

Discussant: Justin McGuinness (American University of Paris, France)

Presentations:

Michael Meyen (University of Munich, Germany) and **Anke Fiedler** (University of Munich, Germany): *After the Arab Spring: The freedom of the media in Tunisia, Egypt, Libya, and Iraq*

Justin McGuinness (American University of Paris, France):
A chemical Tchernobyl on the steppe? On discourses of environmental protest and counter-protest in the Tunisian newsmedia (2012)

Session 4:. Journalism cultures and the public sphere

Slot Code: POSF4a

Time: Fri 28 June 16.00-17.30

Room: Q158

Chair: Sarah Oates (University of Maryland, US)

Discussant: Kaarle Nordenstreng (University of Tampere, Finland)

Presentations:

Jonila Godole (University of Tirana, Albania):
Who is a journalist in Albania today? Providing a model of the Albanian journalist

Sally Broughton Micova (London School of Economics and Political Science, UK):
The aetiology of draft media law syndrome in South East Europe

Dila Beisembayeva (Unitec New Zealand, New Zealand), **Evangelia Papoutsaki** (Unitec New Zealand, New Zealand), **Svetlana Kulikova** (United States) and **Elena Kolesova** (Unitec New Zealand, New Zealand): *Social media, online activism and government control in Kazakhstan*

Sarah Ann Oates (University of Maryland, US) and **Tetiana Lokot** (University of Maryland, US):
Twilight of the Gods?: How Internet users challenged Russian news frames in the winter protests of 2011-12

Fergal Quinn (Dublin City University, Ireland):
Building cities on sand: An examination of the normative basis for journalism in Cambodia

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Session 5. Media landscape in Russia, Ukraine and Tunisia

Slot Code: POSS1a

Time: Sat 29 June 09.00-10.30

Room: Q158

Chair: Jukka Pietiläinen (University of Helsinki, Finland)

Discussant: Anke Fiedler (University of Munich, Germany)

Presentations:

Dmitry L. Strovsky (Ural Federal University, Russia):
The problems of open communications in the modern Russian media

Jukka Pietiläinen (University of Helsinki, Finland):
Foreign news in Russian regions: trends since 1995

Olga Ilivna Brusylovska (I.I.Mechnikov Odessa National University, Ukraine):
Ukrainian media: Oligarchs and post-socialist political landscape in transition

Joe F. Khalil (Northwestern University, Qatar) and Asma Ajroudi (Northwestern University, Qatar): *Post-revolution Tunisian media: Transition or transformation?*

PUBLIC SERVICE MEDIA POLICIES (PSM)

Chair: **Jo Bardoel** (University of Amsterdam/Radboud University Nijmegen, The Netherlands)
Vice-Chair: **Leen d'Haenens** (KU Leuven, Belgium)

Session 1: DOUBLE EBU PANEL SESSION (I). Public Service Media: How To Be Indispensable in 2020?

Slot Code: PSMW2a
Time: Wed 26 June 11:00-12:30
Room: QG15
Chair: Leen d'Haenens

Presentations:

Roberto Suarez Candel (EBU, Geneva)
Public Service Media: How to be indispensable in 2020?

Maria Michalis (University of Westminster, UK)
Infrastructure as a public service media content issue

Mercè Díez (Universidad Autonoma de Barcelona, Spain)
The Internal Pluralism of Content in the Public Service Mission of Public Broadcasters in Spain

Camille Reyes (Rutgers, USA)
Putting the Service in PBS: U.S. Public Media Policy Flaws and Lessons from Public Libraries

Discussants:

Minna Aslama Horowitz (New America Foundation, Washington DC/St. John's University, NYC/University of Helsinki) on multi-stakeholderism and public media.
Pieter Fourie (University of South Africa) on distinct content

Barbara Thomass (Ruhr-Universität Bochum) on the relationship with audiences

Session 2: DOUBLE EBU PANEL SESSION (II). Public Service Media: How To Be Indispensable in 2020?

Slot Code: PSMW3a
Time: Wed 26 June 14:00-15:30
Room: QG15
Chair: Jo Bardoel

Presentations:

Ruurd Bierman & Andra Leurdijk (EBU, Netherlands)
Challenges, opportunities for PSM and how to be indispensable in 2020?

