

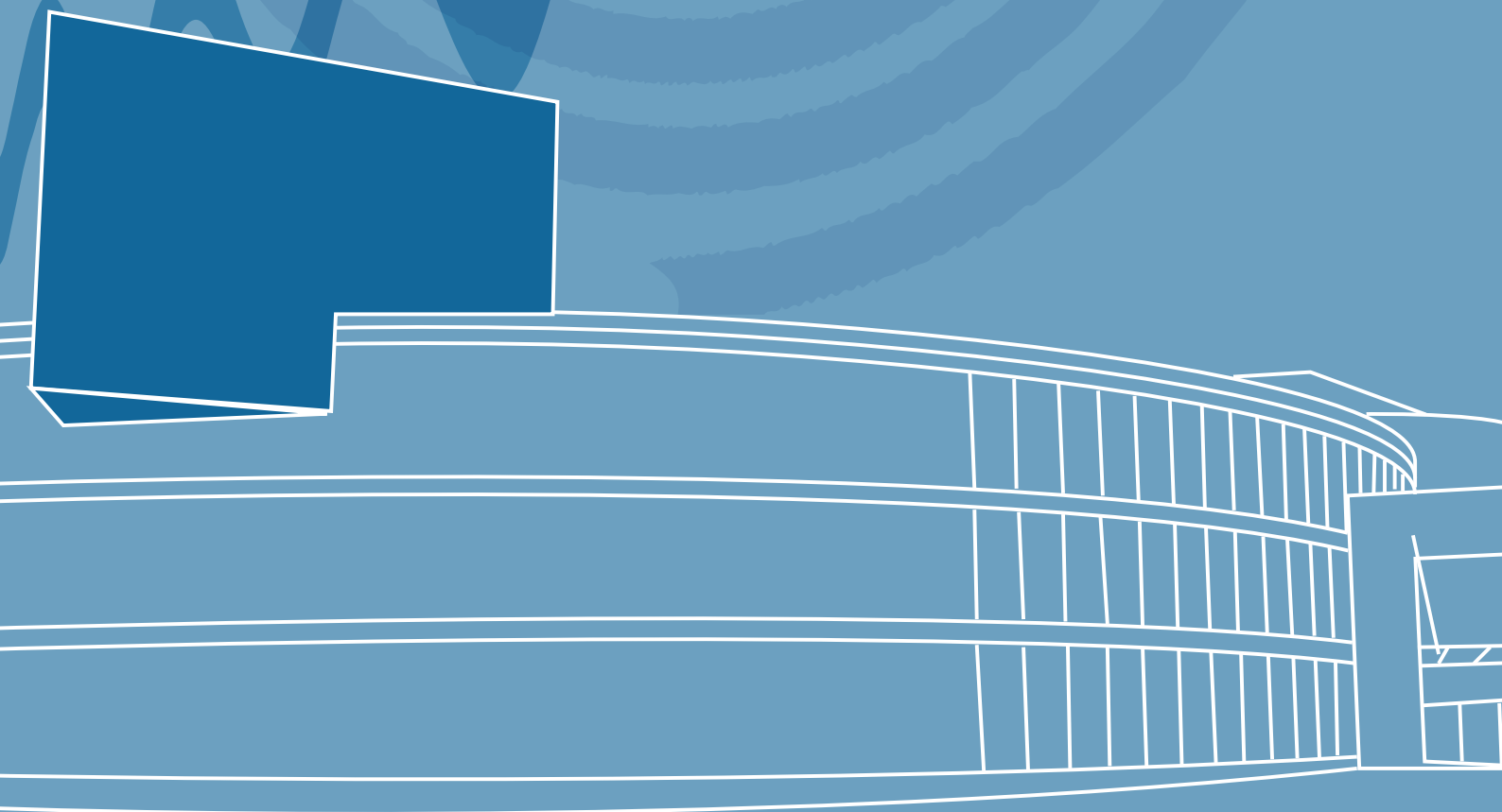
# **IAMCR 2013 Dublin**

**Crises, 'Creative Destruction' and the Global Power and Communication Orders**

**Dublin City University 26 - 29 June 2013**

## **Conference Programme**

## **DRAFT April 2013**





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# AUDIENCE (AUD)

**Chair:** Brian O'Neill (Dublin Institute of Technology)

**Vice-Chair:** Toshie Takahashi (Waseda University)

**Session 1:** Wednesday, 26 June, 2013

**Slot Code:** AUDW2a

**Time:** 11.00 – 12.30

**Room:** HG20

**Session Title:** Contemporary Challenges in Researching Audiences

**Chair and Discussant:** Brian O'Neill (Dublin Institute of Technology)

**Presentations:**

Philip Napoli (Fordham University): The Institutionally Effective Audience in Flux: Social Media and the Reassessment of the Audience Commodity

Michelle Carolyn (University of Waikato) and Charles H. Davis (Ryerson University): Crossing Boundaries: Adapting Q Methodology for Online Audience Research

Ofer Carmel and Yaron Ariel (Max Stern Academic College of Emek Yezreel): Measuring audience: considering time and medium shifts

Susan Schenk, Jakob Ohme, Claudia Seifert, Rebecca Renatus (Technische Universität Dresden): Reflections on New Challenges To Television Research in Today's Digital Media Environment

Yvonne Cunningham (Dublin City University): An interdisciplinary approach to audience research using ethno-epistemic assemblages

**Session 2:** Wednesday, 26 June, 2013

**Slot Code:** AUDW2b

**Time:** 11.00 – 12.30

**Room:** HG19

**Session Title:** Interactive Audiences

**Chair and Discussant:** Pat Brereton (Dublin City University)

**Presentations:**

Philipp M Weichselbaum, Birgit Stark (Johannes Gutenberg-University Mainz): Active or Passive Web Radio Audiences? A Case Study from Germany

Vivian Hsueh Hua Chen, Meghdad Mehrabi, Jeremy Ong (Nanyang Technological University): Exploring Players' Interactive Experiences in Massively Multiplayer Online Games

Rafal Zaborowski (London School of Economics and Political Science): Virtually identical: Audiences, voices, and Japanese vocaloid cultures

John L Couper, Martin L. van der Kroon (KIMEP University, Almaty Kazakhstan): Interactive Power and Communication: Audience uses of a Social Network for Self Extension

Sookeung Jung (Georgia State University): An Encounter of Spreadable Media and Active Users on YouTube: A case study of "Gangnam Style" videos

**Session 3:** Wednesday, 26 June, 2013

**Slot Code:** AUDW3a

**Time:** 14.00 – 15.30

**Room:** HG20

**Session Title:** Audience Activities in the Age of Mediated Urbanism

**Chairs:** Frauke Zeller (University College London), Seija Ridell (University of Tampere)

**Discussants:** Gary Gumpert (Urban Communication Foundation), Susan Drucker (Hofstra University)

**Presentations:**

David Harris Smith (McMaster University, Canada): Networked Urbanism and the Reflexive Recursive Space of Virtual Worlds

Anabel Quan-Haase and Kim Martin (University of Western Ontario, Canada): Digital Technologies and the Expansion of the Festival Audience: Politics and Power in La Fiesta de Santo Tomás

Matteo Tarantino and Simone Tosoni (Catholic University of Milan, Italy): Media Territories In Battle: The Role of Media-Related Practices in Sociospatial Conflicts

Johanna Ylipulli and Tiina Suopajärvi (University of Oulu, Finland): Interactive public displays and the tactics of urbanites

Suneel Jethani and Dale Leorke (University of Melbourne, Australia):

Ideology, Obsolescence and Preservation in Digital Mapping and Locative Art

**Session 4:** Wednesday, 26 June, 2013

**Slot Code:** AUDW3b

**Time:** 14.00 – 15.30

**Room:** HG19

**Session Title:** Media Effects

**Chair and Discussant:** Michael Breen (Mary Immaculate College, University of Limerick)

**Presentations:**

Thorsten Naab (Hanover University of Music, Drama and Media): A concept of lay theories about media effects

Louis W. Leung (The Chinese University of Hong Kong): A Panel Study on the Effects of Social Media Use and Internet Connectedness on Academic Performance and Social Support among Children and Adolescents

Sebastian Scherr and Carsten Reinemann ((University of Munich): Differences in Individual Suicide Risk Assessment in the Light of the Werther Effect

Zhikun Wang and Yuping Zhang (The Chinese University of Hong Kong): Effects of Motivations of Weibo Use, Weibo Usage Pattern and Online Self-disclosure at Weibo on Perceived Social Capital among College & University Students in China

Chidinma Henrietta Onwubere (National Open University of Nigeria): Television Viewing And Perception of Social Relations By Nigerian Children

Sang Y. Bai (National Youth Policy Institute, Republic of Korea): The Impact of Adolescents' TV Viewing and Game Playing: A Cultivation Study

**Session 5:** Wednesday, 26 June, 2013

**Slot Code:** AUDW4a

**Time:** 16.00-17.30

**Room:** HG20

**Session Title:** Using and not using ICTs

**Chair and Discussant:** Christine W. Wijnen (University of Vienna)

**Presentations:**

Christine W. Wijnen (University of Vienna): Using and not using social web tools: challenging the concept of media literacy

Sascha Trueltzsch (University of Salzburg): The challenge of researching privacy concepts of young users and not-users of SNS: Integrating participative designs into audience research

Daniel Süss (University of Applied Sciences Zurich/ University of Zurich): Typology of young people's media use in Switzerland

Francesca Pasquali (University of Bergamo), Marco Pedroni (University of Bergamo), Barbara Scifo (Catholic University of Milan), Simone Carlo (Catholic University of Milan) Self-narration and relationships management through uses and non-uses of Facebook applications: strategies of «symbolic creativity» among Italian teenagers

**Session 6:** Wednesday, 26 June, 2013

**Slot Code:** AUDW4b

**Time:** 16.00-17.30



**Room:** HG19

**Session Title:** Youth Media Consumption: Behaviour and Practice I

**Chair and Discussant:** Toshie Takahashi (Waseda University)

**Presentations:**

Amparo Huertas Bailén and Yolanda Martínez Suárez (Universitat Autònoma de Barcelona): A theoretical reflection on immigrant young people's construction of online identity

Tugba Asrak Hasdemir (Gazi University): New Media, Right to Internet Access and Youth: Some Debates from the Turkish Case

Lelia Green and Donell Holloway (Edith Cowan University, Perth): "The people formerly known as the audience": Children's peer networks in the co-creation of digital experiences

Sara Pereira and Ana Melro (University of Minho): Media uses by children: understanding the 'one-to-one computing' in the daily life of Portuguese primary pupils

Maddalena Fedele (Universitat Pompeu Fabra, Spain), Núria García-Muñoz (Autonomous University of Barcelona, Spain), Emili Prado (Autonomous University of Barcelona, Spain): What Teens Like To Watch On Television Fiction Programmes: Findings From A Catalan Study

**Session 7:** Thursday, 27 June, 2013

**Slot Code:** AUDT1a

**Time:** 9.00- 10.30

**Room:** HG20

**Session Title:** Youth and Social Media

**Chair and Discussant:** Sonia Livingstone (London School of Economics and Political Science)

**Presentations:**

Toshie Takahashi (Waseda University): Japanese Youth and Social Media

Rozane De Cock (KU Leuven), Jolien Vangeel (KU Leuven), Annabelle Klein (Université de Namur), Omar Rosas (Université de Namur), Pascal Minotte (CRESAM), Gert-Jan Meerkerk (IVO Rotterdam): Compulsive internet use among adolescents in Belgium. Attention for specific applications and the role of attitude towards school

Ilya Revianti Sunarwinadi (Universitas Indonesia) Young Adults and the Creative Industry in the Era of Powerful Social Media : the Indonesian Case

Francesca Pasquali (University of Bergamo), Barbara Scifo (Catholic University of Milan), Simone Carlo (Catholic University of Milan), Marco Pedroni (University of Bergamo): "My friends are my audience": mass-mediation of personal contents and relations in Facebook

Yi-Hsuan Lin (National Chengchi University (NCCU), Taiwan): Disparity between perceived privacy concerns and disclosure of personal information on Facebook

**Session 8:** Thursday, 27 June, 2013

**Slot Code:** AUDT1b

**Time:** 9.00- 10.30

**Room:** HG19

**Session Title:** Commercial Communication and the Audience

**Chair and Discussant:** Philip Napoli (Fordham University, USA)

**Presentations:**

Soraya Barreto Januário (New University of Lisbon, Portugal): The masculine image reflected in advertising: Crises or a new perspective?

Benjamin Keith Johnson (The Ohio State University, USA), Judith Elisabeth Rosenbaum (Albany State University, USA): Spoiler alert: Consequences of narrative spoilers on media choice and dimensions of enjoyment

Conceição Gonçalves Costa (Universidade Lusófona de Humanidades e Tecnologias, Portugal): Brands, Media Literacy And Expressions Of Identity Of Preadolescents

Yan Luo and Hao Li (Chinese University of Hong Kong): Impacts of Lifestyles, Trust, Motivation, Offline Shopping Benefits and Satisfaction on Online Shopping Behavior

Nancy E Worthington (Quinnipiac University , USA): Decoding, Recoding, and Reproduction of Gendered Advertising Online

**Session 9:** Thursday, 27 June, 2013

**Slot Code:** AUDT3a

**Time:** 14.00 – 15.30

**Room:** HG20

**Session Title:** Youth Media Consumption: Behaviour and Practice II

**Chair and Discussant:** Toshie Takahashi (Waseda University)

**Presentations:**

Chia Sui Crystal Sun (National Dong Hwa University, Taiwan): Indigenous Television News and Indigenous Knowledge: Cultural Sustainability and Youth Audience

Maddalena Fedele (Universitat Pompeu Fabra, Spain): Young People's Consumption Of Television Fiction In New Zealand: A Preliminary Study

Keren Eyal and Yarden Raz (Sammy Ofer School of Communications, Interdisciplinary Center Herzliya (IDC), Israel): Adolescents' Interpretations of Sexual Content in Television Scenes

Ahmet Atay (The College of Wooster, USA): Sexualization of Childhood

Mariana Marin Romero (Universidad Autónoma de Baja California, USA): Between laughs, popcorn and movies: Youth interactions with cinema in Tijuana, Mexico.

Katharina Kleinen-von Königslöw and Kati Förster (University of Vienna, Austria): The role of cross-medial genre repertoires in the identity construction of young audiences

**Session 10:** Thursday, 27 June, 2013

**Slot Code:** AUDT3b

**Time:** 14.00 – 15.30

**Room:** HG19

**Session Title:** Audiences and Diversity

**Chair and Discussant:** Nico Carpentier (Vrije Universiteit Brussel & Charles University in Prague)

**Presentations:**

Keara Kaye Goin (University of Texas-Austin, USA): Marginal Latinidad and Rosario Dawson:  
Audience, Ambiguity, and Racialization

Jacob Johanssen (University of East London, UK): Subjects, Makeover TV and Psychoanalysis

Jing Zhao (The Chinese University of Hong Kong): The Negotiations between Heteronormativity and  
Queerness in FSCN

Yu-kei Tse (Goldsmiths, University of London, UK): The Sense of Coevalness in the Consumption of  
Foreign TV via Online Sharing

Sirin Dilli (Giresun University, Turkey): Les séries télévisées turques à la reconquête du Monde Arabe?

**Session 11:** Thursday, 27 June, 2013

**Slot Code:** AUDT4a

**Time:** 16.00-17.30

**Room:** HG20

**Session Title:** Global Audiences for Cinema

**Chair and Discussant:** Roderick Flynn (Dublin City University)

**Presentations:**

Charles H. Davis (Ryerson University, Canada), Carolyn Michelle (University of Waikato, New Zealand),  
Ann Hardy (University of Waikato, New Zealand), Craig Hight (University of Waikato, New Zealand):

Prefigurative engagements within The Hobbit's global audience

Martin Barker (Aberystwyth University, UK): Remembering Alien

Doris Baltruschat and Ernest Mathijs (University of British Columbia, Canada): 'Digital Cinema in  
Transition': Preliminary Research Results

Kieran David Tavener-Smith (University of KwaZulu-Natal, South Africa): Tribe to a Nation: Ephemeral  
Fantasy Politics and Consuming Expressions of Identity

Faisal Sahbi (Université d'Oran, Algeria): Les mystères de la réception du film cinématographique :  
Quelle place pour la sémiotique?

**Session 12:** Thursday, 27 June, 2013

**Slot Code:** AUDT4b

**Time:** 16.00-17.30

**Room:** HG19

**Session Title:** Transforming Audiences

**Chair and Discussant:** Eoin Devereux (University of Limerick)

**Presentations:**

Chikezie Uzuegbunam, Ifeoma Vivian Dunu, Nelson Obinna Omenugha (Nnamdi Azikiwe University, Nigeria): Towards 'creative construction or destruction'? – Nigerian youth at the intersection of social media and social transformation.

Vivi Theodoropoulou (Cyprus University of Technology): Audience indifference, resistance to new media discourse or persistence of deeply ingrained habits? The case of the early digital television audience in the UK.

Alet Janse van Rensburg (University of Cape Town, South Africa): Indifference to climate change: the case of South African audiences

Marietjie Oelofsen, Vanessa Malila (Rhodes University, South Africa): Young people, media and citizenship in South Africa.

**Session 13:** Friday, 28 June, 2013

**Slot Code:** AUDF1a

**Time:** 9.00- 10.30

**Room:** HG20

**Session Title:** Audiences, Publics and News Media

**Chair and Discussant:** Michael Foley (Dublin Institute of Technology)

**Presentations:**

Koldobika Meso Ayerdi (The University of the Basque Country): Active audiences and journalism: Analysis of the quality of content elaborated by users

Angela M Lee and Hsiang Iris Chyi (University of Texas at Austin, USA): When Newsworthy is Not Noteworthy: Examining the Value of News from Audiences' Perspective

Christian Baden and Nina Springer (University of Munich, Germany): Can user frames contribute to the plurality of media frames on the financial crisis?

Benjamin Bates, Mark Desmond Harmon (University of Tennessee, USA): Using Conjoint Analysis to Identify Audience News Value

Claire English (Dublin City University, Ireland): Media Convergence in News Consumption during a time of crisis: A qualitative examination of news consumption in everyday life in Ireland.

**Session 14:** Friday, 28 June, 2013

**Slot Code:** AUDF1b

**Time:** 9.00- 10.30

**Room:** HG19

**Session Title:** Cultural consumption and taste

**Chair and Discussant:** Brian O'Neill (Dublin Institute of Technology)

**Presentations:**

Elizabeth Prommer (University of Rostock, Germany): Television Taste, Habitus and TV Comedy

Christian Stiegler (Karlsruhe Institute of Technology, Germany): The New Media Dispositif: Consumption and Reception of New Media Forms

Stefanie Wahl (Hanover University of Music, Drama and Media, Germany), Christopher Starke (University of Münster, Germany), Thorsten Naab (Hanover University of Music, Drama and Media, Germany), Helmut Scherer (Hanover University of Music, Drama and Media, Germany): The Social Value Of Music. Processes of Social Distinction by Taste in Music.

Mariana Marin Romero (Universidad Autónoma de Baja California, Mexico): Between laughs, popcorn and movies: Youth interactions with cinema in Tijuana, Mexico.

**Session 15:** Friday, 28 June, 2013

**Slot Code:** AUDF3a

**Time:** 14.00 – 15.30

**Room:** HG20

**Session Title:** Re-defining children's and young people's media: Pan-Arab and European perspectives on policy, production and cultures of reception

Chair and Discussant: Naomi Sakr (University of Westminster, UK)

**Presentations:**

Alexandra Swann and Máire Messenger Davies (University of Ulster): "Boys can't do dancing because boys wouldn't know how to do it": Northern Irish children's responses to representations of gender and culture in Sesame Tree

Joe F. Khalil (Northwestern University, Qatar): Youth Generated Media and Enacting Cultural Politics.  
Tarik Sabry, Feryal Awan (University of Westminster, UK): Reading Transcultural Audiences: The Case of Arabic-speaking Children in London  
Jeanette Steemers (University of Westminster, UK): Defining Value in Children's Media: Building a Case for Domestically-Produced Children's Television Content

**Session 16:** Friday, 28 June, 2013

**Slot Code:** AUDF3b

**Time:** 14.00 – 15.30

**Room:** HG19

**Session Title:** Media Convergence and Audience Participation

**Chair:** Brian O'Neill (Dublin Institute of Technology)

**Discussant:** Toshie Takahashi (Waseda University)

**Presentations:**

Sirkku Kotilainen (University of Tampere, Finland), Annikka Suoninen (University of Jyväskylä, Finland): Media Participation among Young People: Global Perspectives

Nico Carpentier (Vrije Universiteit Brussel & Charles University in Prague): Online constructions of agency and structure. YouTube, audience participation and the Cyprus problem.

Dimitra L. Milioni, Konstantinos Vadratsikas (Cyprus University of Technology): The (golden) dawn of audiences? Testing the audience empowerment thesis through a framing analysis of immigration in crisis-stricken Greece

Yuan Gong Writing (University of Massachusetts Amherst, USA): Chinese Slash Fan Fiction: Chinese Slash Fan's 'Localized' Interpretation of Western Movies and Television

Jie Gu (Australian National University): Participating in YouTubing practice: Towards a practice perspective to understand user participation motivations

**Session 17:** Friday, 28 June, 2013

**Slot Code:** AUDF4a

**Time:** 16.00-17.30

**Room:** HG20

**Session Title:** Mobile Technologies and the Audience

**Chair and Discussant:** Seija Ridell (University of Tampere, Finland)

**Presentations:**

Guna Spurava, Inta Brikse (University of Latvia): Influence of internet and mobile technology consumption upon media use practices: case study of students in Latvia

Carla Barros (Fluminense Federal University UFF, Brazil): Watching TV on cell phones: An investigation in a group of poor urban workers in Brazil

Didem Ozkul (University of Westminster, UK): Mediating urban experiences and telling stories through location: A nostalgic sense of place

William Ofentse Lesitaokana (Griffith University, Australia): An Ethnographic Study of Mobile Phone Use by College and University Students in Botswana.

Kárita Cristina Francisco (New University of Lisbon, Portugal): Brazilian children from low socioeconomic status and their use of mobile phones

**Session 18:** Friday, 28 June, 2013

**Slot Code:** AUDF4b

**Time:** 16.00-17.30

**Room:** HG19

**Session Title:** Audience Affects

**Chair Discussant:** Gavan Titley (National University of Ireland, Maynooth)

**Presentations:**

Maria T. Soto-Sanfiel, Laura Aymerich-Franch (Universitat Autònoma de Barcelona), Estrella Romero (Universidad de Santiago de Compostela): Personality in interactive narratives.

Matteo Tarantino, Simone Tosoni (Catholic University of The Sacred Heart, Milan, Italy): Media Territories In Battle: The Role of Media-Related Practices in Sociospatial Conflicts

Jose-Carlos Lozano (Texas A&M International University), Philippe Meers (Antwerp University, Belgium), Daniel Biltereyst (Ghent University, Belgium): Preferred and negotiated memories of foreign and national films exhibited in a Mexican Northern town during the 1930s-1960s

Rita Figueiras (Catholic University of Portugal): Audiences and variation in emotional contexts of depression

Andrea Duerager (University of Salzburg): Exploring different kinds of familiar TV-environments through parental TV use, mediation, attitudes and the role of the TV in the daily life

**Session 19:** Saturday, 29 June, 2013

**Slot Code:** AUDS3a

**Time:** 14.00 – 15.30

**Room:** HG20

**Session Title:** Translating Audiences

**Chair and Discussant:** Richard Butsch (Rider University), Sonia Livingstone (London School of Economics and Political Science)

**Presentations:**

Manishta Dass (Royal Holloway, University of London): A Consuming Public: The Mass Audience in the Bengali Cultural Imaginary

Kevin Smets (University of Antwerp), Iris Vandeveld (University of Antwerp), Philippe Meers (University of Antwerp), Roel Vande Winkel (University of Antwerp), Sofie Van Bauwel (Ghent University): Disciplining the diasporic audience: discourses on audiences of Turkish and Indian films in Antwerp (Belgium)

Fang-chih Yang (National Cheng Kung University, Taiwan), Ping Shaw (National Sun Yat-sen University, Taiwan): Active Citizenship: The Politics of Imagining Internet Audiences in Taiwan

Richard Butsch and Ava Baron (Rider University, USA): Stereotyping serial audiences: An international comparison

**Session:** Saturday, 29 June, 2013

**Slot Code:** Business Meeting

**Time:** 11.00 - 12.30

**Room:** HG20

**Chair:** Brian O'Neill



# COMMUNITY COMMUNICATION (CoC)

**Chair:** Arne Hintz (Cardiff University)

**Vice-Chairs:** Susan Forde (Griffith University), Adilson Cabral (Fluminense Federal University), Joanah Gadzikwa (Monash University)

**Session 1:** Wed 26 June 2013

**Slot Code:** CoCW2a

**Time:** 11-12:30

**Room:** Q122

**Title:** Social Movements and Online Activism

**Chair:** Arne Hintz (Cardiff University, UK)

## **Presentations:**

Alejandro Barranquero (Universidad Carlos III de Madrid, Spain), Emiliano Treré (Universidad Autónoma de Querétaro, Mexico): Deconstructing techno-imaginaries in social activism: the case of the Spanish Indignados

Claudia Magallanes-Blanco (Universidad Iberoamericana Puebla, Mexico): (hashtag)yosoy132 at work: using social media and traditional social movement strategies to radicalise democracy in Mexico.

Pradeep Nishantha Weerasinghe (University of Colombo, Sri Lanka): "6% GDP for Education": Hosting the Online Media for Trade Union Activism

Eva Bognar (Central European University, Hungary), Lina Dencik (Cardiff University, UK), Peter Wilkin (Brunel University, UK): Social media, virtual politics and inclusion – the Case of Hungary's 'Milla' group

Veronica Barassi (Goldsmiths University, UK): Fast Capitalism, Social Media Activism and the issue of Internet Time

**Session 2:** Wed 26 June 2013

**Slot Code:** CoCW2b

**Time:** 11-12:30

**Room:** Q219

**Title:** Radio, Democratic Participation, and Counter-public Spheres

**Chair:** (Griffith University, Australia)

## **Presentations:**

Anne C O'Brien (National University of Ireland), Niamh Gaynor (Dublin City University, Ireland):

Community radio and democratic participation

Brilliant Sigabade Mhlanga (University of Westminster, UK): The Return of the Local: Community Radio as Dialogic and Participatory

Everette Ndlovu (University of Salford, UK): The re-emergence of diasporic radio in independent Zimbabwe

Shanthini Sarah (Manonmaniam Sundaranar University, India), Govindaraju Periyasamy (Manonmaniam Sundaranar University, India): A comparative analysis of Community Radio Stations managed by educational institutions and NGO's in TamilNadu, India

Janey Gordon (University of Bedfordshire, UK): The Economics of Being a Community Radio Broadcaster

## **Session 3:** Wed 26 June 2013

**Slot Code:** CoCW3a

**Time:** 14-15:30

**Room:** Q122

**Title:** Media Activism, Social Movements and Communicative Resistance

**Chair:** Claudia Magallanes-Blanco (Universidad Iberoamericana Puebla, Mexico)

## **Presentations:**

Patrick McCurdy (University of Ottawa, Canada): Posters from the Occupy Movement: The media practices of Occupy

Emiliano Treré (Autonomous University of Querétaro, Mexico): The importance of hidden media practices for activism: evidence from Mexican social movements

Cinzia Padovani (Southern Illinois University, US): 'Tons Ensemble Contre L'Imperialisme!': a comparative discourse analysis of communication strategies of extreme right wing movements in France, Italy and Spain'

Matthias Ekman (Stockholm University, Sweden): Sanitising Fascism: Online Video Activism of the Swedish Far Right

Rayen Condeza (Pontificia Universidad Catolica de Chile): On the need for new approaches and concepts to study social movements in Latin America: mobile, rhizome and intersection

## **Session 4:** Wed 26 June 2013

**Slot Code:** CoCW3b

**Time:** 14-15:30

**Room:** Q219

**Title:** Internet Use, Marginalized Communities and Democratic Engagement

**Chair:** Joana Gadzikwa (Monash University, South Africa)

## **Presentations:**

Marcus Breen (Bond University, Australia): Critical Community Informatics: Social Placemaking using ICTs in Residential Developments

Amparo Cadavid (Universidad Javeriana, Colombia): How E-Gov platforms transform communication order from the local to the global

Ioana-Elena Oana (Central European University, Hungary), Yazmin Morlet Corti (Central European University, Hungary): Internet as a catalyzer for civic and political involvement: Evidence from US and Europe

Paola Prado (Roger Williams University, US), Alejandro Tirado-Alcarraz (Texas Tech University, US), Mauro Araujo Camara (Fundacao Pinheiro, Brazil): Perceptions of ICT Use in Rural Brazil: Factors that Impact Appropriation Among Marginalized Communities

Xuan Wu (The Chinese University of Hong Kong), Louis Leung (The Chinese University of Hong Kong): Quality of Life and Internet Usage: An Examination of Motivations, Personality Traits, Media Use, and Leisure Activities among Low-income Internet Users in Urban China

### **Session 5:** Wed 26 June 2013

**Slot Code:** CoCW4a

**Time:** 16-17:30

**Room:** Q122

**Title:** Indigenous Communication

**Chair:** Michael Meadows (Griffith University, Australia)

#### **Presentations:**

Erick Huerta Velazquez (Universidad Autonoma Metropolitana, Mexico): Towards a Theory of Indigenous Communication: Advances in an Action Research Process for the Development of a Capacity Building Program on Indigenous Communication

Tanja Dreher (University of Wollongong, Australia): Listening to the Indigenous Public Sphere

Ian Watson (Griffith University, Australia): No more 'voices from down south': The role of local broadcasting in remote Indigenous communities in Queensland, Australia

Eliana del Rosario Herrera Huerfano (Universidad Complutense de Madrid, Spain), Francisco Sierra Caballero (Universidad de Sevilla, Spain): Comunicacion y pueblos indigenas en Colombia, apuntes sobre la necesidad de una politica publica

Heather Moran (Centre for Community Mapping, Canada), Fred McGarry (Centre for Community Mapping, Canada): Spatial and Temporary media for Aboriginal Social Justice in Canada

### **Session 6:** Wed 26 June 2013

**Slot Code:** CoCW4b

**Time:** 16-17:30

**Room:** Q219

**Title:** Community Media and Digital Convergence

**Chair:** Núria Reguero (Autonomous University of Barcelona, Spain)

## **Presentations:**

Nicola Jones (University of KwaZulu-Natal, South Africa), Sandra Pitcher (University of KwaZulu-Natal, South Africa): Not dead yet! An examination of the effects of online technology on community newspapers in South Africa

Joanah Gadzikwa (Monash University, South Africa): Interactivity and cyber democracy: The case of Zimbabwe's online newspapers

Onwuka Okereke (Abia State University, Nigeria), Innocent Paschal Ihechu (Abia State University, Nigeria), Uzoma Chukwuemeka Okugo (Abia State University, Nigeria): The revolution of community newspaper and social media: Implications for public service journalism in Nigeria

John W. Higgins (University of San Francisco, US): Re-framing the World: Cypriot University Students, Oral Histories, and Self-Reflection

Gisele Sayeg Nunes Ferreira (PUC-SP, Brazil): Crowdsourced audio: ruptures and overcoming of community radios on the Internet

## **Session 7:** Thu 27 June 2013

**Slot Code:** CoCT1a

**Time:** 9-10:30

**Room:** Q122

**Title:** Alternative Journalisms 1: Crisis, Activism and Critique

**Chair:** Cinzia Padovani (Southern Illinois University, US)

## **Presentations:**

Susan Forde (Griffith University, Australia), Heather Anderson (Griffith University, Australia): 'Is it Justice, or Just Us?': Examining how radical media and the news framed an Aboriginal death in police custody'

Melissa Wall (California State University, US), Sahar el Zahed (University of California UCLA, US): Syrian citizen journalism: The Rise of a New News System in an Authoritarian Space

Ines Gabel (The Open University, Israel): The Image of the Secular Left in the Alternative Settler's Discourse

Sandra Ristovska (University of Pennsylvania, US): Strategic Witnessing in an Age of Video Activism

Txema Ramirez de la Piscina, Alazne Aiestaran, Beatriz Zabalondo, Antxoka Agirre, Maria González

Gorosarri, Estefanía Jimenez (University of the Basque Country, Spain): Basque community media and crisis: The results of research into news quality (2001-2012)

## **Session 8:** Thu 27 June 2013

**Slot Code:** CoCT1b

**Time:** 9-10:30

**Room:** Q219

**Title:** Waves of Change: Enabling Community Media in Latin America

**Chair:** Emiliano Treré (Universidad Autónoma de Querétaro, Mexico)

## **Presentations:**

Martha Fuentes-Bautista (University of Massachusetts Amherst, US): Community Media Policy in Latin America: A Social Justice Perspective

Adilson Vaz Cabral Filho (Fluminense Federal University, Brazil), Eula Dantas Taveira Cabral (Brazilian Institute of Information on Science and Technology): Community communication policies facing social legitimization processes by traditional media groups in Brazil

João Paulo Carrera Malerba (Universidade Federal do Rio de Janeiro, Brazil): Community radios, international freedom of expression standards and the new Brazilian general regulatory framework for communication

Juan Ramos (Universidad de Salamanca, Spain), Ava Mariana Gómez (Universidad de Salamanca, Spain): Legislation and community media. Comparative analysis of Bolivia and Venezuela

Gabriel Kaplún (Universidad de la República, Uruguay): Community radios in Uruguay: relationship with audiences and evaluation indicators

Jose Fernando Benitez (Bolivarian University of Venezuela): Public Policies Regarding Community Media in Venezuela (Video message)

**Session 9:** Thu 27 Jun e 2013

**Slot Code:** CoCT3a

**Time:** 14-15:30

**Room:** Q122

**Title:** Alternative Journalisms 2: Participation, Interaction, and Citizen Journalism

**Chair:** Susan Forde (Griffith University, Australia)

## **Presentations:**

Silvia Martínez (Open University of Catalonia): The citizen's watchdog role in times of crisis: Study of the practices of the gatewatcher and the meta-journalism in social news websites

Beatriz Corrêa Pires Dornelles (Pontifícia Universidade Católica do Rio Grande do Sul, Brazil): Collaborative journalism experience in the local news productions makes readers feel closer to journalists

Andy Williams (Cardiff University, UK), Jerome Turner (Birmingham City University, UK): UK Community News and the Public Interest

Cindy Cheung-Kwan Chong (The Chinese University of Hong Kong): Who got to say what? Conflicting narratives and the construction of communal identity in Chinese minority newspapers in the Netherlands

Chen-Ling Hung (National Taiwan University): Participation and Empowerment: Indigenous citizen reporters, their identity and perception of news

**Session 10:** Thu 27 June 2013

**Slot Code:** CoCT3b

**Time:** 14-15:30

**Room:** Q219

**Title:** Interactions, Interventions and Change

**Chair:** Gabriel Kaplún (Universidad de la República, Uruguay)

**Presentations:**

Normand Landry (Teluq, Université du Québec, Canada): Alternative media practices and interventions in digital media technology governance: divergences and commonalities

Andrew Ó Baoill (Cazenovia College, US): Complex response of community radio to changing copyright challenges

Michael Meadows (Griffith University, Australia): When the stars align: Indigenous media policy moments explored

Núria Reguero (Autonomous University of Barcelona, Spain): Ana Fernández (Autonomous University of Barcelona): Community TV and media pluralism after the DTT roll-out in Spain. Strategies to face a crisis

Chiara Saez Baeza (Universidad de Chile): Chilean community TV in the digital transition: which can we do expect from the policy framework? It is possible subvert the discourse on public policies?

**Session 11:** Thu 27 June 2013

**Slot Code:** CoCT4a

**Time:** 16-17:30

**Room:** Q122

**Title:** Our Media in Times of Change: Reports and Debates from the IAMCR/OURMedia Pre-Conference

**Chair:** Arne Hintz (Cardiff University, UK)

**Panelists:**

Amparo Cadavid (Universidad Javeriana, Colombia), Susan Forde (Griffith University, Australia), Margaret Gillian (Community Media Network Ireland), Ciaran Moore (DCTV, Ireland), Ciaran Murray (CRAOL, Ireland), Stefania Milan (Tilburg University, Netherlands), Andrew O Baoill (Cazenovia College, US), Henry Silke (Dublin City University, Ireland)

**Session 12:** Sat 29 June 2013

**Slot Code:** CoCT4b

**Time:** 16-17:30

**Room:** Q219

**Title:** Tactical Media, Art, and Creative Protest

**Chair:** Marcus Breen (Bond University, Australia)

**Presentations:**

Manuela Farinosi (University of Udine, Italy): Exploring the Soft Side of Collective Actions: Creativity, Protest and Social Media in the Urban Yarn Bombing phenomenon

Pip Shea (Queensland University of Technology, Australia): The Community Art of “Reprogramming” Communication Networks

Jose Carlos Messias (Federal University Rio de Janeiro, Brazil): “Greetings from the Third World”: Strategies of Distribution and Customization of Game-related Content in Brazil

Linda O Keeffe (National University of Ireland Maynooth), Aphra Kerr (National University of Ireland Maynooth): Mobilising the City? Teenagers and mobile sound technologies in urban city spaces

Ilkin Mehrabov (Karstad University, Sweden): Reappropriating the Means of Production and Distribution: DIY, Copyleft, and ‘Alternative’ Music

### **Session 13:** Fri 28 June 2013

**Slot Code:** CoCF1a

**Time:** 9-10:30

**Room:** Q122

**Title** (En-)Countering Crisis

**Chair:** (University of Pennsylvania, US)

#### **Presentations:**

Silvia Inés Molina y Vedia del Castillo (National Autonomous University of Mexico), Ingrid Hernández Muñoz (National Autonomous University of Mexico): Crisis and Migration: Strategies and Networks used by Migrants to Face the Global Crisis

Jane VB Regan (Tufts University, US): Hybrid in Haiti – Watchdogging the earthquake from the grassroots

Todd Graham (University of Groningen, Netherlands), Scott Wright (University of Leicester, UK), Daniel Jackson (Bournemouth University, UK): The ‘Crisis of Capitalism’ in everyday talk: an analysis of three online ‘third spaces’

Maria Victoria Gomez (Universidad de Montevideo, Uruguay): Tracks of a changing world: An approach to online discussions over environmental issues in Uruguay

Fatih Goksu (Pompeu Fabra University of Barcelona, Spain): Cultural Activism in Spain in the Time of Crisis: A Study on the 15 M:Indignados Movement

### **Session 14:** Fri 28 June 2013

**Slot Code:** CoCF3a

**Time:** 14-15:30

**Room:** Q122

**Title:** Addressing the Environmental Crisis through Community and Alternative Media

**Chair:** Rosemary Day (University of Limerick, Ireland)

#### **Presentations:**

Ayse Fulya Sen (Firat University, Turkey): Capitalism, Ecology and Environmental Journalism: A Study on Hydroelectric Power Plants in Mainstream and Alternative News Media in Turkey

Gabriele Hadl (Kwansei Gakuin University Japan): Alternative media and environmental education: Using media literacy to learn about nature, climate change and denialism (Video Presentation)

Kerrie Foxwell (Griffith University, Australia): My Place, My Media: community media and local environmental issues

Aparna Moitra (University of Delhi, India), Archana Kumar (University of Delhi, India): Hill Women's Perceptions and Articulations about Climate Change: The Case of Henvallvani Community Radio, Chamba, Uttarakhand, India

Mikhail Peppas (Durban University of Technology, South Africa), Sanabelle Ebrahim (University of KwaZulu-Natal, South Africa): Deaf-Hearing Poetic Ecology: Integration and Skills Development for Social Cohesion

**Session 15:** Fri 28 June 2013

**Slot Code:** CoCF4a

**Time:** 16-17:30

**Room:** Q122

**Title:** Media Interventions

**Chair:** Kevin Howley (DePauw University, US)

**Presentations:**

Kevin Howley (DePauw University, US): From Alternative Media to Media Interventions

Charlotte Ryan (University of Massachusetts, US): "It Mattered and It Mattered": The Theory & Practice of Media Interventions

Rosemary Day (University of Limerick, Ireland): Radio & The Irish Language

Arne Hintz (Cardiff University, UK): Media Activism and Advocacy: Policy Interventions in a Global Context

**Session "Book Launch":** Fri 28 June 2013

**Slot Code:** CoCF5a

**Time:** 17:45-19:00

**Room:** Q122

**Title:** Beyond WikiLeaks: Implications for the Future of Communications, Journalism & Society, Book Launch, co-sponsored by the following sections: Law, Communication Policy & Technology, Journalism Research & Education

**Chair:** Marc Raboy (McGill University)

**Respondent:** Sandra Braman (University of Wisconsin)

**Presentations:**

Patrick McCurdy (University of Ottawa, Canada): From the Pentaon Papers to Cablegate: How the Network Society Has Changed Leaking

Benedetta Brevini (City University, UK): WikiLeaks and the Political Economy of Disclosure



Arne Hintz (Cardiff University, UK): Dimensions of Modern Freedom of Expression: WikiLeaks, Policy hacking, and Digital Freedoms

Hopeton Dunn (University of the West Indies, Jamaica): "Something Old, Something New.": WikiLeaks, Newspapers, and Conjoint Approaches to Political Exposure

Stefania Milan (Tilburg University, Netherlands): WikiLeaks, Anonymous, and the Exercise of Individuality: Protesting in the Cloud

Ibrahim Saleh (University of Cape Town, South Africa): WikiLeaks and the Arab Spring: Twists and Turns of Media, Culture and Power

**Session 16:** Sat 29 June 2013

**Slot Code:** CoCS1a

**Time:** 9-10:30

**Room:** Q122

**Title:** Reflecting on Communication for Development and Social Change

**Chair:** Tanja Dreher (University of Wollongong, Australia)

**Presentations:**

Joe Tacchi (RMIT University, Australia): Communicative Ecologies: Reflections on understanding communication in context

Lizandro Angulo Rincon (Universidad del Tolima, Colombia): Cinco estrategias para un modelo de televisión comunitaria orientado hacia el desarrollo humano: una propuesta desde la experiencia colombiana

María Victoria Rugeles, María Victoria Rugeles Gélvez (Universidad Santo Tomás, Colombia): Comunicación e información en la base del desarrollo autogestionado en Colombia

Eronini Megwa (University of Texas, US): Media Hybridization and Development: An Exploratory Study of the Potential of Integrated Media to Extend Development Benefits to Underserved Communities in Africa

Bu Wei (Chinese Academy of Social Sciences): Is It an Emerging scholarship? Discussing on the Concept, Focal Questions, Strategies and challenges of the Action-oriented Communication Research

**Session 17:** Sat 29 June 2013

**Slot Code:** PCRS1a

**Time:** 9-10:30

**Room:** HG22

**Title:** Internet Usage, Social Media and Virtual Communities

Co-sponsored panel with the Participatory Communication Section

**Chair:** Stefania Milan (Tilburg University)

**Discussant:** Faheem Hussain (Asian University of Women, Bangladesh)

**Presentations:**

Helena Lee (Nanyang Technological University, Singapore), Natalie Pang (Nanyang Technological University, Singapore): Sticky networks: Opinion leadership and the ties they form in the contemporary media environment

Glenda Drew (University of California, US): Social Media, Insecure Work and New Solidarities

Laura Ivonne Velez (UNAM, Mexico): Gay and Lesbian Web Series: Streaming Diversity

Dagmar Hoffmann, Wolfgang Reissmann: Being a digital creative: Case studies about how amateur and professional artists present themselves in public spaces online

David Amrani: Networked We Stand: Social Movements in the Digital Age

**Session 18:** Sat 29 June 2013

**Slot Code:** CoC Business Meeting

**Time:** 11-12:30

**Room:** Q122

**Title:** Community Communication Section Business Meeting

**Chair:** Arne Hintz

**Session 19:** Sat 29 June 2013

**Slot Code:** CoCS3a

**Time:** 14-15:30

**Room:** Q122

**Title:** Investigating Community – Engaging with Community

**Chair:** Janey Gordon (University of Bedfordshire, UK)

**Presentations:**

Christopher Ali (University of Pennsylvania, US), David Conrad (University of Pennsylvania, US): Community of Satellites or a Satellite of Communities? Emerging dynamics in the community media paradigm

Marni Arnette Wedin (Royal Roads University, Canada): Narratives of Successful Collaborations between Alternative Media and Women's Groups

Omar Rincon (Universidad de los Andes, Colombia): La Identidad y las Sensibilidades como Innovacion Mediathica: Hasta las Narrativas Colabor-Activas de Comunidad

Kimberly Spencer (Colorado State University, US): Small town alternative media, big slice of the economic pie

Daniel Meirinho Souza (New University of Lisbon, Portugal): Community representation through a participatory photography project

**Session 20:** Sat 29 June 2013

**Slot Code:** CoCS3b

**Time:** 14-15:30

**Room:** Q219

**Title:** Alternative Messages in Film and on TV – Audiovisual Presentations

**Chair:** Adilson Vaz Cabral Filho (Fluminense Federal University, Brazil)

**Presentations:**

DeeDee Halleck (Deep Dish Network, US): Community Media Against War: before, during and after:  
Non-embedded alternatives to war-mongering of corporate and state media

Jie Ying Wang (Hong Kong Baptist University): A Miniature Cinema – Hong Kong Social Movement  
Film Festival

**Additional session, co-sponsored with Participatory Communication**

**Session 21:** Sat. 29<sup>th</sup> June 2013

**Slot Code:** PCRS3a

**Time:** 14:00-15:30

**Room:** Q119

**Title:** Internet Usage, Social Media and Virtual Communities (Joint session with Community  
Communication section)

**Chair:** Arne Hintz (Cardiff University, UK)

**Discussant:** Satarupa Dasgupta (New York University, USA)

Helena Lee, Natalie Pang (Nanyang Technological University): Sticky networks: Opinion leadership and  
the ties they form in the contemporary media environment

Xuan Wu, Louis Leung (The Chinese University of Hongkong): Quality of Life and Internet Usage: An  
Examination of Motivations, Personality Traits, Media Use, and Leisure Activities among Low-income  
Internet Users in Urban China

Laura Ivonne Velez (Brandeis University): Gay and Lesbian Web Series: Streaming Diversity

Dagmar Hoffmann, Wolfgang Reissmann. Being a digital Creative: Case Studies about how amateur  
and professional artists present themselves in public spaces online

David Amrani. Networked We Stand: Social Movements in the Digital Age.