Inta Brikse & Ieva Beitika (University of Latvia, Latvia)
Determining public value of public broadcasting: case study of Latvia

Mary Debrett (La Trobe University, Australia)
A two speed conversation? Exploring the public value of climate change coverage at Australia's ABC
Discussants on future legitimization of PSM:
Josef Trappel (University of Salzburg)
Richard Collins (City University London)

Session 3: Funding and Organizing Public Service Media in Response to Change

Slot Code: PSMW4a
Time: Wed 26 June 16:00 – 17:30
Room: QG15
Chair: Jo Bardoel
Presentations:

Christian Potschka & Kari Karppinen (Leuphana Universität, Germany)
Reforming Public Service Media Funding in Germany and Finland: Policy-Making Processes and the Inclusion of the Public

Mathias Künzler, Manuel Puppis, Corinne Schweizer, Samuel Studer (IPMZ Zurich, Switzerland)
The Last Hour of the License Fee? Reforming the Funding of Public Service Media in Response to Change

Amber M.K. Smallwood, Soo J. Moon, Brad Yates (University of West Georgia, USA)
Political Threats to Public Television in the U.S.: Examining the National-Level Discourse and Current Financial Trends

Roddy Flynn (Dublin City University, Ireland)
Separating Public Service Broadcasting from Public Service Broadcasters

Pieter Fourie (University of South Africa, South Africa)
The rise and fall of PSB in South Africa: The need for a new model

Session 4: Content Creation by Public Service Media in Response to Change

Slot Code: PSMS1a
Time: Sat 29 June 09:00 – 10:30
Room: HG20
Chair: Leen d'Haenens
Presentations:

Andrea Esser & **Pia Majbritt Jensen** (University of Roehampton, UK)
The use of international television formats by public-service broadcasters in Australia, Denmark

and Germany

Emili Prado, Matilde Delgado, Nuria Garcia-Muñoz, Belen Monclus
(Universidad Autonoma de Barcelona, Spain)
Television Content during the crisis: public vs. commercial strategies

Lenin Rafael Martell (Universidad Autonoma del Estado de Mexico, Mexico)
How to Produce Creative Radio Programming within Intercultural Societies?

Jo Bardoel (Radboud University Nijmegen/University of Amsterdam, the Netherlands)
A tribute to Karol Jakubowicz and his legacy to the field of media policy research

Regina De Dominicis & **Hakan Ergül**
(UNICEF, Turkey/Hacettepe University, Turkey)
Assisting media, promoting democracy: The EU media development approach in MENA region

VISUAL CULTURE (VIS)

Chair: Sunny Yoon

I. Technological development and Visual culture

Slot Code: VISW2a
Time: Wed 26 June 11:00-12:30
Venue: Helix - The Gallery
Chair: Sunny Yoon (Hanyang University, South Korea)
1 John Hondros (Communications and Media Research Institute, University of Westminster, United Kingdom),
Traditional amateur video producers' adoption of internet technology

2. Carlos Eduardo Marquioni (Universidade Tuiuti do Parana, Brazil),
Structures of feelings and Brazilian digital television: cultural reconfigurations in times of technological migration

3 Alfio Leotta (Victoria University of Wellington, New Zealand),
Movie Maps: Promoting Film-Tourism through the Development of Mobile, Digital Mapping Tools

4. Thanaseelen nil Rajasakran (PhD Candidate/Senior Lecturer, Hong Kong),
Andy Wong (Research Assistant Professor, Hong Kong),
Santhidran Sinnappan, Assistant Professor (Malaysia),
Ms Vashnarekha Kumarasuria(Lecturer, Malaysia)
Geraldine Pangiras (Lecturer, Malaysia),
Sivan Koran(Lecturer, Malaysia),
Video Rules: The impact of parental income levels and gender on playing violent video games, and academic aptitude among juveniles

II. Reality and visual representation

Slot Code: VISW3a
Time: Wed 26 June 14:00-15:30
Venue: Helix - The Gallery
Chair: Stephanie Geise (Univerity of Erfurt, Germany)
1 Emily Keightley (Department of Social Sciences, Loughborough University UK),
Michael Pickering (Department of Social Sciences, Loughborough University UK).
Vernacular Photography and Digital Remembering