# COMIC ART (COM)

**Chair:** John A. Lent (International Journal of Comic Art)

**Session 1:** Wed. 26 June 2013

**Slot Code:** COMW2a

**Time:** 11:00-12:30

**Room:** HG09

**Title:** Political Cartooning

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

Naveed Iqbal Ch (University of the Punjab, Lahore-Pakistan): Cartoon Journalism in Resolving Post Osama Conflicts Between Pakistan and United States

Monica Fontana (Faculdades Integradas Barros Melo Pernambuco): Brazilian Economic Development and the Global Crisis: Portrayal of Social Transformation Through the Political Cartoon

Athanasia Batziou (University of Athens, Greece) Humouring the Greek Crisis

Sobia Abid and Muhammad Zahid (University of Gujrat, Pakistan): Portrayal of Politicians and Dynamics of Political Satire in TV Comedy Programs

Maarja Lõhmus (University of Tartu, Estonia): Ambiguities of Political Comic Art and Censorship

**Session 2:** Thurs. 27 June 2013

**Slot Code:** COMT1a

**Time:** 9:00-10:30

**Room:** HG06

**Title:** Comics and Graphic Novels

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

Julian Peters (Concordia University): Explain Yourself: The Projector (1971) by Martin Vaughn-James and the Reinvention of Narrative

Rafael Duarte Oliveira Venancio (FMU-FIAM-FAAM, Brazil): Superheroes and Narrative Crisis: An Analysis of Modern Age of Comic Books

Sergio Sánchez Sánchez (Universidad Nacional Autónoma de México): Artistic Representation in the Comics

Juscelino Neco (University of São Paulo): Comics Journalism in Brazil: A Comparative Study Between Joe Sacco and Allan Sieber

Danghelly Giovanna Zúñiga Reyes (Universidad del Rosario, Colombia): The Heroines of the X-Men. Among the Vanguard and Social Reactualization

**Session 3:** Thurs. 27 June 2013

**Slot Code:** COMT3a

**Time:** 14.00-15.30

**Room:** HG06

**Title:** Comic Books and Animation

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

Yuan Gong (University of Massachusetts, Amherst): Amateur Artworks of Yaoi Fandom: Young Women's Queer Interpretation and Reconstruction of Male Characters in Japanese Boys' Manga ---A Case Study of Slam Dunk

Jorge Salvador Anaya Martínez (Universidad Nacional Autónoma de México) Anime and Art: A Feedback

He, Wei (Beijing Normal University) and Cao, Shule (Tsinghua University): Value and Identity: Cartoon Characters in Chinese Animation Industry

Geisa Fernandes D'Oliveira (Observatório de Histórias em Quadrinhos ECA/USP, Brazil): The Latin American Network Experience: Comics Researcher Groups in Brazil and Argentina

**Session 4:** Thurs. 27 June 2013

**Slot Code:** COMT4a

**Time:** 16.00-17.30

**Room:** HG06

**Title:** Comic Art: Theory, Social Consciousness

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

Edgar Meritano (Universidad Nacional Autónoma de México): Comic and Its Film Translation

Nadiezhdha Camacho Quiroz (Universidad Nacional Autónoma de México): The Friki (geek) as "Compulsive Creator of the Senses" in the Postmodern Era

Mike Lyons (Saint Joseph's University): The Diffusion of Dissent: The Montgomery Story Comic and Civil Disobedience

Dena Becerril Lerín (Universidad Nacional Autónoma de México): The Comic as an Instrument for Public Policy: The "Guide for the Mexican Migrant" Case

# COMMUNICATION POLICY & TECHNOLOGY (CPT)

**Chair:** Jo Pierson (Vrije Universiteit Brussel, BE)

**Vice-Chair:** Bart Cammaerts (LSE, UK)

**Vice-Chair:** Aphra Kerr (NUI Maynooth, IE)

**Session No. 1:** Wed. 26 June 2013

**Slot Code:** CPTW2a

**Time:** 11:00-12:30

**Room:** QG13

**Session Title:** Communications Policy, Convergence and Regulation

**Chair:** Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel, BE)

**Discussant:** Robin Mansell (LSE, UK)

**Presentations:**

Julia Pohle (Vrije Universiteit Brussel, BE) Opening the black box of communication policy-making: Analysing policy change through the lenses of networks and discourse.

Adam Swift (Queensland University of Technology, AU) The Convergence Review and the Principle of Australian's Access to and Opportunities for Participation.

Yixi Zhu and Benjamin Bates (Southeast University, CN and University of Tennessee, US) The Evolution of Cable Industry and Regulation's Impacts: A comparative analysis of China and United States.

Nanette Levinson (School of International Service, US) Creative Destruction, Co-processes and Cross-national Multistakeholderism in Technology Governance.

Avshalom Ginosar (The Max Stern Academic College of Emek Yezreel, IL) Media Governance: A Conceptual Framework or Merely a Buzz Word?

**Session No. 2:** Wed. 26 June 2013

**Slot Code:** CPTW2b

**Time:** 11:00-12:30

**Room:** Q121

**Title:** Creative destruction and Journalism

**Chair:** Dwayne Winseck (Carleton University, CA)

**Discussant:** Beate Josephi (Edith Cowan University, AS)

**Presentations:**

Philip Schlesinger and Gillian Doyle (Centre for Cultural Policy Research, University of Glasgow, UK)  
From organizational crisis to multi-platform salvation? Creative destruction and the recomposition of news media.

Terry Flew and Adam Swift (Creative Industries Faculty and ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, AU) Regulating Journalists? The Finkelstein Review, the Convergence Review, and News Media Regulation in Australia

Katharine Sarikakis and Joan Ramon Rodriguez-Amat (University of Vienna, AT) Kill the message: media governance and the financial crisis.

Frederik Lesage and Robert Hackett (Simon Fraser University, CA) Between objectivity and openness: the mediality of data journalism.

Marco Toledo Bastos and Gabriela Zago (University of Sao Paulo, BR and LSE, UK) Tweeting News Articles: A cross-country study for the United States, United Kingdom, Spain, Germany, and Brazil.

**Session No. 3:** Wed 26<sup>th</sup> June 2013

**Slot Code:** CPTW3a

**Time:** 14.00-15.30

**Room:** QG13

**Session Title:** Audience/CPT Joint PANEL: ECREA TWG for Children Youth and Media: Panel on 'Youth and Online Safety: Policy Debates and Challenges'

**Chair:** Leslie R. Shade (University of Toronto, CA)

**Discussant:** Eva Lievens (ICRI, KULeuven, BE)

**Presentations:**

Brian O'Neill (Dublin Institute of Technology, IE) The changing face of the regulator.

Elisabeth Staksrud (University of Oslo, NO) The NGO: friend or foe?

Ulrike Wagner and Niels BrÄggen (JFF - Institute for Media Research and Media Education, Munich, DE) Youth involvement in a multi-stakeholder approach to online safety: Perspectives and experiences from the ongoing Dialog Internet in Germany.

Sonia Livingstone (LSE, GB) 'Knowledge enhancement': The risks and opportunities of evidence-based policy.

Kathryn C. Montgomery (American University, Washington DC, US) Protecting Childrens Privacy in the Era of Big Data.

**Session No. 4:** Wed 26<sup>th</sup> June 2013

**Slot Code:** CPTW3b

**Time:** 14.00 – 15.30

**Room:** Q121

**Title:** Mobile regulation, marketing and use

**Chair:** Anders Henten (CMI, Aalborg University, DK)

**Discussant:** Pascal Verhoest (Vrije Universiteit Brussel, BE)

**Presentations:**

Fiona Ruth Martin (University of Sydney, AU) A smarter smartphone: policy, regulatory and governance issues with mobile Internet apps.

Daniela Miao (Massachusetts Institute of Technology, US) Regulating the Mobile Applications Market through a Technological Lens.

Isabelle Stevens, Karel Verbrugge and Lieven De Marez (iMinds-MICT-Ugent, BE) The SoLoMo shift: rethinking collaboration strategies for industry and end-user empowerment through identity managed social, local and mobile platforms and services.

Trisha T. C. Lin and Yi-Hsuan Chiang and Chloris Jiang (TW and SG) Examining mobile dependency and sociability among young users in Singapore.



Jia Lu and Boliang Li (Tsinghua University, CN) Media Representation of Mobile Technologies: A Content Analysis of Television Commercials.

**Session No. 5:** Wed 26<sup>th</sup> June 2013

**Slot Code:** CPTW4a

**Time:** 16.00-17.30

**Room:** QG13

**Session Title:** SPECIAL SESSION – co-sponsored by CPT/Law – DATA PROTECTION AND THE ROLE OF THE IRISH DATA PROTECTION COMMISSIONER IN EUROPE

Irish Data Protection Commissioner, Mr Hawkes. See <http://www.dataprotection.ie/>

Katharine Sarikakis (University of Vienna, AT)

Ang Peng Hwa (Nanyang Technological University, SG)

Leslie R. Shade (University of Toronto, CA)

Sandra Braman (University of Wisconsin-Milwaukee, US)

Francesca Musiani (ISD/SFS, Georgetown University and Mines Paris, FR)

Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel, BE)

Robin Mansell (LSE, UK)

**Session No. 7:** Thursday 27<sup>th</sup> June 2013

**Slot Code:** CPTT1a

**Time:** 9.00-10.30

**Room:** QG13

**Session Title:** Net Neutrality and Information Policy

**Chair:** Ang Peng Hwa (Nanyang Technological University, SG)

**Discussant:** Christian Sandvig (University of Michigan, US)

**Presentations:**

Robin Mansell (LSE, GB) Knowledge Societies Futures: Destabilization in Whose Interest?

Meryem Marzouki (UPMC Univ. Paris 06 & CNRS, Paris, FR) Internet Governance and the Mutual Consolidation of Civil Society and IGOs roles

Jessica Izquierdo Castillo and Cristina Cullell-March (Universitat Jaume I, ES) The net neutrality debate in the European Union: the Spanish case study of Telefonica.

Dong-Hee Shin and Yongsuk Hwang (Seoul National University, KR) Net Neutrality in Korea and the Future of Information Policy.

Maria Rosario Radakovich (Universidad de la Republica, UY) Communication policies in Uruguay: drives and halts.

**Session No. 8:** Thursday 27<sup>th</sup> June 2013

**Slot Code:** CPTT1b

**Time:** 9.00-10.30

**Room:** Q121

**Session Title:** Open Data and E-Government

**Chair:** Philip Schlesinger (Centre for Cultural Policy Research, University of Glasgow, UK)

**Discussant:** Joseph Dean Straubhaar (University of Texas, US)

**Presentations:**

Gerardo Luis Dorantes, Jesús Eduardo Álvarez and Jorge Alberto Isla (MX) Democratization and technological change: scope and consequences of electronic government in Latin America, 2012.

Gisela Gil-Egui, Rainer Rubira and Martha Fuentes-Bautista (Fairfield University, US, Universidad Rey Juan Carlos, ES and University of Massachusetts - Amherst, US) Open access and open source initiatives in Latin America: a comparative assessment through theories of justice.

Karen Louise Smith (University of Toronto, CA) The Policy Windows of Open Government in Canada'

Jo Bates (University of Sheffield, GB) Information policy in the crises of neoliberalism: the case of Open Government Data in the UK

Ursula Maier-Rabler and Stefan Huber (University of Salzburg, AT) Emerging civic online participation practices: the twinning of open government and civic society

**Joint session with Law, Thursday 27th June:**

**Slot Code:** LAWT1a

**Time:** 0900 - 1030

**Room:** C167

**Session Title:** Law/CPT joint session: 'Rights of the Individual'

**Moderator/Discussant:** Yik Chan Chin (ycchin@hkbu.edu.hk), Hong Kong Baptist University (to be

confirmed)

## **Presentations**

Sandra Braman (braman@uwm.edu), University of Wisconsin-Milwaukee

Policy consequences of the WikiLeaks moment: Locating the legal subject

Jason A. Martin (jmart181@depaul.edu), DePaul University, & Anthony L. Fargo (alfargo@indiana.edu), Indiana University

Anonymity, free speech, and the Internet: A global perspective

Mihaela Popescu (popescum@cscusb.edu), California State University-San Bernardino, & Lemi Baruh (lbaruh@ku.edu.tr), Koc University

Digital literacy and privacy self-governance: A value-based approach to privacy in big data ecosystems

Seyram Avle (seyram@umich.edu), University of Michigan

A global "South" perspective on new regulatory initiatives and challenges: Ghana's Data Protections Act of 2012

Ronan Fahy (ronan.ofathaigh@gmail.com), University of Ghent

The recent recognition of a right to reputation: A judicial response to a perceived media crisis

**Session No. 9:** Thursday 27<sup>th</sup> June 2013

**Slot Code:** CPTT3a

**Time:** 14.00-15.30

**Room:** QG13

**Session Title:** PANEL Disruption Through (Co)Creativity: Promises and Perils of Globalized Open-Source Hardware Movements

**Chair:** (Wilfrid Laurier University, CA)

**Discussant:** Tim Jordan (Kings College, London)

## **Presentations:**

Jeremy Hunsinger (Wilfrid Laurier University, CA) Hacking together globally: an analysis of the norms surrounding technology

Denisa Kera (National University of Singapore, SG) The disruptive geopolitics of open source hardware: do-cracy of the prototypes

Christina Dunbar-Hester (Rutgers University, USA) Affective Technics: Tinkering as Politics

Maxigas (Barcelona Metatron Research Unit, ES) Hacklabs and Hackerspaces: Framing Technology and Politics

Andrew Richard Schrock (University of Southern California, US) Hacking Organizations: Organizational Practices and Identity in Hacker and Maker Spaces.

**Session No. 10:** Thursday 27<sup>th</sup> June 2013

**Slot Code:** CPTT3b

**Time:** 14.00-15.30

**Room:** Q121

**Session Title:** Digital Divides, Inequalities and Access

**Chair:** Sharon Strover (University of Texas at Austin, US)

**Discussant:** Laurence Claeys (Vrije Universiteit Brussel, BE)

**Presentations:**

Mihaela Popescu, Catalin Augustin Stoica and Predrag Cveticanin (California State University, US and The National School for Political and Administrative Studies, RO and University Educons, Serbia) A cultural capital approach to digital inequalities in Romania.

Rob McMahon (Simon Fraser University, CA) Digital Self-Determination: Access Divides and Aboriginal peoples in Canada.

Denise Regina Stacheski and Celiana Azevedo (Universidade Tuiuti do Paranaacute, BR and Universidade Nova de Lisboa (PO) Crisis and Aging: Technologies of Information and Communication and intergenerational practices.

Diólí de Carvalho Graziano (Centro Universitaacute, Rio, BR) Digital inclusion for working mothers in São Paulo City Project

Dong-Hee Shin (Sungkyunkwan University, Seoul, KR) Social Inclusion in Mobile-Based Information Society

**Joint session with Law, Thursday 27th June:**

**Slot Code:** LAWT3a

**Time:** Thursday, 14:00-15:30

**Room:** C167

**Session Title:** Law/CPT joint session: 'Regulating Social Media'

**Moderator/Discussant:** Ritz Zajacz (rita.zajacz@uiowa.edu), University of Iowa

**Presentations**

Monika Metykova (m.metykova@sussex.ac.uk), University of Sussex

Regulating social networking media communications: Recent cases from the UK and the US

Yik Chan Chin (ycchin@hkbu.edu.hk), Hong Kong Baptist University

Social media policy and regulation in China

Jane Louise Johnston (jjohnsto@bond.edu.au), Bond University

Social media guidelines and policies: Working toward best practice in a rapidly changing space

Silvio Henrique Vieira Barbosa & Marco Aurelio Rodrigues Cunha e Cruz (shbarbosa@hotmail.com & marco\_arcc@yahoo.com.br)

Social networks, freedom of expression and personality rights jurisprudence analyzed by the Brazilian Superior Court of Justice

Ellen Wauters, Peggy Valcke & Eva Lievens (ellen.wauters@law.kuleuven.be, peggy.valcke@law.kuleuven.be, eva.lievens@law.kuleuven.be), University of Leuven

Terms & conditions in SNS: Resistance is futile you shall comply

**Session No. 11:** Thursday 27<sup>th</sup> June 2013

**Slot Code:** CPTT4a

**Time:** 16.00-17.30

**Room:** QG13

**Session Title:** PANEL The Open Society Foundation's Mapping Digital Media Initiative: Global Communications Research to Support Policymaking

**Chair:** Magda Walter (Open Society Foundations' Media Programme)

**Discussant:** Divina Frau Meigs (Université Sorbonne Nouvelle - Paris 3)

### **Presentations**

Phil Napoli and Jonathan Obar (Fordham University, US NS University of Toronto, CA) Mobile Leapfrogging and Digital Divide Policy: Assessing the Limitations of Mobile Internet Access.

Martijn De Waal and Marko Milosavljevic (University of Amsterdam, NL and University of Ljubljana, SI) Journalism, Innovation and Policy-making.

Justin Schlosberg (University of London, GB) The Sustainability of Public Interest Journalism in Europe.

Minna Aslama Horowitz (University of Helsinki, St.John's University, The New America Foundation, FI) Multistakeholderism: Policy Implications for Public Service Media.

Vibodh Parthasarathi (Jamia Millia Islamia University, IN) Digitalising India: From a National to a Comparative Case for Policy Analysis.

**Session No. 12:** Thursday 27<sup>th</sup> June 2013

**Slot Code:** CPTT4b

**Time:** 16.00 – 17.30

**Room:** Q121

**Session Title:** PANEL: Creative disruptions: the role of ‘misuses’ in the design of communication technologies

**Chair:** Guillaume Latzko-Toth (Université Laval, CA)

**Discussant:** Cécile Méadel (Centre de sociologie de l'innovation, Mines ParisTech, FR)

**Presentations:**

Johan Söderberg (LATTS/IFRIS, SE) Legal highs and filesharing: two cases of innovation against the law.

Francesca Musiani (ISD/SFS, Georgetown University and Mines Paris, FR) An alternative Domain Name System? ‘Creative disruption’ with Internet user infrastructure.

Guillaume Latzko-Toth and Steve Jones (Université Laval, CA and University of Illinois at Chicago, US) ‘Please get rid of game players!’: games as creative disruption in the development of an early online learning environment.

Florence Millerand (University du Quebec & Montreal, CA) When users become disruptive developers: the case of a technical standard

**Thursday, 27 June 2013**

**Slot Code:** INCT4b

**Time:** 16:00-17:30

**Room:** C123

**Session Title: International Communication/CPT joint session:** The Changing Global Broadcast Media Landscape

**Chair and Discussant:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Presentations**

Musawenkosi Ndlovu (University of Cape Town): The Meaning of Global News Channels’ ‘New’ Scramble for African Media Space

Akina Mikami (University of Melbourne): Networked Communicative Resilience: Pacific Emergency Broadcasting System and the Building of Transnational Network of Resilience

Selin Tüzün (Marmara University): The Emergence of Turkish Television Drama Sector as a ‘Geo-Cultural Market’

Heather Hudson (University of Alaska Anchorage): Beyond Infrastructure: A Comparison of Broadband Policies Affecting Indigenous Populations in the U.S. and Canada

Huilan Chang (National Cheng Chi University): The Practical Philosophy of Technology: The Debate about Existence, Embodiment, and Perception

**Joint session with Law, Thursday 27th June:**

**Slot Code:** LAWT4a

**Time:** 1600-1730

**Room:** C167

**Session Title:** Law/CPT joint session: (Social media policy panel)

**Chair:**

**Discussant:**

**Presentations**

Ellen Wauters, Peggy Valcke and Eva Lievens (ICRI, KULeuven, BE) Terms & Conditions in SNS: resistance is futile, you shall comply

[ellen.wauters@law.kuleuven.be](mailto:ellen.wauters@law.kuleuven.be), [peggy.valcke@law.kuleuven.be](mailto:peggy.valcke@law.kuleuven.be), [eva.lievens@law.kuleuven.be](mailto:eva.lievens@law.kuleuven.be)

+ 4 Law papers

**Session No. 13:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF1a

**Time:** 9.00-10.30

**Room:** QG13

**Session Title:** Internet Design and Practice

**Chair:** Ursula Maier-Rabler (University of Salzburg, AT)

**Discussant:** Arne Hintz (Cardiff University, UK)

**Presentations**

Sandra Braman (University of Wisconsin-Milwaukee, US) Laying the Path: Foundational Policy-Making by Internet Designers.

Chika Anyanwu (Charles Sturt University, AU) Redefining Privacy in the age of Social media.

Rob Heyman, Paulien Coppens and Jo Pierson (Vrije Universiteit Brussel and SMIT-Iminds, BE) Bridging the privacy paradox between awareness and behaviour: a survey inquiring in users self-reported and actual practices of Facebook applications

Qian Liu, Mike Z. Yao and Jared J.W. Tu (City University of Hong Kong, HK) Unequal privacy online: Effects of SNS users' attitudes on the protection of and searching for private information.

Hui Xue (Macquarie University, AU) Commercial Misuse of Personal Data by Stakeholders of SNS and Its Policy Implications: A Case Study on Weibo

**Session No. 14:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF1b

**Time:** 9.00-10.30

**Room:** Q121

**Session Title:** ICT, media and business strategies

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Discussant:** Nanette Levinson (School of International Service, US)

**Presentations**

Anders Henten and Reza Tadayoni (CMI, Aalborg University, DK) Increasing dominance of IT in ICT convergence.

Heejung Kim (Korea Communications Agency, KR) Competitive Strategies of Digital TV Broadcasters.

Chris Chesher (University of NSW, Sydney, AU) Iron ore mining, robotics, and media change

Richard A. Gershon (Western Michigan University, US) Eastman Kodak, Blockbuster Inc. and Creative Destruction: The Rise and Fall of Two Great Iconic Companies.

Seeta Peña Gangadharan (Yale Law School, US) The Politics of Partnerships: Understanding Collaboration in U.S. Digital Inclusion Policy.

**Session No. 15:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF1c

**Time:** 9.00-10.30

**Room:** HG05

**Session Title:** Developing ICT literacy and competency

**Chair:** Alison Powell (LSE, GB)

**Discussant:** Gisela Gil-Egui (Fairfield University, US)

**Presentations.**

Joseph Dean Straubhaar (University of Texas, US) Are Young Latina/os Also Growing Up Digital?

Rolien Hoyng (Lingnan University, HK) Towards a Politics of Skill: ICT4D in Turkey.

Md. Abu Naser (Oakland University, US) Internet Rolls into Villages on a Bike: Info Ladies Create Social Capital in Rural Bangladesh.



Gustavo Cardoso, Carla Ganito, Cátia Ferreira and Emanuel Cameira (Catholic University of Portugal, CIES, ISCTE-IUL, PT) Reading Digitally: ICTs and the Transformation of Reading Practices

Xiang Zhou and Weijie Zhang (Wuhan University, CN) Information Literacy, Internet Use and Social Risk Cognition: An Empirical Investigation of Chinese University Students

**Session No. 16:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF3a

**Time:** 14.00-15.30

**Room:** QG13

**Session Title:** Beyond co-production

**Chair:** Johan Söderberg (LATTS/IFRIS, SE)

**Discussant:** Terry Flew (Creative Industries Faculty and ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, AU)

### **Presentations**

Andrea Meyer Medrado (Bournemouth University, GB) The Production of Digital 'Multiplatform' Public Service Content in the UK.

Lin Huang (Beijing Academy of Science and Technology, CN) The transition from User generated content to professionally generated content: an analysis on the production model of Chinese video sharing websites

Aphra Kerr (National University of Ireland Maynooth, IE) Governing Games: Economic, Technological and Policy Issues.

Bart Cammaerts (LSE, GB) Mediated Mutual Cooperation: Where Anarchism and Neo-Liberalism Touch.

**Session No. 17:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF3b

**Time:** 14.00-15.30

**Room:** Q121

**Session Title:** Digital broadcasting and policy

**Chair:** Maria Michalis (University of Westminster, UK)

**Discussant:** Roderick Flynn, (Dublin City University, IE)

### **Presentations**

Henry James Silke, Ciaran Moore and Claire Toolis (Dublin City University and Dublin Community Television, IE) Marketing the Public Sphere: Digital Changeover and UHF Spectrum Distribution in the Republic of Ireland

Vaclav Stetka (University of Oxford, GB) Digital switchover in Central and Eastern Europe and the role of the state: a comparative analysis.

Zhou He (City University of Hong Kong, HK) The Interplay of Politics and Economics in the Development of Television 2.0 in China: A Model of Player/Referee Oligopolistic Competition.

Hilde Van den Bulck and Karen Donders (University of Antwerp and Vrije Universiteit Brussel, BE) A case of David and Goliath: Flemish media policies in an age of globalization.

Tom Evens and Karen Donders (iMinds-MICT, Ghent University and iMinds-SMIT, Vrije Universiteit Brussel, BE) Channel conflicts between broadcasters and distributors: developing a framework for assessing regulatory intervention.

**Session No. 18:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF3c

**Time:** 14.00-15.30

**Room:** HG05

**Session Title:** PANEL Trolls, Hackers and Haters: Exploring the Dark Side of Online Politics

**Chair:** Eugenia Siapera (Dublin City University, IE) TBC

**Discussant:** Maura Conway (Dublin City University, IE)

### **Presentations**

Eugenia Siapera (Dublin City University, IE) Trolling Fascism: Mapping the Rise of the Fascist internet.

Gavan Titley (National University of Ireland Maynooth, IE) From rage to 'the facts': racist circuitries and the limits of 'hate speech'

Timothy Jordan (King's College London, GB) Framing Stuxnet and Flame: nation states and their creation of cyberwar

Joss Hands (Anglia Ruskin University, GB) Collective Idiocy: Of Multitudes and Mobs

**Session No. 19:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF4a

**Time:** 16.00-17.30

**Room:** QG13

**Session Title:** User agency: beyond empowerment

**Chair:** Kylie Jarrett (NUI Maynooth, IE)

**Discussant:** Eugenia Siapera (Dublin City University, IE)

**Presentations**

Marguerite Barry (Trinity College Dublin, IE) Potential unleashed? The 'empowering' effects of interactivity and the reach of communications discourse.

Dimitra L. Milioni (Cyprus University of Technology, CY) Beyond the binary 'empowerment/exploitation': A nuanced framework for studying user agency in the 'web 2.0' era.

Alison Powell (LSE, GB) The Useful Failures of Cooperative Internet Access: What to learn from community wireless.

Melissa Melissa Loudon (University of Southern California, US) 'Research in the wild' in online communities: Reddit's resistance to SOPA.

Roza Tsagarousianou (University of Westminster, GB) European Muslims, technologies and the production of 'Muslim Space'.

**Session No. 20:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF4b

**Time:** 16.00-17.30

**Room:** Q121

**Session Title:** PANEL: Making Interventions in Uncertain Times: The Development of a Mandatory Code for Canada's Wireless Industry

**Chair:** Tamara Shepherd (Ryerson University, CA)

**Discussant:** Radhika Gajjala (Bowling Green University, US)

**Presentations**

Leslie Regan (University of Toronto, CA) Youth Talk Mobile.

Tamara Shepherd (Ryerson University, CA) Telecom Policy Practices in Canada: A Case Study of the Wireless Code Consultation.

Barbara Crow and Kim Sawchuk (York University and Concordia University, CA) A Senior's Moment: Ageing Telecommunications Policy

Catherine Middleton (Ryerson University, CA) Not Reinventing the Wheel: International Precedents for Empowering Wireless Consumers

**Session No. 21:** Friday 28<sup>th</sup> June 2013

**Slot Code:** CPTF4c

**Time:** 16.00-17.30

**Room:** HG05

**Session Title:** Mobile phone use

**Chair:** Vibodh Parthasarathi (Jamia Millia Islamia University, IN) TBC

**Discussant:** Isabelle Stevens (iMinds-MICT-Ugent, BE)

### **Presentations**

Karel Verbrugge, Isabelle Stevens and Lieven De Marez (iMinds-MICT-Ugent, BE) The role of an omnipresent pocket device: smartphone attendance and the role of user habits.

Robert T. Huesca (Trinity University, US) Listening to West African Rap, Watching a Little Porn, and Making a Call Now And Then: How Youth Are Using Mobile Phones in Benin.

Nathalie Hyde-Clarke (University of Johannesburg, ZA) The Impact of Mobile Technology on Financial Services and Sustainability in South Africa.

Gerard and César Albarrán Torres (The University of Sydney, AU) #yosoy132: Mobile Technology, Political Practices, and Media Crises in the 2012 Mexican Presidential Elections.

César Albarrán Torres (University of Sydney, AU) Everyday Gambling in Australia: Pokies, Mobile Media and the Game of Subversion.

**Session No. 22:** Saturday 29<sup>th</sup> June 2013

**Slot Code:** CPTS1a

**Time:** 9.00-10.30

**Room:** QG13

**Session Title:** PANEL: A New Canadian Communications Act? Creative Destruction of Analogue Era Legislation?

**Chair:** Robin Mansell (LSE, UK)

**Discussant:** William Melody (Lirne.net, DK)

### **Presentations**

Robin Mansell (LSE, GB) Are cultural values inevitably trumped by economic value in the Digital Convergence Era?

Daniel Pare (University of Ottawa, CA) Bounding regulatory independence in a converged media environment.

Catherine Middleton (Ryerson University, CA) Regulation for what purpose? What does convergence change?

Marc Raboy (McGill University, CA) The Paradox of Convergence.

Dwayne Winseck (Carleton University, CA) Convergence Legislation?: Power, Politics, Diversions and the Need to Re-Instate Common Carriage at the Heart of Communications Regulation.

Gregory Taylor (Ryerson University, CA) Canadian Spectrum Legislation and the Communication Order.

**Session No. 23:** Saturday 29<sup>th</sup> June 2013

**Slot Code:** CPTS1b

**Time:** 9.00-10.30

**Room:** Q121

**Session Title:** PANEL: The Impact of the Emerging OTT Video Services on the Users, the Content Providers and the Existing Media Platforms in Asian Countries

**Chair & Discussant :** Peng-hwa Ang (Nanyang Technological University, SG)

**Presentations**

Yu-li Liu (National Chengchi University, TN) The Impact of OTT Video Services on the Content Providers and the Existing Media Platforms in Taiwan.

Richard Wu and Grace Leung (The University of Hong Kong, HK) Three Network Convergence and OTT TV: Old Issue and New Battle.

Minoru Sugaya (Keio University, JP) The Development of the OTT Video Service and Its Impact on the Traditional Media in Japan.

Dong-Hee Shin (Seoul National University, Korea, KR) Rise of OTT and Network Neutrality in Korea.

**Session No. 24:** Saturday 29<sup>th</sup> June 2013

**Slot Code:** CPTS1c

**Time:** 9.00-10.30

**Room:** HG05

**Session Title:** Technology design and use

**Chair:** Leo Van Audenhove (iMinds-SMIT, Vrije Universiteit Brussel, BE)

**Discussant:** Seeta Peña Gangadharan (Yale Law School, US)

**Presentations:**

Joseph Kayany (Western Michigan University, US) World Wide Web and the crisis of control over information.

Christian Sandvig (University of Michigan, US) Who Is the First Smith on the Internet?

## Contemporary Problems in Systems for Handling Identifiers

Laurence Claeys and Johan Criel (Vrije Universiteit Brussel, BE and Alcatel-Lucent Bell Labs, BE) End-user co-construction of the Internet-of-Things: 'Re-use' and manageability of IoT application creation environments

Shu-Chu Sarrina Li (National Chiao Tung University, TW) Adoption of Two New Types of Computers in Taiwan: Tablet vs. Netbook.

Ping Shaw and Yue Tan (National Sun Yat-sen University, TW) The Framing of the Child Computer User by Traditional Media in Taiwan.

**Session No. 24:** Saturday 29<sup>th</sup> June 2013

**Slot Code:** Business Meeting

**Time:** 11.00-12.30

**Room:** QG13

**Session No. 25:** Saturday 29<sup>th</sup> June 2013

**Slot Code:** CPTS3a

**Time:** 14.00-15.30

**Room:** QG13

**Session Title:** Blogging, interacting and public sphere

**Chair:** Bart Cammaerts (LSE, UK)

**Discussant:** Stefania Milan (Tilburg University, NL)

### **Presentations**

Felicity Duncan (University of Pennsylvania, US) What are they making here? The conservative blogosphere and the production of politics.

Andrew Duffy (Nanyang Technological University, SG) Fellow travellers: technology meets social identification on a travel recommender site.

Michele Martini (University of Bologna, IT) Aaron Swartz: a Different Kind of Hero.

Renyi Hong (US) Mind Games in the Public Sphere: Psychology and the Story of Gamification.

**Session No. 26:** Saturday 29<sup>th</sup> June 2013

**Slot Code:** CPTS3b

**Time:** 14.00-15.30

**Room:** Q121

**Session Title:** User-citizen involvement in media platforms

**Chair:** Aphra Kerr (NUI Maynooth, IE)

**Discussant:** Katharine Sarikakis (University of Vienna, AT)

**Presentations**

Eli Skogerbø, Niamh Ni Bhroin and Josefsen Eva (University of Oslo, NO) Minority media: policy implications of disruptive change.

Tanja Estella Bosch (University of Cape Town, ZA) Social media and community journalism in South Africa.

Kenneth C.C. Yang (The University of Texas at El Paso, US) Weibo (Microblog), Emerging Civil Society, and the Cyber Public Sphere in China.

Keyi Xu (The Chinese University of Hongkong, HK) Rumors, Put Them Out Or Let Them Be? A Study on How Sina Refutes Rumors on Micro-blogging Services

**Session No. 30**

**Slot Code:** LAWT3a

**Time:** 1400 - 1530

**Room:** C167

**Session Title:** Law/CPT joint session: (Privacy panel)

**Chair:**

**Discussant:**

**Presentations**

Seyram Avle (University of Michigan, US) A global 'South' perspective on new regulatory initiatives and challenges: Ghana's Data Protections Act of 2012

[seyram@umich.edu](mailto:seyram@umich.edu)

+ 3 Law papers

**Session No. 31**

**Slot Code:** LAWT4a

**Time:** 1600-1730

**Room:** C167

**Session Title:** Law/CPT joint session: (Social media policy panel)

**Chair:**

**Discussant:**

**Presentations**

Ellen Wauters, Peggy Valcke and Eva Lievens (ICRI, KULeuven, BE) Terms & Conditions in SNS:  
resistance is futile, you shall comply

[ellen.wauters@law.kuleuven.be](mailto:ellen.wauters@law.kuleuven.be), [peggy.valcke@law.kuleuven.be](mailto:peggy.valcke@law.kuleuven.be), [eva.lievens@law.kuleuven.be](mailto:eva.lievens@law.kuleuven.be)

+ 4 Law papers



# CRISIS COMMUNICATION (CRI)

**Chair:** Ester Pollack (Stockholm University, Sweden)

**Vice-Chair:** Sigurd Allern (University of Oslo, Norway)

Moderator's rules: Presenters, 10 minutes; discussants: 15 minutes; audience questions: 10 minutes

**Session 1** Wed. 26 June 2013

**Slot Code:** CRIW2a

**Time:** 11:00-12.30

**Room:** HG17

**Title:** War, Terrorism, Conflicts and Crisis Communication I

**Chair:** Ester Pollack (Stockholm University)

**Discussants:** Sigurd Allern (University of Oslo), Daniel Lee Miller (University of Oregon)

**Presentations:**

Jesper Falkheimer (Lund University) and Eva-Karin Olsson (National Defence College): The News Framing of the Terrorism Attacks in Norway, July 22, 2011

Shani Horowitz-Rozen, Eytan Gilboa (Bar-Ilan University) Framing Philanthropy in Time of War: A Theoretical Framework

Rikke Bjerg Jensen (University of Westminster): Why communicating Libya matters to the UK

Eva Boller (Hamburg Research Center for Media & Communication): Visual War Frames – How was the war in Libya presented in TV news?

Alexander Godulla (Universität Passau): Pluralization through digitalization? Contemporary changes in the development of transnational crisis photography

**Session 2** Wed. 26 June 2013

**Slot Code:** CRIW3a

**Time:** 14:00-15.30

**Room:** HG17

**Title:** War, Terrorism, Conflicts and Crisis Communication II

**Chair:** Ester Pollack (Stockholm University)

**Discussants:** Rikke Bjerg Jensen (University of Westminster), Jesper Falkheimer (Lund University)

**Presentations:**

Daniel Lee Miller (University of Oregon): Challenging Power and Conflict Crisis Through Documentary Testimony from Power, Can it Make a Difference?: The Remarkable Case of the Gatekeepers and its Testimonies and Oral Histories of Israeli Intelligence Leaders

Kathrin Schleicher (Technische Universität Illmenau): Public War Communication: a theoretical blindspot?

Eva-Karin Olsson ((National Defence College), Jesper Falkheimer (Lund University) and Lars Nord (Miduniversity): How journalistic styles and standards contribute to political actors' crisis exploitation

Tal Morse (London School of Economics): The construction of grievable death

Mariam Shaik (Florida State University): Prepare For Crisis': An Emergency Response Approach for local reporters in non-combat yet violence-stressed Regions

Elena Gryzunova (MGIMO-University): Models of Terrorism-Related Crisis Management and Communication Strategies: Comparative Analysis

**Session 3** Wed. 26 June 2013

**Slot Code:** CRIW4a

**Time:** 16:00-17:30

**Room:** HG17

**Panel Title:** Causing Crises and Navigating Political Struggle(s): Activists' dilemmas between symmetry and asymmetry

**Chair:** Claudia Irene Janssen (Deutsche Universität für Weiterbildung)

**Discussants:** Pat Curtin (University of Oregon)

**Panel presentations:**

Claudia Irene Janssen (): Activist struggles for reparations from corporations: Do legal threats undermine the potential for reconciliatory dialogue in crisis communication?

Mathis Danelzik (Universität Tübingen): Coping with crisis ethically – limited dialogue, steered participation and other power uses as part of an ethical activists' practice?

Vidhi Chaudhri (Erasmus School of History, Culture and Communication) and James E Hein (Erasmus School of History, Culture and Communication): Corporation and advocacy group conflict: Is 'engagement' an option?

Erica Ciszek (University of Oregon): Causing and navigating crises: Activist dilemmas between asymmetry and symmetry

Colleen Arendt (Fairfield University): Fighting for attention and resources: Moving beyond symmetry toward a structural-material turn in activist public relations

**Session 4** Thurs. 27 June 2013

**Slot Code:** CRIT1a

**Time:** 9:00-10.30

**Room:** HG17

**Title:** Financial Crisis and Communication

**Chair:** Ester Pollack

**Discussants:** Sigurd Allern (University of Oslo), Eva-Karin Olsson (National Defence College)

**Presentations:**

Christian Baden (Ludwig Maximilian Universität) and Friederike Schultz (Vrije Universiteit): On “greedy brokers” and “help packages” in the “financial crisis”: The legitimizing function of metaphors and institutional references in crisis frames

Friederike Schultz (Vrije Universiteit), Dirk Oegema (Vrije Universiteit), Jan Kleinnijenhuis (University Amsterdam) and Sabine Geers (Vrije Universiteit): Uncertainty and Dynamics in the Financial Crisis (2007-2012): Analyzing Communicative Complexity in News media, Public Relations and Social Media  
Mike Berry (University of Glasgow) and Greg Philo (University of Glasgow): The impact of the mass media on public understanding and attitudes to the financial crisis  
Alexa Robertson (Stockholm University) and Leone Serrander (Stockholm University): Atlas Reports. Global Media Constructions of Crisis

Dominique Harrison (Howard University) and Camille Walfall (Howard University): The Greece of the Western Hemisphere: Framing Jamaica's Economic Crisis

David Montero (University of Seville), María Lamuedra (Universidad de Sevilla), Ruth Sanz (DeMontfort University), Stefania Vicari (University of Leicester), Maria Touri (University of Leicester): Representations of Dissent in Mainstream Media. A Comparative Analysis of the Coverage of Strikes and Solidarity Protests in Europe

Aderogba Adeyemi (Osun State University): Fuel Subsidy Palaver: Analysis of the Nigerian Press Coverage of January 2012 Nation-Wide Strike

**Session 5** Thurs. 27 June 2013

**Slot Code:** CRIT3a

**Time:** 14:00-15.30

**Room:** HG17

**Panel Title:** Crisis Communication across Nations and Culture: An Agenda for Conceptual and Empirical Innovations in Times of Globalization

**Chair:** Andreas Schwarz

**Discussant:** Matthew Seeger

**Panel Presentations:**

Martin Löffelholz (Swiss German University), Claudia Auer (Ilmenau University of Technology) and Kathrin Schleicher (Ilmenau University of Technology): Media relations in times of crisis: A cross-national comparative study of the German and US Armed Forces

Timothy Sellow (University of Kentucky) and Deanna Sellow (University of Kentucky). Preparing for international and cross-cultural crisis: The role of institutional communication competence in addressing intercultural crisis

Andreas Schwartz (Ilmenau University of Technology): Theorizing cultural value's impact on cross-cultural crisis framing: Findings from a comparative content analysis of the Fukushima crisis

**Session 6** Thurs. 27 June 2013

**Slot Code:** CRIT4a

**Time:** 16:00-17:30

**Room:** HG17

**Title:** Social Media and Networks in Crisis Communication

**Chair:** Alexa Robertson (Stockholm University)

**Discussants:** Christian Baden (Ludwig Maximilian Universität), (Tomas Andersson Odén (University of Gothenburg)

**Presentations:**

Michael Westerlund (Stockholm University): "alright let's do it"

Kate Crawford (New York University) and Megan Finn (Microsoft Research): The Edge of the Hurricane: On The Limits of Crisis Informatics

Gregory Asomolov (London School of Economics): Russian Wildfires 2010: Challenging Power Relationship Through Crowdsourcing Platforms in emergency situations

Hiroshi Yamaguchi (Komazawa University), Morihiro Ogasawara (University of Tokyo), Hiroyuki Fujishiro, Hirotaka Kawashima, Yuzo Akakura and Asayo Katagir: Evolution of Spreading Rumors in Social Media and Its Implication for Crisis Communication

Nicole Landeck (Heinrich Heine Universität Düsseldorf): Competitive identity framing in European crisis communication

**Session 7** Friday 28 June 2013

**Slot Code:** CRIF1a

**Time:** 9:00-10:30

**Room:** HG17

**Title:** Disasters, Pandemics and Crisis Communication

**Chair:** Sigurd Allern

**Discussants:** Michael Westerlund (Stockholm University), Ester Pollack (Stockholm University)

**Presentations:**

Julia Drews (Freie Universität) and Juliana Raupp (Freie Universität): Risk Communication and crisis preparedness of governmental authorities – In the case of a pandemic influenza

S M Shameem Reza (University of Dhaka) and Ashfara Haque (University of Dhaka): Continuity and shift in environment and climate change agendas in Bangladesh newspapers around UN Climate Conferences

Patrick Martin Cadwell (Dublin City University): Communication in sudden-onset emergencies: the case of the Great East Japan Earthquake

Shulin Chiang (Chinese Culture University): A Comparative Study on Media Construction of Victims' Images in the Great East Japan Earthquake

Rod Carveth (Central Connecticut State University): Tokyo Electric Power's Response to its Nuclear Disaster: A Case Study in Image Restoration Discourse Analysis

Hongchun Lee (Keio University): Change of information behaviour and trust for media after 3.11 disaster in Japan

**Session 8** Friday 28 June 2013

**Slot Code:** CRIF3a

**Time:** 14:00-15:30

**Room:** HG17

**Title:** Journalism, Civil Society and Crisis Communication

**Chair:** Ester Pollack

**Discussants:** Friederike Schultz (Vrije Universiteit), Sigurd Allern (University of Oslo)

**Presentations:**

Tomas Andersson Odén (University of Gothenburg): Age differences in media use in crises situations

Anne Laajalahti (University of Jyväskylä), Jenni Hyvärinen (University of Jyväskylä) and Marita Vos (University of Jyväskylä): Crisis communication competence in co-producing safety with citizen groups

Jueun Lee (?) and Hyun Ju Chung (?): Public response for crisis communication strategy

Shani Orgad (London School of Economics) and Bruna Seu (University of London): Sitting together underneath the tree, going on a mutual journey, and making love: Intimacy at a distance in humanitarian communication - A view from NGO practitioners

**Session 9** Friday 28 June 2013

**Slot Code:** CRIF4a

**Time:** 16:00-17.30

**Room:** HG17

**Title:** Politics, Culture and Crisis Communication

**Chair:** Sigurd Allern (University of Oslo)

**Discussants:** Ester Pollack (Stockholm University), Alexa Robertson (Stockholm University)

**Presentations:**

Judith Vaeth (Westfälische Wilhelms-Universität Münster), Gianna Haake (Universität Trier), Volker Gehrau (Westfälische Wilhelms-Universität: Media coverage on political scandals, the public's agenda, and its voting intention. A secondary analysis of national polling data in Germany at the turn of the Millennium.

Eli Avraham (University of Haifa): "Crisis Communication and Battling Stereotypes of Terror and wars: Media Strategies for Attracting Tourism to Middle East Countries"

Zhan Li (University of Southern California): Wrong Apologia and Government Credibility in Crisis in China—Performance Study of Chinese Government Spokesmen in Press Conference during Public Crises

Emese Kovacs (Musashi University, Tokyo): "I am sorry" – A comparative content analysis of the use of apology in the Japanese and the Hungarian media

**Session 10** Sat 29 June 2013

**Slot Code:** CRIS3a

**Time:** 14:00-15.30

**Room:** Q218

**Title:** Business meeting

**Chair:** Ester Pollack (Stockholm University)

**Vice-Chair:** Sigurd Allern (University of Oslo)

# DIASPORA AND THE MEDIA (DIA)

**Chair:** Roza Tsagarousianou (CAMRI, University of Westminster, UK)

**Vice-Chair:** Jessica Retis (Journalism Department, Mike Curb College of Arts, Media, and Communications, California State University, Northridge)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** DIAW2a

**Time:** 11:00-12:30

**Room:** C165

**Title:** Crises of Multiculturalism: Diasporic Media/Cultural Responses

**Chair:** Milly Williamson (Brunel University)

**Presentations:**

Magdalena Gilewicz (Aberdeen University): Constructions of Muslim Identity and Community in Two British Muslim Newspapers

Siobhan Holohan (Keele University): Parallel Media, Segregated Communities and the Quest for Cohesion: Muslims in the UK Media Context

Elizabeth Poole (Keele University): Do Diasporic or Minority Media Matter? Everyday Media Use amongst British Muslims

Omar Al-Ghazzi (Annenberg School for Communication, University of Pennsylvania): Muslim Community Radio: Race & Global Islam in Post-Apartheid South Africa

**Session 2:** Wed. 26 June 2013.

**Slot Code:** DIAW3a

**Time:** 14:00-15:30

**Room:** C165

**Title:** Transnationalism and media use

**Chair:** Roza Tsagarousianou (University of Westminster)

**Presentations:**

Jessica Retis (CSUN): Diaspora and the media in times of economic crisis: comparative analysis of cultural and media practices of Latin Americans in urban and rural contexts in Spain

Antonieta Mercado (University of San Diego): Challenging the Exclusivity of National Public Spheres: Indigenous Migrants as Transnational Counterpublics

Gabriel Alberto Moreno-Esparza : Active audience and citizenship in the transnational public sphere

Laura Dixon (University of Texas at Austin), Joseph Straubhaar (University of Texas at Austin): Two Methodological Contributions to Studying Diasporic Media Use: Positioning Family as a Unit of Analysis and Conducting Life History Interviews

Vandana Pednekar-Magal (Grand Valley State University): From Somewhere Else: Charting transnational media and social spaces of a city.

Charu Uppal (Karlstad University): Twice removed Diaspora: Where Bollywood might be in the lives of Indo-Fijians in the future?

**Session 3:** Wed. 26 June 2013.

**Slot Code:** DIAW4a

**Time:** 16:00-17:30

**Room:** C165

**Title:** Social Media/Cyberspace

**Chair:** Jessica Retis (CSUN)

**Presentations:**

Rezwanguli Nuermaimaiti (Unitec Institute of Technology, Auckland), Evangelina Papoutsaki (Unitec Institute of Technology, Auckland), Heather Horst (RMIT, Melbourne), Giles Robert Dodson (Unitec Institute of Technology, Auckland): Diasporic identity under construction: The Ugyhur diaspora and social media.

Ayana Haaruun (Kennedy King College-Chicago), Melodye Watson (U.S. Federal Government): Original Beauty: Black Hair in Cyberspace

Hang Yin (University of Auckland): Cyber China and parallel lives: internet use by Chinese migrant netizens in New Zealand

Gloria Macri (Dublin City University): Perhaps we should start calling ourselves diaspora? Migrant identities in crisis and online reflections on the topic

Ilkin Mehrabov (Karlstad University), Miyase Christensen (Stockholm University/Royal Institute of Technology): Mediatization, Migration and Home-Making: Ontological and Material Dimensions



**Session 4:** Sat. 29 June 2013.

**Slot Code:** DIAS3a

**Time:** 16:00-17:30

**Room:** Q158

**Title:** Chinese-Language Media in Diaspora: Common Concerns, Diverse Experiences

**Chair:** Wanning Sun (University of Technology Sydney)

**Presentations:**

John Sinclair (SHAPS, The University of Melbourne): Chinese diasporic media use in Australia, old and new

Manying Ip (School of Asian Studies, DDI): Cyber China and evolving diasporic identities in New Zealand

Dai Nan (Institut Français de Presse, Université Panthéon-Assas Paris): A study of Chinese migration and the Chinese-language media in France

Tian Gong (Centre for Interdisciplinary Research and Analysis on Media, University Panthéon-Assas Paris): Ethnic media: the relations between the Chinese language media and the Chinese immigrants in Spain and Italy

Wanning Sun (University of Technology Sydney): Chinese Migration and the Chinese-Language Media in South Africa

**Saturday 29 June, 11.00 – 12.30 Room Q158 Business Meeting**

# DIGITAL DIVIDE (DIV)

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

**Vice-Chair:** Liangwen Kuo (National Chiao Tung University, Taiwan)

**Vice Chair:** Zarqa Ali (Auckland University, New Zealand)

**Session 1:** Wed. 26 June 2013

**Slot Code:** DIVW2a

**Time:** 11:00-12:30

**Room:** Q158

**Title:** Global and national communication orders

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

## **Presentations:**

Harekrishna Misra (Institute of Rural Management, Gujarat, India), and Sanjay Kumar Panigrahi (Srei Sahaj e-Village Ltd, Kolkata, India): Mediating Rural Citizen Participation in e-Governance: Case of Sahaj e-Village Limited

Monica Pegurer Caprino (University of Barcelona, Spain) and Juan Francisco Martinez Cerdá (Autonomous University of Barcelona, Spain): Media literacy and socioeconomic indicators: a comparative study between Europe and Brazil (a BRIC Country)

Sharon Strover (University of Texas at Austin, United States) and Ken Flamm (University of Texas at Austin, United States): Public Computing Centers and the Dynamics of Digital Inclusion

Uma Shankar Pandey (Surendranath College for Women University of Calcutta, India): Digital Competence Index: Proposing a Structural Equation Modeling Approach to Measure Digital Divide

Dipak De (Banaras Hindu University Varanasi, India): Information system development for development through ICT application

Charles Chi-Wai Man (Center for Communication Research City University of Hong Kong): Digital inequalities: Expanding the notion of technical access from the perspective of autonomy and accessibility

**Session 2:** Wed. 26 June 2013

**Slot Code:** DIVW3a

**Time:** 14:00-15:30

**Room:** Q158

**Title:** Social issues in the context of digital divide

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

**Presentations:**

Elena Vartanova (Lomonosov Moscow State University, Russian Federation): Social Representations in New Media: Rethinking the Agenda Setting Theory

Tatiana Frolova (Lomonosov Moscow State University, Russian Federation): Digital environment as the accelerator of civic engagement in Russia

Chen-Ling Hung (National Taiwan University, Taiwan): Bridging the age divide of broadband service: A case study of the San Francisco Connected Project

Marianne Franklin (University of London, UK): Can the Subaltern Speak in Cyberspace? Homelessness and the Internet

Maria Isabel Pavez (The London School of Economics and Political Science (LSE), Chile): The Latina's Internet: meanings and practices in the everyday life of immigrant women in London

Lun Meng (Tsinghua University, China): The elderly in the digital world: the reason and impact of the internet anxieties in the elderly Chinese

**Session 3:** Wed. 26 June 2013

**Slot Code:** DIVW4a

**Time:** 16:00-17:30

**Room:** Q158

**Title:** 'Creative destruction': 'digital' media vs. 'mature' media

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

**Presentations:**

Radoslaw Sajna (Kazimierz Wielki University in Bydgoszcz, Poland): Digital Divide, Global Communication Order, and Media Development: Newspapers On-line from Different Continents

Shantel Martinez (University of Illinois at Urbana Champaign, United States): Assembling Bodies: Space and Media in the Global Present

Nair Silva (Fernando Pessoa University (UFP), Portugal): Convergence in Portuguese newsrooms and the divergence of the multi-skilled journalists

Manuel José Damási, Patrícia Dias, Sara Henriques, Iolanda Veríssimo, Inês Teixeira-Botelho, André BaptistaBaptista (Culture and New Technologies University, Portugal): What's Smart about Smart Technologies? Drivers and Obstacles to Adoption of Smartphones and SmartTV

Veronica Soares da Costa (Federal University of Ouro Preto, UFOP, Brazil): The role of transmedia in Science Communication: Scientists, journalists and society participation in science

**Session 4:** Thurs. 27 June 2013

**Slot Code:** DIVT1a

**Time:** 09:00-10:30

**Room:** Q158

**Title:** ?

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

**Session 5:** Thurs. 27 June 2013

**Slot Code:** DIVT3a

**Time:** 14:00-15:30

**Room:** Q158

**Title:** Digital Divide: Experiences and Parallels

**Chair:** Liangwen Kuo (National Chiao Tung University, Taiwan)

**Presentations:**

Yong-Chan Kim (Yonsei University, Korea, Republic Of) and Haeyoung Shon (Yonsei University, Korea, Republic Of): Geographical Inequalities in Social Media Uses and Outcomes in Seoul; A Multi-level Approach

Su-kan Lin (Tamkang University, Taiwan) and Liangwen Kuo (National Chiao Tung University, Taiwan): Digital Divide and Publishing: From the Perspective of Indigenous Knowledge of Tao's Aboriginal People in Taiwan

Isis Valle Rodrigues da Costa (University of Brasilia, Brazil) and Fernando Oliveira Paulino (University of Brasilia, Brazil): La fracture numérique ethnique : l'accès internet parmi les groupes indigènes au Brésil

José Alberto Simões ([New University of Lisbon](#), Portugal) and Cristina Ponte ([New University of Lisbon](#), Portugal): Comparing European and Brazilian children's online activities: contexts of access, skills, uses and mediations

May O Lwin (Nanyang Technological University, Singapore) and Fernando de la Cruz Paragas (Nanyang Technological University, Singapore): On mobile phones and smartphones: Exploring the digital divide among and within Singapore, India, and Vietnam

**Session 6:** Thurs. 27 June 2013

**Slot Code:** DIVT4a

**Time:** 16:00-17:30

**Room:** Q158

**Title:** Discursive Constructions of the Digital Divide

**Chair:** Panayiota Tsatsou (Swansea University, UK)

**Presentations:**

Panayiota Tsatsou (Swansea University, UK) and Gillian Youngs (University of Brighton, UK): Digital inclusion from a micro perspective: forging links between identity, literacy and inclusion

Nanette Levinson (American University, Washington, United States): The Rise of Social Innovation: Crafting Cross-cultural Messages & Bridging Digital Divides

Lawrence Wood (Ohio University, United States): Discursive Constructions of the Digital Divide: 'It's Not Just Availability, Stupid'

Yu Pei Chang (National Chiao Tung University, Taiwan): The transformation of leisure capital between the real and virtual worlds: Focusing on the Game Generation

Cristobal Cobo (University of Oxford, United Kingdom): Linguistic and cultural gaps in the use of open educational resources: n Evidence-Based Analysis

Denis Dunas (Lomonosov Moscow State University, Russian Federation): Reconceptualizing the Theory of Active Audience

**Session 7:** FRI. 28 June 2013

**Slot Code:** DIVF1a

**Time:** 09:00-10:30

**Room:** Q158

**Title:** A New Dimension of Digital Divide: Mobile Divide

**Chair:** Liangwen Kuo (National Chiao Tung University, Taiwan)

**Presentations:**

Eilat Chen Levy (Yezreel Valley College, Israel), Yaron Ariel (The University of Haifa, Israel), Sheizaf Rafaeli (The University of Haifa): Smartphones and Digital Divide

Justine Humphry (University of Sydney, Australia): 'My phone, my home': contactability, connectivity and mobile media for urban homeless families and young people in Australia

Hyunjoo Lee (Konkuk University, Korea, Republic Of), Namsu Park (Konkuk University, Korea, Republic Of), Yongsuk Hwang (Konkuk University, Korea, Republic Of): A New Dimension of Digital Divide: Exploring the Relationship between Broadband Connection, Smartphone Use and Communication Competence

Jaemin Jung (Korea Advanced Institute of Science and Technology (KAIST), Korea, Republic Of), Youngju Kim (Korea Press Foundation, Korea, Republic Of), Eunju Lee (Korea Communications Agency, Korea, Republic Of), Yongkuk Chung (Dongguk University, Korea, Republic Of): Concentration of Smartphone Application Use and Mobile Divide

William Ofentse Lesitaokana (The University of Botswana, Gaborone, Botswana): Mobile Phones and the Digital Divide in Sub-Saharan Africa: The Case of Botswana

**Saturday 29 June**

**Time:** 11:00-12:30

**Room:** QG02

**Business meeting**

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

# ENVIRONMENT, SCIENCE, AND RISK COMMUNICATION (ENV)

**Chair:** Anders Hansen (University of Leicester, UK)

**Vice-Chair:** Pieter Maesele (University of Antwerp, Belgium)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** ENVW2a

**Time:** 11:00-12:30

**Room:** Helix Blue Room

**Title:** Climate Change, Summits and Activism

**Chair:** Anders Hansen (University of Leicester)

**Presentations:**

Meng-Tse Hsieh (National Cheng-Chi University): News Framing of Controversy in Climate Negotiations: A Cross-national Analysis of Copenhagen Climate Talk

Pieter Maesele, Yves Pepermans, Daniëlle Raeijmaekers, Laurens Van der Steen (University of Antwerp), Stijn Joye (Ghent University): Climate struggle: news coverage of climate change during the Cancún climate summit in Flemish quality newspapers  
Jonas Kaiser (Zeppelin University): Denial and Defeatism in the German News Media's reporting on COP17

Jaquelyne Crystal Kwenda (University of Cape Town): This Is A Conference of Polluters": Framing NGO activism at Durban's COP17

Virginia Melián (Stockholm University): Bridging the environmental gap: environmental mobilization in Argentina and Uruguay

**Session 2:** Wed. 26 June 2013.

**Slot Code:** ENVW3a

**Time:** 14:00-15:30

**Room:** Helix Blue Room

**Title:** Media, Climate Change and Public Understanding

**Chair:** Pieter Maesele (University of Antwerp)

**Presentations:**

Linlin Ku (National Taiwan University): Public understanding of global warming through online social media engagement

Mei-Ling Hsu (National Chengchi University): Patterns and changes of framing anthropogenic climate change in Taiwanese news media (2006-2010)

Deb Anderson (Monash University): Climate, change and 'dwelling in uncertainty': Perceptions of news media in Australian life narratives of drought

Cindy T. Christen (Colorado State University): Opinion polarization: the asymmetric effects of relative hostile media perceptions on opinions regarding arctic oil drilling and climate change

Lin-Mei Huang (Shih Hsin University): The Discursive Nature of "Significant Others" and the Behavioral Intention of Low Carbon Emission Behavior Adoption

Catherine Coleman (Texas Christian University) & Ellen Moore (University of Washington-Tacoma): "Dream Boat": the Ideology of Disney's Sustainable Rhetoric

**Session 3:** Wed. 26 June 2013.

**Slot Code:** ENVW4a

**Time:** 16:00-17:30

**Room:** Helix Blue Room

**Title:** Environmental Sustainability and Crises in Ireland: Performing Public Participation or Public Acceptance?

**Chair:** Brian Trench (Dublin City University)

**Discussant:** Jane Suiter (Dublin City University)

**Presentations:**

Pat Brereton (Dublin City University): Scoping audience studies in Eco-cinema research

Padraig Murphy & Chao Ping Hong (Dublin City University): Nature's Say: composition networks of promotion and resistance in fracking, GM food and nanotechnology

Fiachra O'Brolchain (Dublin City University): Moral Enhancement as Response to Climate Catastrophe

Brenda McNally (Dublin City University): Environmental Risk and the Social Script: Implications of Irish media representation of climate change on (potential) social participation

James Anderson (Dublin City University): Economic and Ecological Crises: Separate responses and integrating theory

**Session 4:** Thu. 27 June 2013.

**Slot Code:** ENVT1a



**Time:** 09:00-10:30

**Room:** Helix Blue Room

**Title:** The Social Production of Environmental News

**Chair:** Anders Hansen (University of Leicester)

**Presentations:**

Nuria Almiron (Pompeu Fabra University): Why does the media fail to adequately report the direct links between eating meat and climate change

Raul Reis (Florida International University): Will Climate Change Ever Create a Meme Powerful Enough to Disrupt the Global Conversation

Yves Pepermans & Pieter Maesele (University of Antwerp): Singing for the climate or preaching to the choir? Environmental campaigning and the (de)politicization of climate change

Bruno Takahashi (Michigan State University), Juliet Pinto (Florida International University), Mercedes Vigon (Florida International University) & Manuel Chavez (Michigan State University): Understanding U.S. Spanish Language News Coverage of Environmental Issues: Newsrooms Decision-Making and Roles

Pavel Pavlov Antonov (The Open University): BTV's Journey from Concrete Gardens to Eagles' Bridge: Economic Reasoning over Environmental Journalism in Bulgaria's Leading Television Channel

**Session 5:** Thu. 27 June 2013.

**Slot Code:** ENVT3a

**Time:** 14:00-15:30

**Room:** Helix Blue Room

**Title:** Communicating Disasters and Environmental Problems

**Chair:** Dorothee Arlt (University of Technology)

**Presentations:**

Rahma Abdullah Al Foori (University of Leicester): Framing Gonu Cyclone in Oman Newspaper: Dominance and Exclusion of Frames

Rita Araújo & Felisbela Lopes (University of Minho): The media coverage of dengue in the Portuguese press: Público, Expresso, Jornal de Notícias and Diário de Notícias

Meghie Sousa Rodrigues (Tecnológico de Monterrey System) & Milagros Varguez (Universidade Estadual de Campinas): A mediatic look from outside on Hurricane Sandy

Jessica Qian Zhang (University of Illinois): Tri-Frame Analysis on China's Air Pollution Crisis

Chava Eve Tidhar & Hillel Nossek (Kinneret Academic College): Media coverage of environmental issues in Israel: Public expectations versus actual coverage

Ming-Ying Lee & Cheng-Heng Hu (Nanyang Technological University): Environmental discourses on the doomsday in science exhibitions: Cases of doomsdays theme exhibitions in Taiwan

**Session 6:** Thu. 27 June 2013.

**Slot Code:** ENVT4a

**Time:** 16:00-17:30

**Room:** Helix Blue Room

**Title:** Nuclear Energy after Fukushima

**Chair:** Pieter Maesele (University of Antwerp)

**Presentations:**

Dorothee Arlt (Ilmenau University of Technology): Individual Media Effects on Attitudes towards Nuclear Power

Silje Kristiansen (University of Zürich): Fukushima – What effects did the accident have on the media debate and public risk perception of nuclear energy in Switzerland

David Park, Weirui Wang & Juliet Pinto (Florida International University): Beyond nuclear disaster and risk: Comparison of post-Fukushima nuclear news in U.S. and German press

Anders Hansen & Jingrong Tong (University of Leicester): A comparative study of British and Chinese news construction of the Fukushima nuclear accident

Yasuhito Abe (University of Southern California): "Save our kids!": Citizen science after the Fukushima nuclear accident

Reimar Zeh (Universität Erlangen-Nürnberg) & Tomas Andersson Tomas Odén (University of Gothenburg): Reframing the energy-debate. Comparing Swedish and German press coverage on energy issues

**Session 7:** Fri. 27 June 2013.

**Slot Code:** ENVF1a

**Time:** 9:00-10:30

**Room:** Helix Blue Room

**Title:** Media, Science and Public Understanding/Engagement

**Chair:** Anders Hansen (University of Leicester)

**Presentations:**

Andreas M. Scheu, Annika Summ, Anna-Maria Volpers & Bernd Blöbaum (University of Muenster): The role of journalism in the governance constellation of science and politics

Ciler Dursun (Ankara University): How do Turkish readers perceive science, technology and innovation news

Yvonne Cunningham (Dublin City University): Scientific citizens: using science television programmes to inform their everyday actions and choices

Fiona Chew (Syracuse University): Medical review articles, physician opinions, news media coverage and the state-of-the-science gap in hormone therapy usage

Jutta Milde (University of Koblenz-Landau): Evaluating the communication about nanotechnology: How science journalists deal with scientific uncertainty and risks. Results from a content analysis on the media's coverage in Germany

Lars Guenther, Georg Ruhrmann & Barbara Ermentraut (Friedrich Schiller University Jena): (Un) Certainty in the News: Journalists' Decisions on Communicating the Scientific Evidence of Nanotechnology

**Session 8:** Fri. 27 June 2013.

**Slot Code:** ENVF3a

**Time:** 14:00-15:30

**Room:** Helix Blue Room

**Title:** Risk Communication

**Chair:** Pieter Maesele (University of Antwerp)

**Presentations:**

Daniela Korbas (Ben-Gurion University of the Negev): Introducing a model of dynamic coupling of roles and practices in risk communication

Hannah Frueh (University of Erfurt) & Eva Baumann (Hanover University of Music, Drama, and Media): Dangerous risks – risky dangers. A Model of Risk- and Danger Perceptions and Consequences for Message Strategies to Improve Road Safety

Dorothee Arlt, Jens Wolling (Ilmenau University of Technology) & Pablo Porten-Cheé (Heinrich Heine University): Information-seeking between energy policies and energy saving: Attitude-behavior-relations as influencing factors to explain the information-seeking behavior on energy related information in Germany

Edmund Wei Jian Lee & Shirley S Ho (Nanyang Technological University): Framing effects on Singaporean's risk perception and support for nanotechnology: An eye-tracking approach

Elodie Brule-Gapihan (University of Reims Champagne-Ardenne): Does the choice of words matter; the role of media in shaping the GMO French controversy

Kenneth C.C. Yang, Ho Chen, RenPing Wang & Baoyu Wei (The University of Texas at El Paso): Persuasive Strategies and Tactics in Environmental Marketing Communications Campaigns in Three Rare Pride Wetland Conservation Campaign in China

**Session 9:** Fri. 27 June 2013.

**Slot Code:** ENVF4a

**Time:** 16:00-17:30

**Room:** Helix Blue Room

**Business meeting**

**Chair:** Anders Hansen (University of Leicester) & Maesele (University of Antwerp)



# EMERGING SCHOLARS NETWORK (ESN)

**Co-Chairs:** Francesca Musiani (Georgetown University, USA)  
Sandra Ristovska (University of Pennsylvania, USA)

**Session 1:** Wednesday, 26 June 2013

**Slot Code:** ESNW2a

**Time:** 11:00- 12:30

**Room:** HG07

**Title:** Representations and Framing in the Press

**Chair:** Ruth Sanz Sabido (De Monfort University, UK)

**Discussant:** Michael Bromley (City University London, UK)

**Presentations:**

Molly Sauter (Massachusetts Institute of Technology, USA): Kevin Mitnick, The New York Times, and the Media's Conception of the Hacker

Sophie Elizabeth Knowles (Murdoch University, Australia), Gail Phillips (Murdoch University, Australia) and Johan Lidberg (Monash University, Australia): Who did Financial Journalists Serve When Reporting the Financial Crisis 2005-2008: The Market or the Audience?

Genevieve Drolet (Université Laval, Canada): Le Recours à la Notion de "Dispositions Sexuées" pour L'étude des Trajectoires Professionnelles de Femmes Journalistes

Charlotte Barlow (University of Liverpool, UK): "Partners in Crime?" How the British Press Reports on Male-Female Criminal Couples

Kim Alexa Johnson (University of Cape Town, South Africa): The Ubiquity of Racialized and Gendered Frames in Crime Coverage: A Comparative Analysis of the Cape Argus and the Daily Voice

**Session 2:** Wednesday, 26 June 2013

**Slot Code:** ESNW3a

**Time:** 14:00- 15:30

**Room:** HG07

**Title:** Media and Collective Action

**Chair:** Sandra Ristovska (University of Pennsylvania, USA)

**Discussant:** Annabelle Sreberny (SOAS University of London, UK)

**Presentations:**

Simon Thibault (Universite Sorbonne Nouvelle - Paris III, France): Mainstream Media Failure: The Case of the 2012 Student Protests in Quebec, Canada

Kseniia Ermoshina (MINES ParisTech, France): Mobile Applications as a Tool of Public Participation in the Context of Political Crisis in Contemporary Russia

Adriana Medina Lalinde (City University London, UK): Silencing the Guns: Collective Mobilization against Armed Violence in Colombia

Omar Alghazzi (University of Pennsylvania, USA): Escapism or Resistance? The Online Arab Campaign to Remember Al-Andalus

Laura Dixon (University of Texas at Austin, USA): Ongoing Documentary: Sin by Silence and New Media Platforms

**Session 3:** Wednesday, 26 June 2013

**Slot Code:** ESNW4a

**Time:** 16:00- 17:30

**Room:** HG07

**Title:** Information Economy

**Chair:** Julia Pohle (Vrije University Brussels, Belgium)

**Discussant:** Katharine Sarikakis (University of Vienna, Austria)

**Presentations:**

Claudia Seifert (Dresden University of Technology, Germany): The Impact of Economic News on Consumer Behavior: A Micro-Level-Perspective for Explaining Macroeconomic Effects

Sylvia Blake (Simon Fraser University, Canada) and Jeremy Shtern (University of Ottawa, Canada): Free Access, Free Labor: User Perspectives on Their Role in Creating Social Media Advertising Markets

Paulien Coppens and Jo Pierson (Vrije Universiteit Brussel, Belgium): Buying Music and/or Illegal Music File-Sharing: an Exploration of User Motivations

Ryan Eanes (University of Oregon, USA): Media Effects and the Magic of the iPad

Yu Xu (Tsinghua University, China): An Author-level Analysis of Media and Communication Academic Community in Mainland China: A New Perspective from Social Network Theo

**Session 4:** Thursday, 27 June 2013

**Slot Code:** ESNT1a

**Time:** 9:00- 10:30

**Room:** HG07

**Title:** Media in Regions, Regions in the Media

**Chair:** Carla Cerqueira (University of Minho, Portugal)

**Discussant:** Ibrahim Saleh (University of Cape Town, South Africa)

**Presentations:**

Laure Marchis-Mouren (University of Avignon, France): La culture Populaire a l'abri de la Crise: Etude des Médiations Mises en Place au Sein des Traditions Taurines Provençales et Languedociennes

Basil Nchimunya Hamusokwe (Centre for Communication, Media and Society, University of KwaZulu-Natal, South Africa): The Development of Advertising and its Role on the Press in Zambia during the Third Republic: A Case Study of the Zambia Daily Mail Newspaper and The Post Newspaper  
Admire Mare (Rhodes University, South Africa): "When it Happens, Visceral News will Spread:" Social Media and the Coverage of the Death of President Bingu wa Mutharika in Malawi  
Mabogoshi Sylvia Matlala (University of the Witwatersrand, South Africa): Rebuilding the South African Family in Khumbul'ekhaya

**Session 5:** Thursday, 27 June 2013

**Slot Code:** ESNT3a

**Time:** 14:00- 15:30

**Room:** HG07

**Title:** Emerging Scholars' Perspectives on Internet and Media Governance

**Chair:** Francesca Musiani (Georgetown University, USA)

**Discussant:** Robin Mansell (London School of Economics, UK) [pending verification of scheduling conflicts]

**Presentations:**

Stefano De Paoli (Fondazione Ahref, Italy): Bots, Reputation and Digital Media: Consequences for the Internet Governance

Jean-Marie Chenou (University of Lausanne, Switzerland): Towards a Post-Hegemonic Cyberspace? Emerging Powers in Internet Governance

Michael Dick (University of Toronto, Canada): Beyond Standards: The World Wide Web Consortium and Internet Governance

Jelena Dzakula (University of Westminster, UK): Accountability of New Modes of Governance: Co-Regulation of Commercial Communications in the UK

**Session 6:** Thursday, 27 June 2013

**Slot Code:** ESNT4a

**Time:** 16:00- 17:30

**Room:** HG07

**Title:** Crisis and Communication

**Chair:** Dimitris Tsapogas (University of Vienna, Austria)

**Discussant:** Sigurd Allern (Stockholm University, Sweden)

**Presentations:**

Megan Finn (Microsoft Research New England, USA): Post-Disaster Information and Communication Practices: Disaster Plans and Technologies

Damien Spry (University of Sydney, Australia): "Riding the Korean Wave in the Wake of the Financial Crisis:" Transformations in Communicative Power

Albina Tortbayeva (Kazakhstan University of Management, Economics and Strategic Research, Kazakhstan): Framing Coverage of Labor Disputes

Emma Mesikämnen (La Trobe University, Australia): "A National Emergency:" Media Coverage of Australia's Radical Policy for its Indigenous Peoples – the Northern Territory Intervention – Who Gets to Speak and Why?

Muhammad Tarique (University of the Punjab, Pakistan): Peace or War Journalism: National Press Coverage of Balochistan Issue During Musharraf Regime

### **Session 7:** Friday, 28 June 2013

**Slot Code:** ESNF1a

**Time:** 9:00- 10:30

**Room:** HG07

**Title:** Convergences

**Chair:** Katharine Reed Allen (Pennsylvania State University, USA)

**Discussant:** Aphra Kerr (National University of Ireland, Maynooth, Ireland)

#### **Presentations:**

Jernej A. Prodnik (University of Ljubljana, Slovenia): A Seeping Commodification: The Convergence of Political Economy of Communication and Critical Theory

Maria Fedorova (Independent Researcher, Kuwait) and Manaf Bashir (Kuwait University, Kuwait):

Challenging the Nature of the Public Relations: Investigating the Economic Side of the PR industry

Abu Naser (Oakland University, USA): New Media Influence in the Public Sphere: Agenda Building and Media Melding in the Digital Age

Jacob Stenberg (Lund University, Sweden): With Great Drama and Fanfare: The Innovation Paradigm and its Symbolic Portrayal and Practices

Pip Shea (Queensland University of Technology, Australia): Guiding Appropriate Approaches to Online Community: An Information Design Experiment

### **Session 8:** Friday, 28 June 2013

**Slot Code:** ESNF3a

**Time:** 14:00- 15:30

**Room:** HG07

**Title:** Special Session with Sandra Braman and Robert Huesca: "How Do We Know if This Is Success or Not?"



**Session 9:** Friday, 28 June 2013

**Slot Code:** ESNF4a

**Time:** 16:00- 17:30

**Room:** HG07

**Title:** Digital Media, (Re)presentations, and Social Theory

**Chair:** Wajiha Raza Rizvi (Independent Researcher, Pakistan)

**Discussant:** Jo Pierson (Vrije Universiteit Brussel, Belgium)

**Presentations:**

Davide Dusi (University of Trento, Italy): Social Media, Social Utility and ICT Adoption: an Issue of Alignment

Sun Ha Hong (University of Pennsylvania, USA): Playing the Game of Discernment: Truth and Trust in Digital Space in the Absence of the Body

Jeremy Ong, Fitriana Yuvitasari, Hui Ling Chan and Yinghui Kok (Nanyang Technological University, Singapore): A Spiral of Hate on Facebook? The Effects of Negative Others-Generated Comments, Friend Count and Anonymity on Cyberbullying Behaviors

Erin Yue Wang and Trisha T. C. Lin (Nanyang Technological University, Singapore): Understanding Mobile Dating: Self-Presentation, Self-Disclosure and Location Awareness

Debora A Lui (University of Pennsylvania, USA): The Digital Production of Social Space: Examining the 'Elite Squad' on Yelp.com

**GMP in cooperation with Emerging Scholars Network**

**Session 2:** Sat 29 June

**Slot Code:** GMPS1a

**Time:** 09:00-10:30

**Room:** HG07

**Workshop (hands-on): Mapping Global Media Policy**

This workshop will teach young scholars and emerging researchers how to use the online platform [www.globalmediapolicy.net](http://www.globalmediapolicy.net) to monitor, analyze and visualize key issues, developments and trends in media and communication governance. The workshop look, particularly, at the WSIS+10 process and create database entries and visual maps. At the end of the workshop, all participants will be able to use the platform for their own work and create thematic sections and visualizations in their fields of interest.

**Session 10:** Saturday, 29 June 2013

**Business Meeting**

**Time:** 11:00- 12:30

**Room:** HG07

**Session 11:** Saturday, June 2013

**Slot Code:** ESNS3a

**Time:** 14:00- 15:30

**Room:** HG07

**Title:** Communication and Behavior

**Chair:** Deepti Chittamuru (University of Pennsylvania, USA)

**Discussant:** Marjan de Bruin (University of the West Indies, Jamaica)

**Presentations:**

Santosh Vijaykumar, May O. Lwin and Charles T. Salmon (Nanyang Technological University, Singapore): Mobile Phone-Based Intervention for Rural Community Health Workers in India – A Study of Technological Adoption and Effects

Wai Sing Tsen (Hong Kong Baptist University, Hong Kong): Social Control of Drug Addiction – Drug Discourses in Mediation, Rehabilitation and Local Youth Drug Addicts

Soeun Lee, Jungyoung Kim, Chankyung Park and Sungmin Lee (Seoul National University, Republic of Korea): Burdens of Health Club Going: Imagine Body and Self, Self Development Strategy in South Korea

Brenda McNally (Dublin City University, Ireland): The Use and Influence of Mass Media(ted) Communication on (Potential) Social Participation in the Transition to a Low Carbon Society, Ireland

Deborah Wise (University of Newcastle, Australia): PR, Positioning & a Carbon Tax: Applying a New Conceptual Framework to the Analysis of Polarized Political Positions

# ETHICS OF SOCIETY AND ETHICS OF COMMUNICATION (ETH)

**Co-Chair:** Manuel Parés Maicas (Universidad Autónoma de Barcelona)

**Co-Chair:** M. Teresa Nicolás Gavilán (Universidad Panamericana, México)

**Session No. & DATE:** 1. Wed. 26 June 2013.

**Slot Code:** ETHW2a

**Time:** 11:00-12:30

**Room:** HG08

**Session Title:** Covering Conflicts, protecting people and promoting values I

**Chair:** Manuel Pares Maicas

**Discussant:** John D. Forenman

## **Presentations:**

Manuel Pares Maicas: Ethics of Social Movements (Universidad Autónoma de Barcelona)

Rossy Lorena Laurencio Meza, Maria del Pilar Anaya Avila, Patricia del Carmen Aguirre Gamboa, Ma.

Teresa Nicolas Gavilan y Fernando Gutierrez Atala (Universidad Veracruzana y Universidad

Panamericana) Los valores éticos del quehacer informativo ante los vicios periodísticos que limitan la libertad de expresión

John D. Froneman and Gloria Edwards (North-West University, Sudafrica) A crisis of confidence in South Africa

Anita Howarth (Kingstone University, London) MCTs and universities: new risks, new visibilities and new vulnerabilities

Faheem Hussain and Mohammad Sahid Ullah (Asian University for Women, Bangladesh) Privacy Concerns of Youth: Ethical Reflectionsin Bangladeshi Print Media

Jesus Curz y Juan Carlos Suarez (Universidad de Sevilla) Ethical dimensions of peace journalism in the globalized world

Kristen Adams (¿) Gun Violence in the Hallowed Classroom: Examination of Journalism Ethics in Print Coverage of School Shootings

**Session No. & DATE:** 2. Wed. 26 June 2013.

**Slot Code:** ETHW3a

**Time:** 14:00-15:30

**Room:** HG08

**Session Title:** Covering Conflicts, protecting people and promoting values

**Chair:** Concha Edo

**Discussant:** Fernando Oliveira

**Presentations:** Covering Conflicts, protecting people and promoting values II

Concha Edo y Elvira García de Torres (Universidad Complutense de Madrid y Universidad de Valencia): Ethics for Participatory Journalism: the voice of reporters

Yanick Farmer (Université du Québec à Montréal) L'utilisation de la communication et de la psychologie sociale pour dépasser les limites des codes d'éthique

Estela Margartia Torres (Universidad Iberoamericana) Why should I explain why I do what I do? The media self-regulation in the 21st Century Mexican media

Fernando Oliveira Paulino and Madalena Oliveira (Universidade de Brasília) Media covering the media: metajournalism, accountability and the ethical debate.

Leonardo Francisco Figueiras Tapia and Leonardo Figueiras (Universidad Nacional Autónoma de México) The students movement #yo soy 132 and its repercussion in electoral process in Mexico 2012

Carlos Macía Barber y Ma. Angeles Galvan Árias (Universidad Complutense de Madrid) Conflicto armado, fotoperiodismo y menores

Robin Andersen (?) Zero Dark Thirty and the Torture Debate: Challenging the Culture of Militarism

**Session No. & DATE:** 3. Wed. 26 June 2013.

**Slot Code:** ETHW4a

**Time:** 16:00-17:30

**Room:** HG08

**Session Title:** To entertain and to educate: the challenge of promote values and give fun

**Chair:** Name (Institution): Teresa Nicolás Gavilán (Universidad Panamericana)

**Discussant:** Name (Institution): Oscar Jaramillo (Universidad Mayor de Chile)

**Presentations:**

Oscar Armando Jaramillo and Lucía Castellón (Universidad Mayor de Chile): Videojuegos y violencia: Hacia la búsqueda de una autorregulación Ética

Ma. Teresa Nicolás Gavilán (Universidad Panamericana): Ethos en serie. Un modelo axiologico de los personajes de las series de TV.

Xabier Ramon (Universida Pompeu Fabra): London 2012 Olympics and the deontological principle of truth. An analysis of the Opening and Closing Ceremonies in the international quality press

Yumeng Wang, Santosh Vijaykumar, Xintian Wang, Wanglei Lei and Yuanan Shen (Nanyang Technological University) Assessment of Promotional Strategies in Beauty Enhancement Advertisements

Carola Isabel García Calderón: (Universidad Nacional Autónoma de México) de Autorregulación y ética en la publicidad de alimentos de bajo valor nutritivo en México

Kristoffer Holt, Marie Grusell (Linnæus university Kalmar) is unethical advertising? An analysis of complaints to the Advertising Ombudsman in Sweden 2009-2012.

**Session No. & DATE:** 4 Thursday. 27 June 2013.

**Slot Code:** ETHT1a

**Time:** 9:00-10:30

**Room:** HG08

**Session Title:** New media environment: risks and opportunities.

**Chair:** Juan Carlos Suarez (Universidad de Sevilla)

**Discussant:** Joaquin Fidalgo (Universidade do Minho)

Presentations:

Gerardo Luis Dorantes, Jorge Alberto Islas, Jesus Eduardo Álvarez (Universidad Nacional Autónoma de México): Ethical challenges in cyberspace. Privacy and intellectual property: the case in Mexico.

Juan Carlos Suarez (Universidad de Sevilla) The risks of the accuracy of information in the digital

Joaquim Fidalgo (Universidade do Minho) Journalism is changing“ and what about journalism ethics?

Begoña Zalbidea, Juan Carlos Pérez y Santiago Urrutia (Universidad del Pais Vasco) Ethical standards in the online versions of daily

Sandra Pitcher (University of KwaZulu-Natal) Deviant Doodling: Assessing South Africa's Political Cartoons in Relation to a Socially Responsible Press

Jo M. Katambwe(Université du Québec à Trois-Rivières) L'éthique des organisations solidaires:incidences sur les stratégies et pratiques de communication

Mirca Amadianu (Univeristy of Leicester): Ethics of mediation and the voice of the injured subject

**Session No. & DATE:** 5. Thursday. 27 June 2013.

**Slot Code:** ETHT3a

**Time:** 14:00-15:30

**Room:** HG08

**Session Title:** Emotional and trauma literacy in journalism's digital age

**Chair:** Howard Tumber (City University)

**Discussant:** Howard Tumber (City University)

**Presentations:**

Sallyanne Duncan (The University of Strathclyde): Death in the news: Identifying generic elements in the reporting of personal bereavement

Michael Foley (Dublin Institute of Technology): Children's rights, ethics and journalism

Sarah Niblock (Burnel Univeristy): Journalism of compassion: Rewriting reporting for the digital age

Gavin Rees (Dart Center) : How close is too close? Exploring appropriate distance in trauma reporting

Judith Townend (City University): Participant consent in journalistic process: legal and ethical issues in a digital age

**Session No. & DATE:** 6. Thursday. 27 June 2013.

**Slot Code:** ETHT4a

**Time:** 16:00-17:30

**Room:** HG08

**Session Title:** PANEL: BUENAS PRACTICAS EN LA ENSEÑANZA DE LA ETICA Y DE LA ÉTICA DE LA COMUNICACIÓN EN ESPAÑA E IBEROAMERICA

**Chair:** Loreto Corredoira (Universidad Complutense)

**Discussant:** Ma. Teresa Nicolás Gavilán (Universidad Panamericana)

**Panelistas:**

Manuel Pares y Maicas (España) : La preocupación por le etica de la sociedad y de la comuniación dentro de IAMCR. Lecciones de toda una vida.

Lucia Castellón (Chile) : El compromiso del decano como pieza clave para impulsar la docencia de la ética en las universidades: el caso de Chile.

Loreto Corredoira (España): El éxito de los congresos CIEDI España e América Latina.

Ana Jimena Casillas (México) Hábitos Saludables y Comunicación: Modelo para Ayudar a la Persona a Vivir Valores Éticos.

Juan Carlos Suarez (España): La ética de la comunicación en las universidades públicas españolas: estado de la cuestión y buenas prácticas.

Gabriela Delgado y Ma. Teresa Nicolás (México): A favor de lo mejor: una asociación comprometida con la enseñanza de la ética de la comunicación a 360<sup>a</sup>

# GENDER AND COMMUNICATION (GEN)

**Co-Chair:** Kaitlynn Mendes (De Montfort University)

**Co-Chair:** Margaretha Geertsema-Sligh (Butler University)

**Session 1:** Wed 26 June

**Slot Code:** GENW2a

**Time:** 11:00-12:30

**Room:** QG27

**Session Title:** Speaking truth to power about gender and communication: International and regional policy developments towards Beijing+20 - joint panel with Working Group on Global Media Policy.

**Chair:** Claudia Padovani (University of Padova):

## **Presentations:**

Alton Grizzle (UNESCO): Gender and media: the UNESCO revised policy agenda.

Claudia Padovani (University of Padova): Gender and media: the power of transnational networks.

Susan Abbott (Internews): Gender and development: new communication challenges.

Karen Ross (University of Liverpool): European approaches to gendering media operations.

Carolyn Byerly (Howard University): North American developments in gender and media policy interventions.

Aimée Vega Montiel (Universidad Nacional Autónoma de México): Latin American explorations around gendering media policy

Todd Holden (Tohoku University): Media policy focusing on gender: Asian concerns.