2 José Afonso Silva Junior(Universidade Federal de Pernambuco - UFPE. Brazil)
João Guilherme Peixoto(Universidade Federal de Pernambuco - UFPE. Brazil),
Guidelines for a convergent Photojournalism: multimedia and narrative issues in features and general news coverages

3 Elmira Moosavitabar (M.A in Journalism from Allameh Tabataba'i University, Iran, Islamic Republic Of),
Hossein Afkhami (Assistant Professor of Communication Studies at Allameh Tabataba'i University, Iran, Islamic Republic Of),
Images of Friends and Foes; Visual Analysis of Images of Dead Bodies of Saddam, Bhutto; bin Laden and Qaddafi in Iranian Dailies

III. Visual Art and Visual Culture

Slot Code: VISW4a
Time: Wed 26 June 16:00-17:30
Venue: Helix - The Gallery
Chair: Myoung Hye Kim (Dongeui University, South Korea)

1 James Timothy Clark (Nanyang Technological University, Singapore),
When art is advertising and advertising is art.

2 Fernando do Nascimento Gonçalves (State University of Rio de Janeiro, Brazil),
The construction of photography visuality in contemporary art

3 Mikhail Peppas (Durban University of Technology, South Africa),
Sanabelle Ebrahim (University of KwaZulu-Natal, South Africa),
Africa Rising: Deco Nouveau Afrique

4 Jeneen Naji (Centre for Media Studies, National University of Ireland, Maynooth, Ireland),
Pixels and Poetry – an investigation into the impact of the digital apparatus on poetic methods of signification

5 Erik Palmer (Southern Oregon University, United States),
The Most Powerful Photographer In the World: Richard Avedon, Yuri Arcurs, and the Evolution of Photographic Power in the 21st Century

IV. Cinema and Visual Culture

Slot Code: VIST1a
Time: Thu 27 June 09:00-10:30
Venue: Helix - The Gallery
Chair: Deborah Tudor (Southern Illinois University, USA)

1 Alexander Godulla (Chair for communication science University of Passau, Germany),
Bad News from Dystopia? Reflections of the current media change in modern science fiction movies.

2 Marta Perez Pereiro (University of Santiago, Spain),
Silvia Roca Baamonde (University of Santiago, Spain),
Role models in small cinemas. Strategies of creativity to survive in a global market

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V. Visual Narrative and Interactivity

Slot Code: VIST3a
Time: Thu 27 June 14:00-15:30
Venue: Helix - The Gallery
Chair: Yung-Ho Im (Pusan National University, South Korea)
1 Thomas Herdin (University of Salzburg, Austria),
Significance of mirror neurons in visual culture in an intercultural setting

2 Maria T. Soto-Sanfiel (Facultat de Ciències de la Comunicació.
Departament de Comunicació Audiovisual i Publicitat.
Universitat Autònoma de Barcelona,)
Juan-José Igartua(Facultad de Ciencias Sociales.
Departamento de Sociología y Comunicación Universidad de Salamanca),
The effect of cultural proximity in interactive narrative reception

3 Carolina Oliveira do Amaral (Universidade Federal Fluminense - Niterói, RJ, Brazil),
Sidewalls and YouTube: a street corner called "Attraction"

4. Matous Hrdina (Charles University in Prague - Faculty of Social Sciences - Institute of Communication Studies and Journalism, Czech Republic),
The New Aesthetic as the emerging articulation of contemporary digital reality

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VI. Cultural Identity and visual Communication

Slot Code: VIST4a
Time: Thu 27 June 16:00-17:30
Venue: Helix - The Gallery
Chair: Timothy Havens (University of Iowa, USA)
1 Sunny Yoon (Hanyang University(Korea, Republic Of),
Chic K-pop?: Asian popular culture in Europe and visual representation of music

2 Maria Luna (Universitat Autonoma de Barcelona, Colombia),
Romantic vision encounters ethnography in real-place-based film representation

3 Renata Catharino (Communication and Culture Master Programme, Rio de Janeiro Federal University, Brazil),
"The Indian is another humanity" – History, representation of the Other and communication systems put at stake in Brazilian documentary film Serras da Desordem.