Peter Kareithi (Pennsylvania State University-Harrisburg): Africa and emerging gender-sensitive media policies

**Session 2:** Wed 26<sup>th</sup> June

**Slot Code:** GENW3a

**Time:** 14:00-15:30

**Room:** QG27



**Session Title:** Social Networks/ICT and Gender

**Chair:** Einat Lachover (Sapir College)

**Presentations:**

Sigal Barak-Brandes (Tel Aviv University and The College of Management) & David Levin (Tel Aviv University): "Like my Status": Israeli Girls Constructing Their Social Connections on the Facebook Social Network

Ellen Paasch (University of Iowa), Petya Eckler (University of Iowa) & Yusuf Kalyango Jr. (Ohio University): Facebook Use, Disordered Eating and Body Image among College Women in the United States

Samantha Anne Close (University of Southern California): The New Women's Work? Crafting, New Media, and Capitalism

Waldemir Cortés Machado (University of Barcelona), Raquel Gomes de Oliveira (Federal University of Bahia), Adriana Ibiti (Autonomic University of Barcelona): Liquid homosexuality and the relationship in the virtual postmodernity

Angela Nagle (No Affiliation Given): The Political Economy of Comment Thread Misogyny  
Einat Lachover (Sapir College) & Carmel Vaisman (Tel Aviv University): Jewish-Israeli Girls' Online Discourse about International Women's Day: Post-Feminism or "Feminist Insensibility"

**Session 3:** Wed, 26<sup>th</sup> June

**Slot Code:** GENW4a

**Time:** 16:00-17:30

**Room:** QG27

**Session Title:** Feminist Theory

**Chair:** Bernadette Barker-Plummer (University of San Francisco)

**Presentations:**

Andrea Zeffiro (Emily Carr University of Art +Design): Feminist Futures: Reimagining the Place of Feminism within the University

Sara Mourad (University of Pennsylvania): Queer Sexualities: The Struggle for Words

Shantel Martinez (University of Illinois): Shifting Paradigms: Discussing new features in LGBTQ in Media Studies

Sarah Cardey (University of Reading) & Gareth Horsfield (University of Reading): Challenging Assumptions of Heterosexuality in Development Communication: Queering Development Communication Theory and Practice

Shea Lynn Smock (Florida State University): Girl Power?: A Feminist political economic analysis of newspaper coverage of Julia Bluhm and Seventeen magazine Photoshopping

Bernadette Barker-Plummer (University of San Francisco): Lost in (Trans)lation: Mediating New Gender Politics

**Session 4:** Wed 26<sup>th</sup> June

**Slot Code:** GENW4b

**Time:** 16:00-17:30

**Room:** C123

**Session Title:** Gender, Identity and Culture

**Chair:** Jen-Yi Chen (Fooyin University)

**Presentations:**

Elsie M. McPhail (Universidad Autonoma Metropolitana Xochimilco): Celebridades y sus imágenes: aportaciones desde el género

Eunkyoung Choi (Loughborough University) & Jooyeun Park (Hankuk University of Foreign Studies): Digital Radio and Women: Challenges and Perspectives

Donna Chu (Chinese University of Hong Kong): New Women, Old Control: Emergent gender stereotypes in Hong Kong

Sangita Gopal (University of Oregon): Between State and Capital: Women Make Movies

Corinna Oschatz (Friedrich-Schiller-Universität) & Christoph Kimmt (Hanover University of Music, Drama and Media): The Role of Gender in Narrative Persuasion: Exploring the Effectiveness of Road Safety Education

Jo Tacchi (RMIT University) & Tripta Chandola (RMIT University): Complicating Connectivity: Gendered Mobilities in an Urban Slum

**Session 5:** Thurs 27<sup>th</sup> June

**Slot Code:** GENT1a

**Time:** 9:00-10:30

**Room:** QG27

**Session Title:** Responsible Leadership in an Age of Social and Economic Crisis

**Chair:** Kavita Hayton (Arts University College at Bournemouth & University of Southampton)

**Presentations:**

Nicola Darwood (University of Bedfordshire): Travel agencies and trinket shops: representations of women of business in Elizabeth Bowen's fiction

Clare Walsh (University of Bedfordshire): Media capital or media deficit? Representations of women in leadership roles in old and new media

Julia Knight (University of Sunderland): Organisational strategies of women's moving image organisations in the UK during the 1980s & 1990s

Kavita Hayton (Arts University College at Bournemouth & University of Southampton): Gender, authentic leadership and communication

Alexis Weedon (University of Bedfordshire): Learning from the History, Theory and Practice of Authentic Leadership by Women in Media

**Session 6:** Thurs 27<sup>th</sup> June

**Slot Code:** GENT1b

**Time:** 9:00-10:30

**Room:** QG27

**Session Title:** Women in Journalism/Media Monitoring

**Chair:** Margareetha Geertsema-Sligh (Butler University)

**Presentations:**

Maurizio Mosca (EIGE): From Practices with Potential to Good Practices in promoting gender equality in the area of Women and the Media

Sara De Vuyst (University of Ghent) & Karin Raeymaeckers (Ghent University): 'Looking at journalism through rose-tinted glasses.' An explorative study of gender inequality in newsrooms and job satisfaction of female journalists

Edgard Rebouças (Federal University of Espirito Santo) & Ana Veloso (Federal University of Pernambuco): Gender and Power: women in journalism in 11 countries

Ruth Ainhua de Frutos (University of Málaga): Unesco's expert considerations in the development and design of gender-sensitive indicators for media

Yasmine Dabbous (Lebanese American University) & Khaled Nasser (Lebanese American University): An esthetic element: The representation of women in Lebanese print and broadcast news outlets

**Session 7:** Thurs 27<sup>th</sup> June

**Slot Code:** GENT3a

**Time:** 14:00-15:30

**Room:** QG27

**Session Title:** Women in Media Industries in Europe: Methods and findings of a large-scale, pan-European collaborative

**Chairs:** Karen Ross (University of Liverpool), Claudia Padovani (University of Padova) and Jolanta Reingarde (European Institute for Gender Equality)

**Presentations:**

Each speaker will discuss a) the position of women (and men) in decision-making structures across a range of European media organisations, and; b) the representation of women (and men) in fact-based TV

Erzsébet Barát (University of Szeged): Hungary

Rikke Andreassen (Roskilde University) & Linda Lapina (Roskilde University): Denmark

Dimitra Dimitrakopoulou (Aristotle University of Thessaloniki): Greece

Wiesław Oleksy (University of Łódź): Poland

Daniela Frumusani (Universităţii de Bucureşti): Romania

Núria Simelio Sola (Universitat Autònoma de Barcelona): Spain

Tarja Savolainen (University of Helsinki): Finland

Iliana Stoicheva (People and Borders Foundation): Bulgaria

Caja Thimm (University of Bonn): Germany

Dimitri Prandner (University of Salzburg): Austria

Brenda Murphy (University of Malta): Malta

Inta Brikse (University of Latvia): Latvia

Sofie van Bauwel (Ghent University): Belgium

Carolyn Byerly (Howard University): USA

**Session 8:** Thurs 27<sup>th</sup> June

**Slot Code:** GENT3b

**Time:** 14:00-15:30

**Room:** QG22

**Session Title:** Representation (Fiction)

**Chair:** Margaretha Geertsema-Sligh (Butler University)

**Presentations:**

Isabel Molina Guzman (University of Illinois Champaign-Urbana): Recession Era Latina Spitfires and the US Backlash Towards Immigration

Cheryll Ruth Reyes Soriano (De La Salle University), Sun Sun Lim (National University of Singapore) & Milagros Rivera-Sanchez (No Affiliation Given): Of mothers and mobile phones: Ideologies of mothering and technology consumption in Philippine television advertisements

Nikita T. Hamilton (University of Southern California): Who Can Be a Black Female Lead Character? Black Women, Socioeconomics, Neo-Liberalism and Television

Murali Balaji (Temple University): Superspies, Superheroes and Jingoism: Commodifying Nationalistic Indian Masculinity in the Global Marketplace

**Session 9:** Thurs, 27<sup>th</sup> June

**Slot Code:** GENT4a

**Time:** 16:00-17:30

**Room:** QG27

**Session Title:** Advocacy/Improving Women's Position in Media/Society

**Chair:** Irene Dorothy Awino (Nation Media Group)

**Presentations:**

Rosanna Maule (Concordia University Montreal): Technologies of Gender in the Age of Digital Economy

Karin Wilkins (University of Texas at Austin): Advocacy Communication for Women's Rights: The Maputo Protocol in Action

Debalina Dutta (National University of Singapore): (Re)framing empowerment: Media portrayals of Indian women in STEM education

Marwa Ragaa Al-Mutafy (Modern Sciences and Arts University): Women and Politics in Egypt: A Comparative Study of Egyptian Women's Political Awareness Before and After January 25th, 2011  
Amie Joof (FAMEDEV-Inter Africa Network for Women, Media, Gender and Development): Gender, Media and Information Literacy Capacity-building for gender-balanced content production and representation in Africa

Irene Dorothy Awino (Nation Media Group): Voted out by the Press? The news media and the gender agenda in Kenya during the 2013 elections

**Session 10:** Thurs 27<sup>th</sup> June

**Slot Code:** GENT4b

**Time:** 16:00-17:30

**Room:** QG22

**Session Title:** Gender, Crisis and (Sexual) Violence

**Chair:** Carolyn Byerly (Howard University)

**Presentations:**

Berna Yazici (Bogazici University): New Communication Technologies, New Media and the Remaking of Gender and Power in Turkey

Maura Conway (Dublin City University): Virtual Gender-Switching in the Violent Online Jihad? An Exploratory Analysis of the Prevalence, Roles, and Influence of Women in the Jihadisphere

Kristin Skare Orgeret (Oslo and Akershus University College): Reporting gender in the times of crises

Jeanne Prinsloo (Rhodes University and University of KwaZulu-Natal): Expurgating the monstrous – an analysis of the South African Daily Sun's coverage of gang rape

Suchitra Patnaik (The English and Foreign Languages University): Public Domain Private Spaces: A study on Women Bloggers in India

Carolyn Byerly (Howard University): Theorizing Feminist Agency in Media Transformation

**Session 11:** Fri 28<sup>th</sup> June

**Slot Code:** GENF1a

**Time:** 9:00-10:30

**Room:** QG27

**Session Title:** Ethnography, audiences, gender and feminism

**Chair:** Carla Cerqueira (University of Minho)

**Presentations:**

Isabel Travancas (Federal University of Rio de Janeiro): Ethnography of journalists' world in Brazil

Liudmila Voronova (Sodertorns Hogskola): Gender as a tool, a burden, or a joke? Russian and Swedish press-people about gender in political journalism ideologies

Andrea Press (University of Virginia and Oxford University): Feminism on the ground, postfeminism in the air: Articulations of gender and class by reality television viewers

Jen-Yi Chen (Fooyin University): College-Age Women's Perception of Science in Advertising in Taiwan

Carla Cerqueira (University of Minho): Taking a closer look at Portuguese newsrooms and NGOs: the use of ethnographic research

**Session 12:** Fri 28<sup>th</sup> June

**Slot Code:** GENF3a

**Time:** 14:00-15:30

**Room:** QG27

**Session Title:** Audiences, the economy and Gender

**Chair:** Janice Gaffey (Independent College Dublin)

**Presentations:**

Wanjiru Mbure (Stonehill College): This is what is wrong with the economy!: Seeking (gendered) second chances on The Apprentice

Nazan Haydari (Maltepe University): Reconceptualization of Crisis in Feminist Media in Turkey

Ganiyat Oluwabukola Adenle (Lagos State University) & Olujimi Kayode (Lagos State University): Media Framing of Gender and Sexuality in Economic News in Nigeria

Mariekie Burger (University of Johannesburg): BBM messages, women, a good laugh and getting the job done

Parul Nangal (University of Delhi) & Anjali Capila (University of Delhi): Satyamev Jayate: A talk show on television: Viewer's response in Delhi

**Session 13:** Fri 28<sup>th</sup> June

**Slot Code:** GENF4a

**Time:** 16:00-17:30

**Room:** QG27

**Session Title:** Women Journalists and Media Structures in a Time of Crisis

**Chair:** Carolyn Byerly (Howard University)

**Discussants:**

Aimee Vega Montiel (National Autonomous University): Mexico: Women Journalists and Media Structures in a Time of Crisis

Diana Nastasia (Southern Illinois University Edwardsville): Women and Journalistic Practice In the Transition from Communism to Independence: The cases of Russia and Poland

Peter Kareithi (Pennsylvania State University): Society and Media: Robbing Kenyan Women of Dreams and Dignity

Barbi Pilvre (Tallinn University): Gendering Journalism in Estonia's Economic and Political Framework  
Additional Contributors:

Additional Contributors to Discuss Women in Journalism in the Following Nations:

- Margaretha Geertsema-Sligh (Butler University): South Africa
- Patricia Ortega (Metropolitan Autonomous University-Xochimilco): Mexico
- Claudia Lagos (University of Chile): Chile
- Thais de Mendonca Jorge (University of Brasilia): Brazil
- Tarja Savolainen (University of Helsinki): Finland
- Turid Ovrebo (Volda University College): Norway
- Maria Edström (University of Gothenburg): Sweden

**Session 14:** Sat 29<sup>th</sup> June

**Slot Code:** GENS1a

**Time:** 9:00-10:30

**Room:** QG27

**Session Title:** Representation 1 (Non-Fiction)

**Chair:** Carla Cerqueira (University of Minho)

**Presentations:**

Sorin Nastasia (Southern Illinois University Edwardsville) & Diana Iulia Nastasia (Southern Illinois University Edwardsville): Personal, Public, and Political Crises: Mediated Representations of Betrayed Political Wives in the United States

Ricarda Drüeke (University of Salzburg) & Elisabeth Klaus (University of Salzburg): Representations of Migrants in the Austrian Press: Politics of Citizenship and the Intersection of Ethnicity, Class and Gender

Yachien Huang (Tamkang University): Adam and Eve, who suffered more after being tempted by the forbidden fruit? --Examination of the gender representation of Taiwanese parliament members in the Apple Daily

Tingru Huang (Sorbonne) & Zhan Li (Xiamen University): Lingering between “Ridicule” and “Regulation”—Media Representation of Homosexuals in Chinese Newspapers in First Decade of 21st Century

**Session 15:** Sat 29<sup>th</sup> June

**Slot Code:** GENS3a

**Time:** 14:00-15:30

**Room:** QG27

**Session Title:** Representation 2 (Non-Fiction)

**Chair:** Ibrahim Saleh (University of Cape Town)

**Presentations:**



Ines Engelmann (LMU Munich) & Katrin Etzrodt (TU Dresden): Media's Gender Construction and Their Possible Causes. A Content Analysis of Female and Male Politicians in Online Newspapers

Barbara Ann Barnett (University of Kansas): Vulnerable and Valuable: Magazines' Framing of Trafficking for Sexual Exploitation

Hsiao-Yung Wang (Providence University); Reflections upon "Neo-Homophobia" and its Legitimate Rhetoric: Toward the Ethics of Communication

Claudia Ivette Pedraza Bucio (Universidad Nacional Autónoma de México): Hablar de deportes ¿cosa de hombres? Una mirada de género sobre la prensa deportiva Mexicana

Ibrahim Saleh (University of Cape Town): Weaving the dreams of women empowerment in Egypt during and after the revolution: Empty Pledges and Costly Delays

**Session 16:** Sat 29<sup>th</sup> June

**Slot Code: GEN Business Meeting**

**Time:** 11:00-12:30

**Room:** QG27

**Session Title:** Gender and Communication Business Meeting

**Chair:** Margaretha Geertsema-Sligh

# GLOBAL MEDIA POLICY (GMP)

**Chair:** Name (Institution) : Claudia Padovani (University of Padova)

**Vice-Chair:** Name (Institution) : Gerard Goggin (University of Sydney)

**Vice Chair:** Name (Institution) : Arne Hintz (Cardiff University)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** GMPW4a

**Time:** 16.00–17.30

**Room:** HG06

**Session Title:** IAMCR and WSIS+10: the way ahead

**Chairs:** Claudia Padovani (University of Padova) and Stefania Milan (Tilburg University)

This is an inter-sectional panel jointly organized by the Working Group on Global Media Policy and the IAMCR Policy Task Force. The aim of this open and interactive session is to discuss the World Summit on the Information Society 2015 preparatory process, consider its implications for studying global communication policy and to plan and coordinate IAMCR member participation and engagement in this important UN event.

**Session 2:** Thursday. 27 June 2013.

**Slot Code:** GMPT1a

**Time:** 9.00-10.30

**Room:** QG02

**Session Title:** Global Media Policy in the Global South I: Emerging Policy Flows

**Chair:** Marc Raboy (McGill University)

**Discussant:** Claudia Padovani (University of Padova)

**Presentations:**

Daniele Canedo, Caroline Pauwels, Elizabeth Loiola (Vrije Universiteit Brussel) : Mapping the South American film distribution landscape.

Diego Cortes (UC San Diego) : The 2009 Communication Law Reform in Argentina, a Viable Model for the Colombian Case?

Levi Obonyo, Clayton Adalbert Peel (Daystar University) : Media Regulation in Emerging Democracies: A comparative analysis of statutory and voluntary media councils in Kenya, Tanzania, Uganda, and Zimbabwe

Luisa Elena Torrealba (Universidad Central de Venezuela) : Political Communication of Venezuelan State in the International Globalized System

Veronique Wavre (University of Exeter) : Integration of Media policies into the Euro-Mediterranean partnership

Chiara Saez Baeza, Ivan Cea, Catalina Marilao, Javier Sáez, Carlos Said (Universidad de Chile) : Chilean Law and International Standards on Communication Rights. A methodological contribution to the development of a General Act on Media and Communications

**Session 3:** Thursday. 27 June 2013.

**Slot Code:** GMPT3a

**Time:** 14.00-15.30

**Room:** QG02

**Session Title:** Global Media Policy in the Global South II: Post Colonial Asia

**Chair:** Gerard Goggin (University of Sydney)

**Discussant:** Daya Thussu (Westminster University)

**Presentations:**

Rahman Rahman, Fahmidul Haq, Shameem Reza (Simon Fraser University) : Communication Policies and Media Reform in Bangladesh: A Postcolonial View

Aasim Khan (King's College London) : The Domestic Dimension: ... Ideas in Defining India's Position on Global Media Policy

David B. Newman (Simon Fraser University) : British Colonial Screen Policy

Biswarup Sen (University of Oregon) : Two Heads after Better than One: IT Policy & Indian State

Miklos Sukosd (University of Hong Kong) : How to Measure Media Pluralism in Asia?

**Session 4:** Thursday. 27 June 2013.

**Slot Code:** GMPT4a

**Time:** 16.00-17.30

**Room:** QG02

**Session Title:** Global Internet Governance: Histories and Emerging Trends

**Chair:** Claudia Padovani (University of Padova)

**Discussant:** Robin Mansell (London School of Economics)

**Presentations:**

Gerard Goggin, Tim Dwyer, Fiona Martin, Jonathon Hutchinson (University of Sydney) : Mobile Internet's 'Creative Destruction': Implications for Global Mobile Policy

Klein, Hans (Georgia Institute of Technology) : Internet Governance: A Multi-Level Institutional Model

Abbott, Susan Marie (Internews) : Race to Control the Internet

Servaes, Jan (City University of Hong Kong) : Future Imperatives of Development Communication and Information. An Orbicom-UNESCO global initiative

**The Working group on Global Media Policy also organizes sessions in cooperation with other Sections and Working groups.**

**GMP in cooperation with Gender and Communication Section**

**Session 1:** Wed 26 June

**Slot Code:** GENW2a

**Time:** 11:00-12:30

**Room:** QG27

**Interactive session:** Speaking truth to power about gender and communication: International and regional policy developments towards Beijing+20

Normative frameworks and recommendations related to the problematic nexus of gender and communication have been elaborated over the past two decades, starting with the Platform for Action adopted at the Beijing World Conference on Women (1995) and moving on to the World Summit on the Information Society (2003-2005) and its follow ups. In spite of on-going efforts to foster those standards, supranational and national media policies and media organizations do not seem to have made great progress in implementing principles aimed at promoting gender equality in and through the media. This panel addresses core questions such as: what has been the power of existing normative frameworks in structuring social change and fostering gender equity in and through the media? Are media policy interventions, at all levels, being ideated and implemented with a much referred to 'gender-aware' and 'gender-sensitive approach'? Do existing monitoring practices, critical analyses and stock-taking exercises inform policy debates related to the diffusion and use of media and information technologies? How could disconnections of knowledge and understanding amongst media professionals, scholars, advocates and policy-makers be addressed and overcome?

This panel fosters a conversation aimed at sharing the research-based knowledge developed within a worldwide scholarly community in recent years and translate it in an input to a major upcoming international event: the Unesco sponsored Global Forum on Media and Gender, to be held in Paris in Novembre 2013.

**GMP in cooperation with Emerging Scholars Network**

**Session 2:** Sat 29 June

**Slot Code:** GMPS1a

**Time:** 09:00-10:30

**Room:** HG07

**Workshop (hands-on): Mapping Global Media Policy**

This workshop will teach young scholars and emerging researchers how to use the online platform [www.globalmediapolicy.net](http://www.globalmediapolicy.net) to monitor, analyze and visualize key issues, developments and trends in media and communication governance. The workshop look, particularly, at the WSIS+10 process and create database entries and visual maps. At the end of the workshop, all participants will be able to use the platform for their own work and create thematic sections and visualizations in their fields of interest.

# HEALTH AND HIV/AIDS COMMUNICATION (CHA)

## **Health Communication and Change Working Group (HCC)**

**Chair:** Kate Holland (University of Canberra, Australia)

**Co-Chair:** Marjan de Bruin (University of the West Indies, Jamaica)

## **Communication and HIV/AIDS Working Group (CHA)**

**Chair:** Nanna Engebretsen (Lillehammer University College, Norway)

**Co-Chairs:** Sarah Cardey (University of Reading, UK)

Ravindra Kumar Vemula (English and Foreign Languages University, India)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** CHAW2a

**Time:** 11:00-12:30

**Room:** CA124

**Title:** Online and Social Media in Health Communication: Impacts and Opportunities

**Chair:** Kate Holland (University of Canberra, Australia)

### **Presentations:**

Patricia Campbell (University of Calgary, Canada): Running mania: Lay expertise and reflexivity in the everyday management of health uncertainty

Simone Jaeger (Johannes-Gutenberg University Mainz, Germany): On the pulse of the information trend: Physicians' Perception, Attitudes and Behavior in the Context of their Contact to Internet Patients

Vered Seidmann (Nanyang Technological University, Singapore), Natalie Pang (Nanyang Technological University, Singapore): Blogging the Self to Others: The Voice of Autism through Personal Blogs

HyeonJu Jeong (Sunkyunkwan University, Korea): The moderating effect of source credibility on the right use of social media in distributing health-related information

Trevor Anthony Cullen (Edith Cowan University, Australia): The accuracy of online health information: challenges and opportunities

**Session 2:** Wed. 26 June 2013.

**Slot Code:** CHAW3a

**Time:** 14:00–15:30

**Room:** CA124

**Title:** HIV/AIDS and Health Communication: Perspectives on Economics and Human Rights.

**Chair:** Nanna Engebretsen (Lillehammer University College, Norway)

**Presentations:**

Mohan Jyoti Dutta (National University of Singapore, Singapore): Interrogating neoliberal ideologies of HIV/AIDS communication: Power, control, and agency

Ludek Stavinoha (University of Strathclyde, UK): 'AIDS in Africa' and the News Media in Times of Crisis

Kate Holland (University of Canberra, Australia): Selling the National Disability Insurance Scheme in Australia: politics, economics and human rights in news media and public discourse

Kim Walsh-Childers (University of Florida, US), Jennifer Braddock (University of Florida, US): Assessing U.S. Journalists' Beliefs about Medical Overtreatment and the Impact of Related News Coverage

Debbie Yichen Wu (Fu-Jen Catholic University, Taiwan), Fu-Li Chen (Fu-Jen Catholic University, Taiwan), Tsung-Hsi Wang (Department of Health, Taiwan): Reporting suicide in the economic crisis—A study of health journalism in Taiwan

**Session 3:** Wed. 26 June 2013.

**Slot Code:** CHAW4a

**Time:** 16:00–17:30

**Room:** CA124

**Title:** Communicating HIV/AIDS: Issues and Concerns

**Chair:** G. M. Subba Rao (National Institute of Nutrition, India)

**Presentations:**

Vemula Ravindra Kumar (English and Foreign Languages University, India): Communicating HIV & AIDS prevention in India: Identifying appropriate health management policies for sustainable development

Travis Evan Hasler (Kansas State University, US): HIV/AIDS communication strategies in developing countries: Behaviour change in a high fear environment

Colin Tinei Chasi (University of Johannesburg, South Africa): Failure in HIV/AIDS communication that was waiting to happen

Verena Thomas (University of Goroka, Papua New Guinea), Mark Eby (University of Goroka, Papua New Guinea): Haus Piksas: Using informal media distribution for HIV and AIDS communication in Papua New Guinea

Ammina Kothari (Rochester Institute of Technology, US), Dennis Dawson Elliott (Indiana University, US): Web-Based HIV/AIDS Information: Potential for Effective Communication

**Session 4:** Thurs. 27 June 2013.

**Slot Code:** CHAT1a

**Time:** 9:00–10:30

**Room:** CA124

**Title:** Identifying Health Communication Effects: Message and Audience Attributes

**Chair:** Ravindra Kumar Vemula (English and Foreign Languages University, India)

**Presentations:**

Eva Baumann (University of Music, Drama, and Media, Germany), Jörg Wiltfang (University Hospital Schleswig-Holstein, Germany), Hans-Jürgen Wenz (University Hospital Schleswig-Holstein, Germany), Michael Koller (University Hospital Regensburg, Germany), Katrin Hertrampf Wiltfang (University Hospital Schleswig-Holstein, Germany): Socio-economic Disparities, Health Inequalities, and Differences in Communication Behaviors: Improving the Socio-cultural Fit of Cancer Prevention Efforts

Edmund Wei Jian Lee (Nanyang Technological University, Singapore), Shirley S Ho (Nanyang Technological University, Singapore), Josephine K Chow (Nanyang Technological University, Singapore), Ying Ying Wu (Nanyang Technological University, Singapore), Zixin Yang (Nanyang Technological University, Singapore): Staying abreast of breast cancer: Interplay of attention to media and interpersonal communication on Singaporean women's breast cancer knowledge

Shun-Chih Ke (Chinese Culture University, Taiwan): From the perspective of elderly people to analyze cancer message

Yu-Chan Chiu (National Taiwan University, Taiwan): Verifying and evading-readers: patients and non-patients' interpretation of cancer risks reported in newspapers



**Session 5:** Thurs. 27 June 2013.

**Slot Code:** CHAT3a

**Time:** 14:00–15:30

**Room:** CA124

**Title:** Panel: Revisiting Entertainment and Education

**Chair:** Sarah Cardey (University of Reading, UK)

**Presentations:**

Archana Kumar (University of Delhi, India): Evaluation of EE approaches in India

Sarita Anand (University of Delhi, India): Case Studies on EE Approaches in India

G M Subba Rao (National Institute of Nutrition, India): EE Approaches and use of folk media in nutrition education

Ravindra Kumar Vemula (English and Foreign Languages University, India): Critical analysis of EE interventions in developing countries: India- a case study

Eliza Govender (University of KwaZulu-Natal, South Africa): Revisiting Entertainment Education in theory and practice: A transnational comparative study using Intersexions

**Session 6:** Thurs. 27 June 2013.

**Slot Code:** CHAT4a

**Time:** 16:00–17:30

**Room:** CA124

**Title:** Social Determinants: Gender and Power Issues in HIV/AIDS and Health

**Chair:** Colin Tinei Chasi (University of Johannesburg, South Africa)

**Presentations:**

Nancy Muturi (Kansas State University, US): Gender and HIV/AIDS in the Context of Alcohol Consumption in Kenya

Kockartz Aline (Université catholique de Louvain, Belgium): The conduct of interactions between care providers and HIV migrants patients in a context of austerity: an exploratory review of AIDS care communicational processes in French Belgium

Satarupa Dasgupta (New York University, US): Examination of care seeking behavior for sexual health of male and transgender sex workers in India for formulating future communication based intervention programs

Miguel Sánchez Maldonado (Tecnológico de Monterrey, Mexico): Men's Self-care: Hegemonic Masculinity and Media

Yi-Ning Katherine Chen (National Chengchi University, Taiwan): Socioeconomic Status and Health Communication Inequalities in Taiwan: A Nationwide Survey

**Session 7:** Fri. 28 June 2013.

**Slot Code:** CHAF1a

**Time:** 9:00–10:30

**Room:** CA124

**Title:** Panel: Health, Culture and State

**Chair:** Marjan de Bruin (University of the West Indies, Jamaica)

**Presentations:**

Sujata Moorti (Middlebury College, US): Technologies of Citizenship: Transnational Surrogacy and the Reproduction of the World Order

Carolina Acosta Alzuru (University of Georgia, US): No News is Bad News: Examining the Discourse around Hugo Chávez's Illness

Patricia A Curtin (University of Oregon, US): Disease Eradication Campaigns through a Cultural-Economic Lens: The Competing Discourses of Social Justice, Health Diplomacy, and Neo-colonialism

Usha Raman (University of Hyderabad, India): Beauty is skin deep: Lifestyle clinics and urban Indian self-image

**Session 8:** Fri. 28 June 2013.

**Slot Code:** CHAF3a

**Time:** 14:00–15:30

**Room:** CA124

**Title:** E-Health: Current and Emerging Issues for Research and Policy

**Chair:** Eliza Govender (University of KwaZulu-Natal, South Africa)

**Presentations:**

Mariliis Vahe (Florida State University, US), Khawaja Zain-ul-abdin (Florida State University, US): A call for health: The Current status of use of mobile phones for healthcare interventions in developing countries

Veronika Karnowski (Ludwig-Maximilians-Universität München, Germany), Constanze Rossmann (Ludwig-Maximilians-Universität München, Germany): Mobilize by mobile. Effectiveness of a text message-intervention to promote physical activity among young adults

Arul Chib (Nanyang Technological University, Singapore), Qiaolei JIANG (Nanyang Technological University, Singapore), Samson Struckmann (Ludwig Maximilian University of Munich, Germany), Vanessa Chong (Nanyang Technological University, Singapore), Michelle Lim (Nanyang Technological University, Singapore), Regina Rodricks (Nanyang Technological University, Singapore): Mobile Medicine and Peripatetic Providers: Investigation of Impact of Tablet PCs on Healthcare Service in Rural Thailand

Fiona Chew (Syracuse University, US), Sara Z.Q Cheng (Syracuse University, US): E-health literacy and health outcomes in the United States: Extending the digital divide

Robert Rattle (Sault College, Canada): Using Health Impact Assessment as a Tool to Assess Health Communication and Policy

**Session 9:** Fri. 28 June 2013.

**Slot Code:** CHAF4a

**Time:** 16:00–17:30

**Room:** CA124

**Title:** Health Message Framing and Risk Perception

**Chair:** Nancy Muturi (Kansas State University, US)

**Presentations:**

Pamela M. Nevar (University of Wisconsin-Madison, US), Jacqueline C. Hitchon (University of Wisconsin-Madison, US): Persuasive Effects of Health Advocacy Within Entertainment Television Programming

Yang Liu (City University of Hong Kong, Hong Kong): Stronger Persuasiveness of Dual Exposure than One-Sided Exposure to Gain-Loss Frame: Risk Implication of Prevention Health Behaviors as the Moderato

Subba Rao M Gavaravarapu (National Institute of Nutrition, India), Mallikarjuna Rao K (National Institute of Nutrition, India), Balakrishna Nagalla (National Institute of Nutrition, India), Laxmaiah Avula (National Institute of Nutrition, India): Are perceptions of obesity and its risk factors different among 'overweight' and 'normal weight' adolescents? - Findings from formative research in South India

Luciana Fernandes (University of Minho, Portugal), Felisbela Lopes (University of Minho, Portugal):

Health information between the newspaper and the TV screen

**Session 10:** Sat. 29 June 2013.

**Slot Code:** CHAS1a

**Time:** 9:00–10:30

**Room:** CA124

**Title:** Social and Cultural Influences on Health Beliefs and Practices

**Chair:** Gareth Horsfield (University of Reading, UK)

**Presentations:**

Leanne Chang (National University of Singapore, Singapore), Iccha Basnyat (National University of Singapore, Singapore), Mohan Jyoti Dutta (National University of Singapore, Singapore): Elderly Chinese-speaking women's practice of medical pluralism in Singapore

Deepti Chittamuru (University of Pennsylvania, US): Beliefs In Rural India About Recommended Maternal Health Behaviors: An Elicitation Study

Lena C. Girerd-Barclay (Colorado State University, US), Kris Kodrich (Colorado State University, US): The Promotion of Breastfeeding in Malaysia – What Works, What Doesn't, and Why?

Crystal Li Jiang (University of Hong Kong, Hong Kong), Meily M. F. Cheung (Hang Seng Management College, Hong Kong): Parental Beliefs and Preventive Measures of Childhood Infectious Diseases in Hong Kong: A Theory-Driven Focus Group Study

Ji Soo Ahn (Michigan State University, US), Hyun Soon Park (Sungkyunkwan University, Korea): Rewards Policy of Korean Government on Organ Donation, Is It Effective or Not?

**Session 11:** Sat. 29 June 2013.

**Slot Code:** CHA

**Time:** 11:00–12:30

**Room:** CA124

**Business Meeting**

# HISTORY (HIS)

**Co-Chair:** Epp Lauk (University of Jyväskylä, Finland)

**Co-Chair:** Chandrika Kaul (University of St.Andrews, Scotland)

**Session 1:** Wed. 26 June 2013

**Slot Code:** HISW2a

**Time:** 11-12.30

**Room:** Helix - The Studio

**Title:** Media representations and reconstructions of historical crises and conflicts

**Chair:** Peter Putnis (University of Canberra)

**Presentations:**

Denise Vultee

The Great Depression and nineteenth-century financial crises: Frames in English-language media, 1930-1939

James T. O'Donnell

The economic war and the Spanish Civil War

Thomas Birkner, Pablo Hernández Ramos

The Iberian Zollverein. The Spanish newspapers and their support to a customs union in Spain and Portugal (1845-1860)

Marcel Mauri

Journalism, crisis and change in Spain. From the beginning of democracy (1975-1978) to the current situation (2008-2012)

Denize Correa Araujo

After the Crisis: dictatorships revisited

**Session 2:** Wed. 26 June 2013

**Slot Code:** HISW3a

**Time:** 14-15.30

**Room:** Helix - The Studio

**Title:** Retrospective constructions of historical discourses

**Chair:** Nelson Ribeiro (Catholic University of Portugal)

**Presentations:**

Nicole Maurantonio

The myth of the "Reluctant Symbol": Rodney King and the burden of history

Jan Cebe

Media representation of the Prague Uprising after communist coup in February 1948 in

Czechoslovakia

Susan Keith

The past reappears: French anniversary journalism about the liberation of Paris in 1954 and 2004

Jürgen Grimm, Christiane Grill

Terrifying images and memory construction. Receptive and persuasive effects of a Holocaust

Merja Ellefson

Patriotic Women: Lotta Svärd organization and remembering the Civil War

**Session 3:** Wed. 26 June 2013

**Slot Code:** HISW4a

**Time:** 16-17.30

**Room:** Helix - The Studio

**Title:** Broadening the scope of information and ways of dissemination

**Chair:** Jan Cebe (Charles University of Prague, Czech Republic)

**Presentations:**

Victor Pickard

The strange life and death of the U.S. Fairness Doctrine: A secret history and post-mortem for a controversial media policy

Michael O'Gorman

The construction of the copyright regulatory apparatus in newly-independent Ireland

Leticia Cantarela Matheus

The telegraph and the Brazilian press

Gabriele Balbi

Between telegraph and radio. When Marconi did not discover broadcasting

Gerry Sussman

Influence of Nineteenth Century Telegraphy on Urbanization, Mass Communications, and the Corporate Economy

**Session 4:** Thursday 27 June 2013

**Slot Code:** HIST1a

**Time:** 9-10.30

**Room:** Helix - The Studio

**Title:** Historical development of journalism's forms and formats

**Chair:** Epp Lauk (University of Jyväskylä, Finland)

**Presentations:**

Birgitte Kjos Fonn

Service journalism and the economic man

Carla Maria Baptista

How cultural journalism is evolving since 2000 until 2010: a study about the Portuguese press

Mark O'Brien

Better late than never: The delayed development of investigative journalism in Ireland

Rolf Werenskjöld

The foreign news system in Norway 1945-2011

Ene Selart, Anu Masso

Japan in Estonian seamen' travelogues during the second half of the 19th century

### **Session 5:** Thursday 27 June 2013

**Slot Code:** HIST3a

**Time:** 14-15.30

**Room:** Helix - The Studio

**Title:** The press, broadcasting and public sphere in the times of political and societal turmoil

**Chair:** Denize Correa Araujo (Universidade Tuiuti do Paraná, Brazil)

#### **Presentations:**

Donal Patrick McCracken

Press freedom in Victorian Ireland

Chandrika Kaul

Imperial Hegemony vs Public Service: Broadcasting in India under the British, 1920s-1930s

Päivi Sisko Maijanen-Kyläheiko

Evolution of dominant logic - 40 years of strategic framing in the public broadcasting

Sascha Trueltzsch, Katja Kochanowski

Portraying the other: Political indoctrination in popular East German (GDR) family TV series

Natalie Khazaal

Journalistic values and social change: How a war-time Lebanese Television opened the door for a broader Arab public sphere

### **Session 6:** Thursday 27 June 2013

**Slot Code:** HIST4a

**Time:** 16-17.30

**Room:** Helix - The Studio

**Title:** Identities, stereotypes, interpretations and the media

**Chair:** Chandrika Kaul (University of St.Andrews, Scotland)

#### **Presentations:**

Colum Kenny

Selling a nation: The transnational adoption of professional advertising practices for national purposes at a time of crisis.

Enis Dinç

The Fabrication of Atatürk

Nelson Costa Ribeiro

Creating a myth and a Dictator: The importance of media's discourse on the crisis during Salazar's affirmation in power

Gideon Kouts

The merger that failed: Ha-Melits and Ha-Tsefira nest together

**Session 7:** Friday 28 June 2013

**Slot Code:** HISF1a

**Time:** 9-10.30

**Room:** Helix - The Studio

**Title:** Theoretical and methodological perspectives on history of media and journalism

**Chair:** Epp Lauk (University of Jyväskylä, Finland)

**Presentations:**

Svennik Hoyer

Perspectives on Journalism History

Peter Putnis

Investigating pre-telegraphic international news networks using digitised historical newspaper databases

Oshrat Sassoni-Barlev

The construction of the Invasion from Mars as a founding event in mass communication history

Kevin Michael Mitchell

Conceptual precedents for contemporary understandings of new media

Joan Ramon Rodriguez-Amat

Towards an archaeology of the medium: new steps

**Session 8:** Friday 28 June 2013

**Slot Code:** HISF3a

**Time:** 14-15.30

**Room:** Helix - The Studio

**Title:** Historical development of forms of public communication, other than the news media and journalism

**Chair:** Colum Kenny (Dublin City University)

**Presentations:**

Ed Adams, Robert Wakefield, Tyler Page

Public relations pre-history in the early 1800s Age of Reform



Bridget Griffen-Foley

Whitewash: Eric White and the foundations of Australian public relations

Kate Fitch

Perceptions of Australian public relations education in the 1990s

Mercedes Montero

Spanish advertising during the Franco Regime (1939-1975): from autarchy to consumerism

Osnat Roth Cohen, Yehiel Hilik Limor

The early buds of globalization: the German impact on the emerging advertising industry in British territory in the 1930s - the case of the Land of Israel

# INTERNATIONAL COMMUNICATION (InC)

**Chair :** Herman Wasserman (Rhodes University, South Africa)

**Vice-Chair :** Tania Cantrell Rosas-Moreno (Loyola University Maryland, USA)

**Vice Chair :** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** INCW2a

**Time:** 11:00-12:30

**Room:** CG86

**Title:** BRICS as a new global communication order

**Chair and Discussant:** Kaarle Nordenstreng (University of Tampere)

**Presentations:**

Jyrki Kakonen (University of Tampere): BRICS as a new constellation in international relations?

Iiris Ruoho (University of Tampere) and Jie Gao (University of Tampere): Affective Territories - Class and Media in the Chinese Television Drama Mobile

Raquel Paiva de Araujo Soares (Federal University of Rio de Janeiro) and Muniz Sodré Cabral (Federal University of Rio de Janeiro): Identity Crisis in Professional Journalism in Brazil

Sanjay Barthur (Central University of Tamil Nadu): Responses to Global Power and Communication Orders: BRICS and India's domestic and comparative response in the Information and Communication sector

Elena Vartanova (Moscow State University) and Anastasia Grusha (Moscow State University): Russian Media System under State and Commercial Pressures

**Session 2:** Wed. 26 June 2013.

**Slot Code:** INCW3a

**Time:** 14:00-15:30

**Room:** CG86

**Title:** Theorizing National Identity and Global Cultural Flows

**Chair:** Thomas Herdin (University of Salzburg)

**Discussant:** Qiaolei Jang (Nanyang Technological University)

**Presentations:**

Thomas Herdin (University of Salzburg): Cultural surface synchronization in times of globalisation and its impact on identity building

Chin-Chuan Lee (City University of Hong Kong): Internationalizing "International Communication" Research: Critical Reflections and a New Point of Departure

Qiaolei Jiang (Nanyang Technological University): Soft Power, National Identity and Celebrity Athletes: Hong Kong Newspaper Coverage of the Olympic Champions of Beijing 2008 and London 2012

Alexander Buhmann (University of Fribourg) and Diana Ingenhoff (University of Fribourg): The Global Economic and Financial Crisis and the Constitution and Effects of Nation Images: The Case of China and the USA

**Session 3:** Wed. 26 June 2013.

**Slot Code:** INCW3b

**Time:** 14:00-15:30

**Room:** C123

**Title:** Soft power and the changing geopolitics

Chair and Discussant: Tania Cantrell Rosas-Moreno (Loyola University Maryland)

**Presentations:**

Brenno Azevedo Rodrigues (University of Minho): Images of 'Crisis of Europe': A semiotic analysis of social media seen by the countries that form the BRICS

Johanna Perez Daza (Universidad Central de Venezuela): Comunicación internacional como estrategia de política exterior. Un acercamiento a partir del concepto de Soft Power.

Lian Ma (Pennsylvania State University): "Game Changer" or "New Kid on the Block"? Framing China in Foreign Affairs 2001-2010

Sujatha Sosale (University of Iowa) and Tania Cantrell Rosas-Moreno (Loyola University Maryland): IBSA and South-South Trilateral Cooperation: Framing New Relations and Initiatives for Change

Gabriel Botma (University of Stellenbosch): Raise the red lantern: Global mediated popular culture in the Chinese empire

**Session 4:** Wed. 26 June 2013.

**Slot Code:** INCW4a

**Time:** 16:00-17:30

**Room:** CG86

**Title:** Media, Transnational Environmental Conflict and the Question of Agency

**Chair:** Patrick D Murphy (Temple University)

**Discussant:** Toby Miller (University of California Riverside)

**Presentations:**

Patrick D Murphy (Temple University): Citizens' Media and Green Radicalism in Latin America

Libby Lester (University of Tasmania): Transnational Environmental Conflict in the Asian Century

Tabassum Khan (University of California Riverside): Maoist and Indian Democracy: Causalities of the Development Discourse

Rowan Howard-Williams (University of Pennsylvania): Going Fossil Free: Economic Activism in Climate Change Campaigning

**Session 5:** Thurs. 27 June 2013.

**Slot Code:** INCT1a

**Time:** 09:00-10:30

**Room:** CG86

**Title:** Global communication, conflict and risk

**Chair:** Chris Paterson (University of Leeds)

**Discussant:** Andrew Kennis (Dominican University)

**Presentations:**

Chris Paterson (University of Leeds): News Agencies and the United States: The Persistence of a Passive Reporting Norm in the face of Threat and Deception

Matt Sienkiewicz (Boston College) and Keren Tenenboim-Weinblatt (Hebrew University): The Watchmen: The Surveillance and Remediation of Palestinian Media in the US and Israel

Andrew Kennis (University of Texas at El Paso): Egypt's Arab Spring: From Mubarak to Morsi

Xiang Zhou (Wuhan University), Yufei Gu (Wuhan University) and Yali Deng (Wuhan University): Participation in Online Action in the Context of Social Risk Events in China

Matt Mogeckwu (Ithaca College): The growth of international communication and the rise in social dissonance in sub-Saharan Africa: Challenges of the 'Copy-Cat' phenomenon

**Session 6:** Thurs. 27 June 2013.

**Slot Code:** INCT1b

**Time:** 09:00-10:30

**Room:** C123

**Title:** Mediated mobilities

**Chair:** Anna Reading (King's College)

**Presentations:**

Katherine Sarikakis (University of Vienna): Mobile media and fixed individuals: regulation of the communication environment and its impact on civil liberties

John Downey (Loughborough University): Explaining Protest Contagion: From Arab Spring to Occupy via M15

Ned Rossiter (University of Western Sydney) and Brett Neilson (University of Western Sydney): Transit Labour and the Mobilities of Data

Anna Reading (King's College) and Emily Keightley (Loughborough University): Developing Dynamic Methods for Analysing Mediated Mobility

**Session 7:** Thurs. 27 June 2013.

**Slot Code:** INCT3a

**Time:** 14:00-15:30

**Room:** CG86

**Title:** Global online media, crisis and activism

**Chair:** Jenna Potter (Hamline University)

**Discussant:** Katherine Reilly (Simon Fraser University)

**Presentations:**

Jenna Potter (Hamline University) and Suda Ishida (Hamline University): Cyber Terrorist or Cyber Activist? The Complex Role of the Information Revolution in the Israeli-Palestinian Conflict

Katherine Reilly (Simon Fraser University): Back to the future? Internet, radio, and power asymmetries in Latin American social movements

Seon Gi Baek (Sungkyunkwan University) and Kyung Rag Le (Sungkyunkwan University): Political Discourse and Agenda-Building of the Social Network Service in the Presidential Election: A Semiotic and Discourse Analysis on Twittered Contents in the 18th Presidential Election of Korea

Arantza Gutierrez (University of the Basque Country), Carme Pavia (Autonomous University of Barcelona), Itxaso Fernandez (University of the Basque Country) and Nikolas Xamordo (University of the Basque Country): Hard data on traditional and online news media: Assessing consequences of the dual crisis in European minority language journalism

**Session 8:** Thurs. 27 June 2013.

**Slot Code:** INCT3b

**Time:** 14:00-15:30

**Room:** C123

**Title:** Comparative and transnational studies of media globalization/localization

**Chair:** Bridgette Colaco, Troy University

**Discussant:** Sudeshna Roy (Stephen F. Austin State University)

**Presentations:**

Richard C. Vincent (Indiana State University): Comparative News Treatment of Global Warming Issues as Framed in Britain and the United States, a Ten Newspaper Analysis

Menahem Blondheim (Hebrew University of Jerusalem) and Elad Segev (Tel Aviv University): Is America's Global Power in Decline? International Online News as a Diagnostic for the Short-term Trajectory

Bridgette Colaco (Troy University): C.I.S.ter Power in the Global South: Comparative analysis of women's roles in Western magazines published in China, India, and South Africa

Sudeshna Roy (Stephen F. Austin State University): Crisis as Trigger for "Interlocalization": Multi- and Macro-structural Impact of Media Globalization in the Coverage of the December 2012 Rape of a Young Indian Woman

**Session 9:** Thurs. 27 June 2013.

**Slot Code:** INCT4a

**Time:** 16:00-17:30

**Room:** CG86

**Title:** New Centres, New Peripheries

**Chair:** Nelson Ribeiro (Catholic University of Portugal)

**Discussant:** Julia Pohle (Vrije Universiteit Brussel)

**Presentations:**

Nelson Ribeiro (Catholic University of Portugal) and Rita Figueiras (Catholic University of Portugal): The Impact of the Economic Crisis in Media Ownership: How Angolan Corporations are reconfiguring the Media Landscape in Portugal and the Lusophone World

Kjersti Thorbjørnsrud (University of Oslo): Viewed from the other end: The Iraqi discourse on deportations

Heeyun Regina Jeong (Hankuk University) and Young-Gil Chae (Hankuk University): North Korean Defectors' Perceptions Toward Media and Realities of Two Koreas

Julia Pohle (Vrije Universiteit Brussel): From a Global Informatics Order to Informatics for Development: The rise and fall of the Intergovernmental Bureau for Informatics

**JOINT SESSION WITH CPT**

**Session 10:** Thurs. 27 June 2013.

**Slot Code:** INCT4b

**Time:** 16:00-17:30

**Room:** C123

**Title:** The Changing Global Broadcast Media Landscape

**Chair and Discussant:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Presentations:**

Musawenkosi Ndlovu (University of Cape Town): The Meaning of Global News Channels' 'New' Scramble for African Media Space

Akina Mikami (University of Melbourne): Networked Communicative Resilience: Pacific Emergency Broadcasting System and the Building of Transnational Network of Resilience

Selin Tüzün (Marmara University): The Emergence of Turkish Television Drama Sector as a 'Geo-Cultural Market'

Heather Hudson (University of Alaska Anchorage): Beyond Infrastructure: A Comparison of Broadband Policies Affecting Indigenous Populations in the U.S. and Canada

Huilan Chang (National Cheng Chi University): The Practical Philosophy of Technology: The Debate about Existence, Embodiment, and Perception

**Session 11:** Fri. 28 June 2013.

**Slot Code:** INCF1a

**Time:** 09:00-10:30

**Room:** CG86

**Title:** Media freedom, ethics and development

**Chair and Discussant:** Christopher Starke (University of Munster)

**Presentations:**

Christopher Starke (University of Münster), Teresa Naab (Hannover University of Music, Drama and Media) and Helmut Scherer (Hannover University of Music, Drama and Media): Media Freedom, Media Access, and Good Governance: A Cross-National Examination of Influences

Laura Schneider (University of Hamburg): Global Media Freedom Measurement: The Freedom of the Media – Index As a New Instrument for Measuring Media Freedom Around the World

Susanne Fengler (Dortmund University) and Halliki Harro-Loit (University of Tartu): After the Leveson inquiry: On the way to global journalism ethics? First results of a comparative journalists' survey in 14 European and Arab countries

Gulnura Toraliev (American University of Central Asia) and Ermek Djumataev (USAID Kyrgyzstan): The role of communications in development efforts in Kyrgyzstan

Janet Kwami (Furman University): Digital Humanitarianism and Communities in the Global South: A Critical Discourse Analysis of the One Laptop Per Child (OLPC) Project

**Session 12:** Fri. 28 June 2013.

**Slot Code:** INCF3a

**Time:** 14:00-15:30

**Room:** CG86

**Title:** Media Systems in the BRICS countries

**Chair:** Kaarle Nordenstreng (University of Tampere)

**Discussant:** Zhengrong Hu (Communication University of China)

**Presentations:**

Colin Sparks (Hong Kong Baptist University): Comparing Media Systems: A Critical Analysis

Daya Thussu (Westminster University) and Savyasaachi Jain (Westminster University): Modelling India's multiple media systems

Jyotika Ramaprasad (University of Miami) and Herman Wasserman (Rhodes University): Comparing Across Continents: Journalists in the Advancing Indian and South African Media

Svetlana Pasti (University of Tampere), Dmitri Gavra (St Petersburg State University) and Peixi Xu (Communication University of China): Internet Media Shaking Russian and Chinese Media Systems

Lu Xinyu (Fudan University): The Great Transformation of China's Media: From the Perspective of urban-rural relationship

**Session 13:** Fri. 28 June 2013.

**Slot Code:** INCF4a

**Time:** 16:00-17:30

**Room:** CG86

**Title:** Newsflows and foreign coverage in the changing global media landscape

**Chair:** Akiba Cohen (Tel Aviv University)

**Discussant:** Min Tang (University of Illinois at Urbana-Champaign)

**Presentations:**

Akiba Cohen (Tel Aviv University) and Erga Atad (Tel Aviv University): Cosmopolitan vs Parochial Framing of 'Foreign' News by Global TV Broadcasters

Hossein Afkhami (Allameh Tabataba'i University): Framing US Elections of 2012 in Iranian Press

Lars W. Nord (Mid-Sweden University) and Karen Arriaza Ibarra (Universidad Complutense de Madrid): The Economic Crisis and the International Scenario for European Public Service Media: New Trends and Tendencies

Min Tang (University of Illinois at Urbana-Champaign): "Who am I?": On the Identity Struggle of "Chinese Assistants" and the Power Dynamics in Local Newsrooms of Global Media Corporations

**Session 14:** Sat. 29 June 2013.

**Slot Code:** INCS1a

**Time:** 09:00-10:30

**Room:** CG86

**Title:** What is left of MacBride in communication policy and study?

**Chair:** Richard Vincent (Indiana State University)

**Discussant:** Colin Sparks (Hong Kong Baptist University)

**Presentations:**

Kaarle Nordenstreng (University of Tampere): "The paradigm of a totality." My critical reading of the MacBride Report in 1980 - and 33 years later

Robin Mansell (London School of Economics): The Road from "Public Internet" to "Managed Services." Lessons from the MacBride Report

Katherine Sarikakis (University of Vienna): Nothing changes; Nothing stays the same: policy transfer in global communication governance

Richard Vincent (Indiana State University): "Back to the Future:" from NWICO to WSIS and Beyond

**Business meeting: Sat. 29 June 2013.**

**Slot Code:** INC

**Time:** 11:00-12:30

**Room:** CG86

**Session 15:** Sat. 29 June 2013.

**Slot Code:** INCS3a

**Time:** 14:00-15:30



**Room:** CG86

**Title:** New trends and controversies in global media

**Chair and discussant:** Ulrike Rohn (University of Tartu)

**Presentations:**

Ulrike Rohn (University of Tartu): The global phenomenon of social network sites as a driver of direct and indirect connectivity between cultures and nations?