VII. Globalization and World visual order

Slot Code: VISF1a
Time: Fri 28 June 09:00-10:30
Venue: Helix - The Gallery
Chair: Mikhail Peppas(Durban University of Technology (South Africa)
1 Doobo Shim (Sungshin University, Korea, Republic Of),
The consumption of Korean media products in Southeast Asia

2 José MAurício Silva (Presbiterian University Mackenzie, Brazil),
Afonso Celso Figueiredo (Presbiterian University Mackenzie, Brazil),
Between Carnival and Global Financial Issues: is 2012 "Mensalão" Trial bringing another Level of Complexities for Brazil world image?

3 Jose-Carlos Lozano (Texas A&M International University, United States),
Daniel Biltereyst (Ghent University, Belgium)

Philippe Meers(University of Antwerp, Belgium),
The social experience of going to the movies in the 1930s-1960s in a Mexican northern town: Movie going habits and memories of films in Monterrey, Mexico

4 Joana Bicacro (Universidade Lusófona de Humanidades e Technologies, Portugal),
Odes to a lazy body: Delay and stasis as backlashes to acceleration

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VIII. Power/ Ideology in Visual culture

Slot Code: VISF3a
Time: Fri 28 June 14:00-15:30
Venue: Helix - The Gallery
Chair: Sunny Yoon (Hanyang University, South Korea)
1 Myounghye Kim (Dong-Eui University, Korea, Republic Of),
A critical investigation of gender stereotypes in Korean children's animation "Pororo

2 Julia Niemann (University of Hohenheim, Germany),
Stephanie Geise (Univerity of Erfurt, Germany),
Yvonne Alleger (Univerity of Erfurt, Germany),
Mandy Badermann (Univerity of Hohenheim, Germany),
Anja Briehl (Univerity of Hohenheim, Germany),
Hien Thi Thu Nguyen (Univerity of Hohenheim Germany),
Mareike Oehrl (Univerity of Hohenheim, Germany),
Bourdieu on Social Network Sites: The Communicative Function of Economical, Cultural and Social Capital of Visual Frames in Facebook

3 lisa nakamura (American Cultures, Screen Arts and Cultures University of Michigan, Ann Arbor (United States),
Unfree Labor: Memetic Imaging Practices and the Co-Production of Racism

4 Åsne Håndlykken-Luz (University Federal Fluminese, Rio de Janeiro, Brazil and University of Bergamo, Italy), *Mapping politics, power, and resistance in the making of (in)visible cartographies: battles for 'the right to the city' in Rio de Janeiro.*

IX Panel: Digital Cosmopolitans

Slot Code: VISF4a
Time: Fri 28 June 16:00-17:30
Venue: Helix - The Gallery
Chair: Deborah A. Tudor (Southern Illinois University Carbondale, United States)
Deborah A. Tudor (Southern Illinois University Carbondale, United States), *Future Cosmopolitanism, or Globalism becomes Galacticism*

Ahmet Atay (College of Wooster, Ohio, USA) *Shifting Identities and Cyber Possibilities*

Timothy Havens (University of IowaUnited States), *The Racial Temporality of Digital Cosmopolitanism, or 50 Cent goes to Hungary*

Hrishikesh Ingle (English and Foreign Languages University, Hyderabad, India), *Experimental Film in India: Aspects of Cosmopolitanism and Political Agency*

X Panel: Mediating Creative Destruction

Slot Code: VISS1a
Time: Sat 29 June 09:00-10:30
Venue HG17
Chair:

Simon Ferdinand (University of Amsterdam(Netherlands), *Cartography and Time in Stephen Walter's London Subterranea*

Miriam Meissner (University of Amsterdam(Netherlands), *Visualizing Global Market Dynamics: Urban Interiors in Financial Crisis Films and Photography*

Levent Yilmazok (Minar Sinan Fine Arts University, Turkey), *A Cinematic Narration of the Great Depression: Recalling John Ford's* The Grapes of Wrath

Lara Mazurka (University of Amsterdam, Netherlands), *Barbarians at the Gates: Islam, Immigration, and Women*

XI Business Meeting
Sat 29th June 11:00-12:30
Venue: HG17

communications

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politics international

2013 economics

global gender creative

journalism

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university health

political public

mediated scholars

Baile Átha Cliath