Hans Ibold (Indiana University): Embracing the complexity of new social movements: Global journalism as an engine for social change

Youichi Ito (Akita International University): What explains the fluctuations in news coverage by foreign mass media?

Karen Arriaza Ibarra (Universidad Complutense de Madrid): International Projection in the Study of European Public Service Media: Diverging Scenarios Harmonising Through Qualitative Comparative Analysis (QCA) Research

# ISLAM AND MEDIA (ISL)

**Chair:** Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)

**Vice-Chair:** Bushra Rahman (Institute of Communication Studies University of the Punjab, Pakistan)

**Vice –Chair:** Mahmoud Galander (Chair, Department of Mass Communication, Qatar University, Qatar)

**Session 1:** Wed. 26 June 2013

**Slot Code:** ISLW2a

**Time:** 11:00-12:30

**Room:** HG06

**Title:** Media Ethics and Regulation in Muslim World

**Chair:** Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)

Media Ethics and Regulation in the Muslim World

**Presentations:**

Mahmoud M. Galander, (Qatar University, Qatar), Watching over the “Watchdogs”: How Press Laws and Councils Stifle the Sudanese Press.

Basyouni Ibrahim Hamada, (International Academy for Media Science, Egypt), Media Self - Regulation in Post - Egypt Revolution Legal and Ethical Requirements

Sulieman Saleh, (Faculty of Mass Communication, Cairo University, Egypt,) How can Islam develop Media Ethics?

Yusuf Kalyango, ( E. W. Scripps School of Journalism , Ohio University, United States, , Nancy

Ogundimu Katu, , E. W. Scripps School of Journalism , Ohio University, United States), Just or Unjust War: Attitudes of Muslims and Non-Muslims about the U.S.-led Wars

**Session 2:** Wed. 26 June 2013

**Slot Code:** ISLW3a

**Time:** 14:00-15:30

**Room:** HG06

**Title:** Media Coverage of Arab Spring: Local and Global Contexts

**Chair:** Mahmoud Galander (Chair, Department of Mass Communication, Qatar University, Qatar)

**Presentations:**

Marcus Assis Lima, (Universidade Estadual do Sudoeste da Bahia, Brazil, Fabio, Universidade Estadual do Sudoeste da Bhaia, Brazil, Agra), Memory, and Representation, of Arab Spring in Brazilian Press.

Ieda Tucherman, (School of Communication Studies, Federal University of Rio de Janeiro, Brazil), The feminine vision of democracy on Square Tahiz.

Azza Osman Abdelaziz (Al- Ahram Canadian University, Egypt) Diversity Crisis in the Egyptian Media: The Case of the Constitution between Islamic and Civil Political Parties,

Monowara Moni Begum (Freelance Journalist and Media Researcher, Germany) Arab Spring: The Role of Communication in Peace Building.

**Session 3:** Sat. 29 June 2013

**Slot Code:** ISLS1a

**Time** 9:00-10:30

**Room:** C123

**Title:** Social Networks, Muslims and Identity

**Chair:** Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)

Nasya Bahfen (A Snapshot, Journalism and Media Research Centre, Australia) Social Networking and Muslim Minority Identity

Leon Moosavi (Department of Sociology, Social Policy and Criminology), Representation of Muslim Converts in British Media

Elamira Samah Farag Saleh, ( Faculty of Mass Communication, Cairo University, Alyaa Mohammed Anter, Six of October City, Egypt) To Be or Not To Be Sinai people attitudes toward Egyptian media coverage of them: A multi-dimensional approach,

Sheida Shirvani (Department of communication, Ohio University Zanesville, United States) Women's Impact on Social Media in Islamic Regions.

Jaihind Binod C agrawal, influences of Religions Telecast in a Multi-religious India: An Analysis of Hindu and Muslim Television Viewers.

**Business Meeting, Sat. 29 June 2013**

**Slot Code:** ISL

**Time:** 11:00-12.30

**Room:** C123

**Chair:** Basyouni Hamada, Chair of Islam and Media Group

# JOURNALISM RESEARCH AND EDUCATION (JRE)

**Session 1.** JRE W2a

**Theme IV:** Methods for Quantifying Professional Journalism.

**Date:** Wednesday 26, June 2013

**Time:** 11:00-12:30

**Venue:** HG23

## **Fragmented Publics and Redefining Journalism**

**Chair:** Ibrahim Saleh, University of Cape Town, South Africa ([Ibrahim.Saleh@uct.ac.za](mailto:Ibrahim.Saleh@uct.ac.za))

1. Sparking innovation in journalism research: Learning from emotions and social movements

Hans Ibold, Indiana University, USA ([hibold@indiana.edu](mailto:hibold@indiana.edu))

2. Evaluation of Media and Information Literacy competences in journalist students

Cristina Pulido, Autonomous University of Barcelona, Spain ([Cristina.Pulido@uab.cat](mailto:Cristina.Pulido@uab.cat)), Jose Manuel Pérez Tornero, Autonomous University of Barcelona, Spain ([josepmanuel.perez@uab.es](mailto:josepmanuel.perez@uab.es)) & Santiago Tejedor, Autonomous University of Barcelona, Spain ([santiago.tejedor@uab.cat](mailto:santiago.tejedor@uab.cat))

3. From public to private sphere? Changes in the professional orientations of Nordic journalism students 2005-12

Jan Fredrik Hovden, University of Bergen, Norway ([jan.hovden@uib.no](mailto:jan.hovden@uib.no))

4. When a journalist decides to become a PR: an analysis of the university role' programs and internships to the careers choices of Brazilian journalism students

Fábio Henrique Pereira, University of Brasilia, Brazil ([fabiop@gmail.com](mailto:fabiop@gmail.com)), Nayane Oliveira, University of Brasilia, Brazil ([nanyolivei@gmail.com](mailto:nanyolivei@gmail.com)), Patrícia Antunes Travassos, University of Brasilia, Brazil ([patycomorg@gmail.com](mailto:patycomorg@gmail.com)) & Raphael Sandes, University of Brasilia, Brazil ([raphael.sandes@gmail.com](mailto:raphael.sandes@gmail.com))

5. Cut-and-paste journalism? A study on the sourcing practices in Finnish news media

Laura Juntunen, University of Helsinki, Finland ([laura.juntunen@helsinki.fi](mailto:laura.juntunen@helsinki.fi))

6. A Study of The relationship between Korean Youth's Portal News Usage Characteristics and News Trust with Publicness Recognitions

Tae-Beom Shin, Sungkyunkwan University, Republic of Korea ([sindansu21@daum.net](mailto:sindansu21@daum.net)) & Sang-Hee Kweon, Sungkyunkwan University, Republic of Korea ([skweon@skku.edu](mailto:skweon@skku.edu))

## **Session 2. JRE W2c**

**Theme I:** International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

**Date:** Wednesday June 26, 2013

**Time:** 09:00-10:30

**Venue:** HG05

### **Foreign News on Television: Where in the World Is the Global Village?**

**Chair:** Akiba Cohen, Emek Yezreel College, Israel ([akibac@yvc.ac.il](mailto:akibac@yvc.ac.il))

1. An Overview of the Multinational Project

Akiba Cohen, Emek Yezreel College, Israel

2. An overview of the findings in a nutshell

Agnieszka Stępińska, Adam Mickiewicz University, Poznan, Poland

António Belo, School of Communication and Media Studies, Lisbon, Portugal

Constanza Mujica, Pontificia Universidad Católica, Santiago, Chile

André Sendin, School of Communication and Media Studies, Lisbon, Portugal

3. Linking contents and survey data: Topics and countries of interest

Knut De Swert, University of Amsterdam, the Netherlands

Francis Lee, Chinese University of Hong Kong

4. Strategies, tactics and practical experiences from comparative research on foreign news

Jürgen Wilke & Christine Heimprecht, Johannes Gutenberg University, Mainz, Germany

## **Session 3. JRE W2b**

**Theme III:** Professional Journalism

**Date:** Wednesday 26, June 2013

**Time:** 09:00-10:30

**Venue:** HG 10

### **New Business Settings and New Journalism Challenges**

Chair: Kevin Joseph Kumar, Mudra Institute of Communication, Ahmedabad (MICA), India  
([kevalkumar@hotmail.com](mailto:kevalkumar@hotmail.com))

1. Spots news coverage and changing news routines in the context of police digital communications in Hong Kong

Meily Mei-fung Cheung, Hang Seng Management College, Hong Kong ([meilycheung@hsmc.edu.hk](mailto:meilycheung@hsmc.edu.hk)) & Tin Chi Wong, Hong Kong Baptist University, Hong Kong ([wtinchi@hkbu.edu.hk](mailto:wtinchi@hkbu.edu.hk))

2. Pluralism and political parallelism in political news coverage in Spanish television newscasts

María-Luisa Humanes, University Rey Juan Carlos, Spain ([marialuisa.humanes@urjc.es](mailto:marialuisa.humanes@urjc.es)) & María-Dolores Montero, Universidad Autonoma de Barcelona, Spain ([MariaDolores.Montero@uab.cat](mailto:MariaDolores.Montero@uab.cat))

3. Riding out the storm: AJC's experience of overcoming financial crisis

Svetlana Kulikova, Georgia State University, USA ([skulikova@gsu.edu](mailto:skulikova@gsu.edu)) & Diana Sargent, Georgia State University, USA ([dianasarge@gmail.com](mailto:dianasarge@gmail.com))

4. Building Paywalls: Newspapers and a New Online Business Model

Elisheva Weiss Klagsbrun, University of Southern California, USA ([weisse@usc.edu](mailto:weisse@usc.edu))

5. From citizen journalism to citizen participation: case study in Portuguese and Spanish online press

João Canavilhas, Universidade da Beira Interior, Portugal ([jc@ubi.pt](mailto:jc@ubi.pt)) & Catarina Rodrigues, Universidade da Beira Interior, Portugal ([catsofia@ubi.pt](mailto:catsofia@ubi.pt))

#### **Session 4. JRE W 3a**

**Theme IV:** Methods for Quantifying Professional Journalism.

**Date:** Wednesday June 26, 2013

**Time:** 14:00-15:30

**Venue:** HG23

#### **The Media and Political Spectacle: Conflicts and Journalism Performance**

**Chair & Discussant:** Richard Shafer, University of North Dakota, USA ([undprof1@gmail.com](mailto:undprof1@gmail.com))

1. The Communication Order: Interdictions under the Politically Correct Principle

Mayra Rodrigues Gomes, University of Sao Paulo, Brazil, ([mayragomes@usp.br](mailto:mayragomes@usp.br)) & Nara Lya Simões Caetano Cabral ([naralyacabral@yahoo.com.br](mailto:naralyacabral@yahoo.com.br)), University of Sao Paulo, Brazil

2. Palestinian journalists, professional values and the negotiation of identity

Melinda B. Robins, Emerson College, USA ([melinda\\_robins@emerson.edu](mailto:melinda_robins@emerson.edu))

3. An empirical study of editorial homogeneity in a context of concentrated media ownership in Chile

Maria Elena Gronemeyer, Pontificia Universidad Catolica de Chile, Chile ([mgronemeyer@uc.cl](mailto:mgronemeyer@uc.cl))

4. The spectacularization of politics in the Chilean written press between 1990 and 2010

Diego Ignacio Cespedes, Universidad de Santiago de Chile, Chile ([diego.periodismo@gmail.com](mailto:diego.periodismo@gmail.com)) & Antonio Ignacio Figueroa, Universidad de Santiago de Chile, Chile ([antfiguero@gmail.com](mailto:antfiguero@gmail.com))

5. Using Storify: challenges and opportunities for journalists covering conflicts

Vittoria Sacco, University of Neuchâtel, Switzerland ([vittoria.sacco@unine.ch](mailto:vittoria.sacco@unine.ch)) & Diana Bossio, Swinburne University of Technology, Australia ([dbossio@swin.edu.au](mailto:dbossio@swin.edu.au))

**Session 5:** JRE W3c

**Theme III:** Professional Journalism

**Date:** Wednesday June 26, 2013

**Time:** 14:00-15:30

**Venue:** HG05

**Journalism & Power: New Actors & New Voices**

**Chair:** Susan Jacobson, Temple University, USA ([susanjacobson@gmail.com](mailto:susanjacobson@gmail.com))

1. Parties, power, and voice: How political power in South Africa and India affects news sources

Felicity Duncan, Annenberg School for Communication at the University of Pennsylvania, USA ([fduncan@asc.upenn.edu](mailto:fduncan@asc.upenn.edu))

2. Youth Activism and Professional Journalism in Egypt

Assya Yassin El-Shoukairy, October University For Modern Arts and Sciences, Egypt ([assyayas@aucegypt.edu](mailto:assyayas@aucegypt.edu))

3. Teaching Journalism in the Age of Social Media

Corinne Irolene Barnes, University of the West Indies, Jamaica ([corinne.barnes@uwimona.edu.jm](mailto:corinne.barnes@uwimona.edu.jm))

4 "Reporter in a Rush": Talking Citizen Journalists Comparatively

Tsan-Kuo Chang, City University of Hong Kong, Hong Kong ([tkchang@cityu.edu.hk](mailto:tkchang@cityu.edu.hk))

5. Listening to the other: Lessons from Political Protests for the Adoption of Peace Journalism in South Africa

Jaquelyne Crystal Kwenda, University of Cape Town, South Africa ([kwnjac002@myuct.ac.za](mailto:kwnjac002@myuct.ac.za))

**Session 6.** JRE W3b

**Theme V:** Generic Studies of Journalism

**Date:** Wednesday June 26, 2013

**Time:** 14:00-15:30

**Venue:** HG 10

## Information, Journalism Education & Industry Requirements

**Chair & Discussant:** Claudia Lago, University of Anhembi Morumbi, Brazil  
([claudia.lago07@gmail.com](mailto:claudia.lago07@gmail.com))

1. Investigación en efectos de la Comunicación e Innovación Educativa en Periodismo en torno a un área de especialización informativa

Sebastián Sánchez, Universitat de València, Spain ([Sebastian.Sanchez@uv.es](mailto:Sebastian.Sanchez@uv.es)), M. Teresa Mercado, Universidad CEU Cardenal Herrera, Spain ([mmercado@uch.ceu.es](mailto:mmercado@uch.ceu.es)) & José María Herranz, Universidad de Castilla La Mancha, Spain ([JoseMaria.Herranz@uclm.es](mailto:JoseMaria.Herranz@uclm.es))

2. Teaching educators to use computers in their social science classrooms: A South African experience

Fortunate Takawira Gunzo, Rhodes University, South Africa ([g08g6256@campus.ru.ac.za](mailto:g08g6256@campus.ru.ac.za)) & Lorenzo Dalvit, Rhodes University, South Africa ([ldalvit@ru.ac.za](mailto:ldalvit@ru.ac.za))

Corinne Irolene Barnes, University of the West Indies, Jamaica ([corinne.barnes@uwimona.edu.jm](mailto:corinne.barnes@uwimona.edu.jm))

3. How do the most prestigious journalism schools worldwide manage to balance classic subjects with the current industry requirements?

José Luis Requejo Alemán, Universidad Carlos III de Madrid, Spain ([jlrequejoaleman@gmail.com](mailto:jlrequejoaleman@gmail.com)) & Susana Herrera Damas, Universidad Carlos III de Madrid, Spain ([susanaherreradamas@gmail.com](mailto:susanaherreradamas@gmail.com))

4. Chinese journalism graduates - entering a challenging occupation

Laura Dombernowsky, Aarhus University, Denmark ([lmd@hum.au.dk](mailto:lmd@hum.au.dk))

5. The reporting teams responsible for social networks in newsrooms Colombian media

Danghelly Zúñiga, Universidad del Rosario, Colombia ([danghellyzuniga@urosario.edu.co](mailto:danghellyzuniga@urosario.edu.co))  
& Alvaro E. Duque Universidad del Rosario, Colombia ([alvaro.duque@urosario.edu.co](mailto:alvaro.duque@urosario.edu.co))

### Session 7. JRE W4a

**Theme IV:** Methods for Quantifying Professional Journalism.

**Date:** Wednesday June 26, 2013

**Time:** 16:00-17:30

**Venue:** HG 23

### Journalism Motivations, Practices and Indicators

Chair & Discussant: Kerry Philip Green, University of South Australia, Australia  
([kerry.green@unisa.edu.au](mailto:kerry.green@unisa.edu.au))

1. Measurement Issues and the Relationship Between Media Freedom and Corruption

Lee Bernard Becker, University of Georgia, USA ([lbbecker@uga.edu](mailto:lbbecker@uga.edu)), Teresa K. Naab, Institut für Journalistik und Kommunikationsforschung, Germany, ([teresa.naab@ijk.hmtm-hannover.de](mailto:teresa.naab@ijk.hmtm-hannover.de)), Cynthia English, Gallup, USA ([Cynthia.English@gallup.com](mailto:Cynthia.English@gallup.com)) & Tudor Vlad, University of Georgia, USA



([tvlad@uga.edu](mailto:tvlad@uga.edu))

2. Crisis or development? Russian journalists of 2010s about the profession

Maria Anikina, Lomonosov Moscow State University, Russian Federation ([maria-anikina@yandex.ru](mailto:maria-anikina@yandex.ru))

3. Journalistic roles performance in news content: Challenging the dichotomy citizen-consumer in the conception of the public

Claudia Mellado, University of Santiago, Chile ([claudia.mellado@usach.cl](mailto:claudia.mellado@usach.cl)) & Arjen Van Dalen, University of Southern Denmark ([avd@sam.sdu.dk](mailto:avd@sam.sdu.dk))

4. Proposing the Motivational Consumption Theory: A Structural Examination of News Consumption

Angela M Lee, University of Texas at Austin, USA ([amlee229@gmail.com](mailto:amlee229@gmail.com))

5. Data Journalism in the United Kingdom: a typology and analysis

Megan Knight, University of Central Lancashire, UK ([maknight@uclan.ac.uk](mailto:maknight@uclan.ac.uk))

## **Session 8. JRE W3c**

**Theme II:** Innovations in Journalism

**Date:** Wednesday June 26, 2013

**Time:** 14:00-15:30

**Venue:** HG05

### **Journalists and Social Media – what will the future hold?**

**Chair:** Howard Tumber, City University, UK ([H.Tumber@city.ac.uk](mailto:H.Tumber@city.ac.uk))

1. Social Media, Ephemeral Information and New Knowledge Production

Robin Mansell, London School of Economics and Political Science, UK ([r.e.mansell@lse.ac.uk](mailto:r.e.mansell@lse.ac.uk))

2. Live Blogs and Social Media: Elicitation, Aggregation, and Distribution

Neil Thurman, City University, UK ([N.J.Thurman@city.ac.uk](mailto:N.J.Thurman@city.ac.uk))

3. Social Sensor research on journalists needs

Nic Newman, Senior Research Fellow, City University, UK (Nic Newman ([nic.newman@gmail.com](mailto:nic.newman@gmail.com))) & Stephen Schifferes, City University, UK ([steve.schifferes.1@city.ac.uk](mailto:steve.schifferes.1@city.ac.uk))

4. News Across the Great Wall: World News Organizations' Web Strategies for the China Market

Hsiang Iris Chyi, University of Texas at Austin, USA ([chy@mail.utexas.edu](mailto:chy@mail.utexas.edu))

5. MijnZ: Can an Internet site strengthen the connection between journalism and youth?

Rolien Duiven, Windesheim University of Applied Sciences, Netherlands ([r.duiven@windesheim.nl](mailto:r.duiven@windesheim.nl)), Nico Drok, Windesheim University of Applied Sciences, Netherlands ([n.drok@windesheim.nl](mailto:n.drok@windesheim.nl)), Liesbeth Hermans, Windesheim University of Applied Sciences, Netherlands ([eahm.hermans@windesheim.nl](mailto:eahm.hermans@windesheim.nl)),

## **Session 9.** JRE W4b

**Across Themes:** Special Session on climate Change

**Date:** Wednesday June 26, 2013

**Time:** 16:00-17:30

**Venue:** HG 10

### **Pitching Climate Change, Children & Gender Reporting in Complex Dialogues**

**Chair and Discussant:** Adrienne Russell, University of Denver, USA ([adrienne.russell09@gmail.com](mailto:adrienne.russell09@gmail.com))

1. Teaching the difference between knowledge and opinion by analyzing information on climate change

Mónica Codina, University of Navarra, Spain ([mcodina@unav.es](mailto:mcodina@unav.es)) & Bienvenido León, University of Navarra, Spain ([bleon@unav.es](mailto:bleon@unav.es))

2. The Never-Ending Problem Named Female Migrant Workers (A Framing analysis on Indonesian Media)

Billy Sarwono, University of Indonesia, Indonesia ([billysarwono@gmail.com](mailto:billysarwono@gmail.com))

3. Media meets Climate: Field Dialogues

Elisabeth Eide, Oslo and Akershus University College and University of Bergen, Norway ([elisabeth.eide@jbi.hio.no](mailto:elisabeth.eide@jbi.hio.no))

4. Reporting on "Climate Change certainty" in Belgium: journalists' environmental conscience and ideology

Antigone Vokou, Université libre de Bruxelles, Belgium ([avokou@ulb.ac.be](mailto:avokou@ulb.ac.be))

5. Children and adolescents in conflict with the law and its representation in the series of reports "Crime, Punishment and Recovery", from TV Brazil

Marcus Assis Lima, Goldsmiths College, UK ([malima@uesb.edu.br](mailto:malima@uesb.edu.br)) & Flavia Moreira Mota Mota, Universidade Estadual do Sudoeste da Bahia, Brazil ([flaviamota2@gmail.com](mailto:flaviamota2@gmail.com))

## **Session 10:** JRE T1a

**Theme V:** Generic Studies of Journalism

**Date:** Thursday June 27, 2013

**Time:** 09:00-10:30

**Venue:** HG 23

### **Journalism Ethics: Practices and Challenges**

**Chair:** Billy Sarwono, University of Indonesia, Indonesia ([billysarwono@gmail.com](mailto:billysarwono@gmail.com))

**Discussant:** Leif Kramp, University of Bremen, Germany ([kramp@uni-bremen.de](mailto:kramp@uni-bremen.de)),

1. Spheres of Sociability in the Formation of Ethics and Professional Culture in Brazilian Journalism Students

Márcia Furtado Avanza, Fiam-Faam- Centro Universitário, Brazil ([marcia.avanza@gmail.com](mailto:marcia.avanza@gmail.com)) & Eliza Bachega Casadei, University of Sao Paulo, Brazil ([elizacasadei@yahoo.com.br](mailto:elizacasadei@yahoo.com.br))

2. Freedom of expression and Press Freedom: Journalists' concepts and practices in Pakistan

Sadia - Jamil, University of Queensland, Australia ([sadia.jamil@uqconnect.edu.au](mailto:sadia.jamil@uqconnect.edu.au)) & Sadia - Jamil, University of Queensland, Australia ([sadia.jamil@uqconnect.edu.au](mailto:sadia.jamil@uqconnect.edu.au))

3. Journalistic imagination and cosmopolitanism among journalists in the UK

Marina Sterna Gerner, London School of Economics and Political Science, UK ([m.gerner@lse.ac.uk](mailto:m.gerner@lse.ac.uk))

4. Citizens as Sources: How Similarity and Credibility Affect Information Processing, Evaluations, and Attitude Formation

Mariska Kleemans, Windesheim University of Applied Sciences Zwolle, Netherlands ([m.kleemans@windesheim.nl](mailto:m.kleemans@windesheim.nl)), Liesbeth Hermans, Windesheim University of Applied Sciences Zwolle, Netherlands ([eahm.hermans@windesheim.nl](mailto:eahm.hermans@windesheim.nl)), Gabi Schaap, Radboud University Nijmegen, Netherlands ([g.schaap@maw.ru.nl](mailto:g.schaap@maw.ru.nl)).

5. "Journalism translation" as a function of the redefined media

Radoslaw Aksamit, University of Silesia in Katowice, Poland ([radoslaw.aksamit@gmail.com](mailto:radoslaw.aksamit@gmail.com)) & Damian Guzek, University of Silesia in Katowice, Poland ([damian.guzek@o2.pl](mailto:damian.guzek@o2.pl))

6. Journalism education futures, partnerships, and innovations

Marcus James O'Donnell, University of Wollongong, Australia ([marcuso@uow.edu.au](mailto:marcuso@uow.edu.au)), Stephen Tanner, University of Wollongong, Australia ([stanner@uow.edu.au](mailto:stanner@uow.edu.au)), Kerry Green, University of South Australia, Australia ([Kerry.Green@unisa.edu.au](mailto:Kerry.Green@unisa.edu.au)) & Trevor Cullen, Edith Curtin University, Australia ([t.cullen@ecu.edu.au](mailto:t.cullen@ecu.edu.au))

**Session 11:** JRE T1c

**Theme V:** Generic Studies of Journalism

**Date:** Thursday June 27, 2013

**Time:** 09:00-10:30

**Venue:** HG05

**Surveying Journalism in an Evolving World**

**Chair:** Rune Ottosen, Oslo and Akershus University College of Applied Sciences, Norway ([rune.ottosen@hioa.no](mailto:rune.ottosen@hioa.no))

1. Mentoring in journalism: its importance, its challenges and its outlook

Janet Michelle Fulton, University of Newcastle, Australia ([janet.fulton@newcastle.edu.au](mailto:janet.fulton@newcastle.edu.au))

## 2. Trust in Journalism in a Digital World

Bernd Blöbaum, University of Muenster, Germany ([bernd.bloebaum@uni-muenster.de](mailto:bernd.bloebaum@uni-muenster.de))

## 3. Bridging Divides, A Critical Review of Participatory Dimensions of the 2012 “Journalism Strategies” Conference

Gretchen King, McGill University, Canada ([gretchen.king@mail.mcgill.ca](mailto:gretchen.king@mail.mcgill.ca)), Christine Crowther, Concordia University, Canada ([christinecrowther@alumni.lse.ac.uk](mailto:christinecrowther@alumni.lse.ac.uk)), Errol Salamon, McGill University, Canada ([errol.salamon@mail.mcgill.ca](mailto:errol.salamon@mail.mcgill.ca)) & Simon Thibault, Université Sorbonne Nouvelle - Paris 3 ([simon.thibault@gmail.com](mailto:simon.thibault@gmail.com))

## 4. Innovative 21th century Scriptures: Multimedia Journalism and Education

Beatriz Becker, Universidade Federal do Rio de Janeiro, Brazil ([beatrizbecker@uol.com.br](mailto:beatrizbecker@uol.com.br)) & Laura Maia de Castro, Universidade Federal do Rio de Janeiro, Brazil ([lauramaidecastro@gmail.com](mailto:lauramaidecastro@gmail.com))

## 5. The Effects of Melodramatic Animation in News on Presence, Perceived Credibility of News, and Reality Judgment

Ka Lun, Benjamin Cheng, Hong Kong Baptist University, Hong Kong ([benjicheng@gmail.com](mailto:benjicheng@gmail.com)) & Wai Han Lo, Hong Kong Baptist University, Hong Kong ([janetlo85@yahoo.com.hk](mailto:janetlo85@yahoo.com.hk))

### **Session 12:** JRE T1b

#### **Theme II:** Innovations in Journalism

**Date:** Thursday June 27, 2013

**Time:** 09:00-10:30

**Venue:** HG10

#### **Hybridization of Media, Twitter and Political Implications**

**Chair & Discussant:** Paul Henman, Queensland University, Australia ([p.henman@uq.edu.au](mailto:p.henman@uq.edu.au)),

##### 1. The ‘ecology of participation’: A study of audience engagement on alternative and independent journalism websites

Renee Barnes, University of the Sunshine Coast, Australia ([renee.barnes@usc.edu.au](mailto:renee.barnes@usc.edu.au))

##### 2. The costs of Twitter journalism: Teaching journalism students how to tweet without giving away the whole story and potential profit

Sholain Govender-Bateman, Tshwane University of Technology, South Africa ([sholain.work@gmail.com](mailto:sholain.work@gmail.com))

##### 3. Political Opinion Magazines' Use of Twitter During Election 2012

Susan Currie Sivek, Linfield College, USA ([susan.sivek@gmail.com](mailto:susan.sivek@gmail.com))

##### 4. Journalists & Twitter: What are Turkish Journalists Saying Online

Banu Akdenizli, Yeditepe University, Turkey ([banu.akdenizli@yeditepe.edu.tr](mailto:banu.akdenizli@yeditepe.edu.tr))

##### 5. The credibility of online news on Twitter: a case study (#valenciaonfire)

Elvira Garcia De torres, University Ceu Cardenal Herrera, Spain ([egarcia@uch.ceu.es](mailto:egarcia@uch.ceu.es)), Concha Edo Bolós, Complutense University of Madrid, Spain ([conchae@telefonica.ne](mailto:conchae@telefonica.ne)) & Blanca Nicasio Varea, University Ceu Cardenal Herrera, Spain ([blanca.nicasio@uch.ceu.es](mailto:blanca.nicasio@uch.ceu.es))

#### 6. Tweeting But Not Talking: The Missing Element in Talk Radio's Use of Twitter

Susana Herrera Damas, Universidad Carlos III de Madrid, Spain ([susanaherreradamas@gmail.com](mailto:susanaherreradamas@gmail.com)) & Alfred Hermida, University of British Columbia, Canada ([Alfred.Hermida@ubc.ca](mailto:Alfred.Hermida@ubc.ca))

### **Session 13:** JRE 3a

#### **Theme II:** Innovations in Journalism

**Date:** Thursday June 27, 2013

**Time:** 14:00-15:30

**Venue:** HG23

#### **New News in the context of Social Media**

**Chair and Discussant:** Rodrigo Araya, Pontificia Universidad Catolica de Valparaiso, Chile ([raraya@ucv.cl](mailto:raraya@ucv.cl))

##### 1. Towards a qualitative approach to evaluating access to information legislation

Paul Henman, Queensland University, Australia ([p.henman@uq.edu.au](mailto:p.henman@uq.edu.au)), Johan Lidberg, Monash University, Australia ([johan.lidberg@monash.edu](mailto:johan.lidberg@monash.edu)) & Rhonda Breit, University of Queensland, Australia ([r.breit@uq.edu.au](mailto:r.breit@uq.edu.au))

##### 2. The reader of magazines in digital environment: The journalist Eliane Brum column on education in the Brazilian Revista Época

Monica Martinez, University of Sorocaba (Uniso), Brazil ([martinez.monica@uol.com.br](mailto:martinez.monica@uol.com.br))

##### 3. Exploring Internet-native News Outlets (Pure Play): Braided Journalism and Rue89

zhao ruhan, Université Libre de Bruxelles and Communication University of China, China ([summer.doctor@gmail.com](mailto:summer.doctor@gmail.com))

##### 4. Social Media and the Chinese Press: A Case Study of the Southern Weekend Incident,

Chen Xiaobo, Tsinghua University, China ([stmaur123@126.com](mailto:stmaur123@126.com)), Hao Xiaoming, Nanyang Technological University, Singapore ([txmhao@ntu.edu.sg](mailto:txmhao@ntu.edu.sg)), & Jin Jianbin, Tsinghua University, China ([jinjb@tsinghua.edu.cn](mailto:jinjb@tsinghua.edu.cn)),

##### 5. What is the Meaning of a News Link?

David Michael Ryfe, University of Nevada, USA ([dryfe@unr.edu](mailto:dryfe@unr.edu)) & Donica Mensing, University of Nevada, USA ([dmensing@unr.edu](mailto:dmensing@unr.edu))

##### 6. The system-of-innovation approach in journalistic organizations: Factors of innovation in newsrooms

Leif Kramp, University of Bremen, Germany ([kramp@uni-bremen.de](mailto:kramp@uni-bremen.de)), Stephan Alexander Weichert, Macromedia University of Applied Sciences, Hamburg, Germany

([stephanweichertpost@gmail.com](mailto:stephanweichertpost@gmail.com)) & Martin Welker, University of Leipzig, Germany  
([mail@martin-welker.de](mailto:mail@martin-welker.de))

## **Session 14:** JRE T3c

**Theme V:** Generic Studies of Journalism

**Date:** Thursday June 27, 2013

**Time:** 14:00-15:30

**Venue:** HG05

### **Creative Skills vs. Creative Destruction of Journalism Education**

**Chair:** Andrew Duffy, Nanyang Technological University, Singapore ([duffy@ntu.edu.sg](mailto:duffy@ntu.edu.sg))

#### 1. Creative destruction and crossmedial storytelling

Marlis Prinzing, Macromedia University of Applied Studies, Cologne, Germany ([marlis.prinzing@das-rote-sofa.de](mailto:marlis.prinzing@das-rote-sofa.de)), Michael Oehler, Macromedia University of Applied Studies, Cologne, Germany ([michael.oehler@mhmk.de](mailto:michael.oehler@mhmk.de)) & Christof Breidenich, Macromedia University of Applied Studies, Cologne, Germany ([breidenich@breidenich.de](mailto:breidenich@breidenich.de))

#### 2. Creative Destruction, Behavioral Economics, and Journalism Education

Stephan Russ-Mohl, Università della Svizzera italiana, Switzerland ([stephan.russ-mohl@usi.ch](mailto:stephan.russ-mohl@usi.ch))

#### 3. Journalism Education & BRICS: Issues and Challenges for Comparative Assessment

Sanjay Bharthur, Central University of Tamil Nadu, India ([vc@cutn.ac.in](mailto:vc@cutn.ac.in))

#### 4. Building the news business through innovation, experimentation and creativity: The United States, Germany and Spain

María Teresa Sandoval-Martín, Universidad Carlos III de Madrid, Spain ([msandova@hum.uc3m.es](mailto:msandova@hum.uc3m.es)) & Eduardo Rodríguez, Universidad Carlos III de Madrid, Spain ([edrodrig@hum.uc3m.es](mailto:edrodrig@hum.uc3m.es))

#### 5. Identifying indicators of excellence in journalism practice: An Australian experiment

Kerry Philip Green, University of Southern Australia, Australia ([kerry.green@unisa.edu.au](mailto:kerry.green@unisa.edu.au)), John Cokley, Swinburne University of Technology, Australia ([jcokley@swin.edu.au](mailto:jcokley@swin.edu.au)) & Jolyon Sykes, University of Canberra, Australia ([jolyonsykes@bigpond.com](mailto:jolyonsykes@bigpond.com))

#### 6. Nobel Laureates: John Hume and David Trimble, Northern Ireland

Stephen Rendahl, University of North Dakota, USA ([ser2149@hotmail.com](mailto:ser2149@hotmail.com))

## **Session 15:** JRE T3b

**Theme I:** International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

**Date:** Thursday June 27, 2013

**Time:** 14:00-15:30

**Venue:** HG10

Foreign correspondents and (re)colonisation in the global news system - new hubs, and new peripheries?

**Chair:** Howard Tumber, City University, UK ([H.Tumber@city.ac.uk](mailto:H.Tumber@city.ac.uk))

**Discussant:** Beate Josephi, Edith Cowan U ([b.josephi@ecu.edu.au](mailto:b.josephi@ecu.edu.au))

1. New Media and the Renaissance of Foreign Correspondence: The Evolving Practices of Foreign Journalists in London

Cristina Archetti, University of Salford, UK ([c.archetti@salford.ac.uk](mailto:c.archetti@salford.ac.uk))

2. "A city bathed in light": foreign correspondence, London and the prevalence of the old order

Michael Stuart Bromley ([Michael.Bromley.1@city.ac.uk](mailto:Michael.Bromley.1@city.ac.uk)) & Howard Tumber, City University, UK ([H.Tumber@city.ac.uk](mailto:H.Tumber@city.ac.uk))

3. Foreign Correspondents in East Africa and the decolonisation of international news flows

Mel Bunce, University of Oxford, UK ([melanie.bunce@politics.ox.ac.uk](mailto:melanie.bunce@politics.ox.ac.uk))

4. Journalists and anti-colonial networks: Ireland the new world order for news in the early 20th century

Maurice Patrick Walsh, Kingston University, UK ([maurice.walsh@kingston.ac.uk](mailto:maurice.walsh@kingston.ac.uk))

## **Session 16:** JRE T4a

**Theme I:** International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

**Date:** Thursday June 27, 2013

**Time:** 16:00-17:30

**Venue:** HG23

## **Seeing the bigger picture? Social media and reporting of humanitarian crises in the 21st century**

**Chair and Respondent:** Howard Tumber, City University, UK ([H.Tumber@city.ac.uk](mailto:H.Tumber@city.ac.uk))

1. On Seeing and Not Seeing Hurricane Sandy

Barbie Zelizer, University Pennsylvania, USA ([bzelizer@asc.upenn.edu](mailto:bzelizer@asc.upenn.edu))

2. Heading for a disaster? Ethical and legal questions raised when mainstream media use user-generated content to report humanitarian crises

Glenda Cooper, City University, UK ([glenda.cooper.1@city.ac.uk](mailto:glenda.cooper.1@city.ac.uk))

3. Innovation in Hybrid Spaces: The Intersection of Mobilized Publics and Professional Journalism

Adrienne Russell, University of Denver, USA ([adrienne.russell09@gmail.com](mailto:adrienne.russell09@gmail.com))

4. A question of timing: seeking a new historical and political context in humanitarian reporting

Jean Seaton, University of Westminster, UK Jean ([J.Seaton@westminster.ac.uk](mailto:J.Seaton@westminster.ac.uk))

## **Session 17:** JRE T4c

**Across Themes:** Professional Journalism, International Perspectives & Quantifying Methods

**Date:** Thursday June 27, 2013

**Time:** 16:00-17:30

**Venue:** HG05

### **Quality and Quantity Indicators: Two sides of the story**

**Chair & Discussant:** Discussant: Beate Josephi, Edith Cowan U ([b.josephi@ecu.edu.au](mailto:b.josephi@ecu.edu.au))

1. The Sources Management as Criterion of Journalistic Quality: Longitudinal study on Spanish Newspapers (1980-2010)

Pablo Lopez-Rabadan, Universitat Jaume I, Spain ([rabadan@uji.es](mailto:rabadan@uji.es)) & Andreu Casero-Ripolles, Universitat Jaume I, Spain ([casero@uji.es](mailto:casero@uji.es))

The Sources Management as Criterion of Journalistic Quality: Longitudinal study on Spanish Newspapers (1980-2010)

2. Quality journalism in times of crisis: An analysis of the evolution of the European reference press (2001-2012)

Estefanía Jimenez, University of Basque, Spain ([estefania.jimenez@ehu.es](mailto:estefania.jimenez@ehu.es)), Maria González Gorosarri, University of Basque, Spain ([mallabia@gmail.com](mailto:mallabia@gmail.com)), Txema Ramirez de la Piscina, University of Basque, Spain ([txema.ramirezdelapiscina@ehu.es](mailto:txema.ramirezdelapiscina@ehu.es)), Alazne Aiestaran, University of Basque, Spain ([alazne.aiestaran@ehu.es](mailto:alazne.aiestaran@ehu.es)) & Beatriz Zabalondo, University of Basque, Spain ([beatriz.zabalondo@ehu.es](mailto:beatriz.zabalondo@ehu.es))

3. How to measure TV journalism quality in disaster coverage: Proposing an instrument based on the Feb. 27, 2010 earthquake in Chile

Soledad Puente, Pontificia Universidad Catolica de Chile, Chile ([spuente@uc.cl](mailto:spuente@uc.cl)), Daniela Grassau, Pontificia Universidad Catolica de Chile, Chile ([dgrassau@uc.cl](mailto:dgrassau@uc.cl)) & Silvia Pellegrini, Pontificia Universidad Catolica de Chile, Chile ([spellegrini@uc.cl](mailto:spellegrini@uc.cl)).

4. Analyzing influences on journalism students' professional views: Evidence from a study across eight countries

Claudia Mellado, University of Santiago, Chile ([claudia.mellado@usach.cl](mailto:claudia.mellado@usach.cl)) & Folker Hanusch, University of the Sunshine Coast, Australia ([fhanusch@usc.edu.au](mailto:fhanusch@usc.edu.au))

5. Post Crisis Journalism: Rethinking Journalistic Futures

Eugenia Siapera, Dublin City University, Ireland ([eugenia.siapera@dcu.ie](mailto:eugenia.siapera@dcu.ie)) & Lambrini Papadopoulou, Panteion University of Athens ([lpapadopoulou83@gmail.com](mailto:lpapadopoulou83@gmail.com))

## **Session 18:** JRE T4b

**Theme V:** Generic Studies of Journalism



**Date:** Thursday June 27, 2013

**Time:** 16:00-17:30

**Venue:** HG10

### **Changes in Journalists Cultures Across the world**

**Chair:** João Canavilhas, Universidade da Beira Interior, Portugal ([jc@ubi.pt](mailto:jc@ubi.pt))

1. Three Countries, One Profession: Comparative Analysis on Evolution of Journalistic Culture in Post-Communist Poland, Romania and Moldova

Natalia Milevski, University of Bucharest, Romania ([natamilewski@gmail.com](mailto:natamilewski@gmail.com))

2. Mapping integrated journalism in European universities

Irene da Rocha, Pompeu Fabra University, Spain ([irene.darocha@upf.edu](mailto:irene.darocha@upf.edu)) & Salvador Alsius, Pompeu Fabra University, Spain ([salvador.alsius@upf.edu](mailto:salvador.alsius@upf.edu))

3. Social Capital Utilization in Journalistic Practices: A Case Study of Investigative Journalists in China

Yingjie Jayleen Huang, Hong Kong Baptist University, Hong Kong ([qclxdejavu@gmail.com](mailto:qclxdejavu@gmail.com))

4. Transformation of Journalism Paradigm In Russia: Between Soviet Legacy And Anglo-Saxon Theory

Anna Litvinenko, St. Petersburg State University, Russian Federation ([litvinanna@hotmail.com](mailto:litvinanna@hotmail.com))

5. "Journalism translation" as a function of the redefined media

Radoslaw Aksamit, University of Silesia in Katowice, Poland ([radoslaw.aksamit@gmail.com](mailto:radoslaw.aksamit@gmail.com)) & Damian Guzek, University of Silesia in Katowice, Poland ([damian.guzek@o2.pl](mailto:damian.guzek@o2.pl))

6. Journalism and post-ideological neoliberalism

Sean Phelan, Massey University Wellington Aotearoa New Zealand, New Zealand ([s.phelan@massey.ac.nz](mailto:s.phelan@massey.ac.nz))

### **Special JRE Cocktail**

**Date:** June 27, 2013

**Time:** 18:00-19:30

**Venue:** Helix - The Gallery

**Attendance by Invitation Only**

**Research Award Ceremony**

**Sponsorship:** JRE Section & Journal of Applied Journalism and Media Studies

**Session 19:** JRE F1a

**Theme IV:** Methods for Quantifying Professional Journalism.

**Date:** Friday June 28, 2013

**Time:** 09:00-10:30

**Venue:** HG23

### **Narratives, Communities and Conflicts in Transforming Environment**

**Chair & Discussant:** Mayra Rodrigues Gomes, University of Sao Paulo, Brazil, ([mayragomes@usp.br](mailto:mayragomes@usp.br))

1. No alarms and no surprises. Journalism permanent crisis reframed by surrounding economic crisis

Arnaud Anciaux, Université Laval (Canada)/ CRAPE, Université de Rennes 1 (France)

2. Using Storify: challenges and opportunities for journalists covering conflicts

Vittoria Sacco, University of Neuchâtel, Switzerland ([vittoria.sacco@unine.ch](mailto:vittoria.sacco@unine.ch)) & Diana Bossio, Swinburne University of Technology, Australia ([dbossio@swin.edu.au](mailto:dbossio@swin.edu.au))

3. How the British Press covered its own Crisis

Sally Broughton Micova, London School of Economics and Political Science, UK ([s.e.broughton-micova@lse.ac.uk](mailto:s.e.broughton-micova@lse.ac.uk)) & Damian Tambini, London School of Economics and Political Science, UK ([d.tambini@lse.ac.uk](mailto:d.tambini@lse.ac.uk))

4. Community, Conflict and Coverage: How do Hong Kong and Macau Newspapers Present Conflict with Mainland China?

Xiaoqin Li, FSH University of Macau, Macau ([xqli@umac.mo](mailto:xqli@umac.mo)) & Wenbo Zhu,

FSH University of Macau, Macau ([zhu.wenbo89@gmail.com](mailto:zhu.wenbo89@gmail.com))

5. The Hidden Theory in Financial Crisis Journalism: The Case of Norway

Birgitte Kjos Fonn, Oslo & Akershus University College, Norway ([Birgitte-Kjos.Fonn@hioa.no](mailto:Birgitte-Kjos.Fonn@hioa.no)) & Paul Bjerke, Volda University College, Norway ([PaulB@hivolda.no](mailto:PaulB@hivolda.no))

6. Reproducing fear in the newsroom: A study of news culture in the Ethiopian state media

Terje Skjerdal, NLA University College, Norway ([terje.skjerdal@nla.no](mailto:terje.skjerdal@nla.no))

### **Session 20:** JRE F1b

**Theme I:** Across Themes-International Collaborative Research, Innovation in Journalism and Emergent Practices

**Date:** Wednesday June 26, 2013

**Time:** 09-10:30

**Venue:** HG 10

### **Global Models for Challenging and Transforming Journalism**

**Chair:** Linda Steiner, University of Maryland, College Park, USA ([lsteiner@jmail.umd.edu](mailto:lsteiner@jmail.umd.edu))

1. Muslimah Media Watch: Media Activism and Muslim Choreographies of Social Change

Nabil Echchaibi, University of Colorado-Boulder, USA ([nabil.echchaibi@colorado.edu](mailto:nabil.echchaibi@colorado.edu))

2. Climate Crisis Communication and the Voice of Global Publics

Adrienne Russell, University of Denver, USA ([adrienne.russell09@gmail.com](mailto:adrienne.russell09@gmail.com))

3. New Jungle Drums? Using Mobile Phones to Collect, Access and Disseminate News in Central India

Kalyani Chadha, University of Maryland, USA ([kchadha@umd.edu](mailto:kchadha@umd.edu)) & Linda Steiner, University of Maryland, College Park, USA ([lsteiner@jmail.umd.edu](mailto:lsteiner@jmail.umd.edu))

4. Future models of community news

Richard Sambrook, Cardiff University, UK ([6709sambrookrj@cf.ac.uk](mailto:6709sambrookrj@cf.ac.uk))

5. Tactical Media Practices in Italy: The Case of Insu<sup>^</sup>tv

Michela Ardizzoni, University of Colorado – Boulder, USA ([michela.ardizzoni@colorado.edu](mailto:michela.ardizzoni@colorado.edu))

**Session 21:** JRE F3a

**Theme II:** Innovations in Journalism

**Date:** Friday June 28, 2013

**Time:** 14:00-15:30

**Venue:** HG23

**Emerging Forms, Online News Sourcing & Risk Society**

**Chair:** Eno Akpabio, University of Dar Es Salaam, Tanzania ([enoakpabio@gmail.com](mailto:enoakpabio@gmail.com))

1. Peers as social capital in the production of news. Online social networks of journalists

Maurice Vergeer, Radboud University Nijmegen, the Netherlands ([m.vergeer@maw.ru.nl](mailto:m.vergeer@maw.ru.nl))

2. A Resource-Based Approach for Competitive Advantage among Chinese News Sites

J. Sonia Huang, National Chiao Tung University, Taiwan ([soniahuang@mail.nctu.edu.tw](mailto:soniahuang@mail.nctu.edu.tw)) & Jia Dai, Tsinghua University, China ([Jiadaiut@gmail.com](mailto:Jiadaiut@gmail.com))

3. Professional Social Web Usage - Analyzing Journalism Practice in a Digital Environment

Ines Drefs, University of Hamburg, Germany ([Ines.Drefs@studium.uni-hamburg.de](mailto:Ines.Drefs@studium.uni-hamburg.de))

4. Adopting user-generated-content into news reports of disasters? A case study of disaster reporting in China in the new media era

Jingrong Tong, University of Leicester, UK ([jingrongtong@yahoo.com](mailto:jingrongtong@yahoo.com))

5. Emerging forms of English journalism in the age of Web 2.0 – an Omani perspective

Samskrati Gulvady, Ministry of Higher Education - Sultanate of Oman, Oman ([samskrati@hotmail.com](mailto:samskrati@hotmail.com))

**Session 22:** JRE F3b

**Theme III:** Professional Journalism

**Date:** Friday June 28, 2013

**Time:** 14:00-15:30

**Venue:** HG10

### **Local and National insights to Journalism Research and Education**

**Chairs:** Xiaoqin Li, FSH University of Macau, Macau ([xqli@umac.mo](mailto:xqli@umac.mo)) & Wenbo Zhu, FSH University of Macau, Macau ([zhu.wenbo89@gmail.com](mailto:zhu.wenbo89@gmail.com))

1. A Survey of Post-Soviet Press Systems in the Caucasus Region: A Case Study of Azerbaijan, Georgia, and Armenia

Richard Shafer, University of North Dakota, USA ([244und@gmail.com](mailto:244und@gmail.com)) &

Eric Freedman, University of Michigan, USA ([freedma5@msu.ed](mailto:freedma5@msu.ed))

2. Newsroom councils in search of lost times

Joaquim Fidalgo, University of Minho Braga, Portugal ([jfidalgo@ics.uminho.pt](mailto:jfidalgo@ics.uminho.pt))

3. Transformations in Asian newsrooms in a multimedia world

Violet B. Valdez, Ateneo de Manila University, Konrad Adenauer Asian Center for Journalism ([vvaldez@ateneo.edu](mailto:vvaldez@ateneo.edu))

4. Journalistic Routines and Newsroom Practices at the USA-Mexico Border

Kris Kodrich, Colorado State University, USA ([kris.kodrich@colostate.edu](mailto:kris.kodrich@colostate.edu)) & Cathleen Carter, Colorado State University, USA ([carter.cathleen@gmail.com](mailto:carter.cathleen@gmail.com))

5. The Norwegian journalists between market and ideals

Rune Ottosen, Oslo and Akershus University College of Applied Sciences, Norway ([rune.ottosen@hioa.no](mailto:rune.ottosen@hioa.no))

### **Session 23: JRE F4a**

**Theme III:** Professional Journalism

**Date:** Friday June 28, 2013

**Time:** 16:00-17:30

**Venue:** HG23

### **Professional Journalism in Times of Crisis**

**Chair:** Elizabeth Saad Correa, University of Sao Paulo, Brazil ([bethsaad@gmail.com](mailto:bethsaad@gmail.com))

1. Bailout framing: Legitimizing discourse in times of crisis

Vaia Doudaki, Cyprus University of Technology, Cyprus ([vaia.doudaki@cut.ac.cy](mailto:vaia.doudaki@cut.ac.cy)), Lia-Paschalia Spyridou, Cyprus University of Technology, Cyprus ([paschalia.spyridou@cut.ac.cy](mailto:paschalia.spyridou@cut.ac.cy)), Christos Tzalavras ([chr.tzala@gmail.com](mailto:chr.tzala@gmail.com)) & Angeliki Boubouka, Cyprus University of Technology, Cyprus ([a.boubouka@gmail.com](mailto:a.boubouka@gmail.com))

2. Voices in the financial crisis: who got to shape the news agenda and who was shut out of coverage.

Kevin Rafter, Dublin City University, Ireland ([kevin.rafter@dcu.ie](mailto:kevin.rafter@dcu.ie))

3. Verification as a battle for professional survival: analyzing journalists' discourse on a core aspect of identity in a time of crisis

Ivor Shapiro, Ryerson University, Canada ([ishapiro@ryerson.ca](mailto:ishapiro@ryerson.ca)), Colette Brin, Université Laval, Canada ([colette.brin@com.ulaval.ca](mailto:colette.brin@com.ulaval.ca)), Lee Marshall, Ryerson University, Canada ([lee.marshall@ryerson.ca](mailto:lee.marshall@ryerson.ca)) & Philippa Spoel, Laurentian University, Canada ([pspoel@laurentian.ca](mailto:pspoel@laurentian.ca))

4. An Encounter With India's 'Terrorists': Naxal and Maoist Identity in The Times Of India Op-Ed Discourses

Ashmi Rashmikan Desai, University of Colorado Boulder, USA ([ashmi.desai@colorado.edu](mailto:ashmi.desai@colorado.edu))

5. Role of Media As Harbingers Of Peace In The North-Korean Conflict

Eunkyoung Choi, Yonsei University, Republic of Korea ([choice77@hotmail.com](mailto:choice77@hotmail.com)) & Sae-ha Lee, Hankuk University of Foreign Studies, Republic of Korea ([sae-ha81@gmail.com](mailto:sae-ha81@gmail.com))

## **Session 24:** JRE F4b

**Theme III:** Professional Journalism

**Date:** Friday June 28, 2013

**Time:** 16:00-17:30

**Venue:** HG10

### **Journalism in a Changing Profession**

**Chair:** Barbie Zelizer, University Pennsylvania, USA ([bzelizer@asc.upenn.edu](mailto:bzelizer@asc.upenn.edu))

1. The Growth of Casual and Free-lance Work in French Journalism. New flexible Model or Deconstruction of Professional Status and Labour Market?

Cérolène Frisque, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France ([cegolene.frisque@univ-nantes.fr](mailto:cegolene.frisque@univ-nantes.fr))

2. Comparing the Status of Journalists and the Forms of Casual and Freelance Work in Western Countries: Exploratory Reflections and Call for Interest

Cérolène Frisque, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France ([cegolene.frisque@univ-nantes.fr](mailto:cegolene.frisque@univ-nantes.fr))

3. Teaching travel journalism in the time of TripAdvisor

Andrew Duffy, Nanyang Technological University, Singapore ([duffy@ntu.edu.sg](mailto:duffy@ntu.edu.sg))

4. Necessary partners: The relation between journalists and press agents in a changing media environment

Claudia Riesmeyer, University of Munich, Germany ([riesmeyer@ifkw.lmu.de](mailto:riesmeyer@ifkw.lmu.de))

5. Gatekeeping, News Values and Framing in an Era of Journalistic Change: The Case of the Flemish Press

Jan Boesman, Catholic University Leuven, Belgium ([jan.boesman@soc.kuleuven.be](mailto:jan.boesman@soc.kuleuven.be))

6. How Do They Become Professional Journalists? The Knowledge Sharing in TV News Production

Liu Huei-Ling, Taipei National University of Art, Taiwan ([anniectv@yahoo.com.tw](mailto:anniectv@yahoo.com.tw))

## **Session 25:** JRE S1a

**Theme III:** Professional Journalism

**Date:** Saturday June 29, 2013

**Time:** 09:00-10:30

**Venue:** HG23

### **The ‘Glocalization’ of Journalism Crisis**

**Chair and Discussant:** Annina Stoffel, Zurich University of Applied Sciences (ZHAW), Switzerland ([annina.stoffel@zhaw.ch](mailto:annina.stoffel@zhaw.ch))

1. Journalists’ Presumptions of Media Effects: A Theoretical Framework of their Dimensions, Determinants & Consequences

Philipp Müller, LMU Munich, Germany ([mueller@ifkw.lmu.de](mailto:mueller@ifkw.lmu.de)) & Ralf Hohlfeld, U of Passau, Germany ([ralf.hohlfeld@uni-passau.de](mailto:ralf.hohlfeld@uni-passau.de))

2. Narrative news in the Australian press: An endangered species in the changing media space

Jane Louise Johnston, Bond University, Australia ([jjohnsto@bond.edu.au](mailto:jjohnsto@bond.edu.au)) & Caroline Elizabeth Graham, Bond University, Australia ([cgraham@bond.edu.au](mailto:cgraham@bond.edu.au))

3. Newspaper Types and News Media Frames in the Chinese Context: A Case of News Coverage of Mainland Tourists in Hong Kong

Michael Jan Bernadas, City University of Hong Kong, Hong Kong ([jmacbernadas@gmail.com](mailto:jmacbernadas@gmail.com)), Caixie Tu, City University of Hong Kong, Hong Kong ([caixietu2@student.cityu.edu.hk](mailto:caixietu2@student.cityu.edu.hk)), Ming Yang, City University of Hong Kong, Hong Kong ([mingyang6@student.cityu.edu.hk](mailto:mingyang6@student.cityu.edu.hk)) & Yongchao Xu, City University of Hong Kong, Hong Kong ([youngchaoxu@gmail.com](mailto:youngchaoxu@gmail.com))

4. From gatekeepers of taste and critical aesthetes to lifestyle guides and news hunters? On changing roles for Flemish cultural journalists and changing journalistic genres (1955-2010)

Sil Tambuyzer, University of Antwerp, Belgium ([sil.tambuyzer@ua.ac.be](mailto:sil.tambuyzer@ua.ac.be))

5. Reorganizing the local. New alternative media as a chance for qualitative journalism on a local level

Michael Harnischmacher, University of Trier, Germany ([harnisch@uni-trier.de](mailto:harnisch@uni-trier.de)) & Klaus Arnold, University of Trier, Germany ([arnold@uni-trier.de](mailto:arnold@uni-trier.de))

## **Session 26:** JRE S1b

**Theme III:** Professional Journalism

**Date:** Saturday June 29, 2013

**Time:** 09:00-10:30

**Venue:** HG10

### **Creative Destruction & Media Hostility: Painful Professional Realities**

**Chair:** Elisabeth Eide, Oslo and Akershus University College and University of Bergen, Norway  
([elisabeth.eide@jbi.hio.no](mailto:elisabeth.eide@jbi.hio.no))

1. Drama or melodrama? Perceptions and definitions of television news by Chilean editors

Constanza Mujica, Pontificia Universidad Catolica de Chile, Chile ([mujicaholley@gmail.com](mailto:mujicaholley@gmail.com)) & Ingrid Bachmann, Pontificia Universidad Catolica de Chile, Chile ([ibachman@uc.cl](mailto:ibachman@uc.cl))

2. Objectivity, Narratives, and Reflection: Chinese journalists as interpretive communities in telling and retelling the Sun Zhigang incident

Chujie CHEN, City University of Hong Kong ([chujiechen0317@gmail.com](mailto:chujiechen0317@gmail.com))

3. 'Creative Destruction' of Journalism in India: New Threats to the National Public Sphere

Kevin Joseph Kumar, Mudra Institute of Communication, Ahmedabad (MICA), India  
([kevalkumar@hotmail.com](mailto:kevalkumar@hotmail.com))

4. Jim really fixed it: creative destruction and the non-reporting the Savile case in the British press

Michael Stuart Bromley, City University, UK ([Michael.Bromley.1@city.ac.uk](mailto:Michael.Bromley.1@city.ac.uk))

5. Facts & Fabrication: Media Labor, New Plagiarism and the Future of Journalism

Marion C. Wrenn, Princeton University, USA ([mwrenn@princeton.edu](mailto:mwrenn@princeton.edu))

### **JRE Business Meeting**

**Date:** Saturday June 29, 2013

**Time:** 11:00-12:30

**Venue:** HG23

**Attendance by Invitation:** Meeting with International Editorial Board of JRE, JRE Online and Journal of Applied Journalism and Media Studies

## **Session 27:** JRE S3a

**Theme II:** Innovations in Journalism

**Date:** Saturday June 29, 2013

**Time:** 14:00-15:30

**Venue:** HG 23

### **Social Media and New Practices: Mobile & Blogging**

**Chair and discussant:** Claudia Lago, University of Anhembi Morumbi, Brazil

([claudia.lago07@gmail.com](mailto:claudia.lago07@gmail.com))

1. Social Media and Media Effects: A Summary of Three Studies on the Relationship Between Partisan News Organizations and the Facebook Audience

Susan Jacobson, Temple University, USA ([susanjacobson@gmail.com](mailto:susanjacobson@gmail.com))

2. Enhancing Mobile News Experience: Perceived Importance and Actual Usage

Xiaoge Xu, The University of Nottingham Ningbo China, China ([xiaoge.xu@nottingham.edu.cn](mailto:xiaoge.xu@nottingham.edu.cn))

3. Interactive, selective and playful? How established media take advantage of the creative potential of mobile journalism

Cornelia Wolf, University of Passau, Germany ([cornelia.wolf@uni-passau.de](mailto:cornelia.wolf@uni-passau.de))

4. The Future of Journalism Practice and Pedagogy in the Media Ecology of Mobile Communication

Pamela E. Walck, Ohio University, USA ([pewalck@gmail.com](mailto:pewalck@gmail.com)), Yusuf Kalyango, Ohio University, USA ([kalyango@ohio.edu](mailto:kalyango@ohio.edu)) & Sally Ann Cruikshank, Ohio University, USA ([sallyanncruikshank@yahoo.com](mailto:sallyanncruikshank@yahoo.com))

5. Bloggers Journalists: in search of freedom of expression

Claudia Nonato Lima, University of Sao Paulo, Brazil ([claudia.nonato@uol.com.br](mailto:claudia.nonato@uol.com.br)) & Roseli Figaro, University of Sao Paulo, Brazil ([figaro@uol.com.br](mailto:figaro@uol.com.br))

6. The Cattle-Market-Blog: Local Cross Media News-Production – a Well-Functioning Concept or a Frustrating Myth? Convergent News-Production in Local and Regional Newspapers in Switzerland

Annina Stoffel, Zurich University of Applied Sciences (ZHAW), Switzerland

([annina.stoffel@zhaw.ch](mailto:annina.stoffel@zhaw.ch)) & Vinzenz Wyss, Zurich University of Applied Sciences (ZHAW), Switzerland ([vinzenz.wyss@zhaw.com](mailto:vinzenz.wyss@zhaw.com))

### **Session 28:** JE S3b

**Theme III:** Professional Journalism

**Date:** Saturday June 29, 2013

**Time:** 14:00-15:30

**Venue:** HG10

### **Redefining Ethical Implications**

**Chair & Discussant:** John O'Sullivan, Dublin City University, Ireland ([john.osullivan@dcu.ie](mailto:john.osullivan@dcu.ie))



1. Ethics and Epistemologies: Views of Botswana's Journalists

Jyotika Ramaprasad, University of Miami, USA ([jyotika@miami.edu](mailto:jyotika@miami.edu)) & Katharina Lang, University of Miami, USA ([katie.lang@umiami.edu](mailto:katie.lang@umiami.edu))

2. Jane B. Singer, University of Iowa, USA ([jane-singer@uiowa.edu](mailto:jane-singer@uiowa.edu))

The Ethical Implications of an Elite Press

3. Through the looking glass: Transparency in U.S. and German media

Michael Koliska, University of Maryland, USA ([mkoliska@umd.edu](mailto:mkoliska@umd.edu)) & Kalyani Chadha, University of Maryland, ([kchadha@umd.edu](mailto:kchadha@umd.edu))

4. Modernity, an unfinished project: Eurocentric justification of journalism's institutionalization in Latin America

Rodrigo Araya, Pontificia Universidad Catolica de Valparalso, Chile ([raraya@ucv.cl](mailto:raraya@ucv.cl))

5. Experience rather than Academic Knowledge: Legitimizing Expert Sources in German Mass Media.

Daniel Noelleke, University of Muenster, Germany ([noelleke@uni-muenster.de](mailto:noelleke@uni-muenster.de))

6. A call to Move beyond Platitudes about Diverse and Pluralistic Media: Influences on Editorial Direction of Tanzanian Media

Eno Akpabio, University of Dar Es Salaam, Tanzania ([enoakpabio@gmail.com](mailto:enoakpabio@gmail.com)), Abdallah Katunzi, University of Dar Es Salaam, Tanzania ([abdallahkatunzi@yahoo.com](mailto:abdallahkatunzi@yahoo.com)) & Njonjo Mfaume, University of Dar Es Salaam, Tanzania ([njonjo.kweja@gmail.com](mailto:njonjo.kweja@gmail.com))

# LAW

## (LAW)

### 1. Media Scandal and Crisis

**Law Section, LAWW2A, Wednesday 11:00-12:30, C167**

**Moderator & Discussant:** Howard Tumber (H.Tumber@city.ac.uk), City University of London

Julian Petley (Julian.Petley@brunel.ac.uk), Brunel University

The censorious press

Daith Mac Sithigh (Daithi.Mac.Sithigh@ed.ac.uk), University of Edinburgh

Hadrian's geoblock: Media reform and devolution

Justin Schlosberg (j.schlosberg@bbk.ac.), Birkbeck University of London

Beyond scrutiny: Media, justice and accountability in the digital age

Oreste Pollicino (oreste.pollicino@uibocconi.it), Bocconi University

The new anti-defamation bill and media scandal in Italy

Judith Townend (judith.townend.1@city.ac.uk, City University of London

Searching for the data: Policy-making, legal reform and the media debate

### 2. Transparency and Corruption

**Law Section, LAWW3A, Wednesday 14:00-15:30, C167**

**Moderator & Discussant:** Sandra Braman

Ralph Engelman (engelman@liu.edu), Long Island University, United States

From the Pentagon Papers to WikiLeaks: Government secrecy & US media law

Katherine Allen (kra135@psu.edu), Pennsylvania State University

Regime Transparency: A Comparative Study of Freedom of Information      Jurisprudence  
in Latin American and Caribbean Nations

Edson Tandoc (ectandoc@mail.missouri.edu), University of Missouri-Columbia & Charles Davis  
(davisnmissouri.edu), University of Missouri-Columbia

FYI: Corruption, human development and FOI: Exploring the effects of Freedom of Information laws around the world

Ewan Sutherland (sutherla@gmail.com), University of the Witwatersrand

Bribery and corruption in telecommunications: New approaches to licensing

Richard J. Peltz-Steele (rpeltzsteele@umassd.edu), University of Massachusetts School of Law, & Eric J. Booth, United States

Baer Bank revisited: Wiki-leaking and common law tortious interference

Katrin Tonndorf (Katrin.Tonndorf@uni-passau.de), University of Passau (?)

How to make peace with a generation of online pirates: More information, clearer policies and new concepts

### **3. SPECIAL SESSION** Wed 26<sup>th</sup> June 2013

**Slot Code:** CPTW4a

**Time:** 16.00-17.30

**Room:** QG13

**Session Title:** SPECIAL SESSION – co-sponsored by CPT/Law – DATA PROTECTION AND THE ROLE OF THE IRISH DATA PROTECTION COMMISSIONER IN EUROPE

Irish Data Protection Commissioner, Mr Hawkes. See <http://www.dataprotection.ie/>

Katharine Sarikakis (University of Vienna, AT)

Ang Peng Hwa (Nanyang Technological University, SG)

Leslie R. Shade (University of Toronto, CA)

Sandra Braman (University of Wisconsin-Milwaukee, US)

Francesca Musiani (ISD/SFS, Georgetown University and Mines Paris, FR)

Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel, BE)

Robin Mansell (LSE, UK)

### **4. Rights of the Individual**

**Law Section/Communication Policy and Technology Section (LAWT1a), Thursday 9:00-10:30, C167**

**Session Title:** Law/CPT joint session: (WikiLeaks panel)

**Moderator/Discussant:** Yik Chan Chin (ycchin@hkbu.edu.hk), Hong Kong Baptist University (to be confirmed)

Sandra Braman (braman@uwm.edu), University of Wisconsin-Milwaukee

Policy consequences of the WikiLeaks moment: Locating the legal subject

Jason A. Martin (jmart181@depaul.edu), DePaul University, & Anthony L. Fargo (alfargo@indiana.edu), Indiana University

Anonymity, free speech, and the Internet: A global perspective

Mihaela Popescu (popescum@cscusb.edu), California State University-San Bernardino, & Lemi Baruh (lbaruh@ku.edu.tr), Koc University

Digital literacy and privacy self-governance: A value-based approach to privacy in big data ecosystems

Seyram Avle (seyram@umich.edu), University of Michigan

A global "South" perspective on new regulatory initiatives and challenges:

Ghana's Data Protections Act of 2012

Ronan Fahy (ronan.ofathaigh@gmail.com), University of Ghent

The recent recognition of a right to reputation: A judicial response to a perceived media crisis

## **5. Regulating Social Media**

### **Law Section/Communication Policy and Technology Section**

**Slot Code:** LAWT3a

**Time:** 1400 - 1530

**Room:** C167

**Session Title:** Law/CPT joint session: (Privacy panel)

**Moderator & Discussant:** Ritz Zajacz (rita.zajacz@uiowa.edu), University of Iowa

Seyram Avle (University of Michigan, US) A global 'South' perspective on new regulatory initiatives and challenges: Ghana's Data Protections Act of 2012  
[seyram@umich.edu](mailto:seyram@umich.edu)

Monika Metykova (m.metykova@sussex.ac.uk), University of Sussex

Regulating social networking media communications: Recent cases from the UK and the US

Yik Chan Chin (ycchin@hkbu.edu.hk), Hong Kong Baptist University

Social media policy and regulation in China

Jane Louise Johnston (jjohnsto@bond.edu.au), Bond University

Social media guidelines and policies: Working toward best practice in a rapidly

changing space

Silvio Henrique Vieira Barbosa & Marco Aurelio Rodrigues Cunha e Cruz (shbarbosa@hotmail.com & marco\_arcc@yahoo.com.br),

Social networks, freedom of expression and personality rights jurisprudence analyzed by the Brazilian Superior Court of Justice

Ellen Wauters, Peggy Valcke & Eva Lievens (ellen.wauters@law.kuleuven.be, peggy.valcke@law.kuleuven.be, eva.lievens@law.kuleuven.be), University of Leuven

Terms & conditions in SNS: Resistance is futile you shall comply

## **6. Representation and Media Policy**

**Law Section, LAWT3b, Thursday 14:00-15:30, C165**

**Moderator & Discussant:** Nadine Kozak (kozakn@uwm.edu), University of Wisconsin-Milwaukee

Marta Martin Llaguno (marta.martin@ua.es), University of Alicante, & Marian Navarro Beltra (marian.navarrobeltra@gmail.com), University of Alicante

The net effect of the Organic Law for Effective Equality of Woman and Men on the advertisers awareness of gender policies and the vertical and horizontal segregation in Spanish agencies

Fabro Boaz Steibel (ofabro@ofabro.com), Universidade Federal Fluminense, & Elsa Estevez (elsa@iist.unu.edu), United Nations University

Designing online portals for drafting legislation: Online consultation portals and policy stages  
Melanie Radue (melanie.radue@gmx.net), Germany

The value and understanding of media freedom in Germany: An empirical study  
Melissa de Araujo Cabral (mdac@bndes.gov.br),

Sponsorship actions in the public sector: Brazilian procurement and contract law  
Leila Ebrahimian (liza\_premraj@yahoo.com)

Trade associations and professional rights: A century struggle for Iranian Journalists

**Session No.**

**Slot Code:** LAWT4a

**Time:** 1600-1730

**Room:** C167

**Session Title:** Law/CPT joint session: (Social media policy panel)

**Chair:**

**Discussant:**

**Presentations**

Ellen Wauters, Peggy Valcke and Eva Lievens (ICRI, KULeuven, BE) Terms & Conditions in SNS: resistance is futile, you shall comply

[ellen.wauters@law.kuleuven.be](mailto:ellen.wauters@law.kuleuven.be), [peggy.valcke@law.kuleuven.be](mailto:peggy.valcke@law.kuleuven.be), [eva.lievens@law.kuleuven.be](mailto:eva.lievens@law.kuleuven.be)

+ 4 Law papers

## **7. Property and Capital**

**Law Section, LAWF1a, Friday 9:00-10:30, C167**

**Moderator & Discussant:** Hannu Nieminen ([hannu.nieminen@helsinki.fi](mailto:hannu.nieminen@helsinki.fi)), University of Helsinki

Nadine I. Kozak ([kozakn@uwm.edu](mailto:kozakn@uwm.edu)), University of Wisconsin-Milwaukee

“Knitwear cases seem to be particularly tricky”: Bloggers’ and Blog Readers’ Understandings of Intellectual Property Law

Sara Bannerman ([sara.bannerman@gmail.com](mailto:sara.bannerman@gmail.com)), Concordia University

The World Intellectual Property Organization and Traditional Knowledge

Loreto Corredoira ([loretoc@ucm.es](mailto:loretoc@ucm.es)),

New air in copyright regulation? European countries facing other approaches for protecting content industries

Corinne Schweizer ([c.schweizer@ipmz.uzh.ch](mailto:c.schweizer@ipmz.uzh.ch)), University of Zurich

News Media as Knowledge Commons? Implications from an evolving Paradigm on Media Regulation in the Digital Age

Joseph Kariuki Nyaga ([joseph.nyaga@law.kuleuven.be](mailto:joseph.nyaga@law.kuleuven.be)), University of Leuven (to be confirmed)

Mobile banking services in the East African Community (EAC): Challenges to the existing legislative and regulatory frameworks in the EAC

Jens Cavallin ([jens.cavallin@lnu.se](mailto:jens.cavallin@lnu.se))

Law-making in crisis: Merchants and their advocates

Rasmin Careem ([mcrazmin@gmail.com](mailto:mcrazmin@gmail.com)), (to be confirmed)

Media policy during conflict and post-conflict periods: The experience of Sri Lanka

## **8. History**

**Law Section, LAWF3a, Friday 14:00-15:30, C167**

**Moderator/Discussant:** Jane Louise Johnston (jjohnsto@bond.edu.au), Bond University

Rita Zajacz (rita-zajacz@uiowa.edu), University of Iowa

US policy alternatives to a commercial monopoly in radiotelegraphy, 1912- 1919

Na Liu (naliu33@gmail.com), City University of Hong Kong

Social crises as critical junctures towards legal transformation: China's perspective in the decade

Inger Lisbeth Stole (istole@illinois.edu), University of Illinois-Urbana/Champaign

War within a war: The fight over advertising regulation in America during WWII

Hannu Nieminen (hannu.nieminen@helsinki.fi), University of Helsinki

Challenges of convergence to media regulation: From sectoral to hybrid regulatory frameworks

## **9. Broadcasting & Telecommunications Regulation**

### **Law Section, LAWF4a, Friday 16:00-17:30**

**Moderator/Discussant:** Daithi Sithigh

Maria Federova (maria\_fedorova777@hotmail.com), independent researcher (Kuwait)

Changing media policy: Potential regulation of the Internet in Russia

Rolands Tjarve (rolands.tjarve@gmail.com), University of Latvia, Viktors Freibergs (viktors.freibergs@lu.lv), University of Latvia, & Inta Brikse (inta.brikse@lu.lv), University of Latvia

National identity and media identity constructing: Frame analysis of public service regulation acts in post-Soviet countries

Vinzenz Wyss (wysv@zhaw.ch) & Mirco Saner (mirco.saner@zhaw.ch)

Evaluating quality management systems at broadcasting stations: The example of Switzerland

Halliki Harro-Loit (halliki.harro@ut.ee), University of Tartu

Implementation of responsibility: The analysis of Estonian court cases concerning media organizations





# **MEDIATED COMMUNICATION PUBLIC OPINION & SOCIETY (MCP)**

**Chair:** Hillel Nosssek (College of Management Academic Studies, Israel)

**Vice-Chair:** Corinna Lüthje (University of Hamburg, Germany)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** MCPW2a

**Time:** 11:00-12:30

**Room:** CG12

**Title:** Mediatization and Science

**Chair & Discussant :** Stig Hjarvard (University of Copenhagen) (TBC=To be confirmed)

**Presentations:**

Friedrich Lothar Krotz (University of Bremen) From the telephone to the mobile phone and to the smartphone. Analyzing Media development and social and cultural change in a Mediatization perspective.

Tsung-Jen Shin (National Chengchi University): Media Knowledge and Attitudes toward nanotechnology.

Corinna Lüthje (University of Hamburg): Mediatized scientific communication.

Cecilia Karolina Strand (Uppsala University): Mediatization and semi-autonomous organizations in the public sector - a methodological perspective.

Katharina Lobinger (University of Bremen) and Joan Ramon Rodriguez-Amat (University of Vienna): Power and the visual: mediatization in an eye-guided world

**Session 2:** Wed. 26 June 2013.

**Slot Code:** MCPW2b

**Time:** 11:00-12:30

**Room:** C124

**Title:** Media, Minorities and Immigration

**Chair & Discussant:** Anat First (Netanya Academic College) TBC

**Presentations:**

Michelle Dunne Breen (University of Canberra) "Blackout: The mediated silencing of Aboriginal public opinion about the Australian government's Northern Territory Emergency Response 2007".

Khalil Hanna Rinnawi (Tel Aviv University): Cyber National Community? The case of Arab Community in Germany.

Ekmel Gecer (Loughborough University): Global Democracy, Local Autonomy: Turkish Media and the Poli-Social Barriers.

Jaslin Larissa Tan (Nanyang Technological University): Imagined Contact Theory: a study of the relationship between the use of Weibo and perceived stigmatization amongst Chinese immigrants in Singapore.

Cheng-Jun Wang and He-Xin Chen (City University of Hong Kong): Social Selection or Social Influence: Network Analysis of Information Flow within the Rich-Club of Sina Weibo.

**Session 3:** Wed. 26 June 2013.

**Slot Code:** MCPW2c

**Time:** 11:00-1230

**Room:** C123

**Title:** Communication, Consumer Culture, and Cold War Politics

**Chair:** Matt McAllister (Pennsylvania State University)

**Discussant:** Robert W. Chesney (University of Illinois at Urbana-Champaign)

**Presentations:**

Inger L Stole (University of Illinois at Urbana-Champaign): "Selling" Postwar Europeans on "the American System".

Mandy Troger (University of Illinois at Urbana-Champaign): The Female Consumer and the State: "Womanhood in the German-German Cold War Context".

Michael Meyen (University of Munich): "GDR Media as a Barrier for Commercial Culture"

Gerald Sussman, (Portland State University): "Democracy Promotion, the Cold War, and the Regime of Propaganda".

**Session 4:** Wed. 26 June 2013.

**Slot Code:** MCPW3a

**Time:** 14:00-15:30

**Room:** CG12

**Title:** Making news in crisis and risk situations

**Chair:** Hillel Nossek (College of Management Academic Studies)

**Discussant:**

**Presentations:**

Michael Bourk (University of Otago) and Robert E. Gutche Jr. (Florida International University): News-Masking: A Theoretical Perspective on the Rituals and Artefacts of News During Crisis.

Yi-Ning Katherine Chen (National Chengchi University): News Coverage of Cancer in Taiwan and Public Perceptions of Cancer Mortality.

Bin Shen and William Gonzenbach (The University of Alabama): Do the Media Tell People What Others Believe to be Important Regarding a Life-threatening Cause? An Examination of Agenda Setting at the Micro-level in a Health Context.

Christopher Hendrik Ruehl and Diana Ingenhoff (University of Fribourg): Social Web PR: Stakeholder Expectations In Times Of Crises.

Cibele Mariano Vaz de Macêdo, Regina Andrade, and Saulo Magalhães (State University of Rio de Janeiro): The political, economic and social crises and the creative sponsorship of young people in the carioca slums – Rio de Janeiro/Brazil.

**Session 5:** Wed. 26 June 2013.

**Slot Code:** MCPW3b

**Time:** 14:00-15:30

**Room:** C124

**Title:** News, Views and Alternative media (TV) formats

**Chair:** Thomas Hanitzsch (LMU Munich) TBC

**Discussant:**

**Presentations:**

Ayelet Kohn (Hadassah Academic College): Television agenda setting and the civilian story of the news "Hayom Shehya" ("The previous Day").

Jacques Alkalai Wainberg (Catholic University, Brazil): Rebel's rhetoric dilemmas: a pragmatic study of political communiqués.

Fred Vultee (Wayne State University): Magic words and news routines: Securitization, modern media, and public assent.

John Magnus Danielson (Stockholm University): Shaming the Stockjobber! - Shame as Punishment and Entertainment in Investigative TV-journalism.

Hans Klein and Bence Kollanyi (Georgia Tech School of Public Policy): Information Manipulation on the Internet: How Technology Constrains and Enables Strategy

**Session 6:** Wed. 26 June 2013.

**Slot Code:** MCPW4a

**Time:** 16:00-17:30

**Room:** CG12

**Title:** Trust and miss-trust in the media from various aspects

**Chair:** Corinna Lüthje (University of Hamburg)

**Discussant:**

**Presentations:**

Thomas Hanitzsch (LMU Munich): Interrogating the Collapse of Media Trust: A Comparative Perspective and Multilevel Explanation.

Thomas Roessing, Nikolaus Jakob and Karl N. Renner (University of Mainz): The influence of product placements on the credibility of TV journalism. An RTR-assisted experiment on the relations between product placements, judgmental expert statements, and viewer ratings of an advisory broadcast.

Mengyang Zhao, Junya Lin, Lizhu Yang, Yingying Liu (The Chinese University of Hong Kong): The Effects of Weibo Use on Political Trust and Social Trust among College Students in Mainland China.

Anne M. Cooper-Chen (Ohio U.), Young J. Lim (Ohio U.) and Harry J. Coffey (Washington State Community College): "A nation desensitized": Exclusion/inclusion of executions in mainstream U.S. media.

Massimo Ragnedda (Northumbria University): Censorship, propaganda and media ownership in Italy in the Era of Berlusconi.

**Session 7:** Wed. 26 June 2013.

**Slot Code:** MCPW4b

**Time:** 16:00-17:30

**Room:** C124

**Title:** New and Old Media and the Public sphere

**Chair:** Friedrich Krotz (University of Bremen)

**Discussant:**

**Presentations:**

Paul Anthony Candon (Trinity College, University of Dublin): Ireland and the online public sphere: A discursive production of (Post-)national identity?

Taejin Koh (Texas A&M University) and Donghun Chung (Kwangju University): The Networked Public Sphere, Collective Intelligence, and Social Media for Digital Democracy: The case of the 2011 Seoul Mayoral Election.

Torgeir Uberg Næerland (University of Bergen): Hip hop and the public sphere: political commitment and communicative practices among Norwegian rappers.

Eunmee Kim and Soeun Yang (Seoul National University): Internet literacy and digital native's civic engagement: Internet skill literacy or information literacy?

David Jesse and Mugopi Katiambo (The Technical University of Kenya): Online Incivility: A Disruptive Segment of the Ideal Online Public Sphere.

**Session 8:** Thu. 27 June 2013.

**Slot Code:** MCPT1a

**Time:** 09:00-10:30

**Room:** CG12

**Title:** Beyond pity and compassion: New approaches to Mediated Cosmopolitanism

**Chair & Discussant:** Libby Lester (University of Tasmania)

**Presentations:**

Elke Gritmann (University of Lüneburg): Cosmopolitanism, Culture and media Studies.

Tanja Thomas (University of Lüneburg): Rethinking Otherness: Internet and Migration from a perspective of New/Critical Cosmopolitanism.

Wiebke Schoon (University of Hamburg): Representations of Interconnectedness: A cosmopolitan perspective of German newspaper travel sections

Lyn McCauley (University of Tasmania): Travel Journalism, the Environment & Imagined Cosmopolitan Communities of Risks.

**Session 9:** Thu. 27 June 2013.

**Slot Code:** MCPT3a

**Time:** 14:00-15:30

**Room:** CG12

**Title:** Media and social and economic change

**Chair:** Corinna Lüthje (University of Hamburg)

**Discussant:**

**Presentations:**

Christian Schwarzenegger and Manuel Menke (Augsburg University) and Thomas Birkner (University of Muenster): Challenges and Chances of Coping with "Change". Approaching the Complexity of Transitions in Media, Culture and Society.

CAO Bolin and CHEN Zhiqun (City University of Hong Kong), HUANG Yingjie and LO Wai Han (Hong Kong Baptist University): Conflicts between Mainland Chinese and Hong Kong People: A Social Identity Perspective in explaining Hostile Media Effect and Third-Person Effect

Peter Maurer, Dimitris Tsapogas, Asimina Koukou, Lisa Winter, Joan Ramon Rodriguez-Amat and Katharine Sarikakis (University of Vienna): Framing the Economic Crisis in Europe: A Comparative analysis of Austrian, British, French, German Greek and Spanish opinion leading newspapers.

Inan OZDEMIR-TASTAN (University of Ankara): The Rhetorical Construction of Economic Crisis in Turkish Press: From Tangentially Touching Crisis to Turkey as a New Economic Power.

Nilufer Pinar Kilic (Ankara University): Fight Against The Economic Crisis: Communication Campaign Samples in Turkey.

Pelin Hürmeriç, A. Banu Bıçakçı (Yeditepe University): Reflections of the Current Economic Crisis in the Turkish Media: Framing the Government Public Relations in Turkey.

**Session 10:** Thu. 27 June 2013.

**Slot Code:** MCPT4a

**Time:** 16:00-17:30

**Room:** CG12

**Title:** New and Old Media Effects

**Chair:** Christian Schwarzenegger (Augsburg University)

**Discussant:**

**Presentations:**

Chava Eve Tidhar (Kinneret Academic College): Change in violence on Israeli TV for young Children: A comparative content analysis 1999 and 2009.

Andra Seceleanu, Georgeta Cozaru and Aurel Papari (University of Constanta): Mass media and ethical aspects in suicide.

Debbie Ging, James O'Higgins Norman (Dublin City University): Social media crisis? Teenagers' understandings and experiences of cyberbullying in an Irish second-level school.

Eilat Chen Levy (University of Haifa, Yaron Ariel (Yezreel Valley College), Vered Malka (Yezreel Valley College) and Ruth Avidar ((Yezreel Valley College): The usability of smartphones among youngsters in Israel: a uses and gratifications approach.

Elsa Flores, Gabriela Pedroza (Tecnológico de Monterrey): Face to Face vs Computer Mediated Communication via Facebook: Adults perceived advantages and differences.

**Session 11:** Fri. 28 June 2013.

**Slot Code:** MCPF1a

**Time:** 09:00-10:30

**Room:** CG12

**Title:** Sociological perspectives on mediatization theory: semiotics, reception and Institutions

**Chair:** Stig Hjarvard (University of Copenhagen)

**Discussant** Thomas Tufte (University of Roskilde)

**Presentations:**

Eliseo Veron (Universidad de San Andres): Mediatization theory: a semio-antropological perspective and some of its consequences.

Maria Immacolata Vassallo de Lopea (University of Sao Paulo): Mediatization, Mediation and Reception: Some theoretical and methodological connections in Latin American Communication Studies.

Andreas Hepp (University of Bremen): Cultures of mediatization: Approaching the communicative figurations of our present world.

Stig Hjarvard (University of Copenhagen): Media as agents of cultural and social change: An institutional perspective. om: CG12

**Session 12:** Fri. 28 June 2013.

**Slot Code:** MCPF3a

**Time:** 14:00-15:30

**Room:** CG12

**Title:** Media and Civic Engagement

**Chair:** Tanja Thomas (University of Lüneburg)

**Discussant:****Presentations:**

Ali Çarkoğlu, Lemi Baruh, Kerem Yıldırım (Koç University, Istanbul): Echo Chambers in Election Coverage: Campaign Advertisements, Newspapers' Readership Base, and Press-Party Parallelism in Turkey.

Alice Yahhuei Hong (FuJen Catholic University) and Chang Roland (Shih Hsin University): The effects of political socialization in event marketing on the youth--A research of Three Little Pigs and Good Luck Charms campaigns in Taiwan's 2012 Presidential Election.

Yu-Chung Cheng (Hsuan Chuang University) and Pailin Chen (National Chengchi University): Global social media, local context: A case study of Chinese-language tweets about the 2012 presidential election in Taiwan.

Shih-che Tang (Nation Chung Cheng University): Another Social Medium? Reconfiguring "Public" in Public Broadcasting in the Age of Media Affluence.

Elena Yagunova, Irina Krylova, Lidia Pivovarova, Galina Schekotova (St.Petersburg State University): Media revolution in Russia: public opinion and computational analysis of media (news).perceptions.

**Session 13:** Fri. 28 June 2013.

**Slot Code:** MCPF4a

**Time:** 16:00-17:30

**Room:** CG12

**Title:** Media, Collective memory and the Ideological effect

**Chair:** Miri Gal- Ezer (Kinneret Academic College)TBC

**Discussant:****Presentations:**

Senem Güngör, Gunseli Bayraktutan (Başkent University): Patriot Icons in the Turkish Collective Memory.

Marina Sterna Gerner (London School of Economics and Political Science): Creating an axis of imagination for the analysis of journalists in the UK.

Mary Weinstein (Universidade Estadual do Sudoeste da Bahia): Heritage and Journalism in traditional and emergent media.

Seckin Ozmen (Istanbul University) and Handan Vicdan (Emlyon Business School, Lyon ): Consumption Trap by Means of Television Series.

Ying Li (University of Macau) and Shu Meng (Macau University of Science and Technology): "Managing" Traumatic Collective Memory for a Global Audience: The Case of the Nanjing Massacre Memorial.



**Session 14:** Sat. 29 June 2013.

**Slot Code:** MCPS1a

**Time:** 09:00-10:30

**Room:** CG12

**Title:** Media Social Activism and Protest

**Chair:** Andreas Hepp (University of Bremen)TBC

**Discussant:**

**Presentations:**

Miri Gal-Ezer (Kinneret College) Traumatized Community Agency: Reconstruction of Activism, Active Audiences and Media for Public Opinion Change.

Sixian Lin and Fen Lin (City University of Hong Kong): From National Education to Brainwashing: The dynamic framing contest and media strategies in a Hong Kong student movement.

Jun Liu (Lund University): Mobile Activism, Popular Protests and Contentious Politics in China.

Thomas Zerback, Thomas Koch and Benjamin Krämer (Ludwig-Maximilians-University): Thinking of others: Effects of implicit and explicit media cues on climate-of-opinion.

Doreen Rumbidzai Tivenga (Open University Zimbabwe): Celebrity culture and its influence on the public especially the youth.

**Business Meeting : Fri. 28 June 2013.**

**Slot Code** Business meeting

**Time:** 11:00-12:30

**Room:** CG12

**Chair:** Hillel Nosseck (College of Management Academic Studies)

**Session 15:** Sat. 29 June 2013.

**Slot Code:** MCPS3a

**Time:** 14:00-15:30

**Room:** CG12

**Title:** Theoretical and methodological issues

**Chair:** Chava E. Tidhar (Kinneret Academic College)TBC

**Discussant:**

**Presentations:**

Jochen Hoffmann (Curtin University ): From „Methodological Nationalism“ to a Multi-Level Approach. Exploring the Links Between Culture and Professional Communication.

Pieter Verdegem (Ghent University) and Steve Paulussen( University of Antwerp): Popular voices on Twitter. Remediation of social media content in mass media discourses

Bert Olivier (Nelson Mandela Metropolitan University): Time, space(s) and communication in Castells's Network Society.

Jher (University of Oregon): Contingency and Cybernetics: A View Through the Lenses of Users and Administrators.

Bettina Lis (University of Mainz): Determinants of passing on viral messages – Empirical analysis of a viral marketing campaign on Facebook.

Lorenzo Dalvit and Megan Schoeman (Rhodes University): A Phenomenological Approach to Micro-blogging as a Cultural Form – A Case Study of Twitter.

# MEDIA EDUCATION RESEARCH (MER)

**Wednesday June 26th 2013**

**Slot Code:** MERW2a

**Time:** 11:00-12:30

**Room:** CG20

**Session 1:** Tensions in the Curriculum: regional perspectives

**Moderator:** Denize Correa Araújo (Universidade Tuiuti do Paraná, Brazil)

Tugba Asrak Hasdemir “Media and Information literacy in the curriculum: changes and challenges from the Turkish Case”

Wan Lun Wu “Media and information literacy curriculum development in digital era: a case study of Taiwan adult course”

Elizabeth Titilayo Aduloju “Digital media literacy and youth integral development in Nigeria”

Claudia Lago, Patricia Horta Alves “Challenges to establish Educomunicacion in Brazil”

Paulo Cesar Teles and Marciel Aparecido Consani “Mobility, hyperspace and QR-code: new trends in media literacy in Brazilian elementary public schools”

Alexandra Bujokas de Siqueira, Danilo Rothberg “Facing the crisis in the schools: how media education is helping Brazilian programmes for the enhancement of teaching and learning”

**Slot Code:** MERW3a

**Time:** 14:00-15:30

**Room:** CG20

**Session 2:** Pre-school Age and media education (project “Mediengarten”, panel)

**Moderator:** Donna Chu (The Chinese University of Hong Kong, China) (TBC)

Dorothee Meister “The situation of media education in kindergartens and the effect of trainings for kindergarten teachers”

Christian Swertz “Media Habitus at pre-school age”

Henrike Fiedrichs "Attitudes, perceptions and activities of future kindergarten teachers concerning media education"

Mareike Duessel "Media education literacy in Swiss and Icelandic kindergarten- a cross-national comparison"

**Slot Code:** MERW4a

**Time:** 16:00-17:30

**Room:** CG20

**Session 3:** Skilling for media literacy

**Moderator:** Gabriel Kaplun (U. de la Republica, Uruguay)

Sirkku Kotilainen and Reijo Kupianen "The impact of media education among 9<sup>th</sup> grade Finnish pupils"

Divya Maharajh "Criticality in media education: promising or perilous?"

Patrícia Silveira, Clarisse Pessôa, Simone Petrella, Amália Carvalho, Diana Pinto "Between School and Family: A Booklet of Good Practices in Media Education"

Denize Correa Araujo "Violence crisis: can films and media be "teaching" tools?"

Paschal Baylon Atengdem, Benedicta Adiita "'Phone-ins', 'music requests' and bridging the literacy digital gap: a case study of the use of mother tongue by some community radio stations in rural Ghana"

Maria-Jose Masanet, Ariadna Fernandez-Planells "Media competence in undergraduate teaching. Analysis of communication and education studies in Spain"

Fong-ching Chang, "Predictors of the initiation and cessation of cyberbullying perpetration and victimization in Taiwan"

## **Thursday June 27th 2013**

**Slot Code:** MERT1a

**Time:** 09:00-10:30

**Room:** CG20

**Session 4** Media Education Policies in Evolution: Shaping the Agenda

**Moderator:** Tarlach McGonagle (University of Amsterdam, Netherlands)

Jose Manuel Perez Tornero, Monica Pegurer Caprino and Juan Francisco Martinez Cerda "Improving the European media education in lifelong learning"

Manuel Pinto “Disadvantaged groups, digital inclusion and media literacy policies in Europe: reviewing the literature”

Normand Landry “Media Education in Canada: enduring issues and recent developments”

Gilson Schwartz “From “laptop” to “laptrap”: case study of “One Laptop Per child” (OLPC) appropriation in Brazil (2011-13)”

Sara Pereira and Ana Melro “The one-to-one computing programme and the lived experiences of teachers: a study in Portuguese primary schools”

Hsin-yi Sandy Tsai “Integrating media literacy into digital literacy initiatives in the broadband universal service”

**Slot Code:** MERT3a

**Time:** 14:00-15:30

**Room:** CG20

**Session 5:** Transliteracy as the new research horizon for media and information literacy (projects “Trans-I” and “Translit”, panel)

**Moderator:** Sonia Livingstone (London School of Economics, UK)

Eric Delamotte (University of Rouen): Towards a “grammar” for transliteracy (trans-i)

Divina Frau-Meigs (Sorbonne nouvelle University): Sense-making mechanisms for transliteracy : the case of eportfolios for e-presence

Eric Bruillard (ENS-Cachan): Methodology for transliteracy research (the case of concours Castor)

Vincent Liqueste (University of Bordeaux 4): Cognitive interpretations of transliterate events (trans-i)

**Slot code:** MERT4a

**Time:** 16:00-17:30

**Room :** CG20

**Session 6:** Media Literacy Studies as Social Practice

**Moderator:** Sirkku Kotilainen (U. Tampere, Finland)

Stuart Pointz “ Community youth media production and the public realm: durable public space and media education in the city”

Kathleen Tyner “Mapping the Field 2013: an environmental scan of youth media organizations in the United States”

Deborah A Lui "New channels for political agency at the museum: youth oral history programs at the museum of Chinese in America (MOCA)

Susan Kovacs and Yolande Maury "School librarians, library education and information science in France"

Tarlach McGonagle "The dove-tailing of public service media and media literacy into critical civic engagement"

Andrej Skolkay, Alberto Bitonti "Informal Media literacy education by the media in Europe"

## **Friday June 28th 2013**

**Slot Code:** MERF1a

**Time:** 09:00-10:30

**Room:** CG20

**Session 7:** ICT-enhanced media education and e-learning potential

**Moderator:** Divina Frau-Meigs (U Sorbonne nouvelle, France)

Sonia Livingstone "What difference does the digital make? Lessons in individualization from an ordinary classroom section

Tamara Shepherd "Peer-to-peer education: viral learning on Facebook"

Fernando de la Cruz Paragas "The role of students attributes in the perception and practice of E-learning"

Jane Fleischer, Klaus Bredl "Informal learning online-an ethnographic enquiry"

Belinha De Abreu "A worldwide look at mobile technologies : understanding E-learning through a media literacy perspective"

Andrew Whelan "The critical university and the digital university"

**Slot Code:** MERF3a

**Time:** 14:00-15:30

**Room:** CG20

**Session 8** Media literacy as a tool against poverty and for inclusion

**Moderator:** Manuel Pinto (Minho University, Portugal)

Ilse Marien and Leo Van Audenhove "From exclusion to digital and social inclusion: recap PC (results of a pilot project with people living in poverty)"

Rayen Condeza and Maria Eugenia Pulido “Inclusion des jeunes sous le seuil de pauvreté au Chili à travers les medias : une experience en education aux medias”

Isabel Awad and Maria Angelica Bulnes “From the slum to the university classroom: media training to fight poverty in neoliberal Chile”

Simone Petrella, Manuel Pinto and Sara Pereira “Finding new ways for media education: intergenerational action for inclusion and media literacy”

Kate Shanahan “Interpreting the economic crisis and global conflicts for a children’s audience”

Silvio Barbosa, Pedro Vaz Filho, Sergio Pinheiro da Silva “Radio gazeta AM acting as a trainer of social media professionals in poor communities (favelas) of Sao Paulo”

**Slot Code:** PEF4a

**Time:** 16:00-17:30

**Room:** QG21

### **Joint Session Media Education Research Section and Political Economy Section**

**Title:** Cultural Diversity and Audiovisual Sector: Implications for Policy and Media Literacy

**Chair:** Rodrigo Gómez García (Universidad Autónoma Metropolitana)

**Discussant:** David Hesmondhalgh (University of Leeds, UK)

Divina Frau-Meigs (Université Sorbonne Nouvelle) “Assessing the impact of digitization on access to culture and creation, aggregation and curation of content”

Luis A. Albornoz (Carlos III University of Madrid): “The implementation of the Convention on cultural diversity: the International Found for Cultural Diversity”.

Sayonara Amorim Leal (Universidade de Brasília): Cultural diversity in the Brazilian broadcasting policy: challenges and perspectives

Yves Théorêt (Université du Québec): Promoting cultural diversity in the audiovisual industry in Canada and in Quebec: from dream to reality

**Slot Code:** MERS1a

**Time:** 09:00-10:30

**Room:** CG20

**Session 9:** Integrative methodologies and research methods

**Moderator:** Stuart Pointz (Simon Fraser University, Canada)

Cristina Ponte “The role of mediographies for media research and education”

Klaus Bredl "Immersive education in the Grid. Results of scenarios for education in OpenSim"

Marlen Belafi "Adapting Criteria of usability research to develop a useful methodological approach for the formative evaluation of the new teaching technology and methodology –Block Magic"

Donna Chu "Marsmedia: an integrative approach in media literacy (Hong Kong)"

Karen Louise Smith "The design jam: a media literacy intervention (Toronto)"

Irina Zhilavskaya "The notion "media" in the concept of media informational literacy"

**Business meeting: Saturday June 29th, 11:00- 12:30, room CG20**



# MEDIA PRODUCTION ANALYSIS (MPA)

**Chair :** Roel Puijk (Lillehammer University College, Norway)

**Vice-Chair :** Ida Willig (Roskilde University, Denmark)

**Vice Chair :** Chris Paterson (Leeds University, UK)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** MPAW2a

**Time:** 11:00-12:30

**Room:** QG01

**Title:** Film production

**Chair:** Roel Puijk (Lillehammer University College, Norway)

**Presentations:**

César Bárcenas Curtis (Universidad Nacional Autónoma de México, Mexico)

Mexican Film Production in Digital Context

Alia Yunis (Zayed University Abu Dhabi, United Arab Emirates)

Reshaping Middle Eastern film production: The “Gulfization” of Arab Cinema in Changing Economic and Political Times

Jade Miller (Marymount Manhattan College, USA)

Placing Power: Film Production Routines and the Geography of Location Shooting at City Level

Sara Zanatta (Queen Mary University of London, UK)

‘No turkeys, no dullness’: History programming and the ambiguous art of factual commissioning

**Session 2:** Wed. 26 June 2013.

**Slot Code:** MPAW3a

**Time:** 14:00-15:30

**Room:** QG01

**Title:** Journalists at work

**Chair:** Chris Paterson (Leeds University, UK)

**Presentations:**

Lene Rimestad (University of Southern Denmark, Denmark)

Presenting ideas at newsroom meetings

Gitte Gravengaard (University of Copenhagen, Denmark)

Socialising journalist trainees in the newsroom

Cornelia Wolf (University of Passau, Germany)

Just 'learning by doing': The institutionalization of mobile publishing in German journalism

Mireya Márquez Ramírez (Universidad Iberoamericana, Mexico)

The materiality of the news: the role of press releases, transcripts and media hubs in Mexican journalism

Sergio Splendore (University of Milan)

The Ethnography of Online News: We Produce What You Need to Read. The Case of Genova24.it

**Session 3:** Wed. 26 June 2013.

**Slot Code:** MPAW4a

**Time:** 16:00-17:30

**Room:** QG01

**Title:** Local news production

**Chair:** Ida Willig (Roskilde University, Denmark)

**Presentations:**

Elisheva Weiss Klagsbrun (University of Southern California, USA)

Everything Is Local: A study of local newspapers and the meaning of news

Bhargav Ramakrishna Nimmagadda (University of Hyderabad, India)

Language News Production in India: A Case Study of Regional Newspaper Stringers

Wilson Lowrey (University of Alabama, USA)

Elina Erzikova (Central Michigan University, USA)

Shifting institutional orders and responses to technological disruption among local journalists in Russia and the U.S.

Susan Currie Sivek (Linfeld College, USA)

"Creative Destruction" in Local Information Environments: Views of City Magazine Editors

Indrek Ibrus (Tallinn University, Estonia)

Micro-studios meet convergence culture: clustering, dialogues, innovation

**Session 4:** Thursday 27 June 2013.

**Slot Code:** MPAT1a

**Time:** 9:00-10:30

**Room:** QG01

**Title:** Crisis, work condition and innovation

**Chair:** Chris Paterson (Leeds University, UK)

**Presentations:**

Jim Rogers (Dublin City University, Ireland)

Anthony Cawley (Hope University, UK)

Striking a new note: assessing the position, value and restructuring of the music industry in the context of Ireland's economic crisis

Brian Ekdale (University of Iowa, USA)

Jane B Singer (University of Iowa, USA)

Melissa Tully (University of Iowa, USA)

Shawn Harmsen (University of Iowa, USA)

"Happy is a lot to ask for from a job": Job (In)security and Contemporary Newswork

M. Bjørn von Rimscha (University of Zurich, Switzerland)

Personality traits, job requirements and satisfaction – media workers in a changing media landscape

Ting Zhou (Communication University of China, China)

Forming the Conventions: China's media production and media regulation

Bingqing Xia (University of Leeds, UK)

Chinese internet industry workers in the economic crisis

**Session 5:** Thursday 27 June 2013.

**Slot Code:** MPAT3a

**Time:** 14:00-15:30

**Room:** QG01

**Title:** Production models and research methods

**Chair:** Ida Willig (Roskilde University, Denmark)

**Presentations:**

Lothar Mikos (University of film and television Potsdam, Germany)

Producing Serial Fiction in Europe - Adoption of American TV Structure

Milena Zoppeddu (Autonomous University of Barcelona, Spain)

Sara Zanatta (Queen Mary University of London, UK)

Professional profiles responsible for multi-platform strategy inside the newsroom and writers' room

Susan Kerrigan (University of Newcastle, Australia)

Phillip McIntyre (University of Newcastle, Australia)

Creative Media Practice Research through a Practitioner Based Enquiry methodology

Michael Munnik (University of Edinburgh, UK)

Playing the Journalist Card: Using the Self as Resource in Media Production Research

Willemien Sanders (Utrecht University, Netherlands)

Production research methods: how to capture non-fiction participants' experiences and contributions

**Session 6:** Thursday 27 June 2013.

**Slot Code:** MPAT4a

**Time:** 16:00-17:30

**Room:** QG01

**Title:** Broadcast, ethnicity and change

**Chair:** Roel Puijk (Lillehammer University College, Norway)

**Presentations:**

Irene Dorothy Awino (Nation Media Group, Kenya)

Jacinta Mwendu Maweu (University of Nairobi, Kenya)

Biased Press or Biased Public? The Ethnicity Factor in the Political News Production Process at the Standard and Daily Nation newspapers in Kenya

Altug Akin (Izmir University of Economics, Turkey)

Ethnic Minority Media's Community of Practice: Case of Turkish Broadcasts in Swedish Public Service Radio (SR)

Tine Ustad Figenschou (University of Oslo, Norway)

Local Correspondents, Global News: Problematizing Al Jazeera English's Production Strategies

Belen Monclus (Autonomous University of Barcelona, Spain)

Maria Gutierrez (Autonomous University of Barcelona, Spain)

Josep Maria Mart (Autonomous University of Barcelona, Spain)

Xavier Ribes (Autonomous University of Barcelona, Spain)

Ilina Ferrer (Autonomous University of Barcelona, Spain)

How do social media interfere in radio broadcasting production routines in periods of crisis?

**Session 7:** Friday 28 June 2013.

**Slot Code:** MPAF1a

**Time:** 9:00-10:30

**Room:** QG02

**Title:** Panel: Producing Participatory Adolescents? Web 2.0 Visions and Strategies in Public Service, Commercial and Civic Media Organizations

**Chair:** Tobias Olsson (Lund University, Sweden)

**Presentations:**

Anders Svensson (Jönköping University, Sweden)

The Question of Participation: Some Notes on the Theoretical Foundation of the Concept

Ingegerd Rydin (Malmö University, Sweden)

Public Service Facing Young Teens in a Convergence Culture

Dino Viscovi (Jönköping University, Sweden)

Non-strategies for the Young Audience

Anna Lund (Linnaeus University, Sweden)

The Reciprocal Tie: Division of Labour in Informational Capitalism and on the Internet

Fredrik Miegel (Lund University, Sweden)

From Online Visions to Offline Pragmatics

**Session 8:** Saturday 29 June 2013.

**Slot Code:** MPA

**Time:** 11.00 – 12.30

**Room:** Q219

**Title:** Business meeting

**Chair:** Roel Puijk (Lillehammer University College, Norway)

# MEDIA, RELIGION & CULTURE (MRC)

**Co-Chair:** Name (Institution) : Frank Coffey, David Bauer Quest Program, Ontario, Canada

**Co-Chair:** Name (Institution) : Prof. Yoel Cohen, Ariel University, Israel

**Co- Chair:** Name (Institution) : Prof. Dominica Dopio, Makerere University, Uganda (in absentsia 2012-3)

**Session 1:** Wed 26 June 2013

**Slot Code:** MRCW2a

**Time:** 1100-1230

**Room:** QGO2

**Session Title:** `Media, Religion & Culture' on Communicating Religiously: Theoretical Explorations I

**Chair:** Guy Marchessault School of Social Communications, St. Paul University, Canada

## **Presentations:**

Johannes Ehrat Centro Interdisciplinare di Comunicazione Sociale, :Pontifical Gregorian University, Italy:  
"What is, and what means, communicating religiously?"

Franz-Josef Eilers, Asian Research Center for Religion and Social Communication, St John's University, Thailand: "Inter Mirifica: Origin, Reception and Challenges of a Vatican II document"

Priscila Vieira e Souza De Matos, Universidade Federal do Rio de Janeiro, Brazil: "On modernity and secularization: hypotheses on faith and religion in the context of mediated societies"

Frank Coffey, David Bauer Quest Program, Canada: "Mass Media as Site of Confirmation and Continuity in Time, History and Culture for Meaning of Sacred Text"

Marcus O'Donnell, University of Wollongong, Australia: "Apocalyptic mediascapes and the war on terror"

**Session 2:** Wed 26 June 2013

**Slot Code:** MRCW3a

**Time:** 1400-1530

**Room:** QGO2

**Session Title:** Diversity, Secularism, and Interfaith Dialogue

**Chair:** Sara Balonas, Communication & Society Research Center, University of Minho, Portugal

**Presentations:**

Ahsan Akhtar Naz, Institute of Communication Studies, University of the Punjab, Pakistan, & Wajiha Raza Rizvi, independent researcher, Pakistan,: "The role of global elite media in interfaith dialogue"

Mónica Codina, School of Communication, University of Navarra, Spain: "Cultural, social and political dysfunctions in religious communication: two case studies"

Xosé Antonio Neira Cruz, University of Santiago de Compostela, Spain,: "CampUSCulturae: a meeting place for cultural diversity and minorities",

Maria Way, Independent researcher, UK:"Crisis of Belief or Crisis of Confidence",

**Session 3:** Wed 26 June 2013

**Slot Code:** MRCW4a

**Time:** 1600-1730

**Room:** QGO2

**Session Title:** Religious Organisations and the Digital Age

**Chair:** Franz-Josef Eilers, Asian Research Center for Religion and Social Communication, St John's University, Thailand

**Presentations:**

Sara Balonas, Communication & Society Research Center, University of Minho, Portugal, "New Religious Communication Processes"

Joseph Muyangata & Ghislaine B Youmbi, Wings of Eagle International Bible College, Malawi:"The 21st Century Church and Media Technology",

Miriam Diez Bosch, Blanquerna Observatory on Media, Religion & Culture, Ramon Llull University, Spain, "Religious clicks: how new technologies shape Religion

Menahem Blondheim, The Truman Institute, The Hebrew University, Israel: "The Jewish Communication Tradition and its Encounters with (the) New Media"

Joonseong Lee, Department of Communication, California State University, USA,; "Digital spirituality as digital breathing: Visualizing subtle energy."

**Session 7:** Fri 28.6.2013

**Slot Code:** MRCT1a

**Time:** 0900-1030

**Room:** Q205

**Session Title:** Media agenda setting and the public sphere

**Chair:** Maria Way, Independent Researcher, UK

**Presentations:**

Victor Khroul, Faculty of Journalism, Moscow State University, Russia,;"Media and Religions in Russia: axiological crisis and moral regulation challenge"

Bruno Surdel, Zirve University, Turkey: "Media, Religion and Power: A Polish Perspective"

Walter Chikwendu Ihejirika, University of Port Harcourt, Nigeria, and Andrew Danjuma Dewan, Plateau State University, Nigeria":Majorities/Minorities in Northern Nigeria: Patterns of Religious News Coverage in the Daily Trust and Thisday Newspapers in Kaduna State"

Bourret Christian & Karim Fraoua, University of Paris, France, "Religions, lobbies, media, standards and societal changes: the example of "marriage for all" in France"

Mercedes Montero, School of Communication, University of Navarra, Spain, "Media, Politics and Religion in the Spanish Transition to Democracy. The newspaper El Pais (1976-1978)"

**Session 4:** Thurs 27.6.2013

**Slot Code:** MRCT4a

**Time:** 1600-1730

**Room:** C165

**Session Title:** The Media and Religious Identity

**Chair:** Miriam Diez Bosch, Blanquerna Observatory on Media, Religion & Culture, Ramon Llull University, Spain

**Presentations:**



Haryati Abdul Karim, Sabah University of Malaysia, "Sinners or Alternative Identities? A Discourse Analysis of the Competing Discourses on LGBT Communities in two Malaysian dailies"

Yoel Cohen, School of Communication, Ariel University, Israel: "Jewish Religious Holiday Editorial Content in Israel"

Shanade Barnabas, University of KwaZulu-Natal, South Africa "Impacts of the media on San spiritual thought and traditional practice in South Africa."

Orly Soker, School of Communication, Sapir Academic College, Israel, & Miri Renert, College of Management, Israel: "A death that sanctifies God: Religious and secular discourses in the media's coverage of the fallen Israeli soldier."

Nicholas Chan & Yang Cheng, School of Journalism & Communication, Chinese University of Hong Kong, Hong Kong: "The meaning of whiteness to people working in Chungking Mansions"

### **Business Meeting Fri 28.6.2013**

**Slot Code:** MRCF1a

**Time:** 0900-1030

**Room:** HG06

**Session Title:** BUSINESS MEETING

**Chair:** Frank Coffey & Yoel Cohen

**Session No. 5:** Fri 28.6.2013

**Slot Code:** MRCF3a

**Time:** 1400-1530

**Room:** QGO2

**Session Title:** Religion Content & Journalism

**Chair:** Yoel Cohen, Ariel University, Israel

**Presentations:**

Michael Munnik, University of Edinburgh, Scotland: "The Kirk, the Church, and the Umma: Conceptions of Religious Authority among Glasgow Journalists"

Christina Koutsoukos, School of Design, Communication & IT, University of Newcastle, Australia: "Journalists-getting the (w)rites of religion"

Heinrich Fonteles, Centro Universitario Senac, Brazil: "Faith in the media: a study on the power of images in the media culture in the 21st century. A reflection on the use of journalism by religion.",

M. Niytazi, Dogus University, & Emel Karagoz, Kocaeli University, Turkey: "Religious Minorities in Turkey and Freedom of Expression of Religion in Minority Press"

Inês Gil, Universidade Lusofona, Portugal, "Crisis and Spirituality in Contemporary Cinema"

**Session 6:** Fri 28.6.2013

**Slot Code:** MRCF4a

**Time:** 1600-1730

**Room:** QGO2

**Session Title:** Mission, Pastoral Theology, and Media Channels

**Chair:** Victor Khroul, Moscow State University.

**Presentations:**

Osman Bakur Gazzaz, Department for Communication & Media, Umm Al-Qura University, Saudi Arabia, "Pilgrims' Use of Electronic Billboards(EBBs) and their Message Recall: Examining the effectiveness of the EBBs as a PSA tool"

Anthony Roman, Federation of Asian Bishops' Conference; University of Santo Tomas Graduate School, Philippines: "Addressing Internet addiction from a Pastoral Communication Perspective"

Harvey G. O. Igben, Dept of Music, Media & Performance, University of Salford, UK: "The Church Mediated Messages as Instrument of Crisis Control in the North and South Convergence Against Protection of Human Rights"

Careem Rasmin, Sri Lanka Development Journalist Forum, Sri Lanka: "Religionization of cultural media: Shifting from culture to religion - A study from Sri Lanka"

Andreia Perroni Escudero: Universidad Anhembi Morumbi, Brazil, "The Sacred Transfiguration for the media space and the aestheticization "Adultescent" of Faithful and Pastors"

**Session 8:** Sat 29.6.2013

**Slot Code:** MRCS1a

**Time:** 0900-1030

**Room:** QG02

**Session Title:** Western media encounters Islam

**Chair:** Frank Coffey, David Bauer Quest Program, Ontario, Canada

**Presentations:**

Nurhaya Muchtar & Jeff Ritchey, Indiana University of Pennsylvania, USA, "Case Studies of Indonesian Madrasa in Using Media and Technology to Bring About Social Change in their Communities"

Brian J. Bowe, Michigan State University, USA; Francois Allard-Huver, GRIPIC-University of Paris-Sorbonne, & Etienne Candel, GRIPIC-University of Paris-Sorbonne, France: "Reading Authority: The Oklahoma Sharia Amendment and the Framing of a Muslim Threat"

Soraya Fadhal Abdurahman & Mansur Juned, Universitas Al Azhar, Indonesia: "Cyber Terrorism, Radical Narrative and Religion Discourse: Learning from the Online Messages"

Nalan Ova, Department of Journalism, Selcuk University, Turkey: "West perception of Muslims in Turkey: The forms that the film Innocence of Muslims" is argued in the Islamist Press"

Ashiya Abdool-Satar, Department of Communication Science, University of South Africa (UNISA), "A New Dawn for Islamic Identity - Is the new Public Relations Media the Answer?"

Irfan Raja Raja, University of Huddersfield, UK, "News Media: Framing Pakistan, Islam and the War on Terror"

**Session 9:** Sat 29.6.2013

**Slot Code:** MRCS3a

**Time:** 1400-1530

**Room:** QG02

**Session Title:** Media, Religion & Culture' on Communicating Religiously: Theoretical Explorations - II

**Chair:** Johannes Ehrat Centro Interdisciplinare di Comunicazione Sociale, :Pontifical Gregorian University, Italy:

**Presentations:**

Mark Brewin, University of Tulsa, USA : "Media studies and radical orthodoxy"

Mark L Pearson, Dept of Journalism & Social Media, Griffith University, Australia: "Towards 'mindful journalism': might Buddhism's Eightfold Path be compatible with profitable Fourth Estate reporting?"

John L Hochheimer, College of Mass Communication & Media Arts, Southern Illinois University, USA: "The Making of Meaning as "Creative Destruction"

Corrina Laughlin, University of Pennsylvania, USA: "The Changing Spirit of the Church: A Look at New Conceptualizations of the Holy Spirit in American Evangelicalism"

Leandro de Paula Santos, Rio Janeiro Federal University, Brazil: "Neurotheology: media, science and religion today"

Guy Marchessault, School of Social Communications, St. Paul University, Canada

"Can information and prophecy match together?"

# MEDIA AND SPORT (SPO)

**Chair:** Alina Bernstein (College of management academic studies, Israel)

**Vice-Chair:** Deirdre Hynes (Manchester Metropolitan University, UK)

**Session 1:** Thursday, 27 June 2013

**Slot Code:** SPOT1a

**Time:** 9.00- 10.30

**Room:** HG09

**Title:** Media, Sport and Global Events

**Chair:** Deirdre Hynes (Manchester Metropolitan University, UK)

**Discussant:** TBA

**Presentations:**

Yehiel Hilik Limor (Tel-Aviv University, Israel) Ilan Tamir (Ariel University Center and Bar Ilan University, Israel): PR and Sport: Roles, players, and modes of operation

Kate Zambon (University of Pennsylvania, USA): Selling the nation on itself: Media, Symbolic Power and Global Sporting Spectacle

Françoise Papa and Jean-Marc Francony (Universite de Grenoble, France): When social media uses collide with communication economy of the Olympics: the Vancouver and London cases

Hyunsun Yoon (University of East London, UK) Jongsoo Lee (Hanyang University, Republic of Korea): Olympic rituals and the national identity: A comparative analysis of the Olympic opening ceremonies In Beijing, Vancouver, and London

May Abdulwahed Al Khaja (United Arab Emirates University, United Arab Emirates) Pam Creedon (University of Iowa, USA): Global Digital Communication: The 2012 Women's London Olympics

David Rowe (University of Western Sydney, Australia): Consuming Olympic Media, Orienting to Nation

**Session 2:** Thursday, 27 June 2013

**Slot Code:** SPOT3a

**Time:** 14:00-15:30

**Room:** HG09

**Title:** Publishing on Media and Sport (Roundtable Discussion Panel)

**Chair:** Alina Bernstein (College of management academic studies, Israel)

**Panelists:**

Lawrence Wenner ( Loyola Marymount University, USA)

Marie Hardin (College of Communications at Pennsylvania State, USA)

Paul Pedersen ( Indiana University, USA)

Michael Real (Royal Roads University, Canada)

David Rowe (University of Western Sydney, Australia)

Garry Whannel (University of Bedfordshire, UK)

**Session 3:** Thursday, 27 June 2013

**Slot Code:** SPOT4a

**Time:** 16:00-17:30

**Room:** HG09

**Title:** Mediating Sport

**Chair:** Lawrence Wenner (Loyola Marymount University, USA)

**Discussant:** TBA

**Presentations:**

Mireia Sanz and Santiago Tejedor (Autonomous University of Barcelona, Spain): Analysis of the transmission of educational values through sports journalism (The case of TV3)

Thomas Horky (MHMK Hamburg Macromedia University for Media and Communication, Germany)  
Jorg-Uwe Nieland (German Sport University Cologne, Germany): Results of the International Sports Press Survey 2011 – answers to the questions for the global crisis of sports in newspaper

Hans-Jörg Stiehler (University of Leipzig, Germany): Biathlon – a winning model of mediatization of sport?

Tom Evens (iMinds-MICT, Ghent University, Belgium), Paul Smith (De Montfort University, UK) Petros Iosifidis (City University, UK): Culture vs. Commerce: A Dual Regulatory Approach to Television Sports Rights

Ivo Campos Neto and Felisbela Lopes (University of Minho, Portugal): From the stadium to the hand: the narration of the Champions League final games through iPhone apps

**Session 4:** Friday, 28 June 2013

**Slot Code:** SPOF1a

**Time:** 09:00-10:30

**Room:** HG09

**Title:** Media and Sport around the globe

**Chair:** Pam Creedon (University of Iowa, USA)

**Discussant:** TBA

**Presentations:**

Carlos Toural (Bran University of Santiago de Compostela, Spain): Sports information about basketball in five newspapers in Spain in 2011: success takes key role

Renné Oliveira França (Federal University of Minas Gerais, Brazil)

Identity Crisis: the communication of black Brazilian through sport

Martha Evans University of Cape Town, South Africa): Batting for Change: Nelson Mandela's interplay with sport during South Africa's political transition

Gerard Adedjoumon Akindes (Ohio University, USA): The Scramble for Africa: Transnational Television Broadcasters' Segmentation of the African Sports Mediascape

Michael Meyen (University of Munich, Germany): Media logic on the pitch: A content analysis of TV football commentaries in seven countries

**Session 5:** Friday, 28 June 2013

**Slot Code:** SPOF3a

**Time:** 14:00-15:30

**Room:** HG09

**Title:** Time for a victory lap? - Gender, Media and Sport

**Chair:** Martha Evans University of Cape Town, South Africa)

**Discussant:** Alina Bernstein (College of management academic studies, Israel)

**Presentations:**

Alina Bernstein (College of management academic studies, Israel): Is it (finally now) time for a victory lap? – Gender, media and sport revisited

Roy Krovel (Oslo and Akershus University College, Norway) : The New Idols: Women, Sport and Norwegian Media

Linda K. Fuller (Worcester State University, USA): Bikinis, bodysuits, and boxer shorts: The continuing controversies over female Olympians' uniforms

Barbara Ann Barnett (University of Kansas, USA): Girls Gone Web: Self-depictions of Female Athletes on Personal Websites

Deirdre Hynes (Manchester Metropolitan University, UK): Like' if you are casual: football fandom on Facebook

**Session 6:** Friday, 28 June 2013

**Slot Code:** SPOF4a

**Time:** 16:00-17:30

**Room:** HG09

**Title:** Sport and the “Global Popular” (Panel)

**Chair:** Laura Grindstaff (University of California, Davis, USA)

**Discussant:** TBA

**Presentations:**

Cornel Sandvoss (University of Surrey, UK): Occupy Armstrong? Global Stardom, Transnational Citizenship, and Fans' Reaction to Revelations of Doping in Professional Cycling

Laura Grindstaff (University of California, Davis, USA) Emily West (UMass-Amherst, USA): The Globalization of Cheerleading, American-Style: Corporate Sport in a Digital Age

Hongmei Li (Georgia State University, USA): Commodifying Women's Bodies and Fulfilling the Chinese Dream: The Development of Cheerleading Culture in China

Lothar Mikos (University of Film and Television, Germany): The London Olympics: Global Pop Culture and National Coverage

Michael Real (Royal Roads University, Canada): Sport Mega-Events and Human Ecology



# PARTICIPATORY COMMUNICATION RESEARCH (PCR)

**Chair :** Satarupa Dasgupta (New York University, USA)

**Vice Chair :** Florencia Enghel (Karlstad University, Sweden)

**Vice Chair :** Elske van de Fliert (University of Queensland, Australia)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** PCRW2a

**Time:** 11:00-12:30

**Room:** QG22

**Title:** Participatory communication strategies influencing local and geo-political orders

**Chair:** Elske van de Fliert (University of Queensland, Australia)

**Discussant:** Pradip Thomas (University of Queensland, Australia)

**Presentations:**

María Ruiz Aranguren. Communication strategies of foreign migrants to attain a civic presence in the public sphere: a comparative analysis of Bilbao and Dublin

Vipul Mudgal. Local variants of Public hearings as emerging modes of participatory communication for fairer and more effective governance: The case of 'Jan Sunwais' in India.

S M Shameem Reza. Communication for Democratizing Development Agendas: Challenges to Community Participation in Community Radio Operations in Bangladesh.

Mohd. Baharudin Othman, Mohd.Khairie Ahmad . Malaysia Community Development: Exploring Participatory Communication Leadership Values and Practices

Pratibha Kumar. Rise for Minority, Crisis for Majority: The Participatory Rhetoric of Satyamev Jayate in India.

**Session 2:** Wed. 26 June 2013.

**Slot Code:** PCRW3a

**Time:** 14:00-15:30

**Room:** QG22

**Title:** Participatory communication strategies influencing local and geo-political orders

**Chair:** Satarupa Dasgupta (New York University, USA)

**Discussant:** Tom Jacobson (Temple University, USA)

**Presentations:**

John L Hochheimer, Mohammed Al-Emad. THE SPIRALS OF VOICES: The Spiritual Foundations of Media Action and Political Engagement in Multiple Dimensions.

Wendy Maxian. Implications for shifting power dynamics in dependency relations: A case study of Web 2.0-driven protest movements.

Caja C. Thimm. Political Crisis on Twitter – How local citizens' participation shapes national political decision making.

Cheryll Ruth Reyes Soriano. Minorities and the online mediation of dissent: A historical-dialectical-structural analysis.

Nohil Park, JiHye Lee, JiYeon Jeong. Chinese Social Media Credibility and Social Participation.

**Session 3:** Wed. 26 June 2013.

**Slot Code:** PCRW4a

**Time:** 16:00-17:30

**Room:** QG22

**Title:** Participatory communication as a driving force in innovation and change

**Chair :**Pradip Thomas (University of Queensland, Australia)

**Discussant:** Jo Tacchi, RMIT University, Australia.

**Presentations:**

Vira Riyandari, Elske van de Fliert. Participatory Media Development Supporting Agricultural Research in Indonesia: From Technology to Snakes and Ladders.

Daniel Meirinho Souza. Participatory photography as a tool for youth social engagement.

Olaf H. Werder A participatory approach to adolescent obesity prevention communication – Insights from the ACTION project.

Satarupa Dasgupta. Participation as a health communication strategy in HIV/AIDS intervention projects: An examination of a project targeting commercial sex workers in India

Valentina Bau. A new Role for Communication for Social Change in Conflict Transformation - Using Participatory Video to restore Peace.

Celine Amelie Herve-Bazin, Nicole D'Almeida. Naming and framing women's involvement in water management: a paradigm shift to economic development.

**Session 4:** Thu. 27 June 2013.

**Slot Code:** PCRT1a

**Time:** 09:00-10:30

**Room:** Q119

**Title:** 'New' media technologies generating participatory action

**Chair:** Ullamaija Kivikuru (University of Helsinki, Finland)

**Discussant:** Nico Carpentier, VUB, Belgium

**Presentations:**

Ruth Avidar. New Media and Online Participation: The Dialogic Potential of the Internet and its Actual Utilization by Businesses and Nonprofit Associations.

Shahab Mobasheri. A Four-Year Study of A Cyber Frontline: Governmental Policies and Iranian Netizens.

Dana Janbek. Case Study: Communicating the Syrian Crisis.

Darren M. Stevenson. Fast Food, Smart Phones, and Collaborative Action in the Digital Era

Norbert Wildermuth. ICT facilitated social accountability mechanisms

**Session 5:** Thu. 27 June 2013.

**Slot Code:** PCRT3a

**Time:** 14.00-1530

**Room:** Q119

**Title:** The political economy of participatory communication initiatives

**Chair:** Florencia Enghel (Karlstad University, Sweden)

**Discussant:** Ylva Ekström (Uppsala University, Sweden)

**Presentations:**

Ullamaija Kivikuru. The polyphonic but monotonous choir of well-doers: Do the voiceless get their voices heard in the communication by global organizations?

Elske van de Fliert. Participation in development – where communication can go terribly wrong.

Marianne Franklin. Is Another Internet Possible? The 'Global Battle for Control of Cyberspace'

Jerome John Chim'gonde-Nkhoma. Power dynamics and participatory communication: The case of reproductive health and food security in Malawi

Melanie Stilz. Between empowerment, persuasion and exploitation – the pitfalls of participation in ICT4D in Afghanistan.

**Session 6:** Thu. 27 June 2013.

**Slot Code:** PCRT4a

**Time:** 16:00-17:30

**Room:** Q119

**Title:** Panel - Exploring the intersections between communication and participation – epistemologies and empirical obstacles.

**Chair:** Florencia Enghel (Karlstad University, Sweden)

**Discussant:** Paola Sartoretto (Karlstad University, Sweden)

Ylva Ekström (Uppsala University) and Linda Helgesson Sekei (Norwegian School of Economics) – Participation through SMS? A Critical Analysis of Audience Involvement in a Reality Edutainment TV Initiative in Tanzania

Jessica Gustafsson (Stockholm University - IMS) -Community radio: Bringing unity in the slums

Zeenath Hassan (Malmö Högskola) and Ramnat Bhat (Maraa) - Mediating Malnutrition

João Paulo Malerba and Raquel Paiva (Universidade Federal do Rio de Janeiro) - Towards a new status for Brazilian community radios

Paola Sartoretto (Karlstad University) - Bridging the gap between administrative and critical approaches in development and participatory communication

**Session 7:** Thu. 27 June 2013.

**Slot Code:** PCRT3b

**Time:** 14:00-15:30

**Room:** Q220

**Title:** PCR Spanish session

**Chair and discussant:** Florencia Enghel (Karlstad University, Sweden)

**Presentations:**

Víctor Marí. Comunicación, Desarrollo y Cambio Social en España: entre la institucionalización y la implosión del campo.

Maria Elena Meneses Rocha, Enedina Ortega, Gustavo Adolfo Urbina. Jóvenes conectados y participación política en México 2012. Del #Yosoy132 a otras formas de vincularse con lo public.

Vanessa Vertiz Larrea. Promoviendo la participación de diversos actores en el sistema de innovación agrícola a través de las TICs.

Alejandro Barranquero. Una mirada decrecentista y desde el buen vivir a la comunicación para el cambio social.

Eliana del Rosario Herrera Huérfano. Contribuciones desde la generación de conocimiento sobre los procesos de comunicación y cambio social

**Session 8:** Thu. 27 June 2013.

**Slot Code:** PCRT4b

**Time:** 16:00-17:30

**Room:** Q220

**Title:** New advances in participatory communication research theory

**Chair:** Satarupa Dasgupta (New York University, USA)

**Discussant :** Ullamaija Kivikuru (University of Helsinki, Finland)

**Presentations:**

Thomas Leigh Jacobson, Lingling Pan. The Concept of the Public Sphere with Relevance to Conditions in China.

Panayiota Tsatsou. Online Communication and Civic Activism: A 'Two-level Social Capital Analysis' Proposition.

Mohan Jyoti Dutta. Constituting participation as cooptation: Interrogating neoliberal health policies

Atif Ikram Butt. Participatory Communication Theory and Development Communication Strategies in Pakistan

Ana Duarte Melo, Helena Sousa. "Legalize it!" - Pseudo participation as strategic communication resource.

**Session 9:** Fri. 28 June 2013.

**Slot Code:** PCRF1a

**Time:** 09:00-10:30

**Room:** Q119

**Title:** New advances in participatory communication research methods

**Chair:** Elske van de Fliert (University of Queensland, Australia)

**Discussant :** Karin Wilkins (University of Texas at Austin, USA)

**Presentations:**

Lauren Leigh Hinthorne. Evidencing Engagement: Evaluating visual methods for participatory development communication in rural Papua New Guinea.

Uta Russmann, Ulrike Klinger. The Quality of Public Online Participation: How to measure participatory online communication among different user groups.

Subeshini Moodley. Participating in the Visual: A crisis of creative representation?

Thomas Tufte. Producing Knowledge about 'Media Use' and 'Civic Engagement' relations: Methodological Challenges

Ivone Lourdes de Oliveira, Maria Aparecida de Paula, Marlene R Marchiori. The power of interactions in building communication strategies: the case of Itaipu Technologic Park in Brazil.

**Session 10:** Fri. 28 June 2013.

**Slot Code:** PCRF3a

**Time:** 14:00-15:30

**Room:** Q119

**Title:** Participatory communication in practice: Empirically based studies

**Chair:** Tom Jacobson (Temple University, USA)

**Discussant:** Jackie Davies (Communication for Development Network)

**Presentations:**

Annika Sehl, Michael Steinbrecher. Characteristics of citizen journalism versus professional journalism in TV: a comparison on the basis of a survey of citizen and professional journalists.

Jonathon Hutchinson. The role of the Cultural Intermediary within professional participatory communication: Lessons from ABC Pool.

CAO Bolin. From Back Stage to the Front Stage: Teenagers and Social Movement in HK.

Manjari Sharma. Assessing the Efficacy of Community Video as a Tool to Empower People from the Community.

Sarah Cardey, Chris Garforth, Peter Doward, Graham Clarkson, Margaret Mangheni, Bernard Bashaasha, George Mose, Haroon Sseguya, Rose Nyikal, Florence Olubayo, Awadalla Saeed, Muna Haddad, Josiah Ateka

**Session 11:** Fri. 28<sup>th</sup> June 2013

**Slot Code:** PCRF4a

**Time:** 16:00-17:30

**Room:** Q119

**Title:** Panel: Contextual Trajectories of Mediated Participation across China and Turkey

**Chair:** Rolien Hoyng, Lingnan University

**Discussant:** Lisa Brooten, Southern Illinois University

Rolien Hoyng. Enter "Sulukule": Urban Struggle in the Creative City

Iam-Chong Ip. Feminist Counter-publics and the Internet in China

John Erni. From Environment Law to "Sensory Justice": The Case of Hong Kong's Victoria Harbor

Ece Algan. Rethinking media convergence and participatory culture in a non-western context

**Session 12:** Fri 28<sup>th</sup> June 2013

**Slot Code:** PCRF4b

**Time:** 16:00-17:30

**Room:** Q219

**Title:** Public service roles and orientation of the media

**Chair:** Thomas Tufte (Roskilde University, Denmark).

**Discussant:** Lauren Leigh Hinthorne (University of Queensland, Australia)

**Presentations:**

Leonardo Moraes Menezes. The Authorship's Slip: similarities and differences between participation and authorship on amateur and professional audiovisual narratives

Kerrie Foxwell, Susan Forde. Our people, our pictures, our voices: Issues in the Re/Presentation of Australian Indigenous Land Rights Struggle

Jane Suiter. Is participation for everyone: variations in capacity in an Irish deliberative experiment  
Karin Wilkins. Celebrity as Celebration of Privatization in Global Development: A Critical Feminist  
Analysis of Oprah, Madonna, and Angelina  
Emily LeRoux-Rutledge. Women re-telling the stories of women: the impact of community radio on  
female listeners in South Sudan.

**Session 13:** Sat. 29<sup>th</sup> June 2013

**Slot Code:** PCRS1a

**Time:** 9-10:30

**Room:** Q119

**Title:** Internet Usage, Social Media and Virtual Communities (Joint session with Community  
Communication section)

**Chair:** A Chair: Stefania Milan (Tilburg University)

**Discussant:** Faheem Hussain (Asian University of Women, Bangladesh)

Helena Lee (Nanyang Technological University, Singapore), Natalie Pang (Nanyang Technological  
University, Singapore): Sticky networks: Opinion leadership and the ties they form in the contemporary  
media environment

Glenda Drew (University of California, US): Social Media, Insecure Work and New Solidarities

Laura Ivonne Velez (UNAM, Mexico): Gay and Lesbian Web Series: Streaming Diversity

Dagmar Hoffmann, Wolfgang Reissmann: Being a digital creative: Case studies about how amateur  
and professional artists present themselves in public spaces online

David Amrani: Networked We Stand: Social Movements in the Digital Age

# POLITICAL ECONOMY OF COMMUNICATION (PE)

**Chair:** Helena Sousa (University of Minho, Portugal)

**Vice-Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana, MX)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** PEW2a

**Time:** 11:00-12:30

**Room:** QG21

**Title:** Financial and Media Crisis.

**Chair:** Helena Sousa (University of Minho, Portugal)

## **Presentations:**

Elsa Costa Silva (University of Minho) Media ownership: regulation and crisis.

Stephen Schifferes (City University) A Crisis of Legitimacy? The Financial Crisis, the public, and the media.

Wayne Hope (Auckland University of Technology) Time, Crisis and Global Histories.

Dwayne Roy Winseck (Carleton University): Creative Destruction?: How the Global Financial Crisis and Content Industries' Desire for Stronger Property Rights is Killing Open Internet Ideals. Peter A. Thompson (Victoria University of Wellington) Communication Blindspots, Political Economy and Financial Crisis: Transcoding Marx, Veblen and Minsky.

Andrea Grisold (Vienna University of Economics and Business) The Rise and Fall of Media Industries. Innovation, Creative Destruction and Market Forces in the TV Industry

**Session 2:** Wed. 26 June 2013.

**Slot Code:** PEW2b



**Time:** 11:00-12:30

**Room:** Q218

**Session Title:** Political Economy of Cinema

**Chair:** Joerg Becker (Marburg University)

**Presentations:**

Nyasha Mboti, Keyan Gray Tomaselli (University of KwaZulu-Natal) New Political Economies of Film Distribution for South Africa's Townships? Investigating the ReaGile concept.

Sergio Sparviero (Salzburg University) Do only 20 percent of movies make a profit? Myths, facts and figures on the strategy of Hollywood's most powerful distributors.

William M Kunz (University of Washington Tacoma) Running from State to State: Production Incentives and Primetime Television in the United States.

Margarita Ledo Andión, Antía María López Gómez, Enrique Castelló Mayo (Universidad de Santiago de Compostela) Small European cinema in original version as a "creative destruction" paradigm.

Suzanne Clark (University of Oregon) Women, poverty, and power: the political economy revealed by three recent documentary films.

**Session 3:** Wed. 26 June 2013.

**Slot Code:** PEW2c

**Time:** 11:00-12:30

**Room:** Q119

**Title:** The politics and economics of videogames

**Chair:** Randy Nichols (Bentley University)

**Presentations:**

Anthony Fung & Sara Xueting Liao (The Chinese University of Hong Kong) The politics of Video Game Piracy

Peichi Chung (The Chinese University of Hong Kong) The political economy of outsourcing: Video game development and media regionalization in Southeast Asia

Irma Jolene Fisher (University of Oregon) Online Games as Development Tools: The World Bank Institute's modern Modernization Project.

Yenshen Sam Chen (National Chiao Tung University) Old games in the video game industry? The market structure and cultural commodity of video games.

Brian Martin Murphy (Niagara University) A Critical Analysis of USA/NATO Network Centric Warfare.

**Session 4:** Wed. 26 June 2013.

**Slot Code:** PEW3a

**Time:** 14:00- 15:30

**Room:** QG21

**Title:** Critical issues in Global Capitalism

**Chair:** Helena Sousa

Rick Maxwell (CUNY--Queens College) Media in the Age of Scoundrels: Labor, Environment, Hope.

Stuart Duncan Cunningham (Queensland University of Technology) Creative Destruction, 'Hidden Innovation', and the Media and Communication Disciplines.

Benedetta Brevini (City University) & Graham Murdock (Loughborough University) Following the Money: WikiLeaks and the Political Economy of Disclosure

Henry James Silke, Paschal Preston (Dublin city University) Ideological Somersaults? The Irish Banking Guarantee and the Reaction of the Press.

**Session 5:** Wed. 26 June 2013.

**Slot Code:** PEW3b

**Time:** 14:00 - 15:30

**Room:** Q218

**Title:** Sound, music and audio/radio communications in social media environment: theoretical and practical perspectives

**Chair:** Stanislaw Jedrzejewski (Kozminski University)

**Discussant:** Michael Huntsberger (Linfield College)

**Presentations:**

Marko Ala-Fossi (University of Tampere): Migration to digital radio broadcasting in Europe: just a mirage or another concorde?

Tiziano Bonini (Libera Università di Lingue e Comunicazione, Milan) and Fredrik Stiernstedt, (School of Culture & Communication Södertörns högskola , University College): When public radio works: comparative content analysis of 28 European public radio successful formats

Emma Rodero (Universitat Pompeu Fabra): Sound emotions: how combine the audio elements to stimulate emotions

Paula Cordeiro (Universidade Técnica de Lisboa): Radio becoming r@dio: Convergence, interactivity and broadcasting trends in perspective

Angeliki Giza, Yannis Christides (Cyprus University of Technology): Soundscapes in Urban Space: Understanding the soundmarks of divided Nicosia.

Guy Starkey (Sunderland University): Redefining radio in a time of crisis: 'audio studies' as an emerging discipline.

Madalena Oliveira (University of Minho) Shaping radio to the web: challenges for research and media political economy

**Session 6:** Wed. 26 June 2013.

**Slot Code:** PEW3c

**Time:** 14:00 - 15:30

**Room:** Q119

**Title:** Policing Media Industries

**Chair:** Kylie Jarrett (National University of Ireland Maynooth)

**Discussant:** Jennifer Proffitt (Florida State University)

**Presentations:**

Kylie Jarrett (National University of Ireland Maynooth): "Liking" the Social Factory: Reproductive labour on Facebook

Randall Nichols (Bentley University): By the Industry, For the Industry: U.S. Video Game Ratings as Creative Industry Policy

Alison Harvey (University of Toronto): 'Experience and competence before diversity': Policing gender in the digital games industry

Anne O'Brien (National University of Ireland): Impossible Binds: Why women leave media work

Caroline O'Sullivan (Dundalk Institute of Technology): Gender Dynamics and the Night-Time Economy

**Session 7:** Wed. 26 June 2013.

**Slot Code:** PEW4a

**Time:** 16:00-17:30

**Room:** QG21

**Session Title:** Contemporary Trends in Children and Commercialism

**Chair and discussant:** Inger L. Stole (University of Illinois at Urbana-Champaign)

**Presentations:**

Robert W. McChesney (University of Illinois at Urbana-Champaign) "Children, Commercialization, and the Internet"

Sara M. Grimes (University of Toronto) "'C' is for Copyright: Misrepresentation, Enclosure, and the Suppression of Cultural Rights within Children's Commercial Digital Culture"

Matthew P. McAllister (Penn State University) "Cross Promotion, Media Licensing, and Lego"

**Session 8:** Wed. 26 June 2013.

**Slot Code:** PEW4b

**Time:** 16:00-17:30

**Room:** Q218

**Session Title:** Cultural and Communication Policies and Industries

**Chair:** Maria Trinidad García Leiva (Universidad Carlos III)

**Presentations:**

Murilo César Ramos (Universidade de Brasília) State, Government, Media and Society in Latin America. Brazil and Mexico: strongholds against structural changes.

Juliano Mendonça Domingues-da-Silva (Catholic University of Pernambuco) Regulation politics and digital TV in Brazil: an analytical narrative about winners and losers"

Edgard Rebouças (Federal University of Espírito Santo) Missed opportunities 2.0: the (non) participation of society in debates on communications policies in Brazil and Canada.

Florence Toussaint (Universidad Nacional Autónoma de México) Creative industries, a political or academic concept?

Carlos Enrique Guzmán (Universidad Central de Venezuela) Economía y Política Cultural en Venezuela.

**Session 9:** Wed. 26 June 2013.

**Slot Code:** PEW4c

**Time:** 16:00-17:30

**Room:** Q119

**Session Title:** TV industry and Political Economy

**Chair:** Wayne Hope

**Presentations:**

Santanu Chakrabarti (Rutgers University) The Political Economy of Indian Television and the Naturalisation of Hindu Nationalism.

Sam Ward (University of Nottingham) The Universal Channel and the Legitimation of Transnational Television in Britain.

Md. Abdur Razzaque Khan (University of Chittagong) A Political Economy of the Political Ownership of Private Television Channels in Bangladesh.

Chika Anyanwu (University of Adelaide, South Australia) Creative Destruction Analyses of Fairfax Media and the Rinehart Effect in Australia

Mandy Tröger (University of Illinois at Urbana) Radical Thought in US Communication Research.

**Session 10:** Thur. 27 June 2013.

**Slot Code:** PET1a

**Time:** 9:00-10:30

**Room:** QG21

**Title:** Media and the Limits of Liberal Democracy

**Chair:** Andrew Calabrese (University of Colorado)

**Presentations:**

Andrew Calabrese (University of Colorado): Liberalism's Disease: Just Tell Me What to Think

Natalie Fenton (Goldsmiths University of London) and Gavan Titley (National University of Ireland): Mourning and longing: learning to let go of liberal democracy

Milly Williamson (Brunel University) and Gholam Khiabany (University of Sussex): Free speech and the market state: Race, media and democracy in new liberal times

Janice Peck (University of Colorado): The Contradictions of Audience "Empowerment" in Popular Media Portrayals of US Public Education

**Session 11:** Thur. 27 June 2013.

**Slot Code:** PET1b

**Time:** 9:00-10:30

**Room:** Q218

**Session Title:** News industry and Global Capitalism

**Chair:** Peichi Chung

**Presentations:**

Sophia Kaitatzi-Whitlock (Aristotle University of Thessaloniki) Reporting Crises and Conflicts in Relation to Underlying Economic - Financial Objectives

Mel J Bunce (University of Oxford) Africa Rising: The international news industry, and the (re)framing of the African continent as 'the final investment frontier'

Manuela Gruenangerl, Corinna Peil & Josef Trappel (University of Salzburg) Tracking Innovation and Transformation of News. A research design.

Ruth Elizabeth Teer-Tomaselli, Lauren Eva Dyll-Mycklebus (University of KwaZulu-Natal) Cartooning and Freedom of Information: Visual editorials on the Protection of Information Bill (2010-2012)

Jane Duncan (Rhodes University) The Marikana massacre and the paradoxes of South Africa's press transformation.

Anis Rahman (Simon Fraser University) Neoliberalism and Commercialization of Television Journalism in a Peripheral Nation-state

**Session 12:** Thur. 27 June 2013

**Slot Code:** PET3a

**Time:** 14:00-15:30

**Room:** QG21

**Session Title:** Media Reform around the World.

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana)

**Presentations:**

Martin Becerra, Guillermo Mastrini, Santiago Marino (Universidad de Quilmes) Media policy in Argentina after the passing of the Audiovisual Communication Services Law (Ley de Servicios de Comunicación Audiovisual);

Kenneth Murphy (Dublin Institute of Technology) Ireland's digital transition: the political economy of policy;

Cinzia Padovani (Southern Illinois University Carbondale) National Monopolies and Global Media interests: An analysis Media policies debates in Italy'.

Marcus Jonathan Breen (Bond University) Australian Cultural Digital Facilitation - Policy Intervention.

Fátima Fernández Christlieb (Universidad Nacional Autónoma de México), Beatriz Solís & Patricia Ortega (Universidad Autónoma Metropolitana-Xochimilco) Media Regulation in Mexico: the scholar's influence on the impulse of a convergent law.

**Session 13:** Thur. 27 June 2013

**Slot Code:** PET3b

**Time:** 14:00-15:30

**Room:** Q218

**Session Title:** Discourses, narratives and Journalism

**Chair:** Helena Sousa

**Presentations:**

Nina Elisabeth Busch (Universität Zürich) Struggle for meanings. The discursive construction of media change and media crisis.

Nuria Almiron (Universitat Pompeu Fabra) Board compensations and the media industry: Where have the ethics gone?

Tarek Cherkaoui (Auckland University of Technology) Al Jazeera after the Arab Spring.

Robert A Hackett (Simon Fraser University) Journalism for planetary emergency.

Wei-Ching Wang (National Taiwan Normal University) Wage levels of Taiwanese journalists under the transformation of technology: Status quo and possible solutions. A critical political economy perspective

**Session 14:** Thur. 27 June 2013

**Slot Code:** PET4a

**Time:** 16:00-17:30

**Room:** QG21

**Title:** Media Ownership in India: Trends and Implications for Journalism and Democracy

**Chair:** Daya Thussu (University of Westminster)

**Presentations:**

Vibodh Parthasarathi (Jamia Millia Islamia): Ownership, market structure and diversity: TV news channels in India

Daya Thussu (University of Westminster): The market mantra of news in India

Savyasaachi Jain (University of Westminster): News business models and the rise of 'rent-seeking journalism' in India

Kalyani Chadha (University of Maryland): From party outlets to politically affiliated media: Rising political ownership of Indian media

**Session 15:** Thur. 27 June 2013

**Slot Code:** PET4b

**Time:** 16:00-17:30

**Room:** Q218

**Session Title:** Political Economy of the Internet and WWW.

**Chair:** John Sinclair.

**Presentations:**

Tanja Oblak Crnic, Jernej A. Prodnik (University of Ljubljana) The biases of the Internet and the (dis) empowered web audiences.

Bolano César (Universidade Federal de Sergipe) The Political Economy of Internet: social networks and class struggle.

Benjamin Johnson Bates (University of Tennessee, Knoxville) The Political Economy of Governance: Implications of Proposed Broadcasting & Internet Governance Treaties.

Bingchun Meng (London School of Economics and Political Science) Social factory or digital playground?: User-generated content in the digital economy.

Babacan Taşdemir, Rafet Çevik (Middle East Technical University) The Evolution of Sourtimes Dictionary in the Context of Capitalist Production Relations: A Critical Perspective.

**Session 16:** Fri. 28 June 2013

**Slot Code:** PEF1a

**Time:** 9:00-10:30

**Room:** QG21

**Session Title:** Public Broadcasting Service and Maketization

**Chair:** Elsa Costa e Silva

**Presentations:**

Carolina Oliveira Matos (University of Essex) Public service broadcasting and media reform in Brazil in comparative perspective.

Sylvia Margaret Harvey (University of Leeds) Television - Public, Private and 'Webbed': Mapping Changes in the United Kingdom, 2001 - 2011.



Rosser James Kereama Johnson (Auckland University of Technology) An integrated hour: blending entertainment and commercial speech within and across Masterchef New Zealand.

Janice Peck (University of Colorado Boulder) The Contradictions of Audience “Empowerment” in Popular Media Portrayals of US Public Education

**Session 17:** Fri. 28 June 2013

**Slot Code:** PEF1b

**Time:** 9:00-10:30

**Room:** Q218

**Title:** Change and Opportunity in the Shifting Canadian Mediascape

**Chair:** David Skinner (York University)

**Discussant:** Robert Hackett (Simon Fraser University)

**Presentations:**

David Skinner (York University): Negotiating Change: OpenMedia.ca and Media Reform in Canada

Kathleen Cross (Simon Fraser University): Know the Media, Be the Media, Change the Media

Sandra Jeppeson (Lakehead University): Grass-roots remediations: the digital revolution in social movement media

Stuart R. Poyntz (Simon Fraser University): Media Reform, Neoliberalism, and Urban Youth Media Production Ecologies in Canada

Tanner Mirlees (University of Ontario Institute of Technology): Victim of U.S. Media Imperialism or Secondary Imperial Media Power? Canadian Media Conglomerates Go Global

**Session 17:** Fri. 28 June 2013

**Slot Code:** PEF1c

**Time:** 9:00-10:30

**Room:** C114

**Title:** Advertising Industries and Political Economy

**Chair:** Ana Melo (University of Minho)

**Presentations:**

Christopher Anthony Chavez (University of Oregon) Global Latino: Economic Discourses and the Advertising Industry's Construction of “Latin America”.

Wan-Wen Day (National Chung-Cheng University) The Creative Strategy of Advertising Agencies in Taiwan: How Global Brands Connect with Third-world Consumers.

Avshalom Ginosar (The Max Stern Academic College of Emek Yezreel) Advertising Co-regulation: Does the Cat Guard the Cream?

Bruno Lima Rocha (Universidade do Vale do Rio dos Sinos) Plutonomy: a new model of capitalist domination and worldwide managerial class.

Francesco Somaini (University of Oregon) Media consolidation in the Italian Switzerland: conflicting interests.

**Session 18:** Fri. 28 June 2013

**Slot Code:** PEF3a

**Time:** 14:00-15:30

**Room:** QG21

**Session Title:** Communications practices, experiences and struggles of social movements: Indignados, #OWS and #YoSoy132.

**Chair:** Christian Fuchs

**Presentations:**

Laura Bergés Saura (Universitat de Lleida): 15M, Indignados, #spanishrevolution: counter hegemonic communication experiences to face the crisis in Spain.

Veronica Barassi (Goldsmith College, University of London): Social Movements, Critical Web Practices and the Struggle Against Digital Capitalism.

John Downey. 'We are the 99%'. Did Occupy make a difference?

Rodrigo Gómez (Universidad Autónoma Metropolitana) & Emiliano Treré (Universidad Autónoma de Querétaro): #YoSoy132: The battle for Media Democratization.

Des Joeeph McGuinness (Dublin City University) IRELAND: A National-Democratic Analysis

**Session 19:** Fri. 28 June 2013

**Slot Code:** PEF3b

**Time:** 14:00-15:30

**Room:** Q218

**Session Title:** Cultural Industries in digital times

**Chair:** Randy Nichols

**Presentations:**

Martin Hirst (Deaking University) Steps towards a political economy of free speech.

Geoff Ostrove (University of Oregon) The Political Economy of Financially Successful Independent Hip Hop Artists.

Ignacio Gallego (Universidad Carlos III) Radio audience and cultural consumption. How affects music standardization in the Spanish radio market to the cultural and music diversity?

Wilhelm Peekhaus (University of Wisconsin-Milwaukee) Conceptualizing and Challenging the Capitalist Academic Publishing Model.

Ana I. Segovia (Universidad Complutense) & Maria Trinidad Garcia Leiva (Universidad Carlos III) The notions of good and best practices within the global debate of cultural diversity: A definition proposal.

**Session 20:** Fri. 28 June 2013

**Slot Code:** PEF4a

**Time:** 16:00-17:30

**Room:** QG21

**Joint Session Media Education Research Section and Political Economy Section**

**Title:** Cultural Diversity and Audiovisual Sector

**Chair:** Rodrigo Gómez García (Universidad Autónoma Metropolitana)

**Discussant:** David Hesmondhalgh (University of Leeds)

**Presentations:**

Divina Frau-Meigs (Université Sorbonne Nouvelle) "Assessing the impact of digitization on access to culture and creation, aggregation and curation of content".

Luis A. Albornoz (Carlos III University of Madrid): "The implementation of the Convention on cultural diversity: the International Found for Cultural Diversity".

Sayonara Amorim Leal (Universidade de Brasília): Cultural diversity in the Brazilian broadcasting policy: challenges and perspectives

Yves Théorêt (Université du Québec): Promoting cultural diversity in the audiovisual industry in Canada and in Quebec: from dream to reality

**Session 21:** Fri. 28 June 2013

**Slot Code:** PEF4b

**Time:** 16:00-17:30

**Room:** Q218

**Session Title:** Free speech, visual discourses and the invisible

**Chair:** Edgard Rebouças

**Presentations:**

Victor Pickard (University of Pennsylvania) Redefining Freedom of the Press: Regulatory Challenges and Criticism against American Newspapers, 1938-1947.

Joerg Becker (Marburg University) Ernst Friedrich and his Book of Shock Photographs of the First World War, entitled War against War.

Sarah T. Roberts (University of Illinois at Urbana-Champaign) Unseen Agents: Uncovering the Hidden Work of Commercial Content Moderation.

Ergin Bulut (University of Illinois at Urbana-Champaign) Crunch at the Fraternity House, Mandatory Dinner at Home, Lunch at Parks: Women's Invisible Domestic Labor in the Gaming Industry

Miriam Sweeney (University of Illinois at Urbana-Champaign) At Your Service: Anthropomorphized Virtual Agents in the Digital Workforce

**Session 22:** Sat. 29 June 2013.

**Slot Code:** PES1a

**Time:** 9:00-10:30

**Room:** QG21

**Title:** National Inflections in Global Television

**Chair:** Tania Lewis (University of Technology Sydney)

**Presentations:**

Tania Lewis (University of Technology Sydney) and Wanning Sun (University of Technology Sydney): From Here to Modernity: Identities and aspirationalism on Chinese and Indian lifestyle programming

Joseph Straubhaar (University of Texas): TV Globo versus TV Record: Two Battling Modalities of National and Global TV

Nalin Mehta (National University of Singapore): Politicians, Blackmailers and Indian TV Channel Owners: Growth and its Discontents in the World's Third Largest TV Market

John Sinclair (University of Melbourne): Convergence and conflict in the Mexican television industry

**Session 23:** Sat. 29 June 2013.

**Slot Code:** PES1b

**Time:** 9:00-10:30

**Room:** Q218

**Session Title:** Contested Formations of Cultural and Digital Labour

**Chair:** Ergin Bulut (University of Illinois)

**Discussant:** Andrew Herman (Wilfrid Laurier University)

**Presentations:**

Enda Brophy (Simon Fraser University), Nicole Cohen (York University) and Greig de Peuter (Wilfrid Laurier University): Cultural Workers Organize: Experiments in Collective Organization in the Creative Economy

Kirsten Forkert (University of Nottingham): Cultural Work and Austerity

Kate Oakley (University of Leeds): Creating Cultural Work: Public Policy, Inequality and the Labour Market

Christian Fuchs (University of Westminster): What is Digital Work? What is Digital Labour?

**Session 24:** Sat. 29 June 2013.

**Slot Code: Business Meeting**

**Time:** 11:00-12:30

**Room:** QG21

**Chair:** Helena Sousa & Rodrigo Gómez

**Session 25:** Sat. 29 June 2013.

**Slot Code:** PES3a

**Time:** 14:00-15:30

**Room:** QG21

**Title:** Cultural Work and Labour

**Chair:** Ergin Bulut (University of Illinois)

**Discussant:** David Hesmondhalgh

**Presentations:**

Eran Fisher (The Open University of Israel) New Media? You Media! Revisiting audience labour in social media; the case-study of Sponsored Stories.

Rhon Teruelle (University Of Toronto) Negotiating Immaterial Labour, Commodification and the Political In Social Media.

Brice Nixon (University of Colorado Boulder) Audience Labor Exploitation in the Digital Era: Toward a Political Economy of Consciousness.

Kirsten Forkert (Film and Media University of Nottingham) Cultural work and austerity

Trish Morgan (Dublin City University) Culture and Crisis, Crisis in Culture - structures and contexts of power and labour in the field of cultural production.

**Session 26:** Sat. 29 June 2013.

**Slot Code:** PES3b

**Time:** 14:00-15:30

**Room:** Q218

**Title:** Media Uses, Social Divide and Cultural Capital in Korea

**Chair:** Seon-Gi Baek (Sungkyunkwan University)

**Presentations:**

Seon-Gi Baek (Sungkyunkwan University): Media Use Divide, Social Divide and Cultural Life Divide: A Panel Study on the Relation between Media Capital and Cultural Capital in the Korean Society

Sook-Jung Lee (Chung Ang University): Gaps in Political Participation caused by Education, News Media Use, and Social Network

Eun-Kyoung Han (Sungkyunkwan University): Exploratory Study on Feature and Difference of Consumption Lifestyle depending Media Use

Khisu Beom (Sungkyunkwan University): Interpersonal ties and face-to-face communication in a multi-channel era in South Korea

# POLITICAL COMMUNICATION RESEARCH (POL)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** POLW2a

**Time:** 11:00-12:30

**Room:** HG22

**Title:** Personalization of politics

**Chair:** Christina Holtz-Bacha

**Presentations:**

nr	Author(s)	Paper
4549	William Porath	Uses of elements of personalization and strategic frames in newspaper coverage of two Chilean presidential campaigns (1989–2009)
5124	Franziska Marquart Florian Arendt	Visualization and personalization in right-wing populist political advertising. A longitudinal content analysis of Austrian campaign posters
5863	Azmat Rasul	Celebrity Spectacle: Effects of Celebrity Endorsement on the Political Attitudes of the Young Adults
6721	Jordi Rodríguez Virgili, Olaf Jandura, Marta Rebolledo	The personalization of electoral campaigns in the media: a comparative study of Germany and Spain

**Session 2:** Wed. 26 June 2013.

**Slot Code:** POLW2b

**Time:** 11:00-12:30

**Room:** HG18

**Title:** Challenges for research on Public Diplomacy

**Chair:** María José Canel

**Presentations:**

Nr	Author(s)	Paper
4484	James Pamment	Creative Destruction at the FCO's Communication Directorate: British Public Diplomacy & the Economic Crisis
5913	Eleftheria J. Lekakis	Brand on Fire: Crisis, the Nation and Contested Narratives in YouTube Reactions to Johnnie Walker's 'Keep Walking Greece' Ad
6392	Reimar Zeh, Susanne Merkle, Christina Holtz-Bacha	German Press coverage of American and French presidential elections – Setting benchmarks for national campaigns or issue of relevance?
7095	Annabelle Sreberny	From Soft power to “soft war”: US–Iran undiplomatic relations
7160	Harsha H N	Nation Branding and Social Media Mix in the context of domestic public diplomacy in India

**Session 3:** Wed. 26 June 2013.**Slot Code:** POLW3a**Time:** 14.00-15.30**Room:** HG22**Session Title:** The discourse of politics**Chair:** Bengt Johansson**Presentations:**

Nr	Author(s)	Paper
4602	Seon Gi Baek	Coverage Patterns of Korean Media on the 18th Presidential Election and their Ideological Implication: A Semiotic and Discourse Analysis on Formats and Contents of Korean TV Coverage
5787	Peter Lunt, David Moss	Conceptions of Fairness in Party Leader's Conference Speeches
6322	Jingrong Tong, Landong Zuo	Examining the discourse of the 2012 Taiwan General Election in news media and on Weibo in mainland China
6684	Marwan M Kraidy	Puppets in Arab Politics Creative Dissent and Political Rhetoric in the Arab Uprisings

**Session 4:** Wed. 26 June 2013.**Slot Code:** POLW3b



**Time:** 14.00-15.30

**Room:** HG18

**PANEL** Internet influence on political communication

**Chair:** Philippe Maarek

**Presentations:**

nr	Author(s)	Paper
5694	Philippe J. Maarek	French Politicians on an Ejection Seat? Internet Drastic Consequences on Political Communication in France
5696	Norbert Kersting	Quick and dirty? Social media and the quality of political discourse
5697	Christina Holtz-Bacha, Eva-Maria Lessinger, Susanne Merkle	New players in political scandalization processes: How Internet and social networks challenge the reputation management of politicians
5698	Ann Crigler, Marion Just, Panagiotis Metaxas, Eni Mustafaraj	Twitter "Bombs" and the Challenge of News Reporting: A Case Study of the 2010 Massachusetts Special Senate Election
5699	Sara Bentivegna, Donatella Campus	Between Immediacy and Transparency: how Italian Politicians use social media in electoral campaign

**Session 5:** Wed. 26 June 2013.

**Slot Code:** POLW4a

**Time:** 16.00-17.30

**Room:** HG22

**Session Title:** PANEL Political innovation in global digital activism: Culture, technology and structure

**Chair:** Guobin Yang

**Presentations:**

nr	Author(s)	Paper
5893	Paolo Gerbaudo, Emily LaDue, Gregory Asmolov, Guobin Yang	Political Innovation in Global Digital Activism: Culture, Technology, and Structure
6111	Guobin Yang	Digital Activism and Constrained Innovation in China
6113	Paolo Gerbaudo	Social Media Activism in Egypt and the development of 'choreographic leadership'
6115	Emily LaDue	Imagination and Audience in Zapatistas Digital Activism
6118	Gregory Asmolov	Russian elections and dynamics of political innovation

**Session 6:** Wed. 26 June 2013.

**Slot Code:** POLW4b

**Time:** 16.00-17.30

**Room:** HG18

**Title:** Political communication on Facebook

**Chair:** Reimar Zeh

**Presentations:**

nr	Author(s)	Paper
5260	Katrin Tonndorf, Alexandra Schmid	Facebook and the creation of a European Public Sphere: How does the EU use the social network to communicate with its citizens?
5711	Joaquim Paulo Serra	Citizen participation in the Facebook of the Portuguese political parties
5942	Suda Ishida	Facebook "share" -- a political empowerment or a political disempowerment tool? A Case Study from Thailand
5954	Dan Mercea	Probing the Implications of Facebook Use for the Organisational Form of Social Movement Organisations
6786	Patricia Müller, Janine Bernsdorf, Wolfgang Schweiger	Facebook as a news channel? Use of news fanpages and opinion leadership

**Session 7:** Thursday 27 June 2013.

**Slot Code:** POLT1a

**Time:** 9.00-10.30

**Room:** HG22

**Session Title:** Comparing political communication research across time and space

**Chair:** María José Canel

**Presentations:**

Nr	Author(s)	Paper
5765	Juergen Wilke	National and transnational dimensions of election campaign coverage. The presidential election in France 2012 in the French and in the German Press

5536	Richard Nadeau	Debating about Health Care Reform in Canada and the United States: Who Framed What and with What Effects?
6719	Christian Kolmer	Raising the heat
7123	Anita van Hoof, Carina Jacobi, Nel Ruigrok	Diversity in two decades of campaign news in the Netherlands
6995	Ilaria Di Bonito	Normalizing the innovation. A longitudinal study of parties and candidates websites in Catalonia during the 2010 and 2012 elections.

**Session 8:** Thursday 27 June 2013.

**Slot Code:** POLT1b

**Time:** 9.00-10.30

**Room:** HG18

**Session Title:** PANEL: Political online communication: Contents, perceptions and effects on individuals and organizations

**Chair:** Juliana Raupp

**Presentations:**

Nr	Author(s)	Paper
6307	Uli Bernhard, Marco Dohle, Kristina Mueller, Gerhard Vowe	Examining political online participation as a consequence of presumed media influences
6683	Jörg Haßler, Corinna Oschatz, Marcus Maurer	Media logic and party logic in a changing media environment
6699	Juliana Raupp, Patrick Donges, Christin Schink, Jan Niklas Kocks, Paula Nitschke	Political organizations between old and new media logics
6734	Pablo Porten-Chee, Christiane Eilders	Scanning public opinion through the media. Effects of differential media use on the perception of public opinion

**Session 9:** Thursday 27 June 2013.

**Slot Code:** POLT3a

**Time:** 14.00-15.30

**Room:** HG22

**Session Title:** Mediatization of politics, scandals and corruption media

**Chair:** Eva-Maria Lessinger

**Presentations:**

Nr	Author(s)	Paper
7284	Muhammad Zahid, Sobia Abid	Coverage of Mainstream Political Parties in TV News Bulletins during Pre-Election Campaign in Pakistan
5002	Mats Ekström, Monika Djerf-Pierre, Bengt Johansson	Policy failure or moral scandal? Political accountability, journalism and new public management
5443	Florian Arendt, Franziska Marquart	Corrupt Politicians? Media priming effects on political stereotypes and the moderating impact of implicit political cognition.
5492	Kartrin Voltmer, Alina Dobрева, Fabro Boaz Steibel	The dark side of journalism: Corruption and the media-politics nexus in Bulgaria and Brazil
5582	Svetlana S Bodrunova	The rise of nation-wide mediated public counter-spheres in times of crisis: cases of Italy and Russia

**Session 10:** Thursday 27 June 2013.

**Slot Code:** POLW3b

**Time:** 14.00-15.30

**Room:** HG18

**Title:** Challenges for government and institutional communication

**Chair:** Bengt Johansson

**Presentations:**

Nr	Author(s)	Paper
5008	Philip Ramsey	'The Engage programme and the Government Communication Network in the UK: the privatisation of government communication under New Labour (2005-2010)'
5903	Jens Seiffert, Birte Fähnrich, Evandro Oliveira	Governmental communication in the EURO-crises -national strategies and media effects
6778	María José Canel	Communicating trusting governments. Challenges for countries in times of economic crisis
5577	Sergio Splendore, Vincenzo Memoli	One Step Flow of Confidence: Media, Political Institutions and Citizens in the Mediterranean Model
6559	Matias Ponce	La comunicación de gobierno en América Latina 2005-2010: Desde la crisis al surgimiento de liderazgos creativos

**Session 11:** Thursday 27 June 2013.

**Slot Code:** POLT4a

**Time:** 16.00-17.30

**Room:** HG22

**Session Title:** Political entertainment

**Chair:** Manuel Puppis

**Presentations:**

Nr	Author(s)	Paper
4485	Nahuel Ribke	Entertainment Politics: Brazilian Celebrities Transition to Politics, Recent History and Main Patterns
6357	Cordula Nitsch, Christiane Eilders, Carsten Wunsch	TV-Fiction between Cultivation and Spiral of Silence: The Impact of Fictional Entertainment on the Perception of Public Opinion
6890	Mariekie Burger	Celebrities, fictional characters, public participation and development communication: the case of HIV/Aids in South Africa
6928	Marco Braeuer, Jens Wolling	Representatives of the public? Members of civic protest groups vs. party members

**Session 12:** Thursday 27 June 2013.

**Slot Code:** POLT4b

**Time:** 16.00-17.30

**Room:** HG18

**Title:** Communicating and covering conflicts

**Chair:** Richard Nadeau

**Presentations:**

Nr	Author(s)	Paper
4964	Zahera Harb	Syria's War and the Media
5411	Ruth Sanz Sabido	Representations of Terrorism in the Israeli-Palestinian Conflict: A Postcolonial Critical Discourse Analysis of the British press
6017	Jim Williams, Michael Dwyer	Framing Threat: Coverage of Violence in Pakistan's Mainstream Non-English Media
6135	Kevin Driscoll, Lana Swartz	Swimming in the wake of an activist "tweet boat": Making sense of collectively-operated social media accounts

**Session 13:** Friday 28 June 2013.

**Slot Code:** POLF1a

**Time:** 9.00-10.30

**Room:** HG22

**Session Title:** Mediatization of politics

**Chair:** Jürgen Wilke

**Presentations:**

Nr	Author(s)	Paper
5001	Bengt Johansson, Magnus Fredriksson	Blurring boundaries or embracing journalistic ideals? Explaining journalists views on public relations
5090	Pekka Isotalus, Merja Almonkari	Mediatization and Political Leadership: Perspectives of the Finnish Press and Party Leaders
5188	Philipp M Weichselbaum	Patterns and Developments in Journalistic Constructions of Executive Crises. A Longitudinal Analysis of the Newspaper Coverage of Ministerial Resignations in Germany since 1949
5918	Kevin Rafter	How important was commercialization in media coverage of the 2011 Irish general election?
6470	Vipul Mudgal	Paid news, political communication and India's democratic public sphere

**Session 14:** Friday 28 June 2013.

**Slot Code:** POLF1b

**Time:** 9.00-10.30

**Room:** HG18

**Session Title:** Communication effects and voter behavior in a new media landscape

**Chair:** Kevin Rafter

**Presentations:**

Nr	Author(s)	Paper
4713	Antonio Jose Rosas, Darren Lilleker, Karolina Koc-Michalska, João Caetano	Introducing VIPARSYS (Comparing Virtual Party Systems): Exploring what hyperlinks tell us about virtual party networks
4916	Priyanka Dasgupta, Priyanka Dasgupta, Peng Hwa Ang	Is There Or Is There Not?: The Impact of ICTs on Political Engagement

7100	Sobia Abid, Muhammad Zahid	Usage of Political content on Facebook and Changing Political trends of Pakistani Youth
5335	Inas A.Hamid El-Khoreiby	Towards the Development of Voter's Choice Behavior Model: Analysis of Egyptian 2012 Presidential Elections
5706	Katharina Lang	Political information sources and their influence on voting decisions – A survey of young voters in Austria

**Session 15:** Friday 28 June 2013.

**Slot Code:** POLF3a

**Time:** 14.00-15.30

**Room:** HG22

**Session Title:** New media, new politics?

**Chair:** Philippe Maarek

**Presentations:**

Nr	Author(s)	Paper
4933	Ulrike Klinger	"Social Media are Overestimated" – Political Parties, Communication Strategies and Electoral Campaigns
6936	Elsa Costa Silva	Portuguese political blogs: new voices with a new discourse?
5583	Georgia Gioltzidou	The role of Twitter in the Greek Political Landscape
6388	Kamilya Zhussupova	A Gale of Tweets: Official Political Presence and Interactions on Twitter
7353	Maricela Portillo	Jóvenes, redes sociales y participación política: análisis del surgimiento del #YoSoy132 en México

**Session 16:** Friday 28 June 2013.

**Slot Code:** POLF3b

**Time:** 14.00-15.30

**Room:** HG18

**Title:** Communication and media effects

**Chair:** Darren Lilleker

**Presentations:**

Nr	Author(s)	Paper
4513	Soo Jung Moon	How Candidate Preferences Correspond to Agenda Setting Effects in Substantive and Affective Dimensions
5894	Franziska Oehmer	Who is on the Agenda? An Analysis of Determinants of Interest Groups' Media Exposure in German Newspapers.
5974	James Kevin Hertog	Candidate Perceptions of Campaign Coverage Quality
6440	Michael Traugott	Information about Barack Obama's Citizenship, Racial Attitudes, and Media Use
4619	Rasha El Ibiary	Social Media as a New Democratizing Public Sphere in Egypt

**Session 17:** Friday 28 June 2013.

**Slot Code:** POLF4a

**Time:** 16.00-17.30

**Room:** HG22

**Session Title:** PANEL: The public sphere in the networked media ecology: Intermedia agenda setting between traditional media and social media

**Chair:** Pieter Verdegem

**Presentations:**

Nr	Author(s)	Paper
6291	Evelien D'heer, Peter Mechant, Pieter Verdegem	Tweeting the elections? A cross-media perspective on Twitter use during the 2012 local elections in Flanders
6299	Eli Skogerbø, Arne H. Krumsvik	Newspapers, Facebook and Twitter – intermedial agenda-setting in the Norwegian 2011 election
6303	Darren G. Lilleker, Ana Adi, Kris Erickson	Lords-a-tweeting, Lords-a-networking: analysing the behavior and impact of Labour Party Peers in the UK House of Lords
6309	Ancuța-Gabriela Tarța	Social network sites and the public sphere. Implications for democracy
6311	Maurice Vergeer	COMMUNICATION NETWORKS IN THE TWITTER SPHERE Politicians use of Twitter during the 2012 election campaign
6313	Pieter Verdegem	The public sphere in the networked media ecology: Intermedia agenda setting between traditional mass media and social media



**Session 18:** Saturday 29 June 2013.

**Slot Code:** POLS1a

**Time:** 9.00-10.30

**Room:** HG22

**Session Title:** Politics and media interplays

**Chair:** Fabro Steibel

**Presentations:**

Nr	Author(s)	Paper
7025	Andreu Casero-Ripollés, Pablo López-Rabadán	New professional dynamics in the interaction between journalists and politicians. Implications, risks and benefits of a strategic relationship
5676	Alice Nemcova Tejkalova, Petr Sasek	Framing national indebtedness – the tool how to win the election to Chamber of Deputies in the Czech Republic
6682	Cornelia Brantner, Kati Förster, Oliver Gruber, Petra Herczeg, Katharina Kleinen-von Königslöw, Katharina Lobinger, Anke Wonneberger	“We are Nobel Prize!” European Online Newspapers’ Coverage and Framing of the EU Identity in the Debate on the Nobel Peace Prize
5581	Manuel Puppis, Martino Maggetti, Fabrizio Gilardi, Ioannis Papadopoulos, Jan Biela	Accountability and the Political Communication of Independent Regulatory Agencies

**Session 19:** Saturday 29 June 2013.

**Slot Code:** POLS3a

**Time:** 9.00-10.30

**Room:** HG22

**Session Title:** Communication and political leaders

**Chair:** Jens Wolling

**Presentations:**

Nr	Author(s)	Paper
5408	Iiris Ruoho, Pekka Isotalus	Finnish female politicians’ own experiences. Representative and credible in the media?
4924	Rod Tiffen	The Making of a Radical Conservative – Rupert Murdoch's Politics from Lenin to Palin

5533	Maria Teresa Alzuru	Will the Real Hugo Chávez Please Stand Up? An Analysis of President Hugo Chavez's Campaign Speeches throughout the 2012 Venezuelan Presidential Election
4651	Max Römer, Julio César Herrero	Semiotic analysis of televisual campaign for the presidential elections of Venezuela 2012
4759	Mari K. Niemi	On the Interplay between the Media and Politics: Party Leader Contests and Leader Replacements in Finnish Print Media 1987-2008

# POPULAR CULTURE (POP)

**26th June, Wednesday**

**Room Q 217**

**11--12.30** Frames without Frontiers : Special Panel on Formats

**Chair:** Barry King

1 Lothar Mikos, für Film und Fernsehen "Konrad Wolf"  
Potsdam, Germany.

"Local narratives and production contexts in format adaptation: A case study of the German adaptation of I'm a Celebrity – Get Me Out Of Here!"

2 Pia Jensen, Andrea Esser, Anna Maria Lemor, Heidi Keinonen, "A trans-national audience study of a global format genre: Musical talent shows in Denmark, Finland, Germany and Britain," Aarhus University/Denmark; University of Roehampton/UK; Tampere University/Finland; Saarland University, Germany

3 Juan Francisco Gutiérrez Lozano, University of Málaga, Spain, "Watching television across borders: How Spanish emigrants make sense of television from 'home' through new television formats,"

4 Andrea Esser, Roehampton University, UK, Television Across Borders: The Local-Global Nexus in Formatted Television.

**14.00--15.30 Celebrity**

**Chair Barry King**

5 Olivier Driessens, Centre for Cinema and Media Studies  
Ghent University, Defining Celebrity cultures in terms of space and time.

6 Kate Zambon, Annenberg School for Communication, University of Pennsylvania, Celebrity Public: The Social Logic of the Cultural Prize

7 Alex Leith, Media & Information Studies, Michigan State University, USA  
A More Accessible Celebrity: A Case for Para-social Interactions with YouTube Personalities and Communities

8 Nathalie Claessens, Hilde Van den Bulck, University of Antwerp, Belgium, A severe case of disliking bimbo Heidi, scumbag Jesse, and bastard Tiger. Analyzing celebrities' online antifans

9 Koen Panis, University of Antwerp, Belgium, In the footsteps of Bob and Angelina: Celebrities' diverse societal engagement and its ability to attract media coverage

**16.00--17.30 Performing and Regulating new spaces**

**Chair:** Sofie Van Bauwel

10 Pedro Andrade, Institute of Social Sciences of Minho, Portugal,  
Information / Knowledge flow crisis and creative destruction at Web 2.0 / 3.0,

11 Katrin Tiidenberg, Institute of International and Social Studies  
Tallinn University, Estonia,

Body blogging: empowering reflexivity in an out-of-control world.

12 Dal Yong Jin, Florence Chee, Seah Kim,

Creating Mobile Game Culture: socio-cultural analysis of the Korean mobile gaming in the smartphone era

Loyola University Chicago, USA/ Simon Fraser University Canada

13 Lik Sam Chan, School of Journalism and Communication, The Chinese University of Hong Kong,  
Genealogy, Discourses, and Revival of Creativity in the Context of Advertising Industry

14 Susanne Eichner, University of Film and Television, Potsdam-Babelsberg, Germany, Crossing the  
Border - from Game to Film and Television

## **Wednesday 26th June Room Q220**

### **11.00--12.30 You know my methods: Special panel on Sherlock Holmes**

**Chair;** Garry Whannel

15 Chris Tokuhama, Francesca Marie Smith, Cynthia Wang, Camille Reyes, Sherlock Holmes and the  
Case of the Global Crisis: The BBC's Sherlock as a Vehicle of Creative Destruction

16 Francesca Marie Smith, Annenberg School for Communication and Journalism, University of  
Southern California, USA, A Study in Neurodivergence: Investigating Sherlock's Holmes as the (Anti-) Hero of Autism

17 Cynthia Wang and John Kephart, USA Sherlock Holmes and the Case of the Evil Twin: Sherlock and Moriarty as Opposite Sides of Capitalism

Annenberg School, University of Southern California/ California State University, Northridge

18 Chris Tokuhama, Annenberg School for Communication and Journalism, University of Southern California,

A Study in Rethinking Trauma and Crisis

19 Camilla Reyes, School of Communication and Information

Rutgers University, USA, American Public Television: The Hounds of Commerce.

### **14.00--15.30 Creative labour**

**Chair** Deborah Phillips

20 Oranit Klein-Shagrir, Open University of Israel, Barbed wire around glass walls: Making television production apparatus visible as a "para-interactive" strategy

21 Barry King, Auckland University of Technology, Re-fetishizing Creativity in the era of digital cinema:

22 Pamela Przybylski, Katrin Bergener, Jörg Becker, Defining "creativity" in entertainment television production.

Universität Münster, Germany/ School of Journalism, Catholic University of Eichstaett-Ingolstadt, Germany

23 Kevin Michael Mitchell, Trent University, Ontario, Canada

Reflexivity as an Aesthetic Form in Popular Cultural Auto-Criticism

## **16.00--17.30 De /Formations of the Popular**

**Chair** John Benson

24 Lina Edward Khamis, University of Bethlehem, West Bank, Palestine, The implications of the new media networks and information revolution on the Palestine cultural and political development in Palestine.

25 Marwan Kraidy, Annenberg School for Communication, Revolutionary Graffiti of the Arab Uprisings: Between City Walls and the Digital Sphere

26 George Prundaru, and Ancuta-Gabriela Tarta,

Gaming politics. Political representations in online video game

Babes-Boyyai University, Romania,/ University of Copenhagen, Demark

27 Bruno Campanella, Federal Fluminense (UFF), Brazil. Celebrity, private life, and consumption in humanitarian and ecological campaigns.

## **Thursday 27th June Room Q 217**

### **9.00 – 10.30 Commodity discourses**

**Chair:** Lothar Mikos

28 Mrinmoy Majumder, Mudra Institute of Communications Ahmedabad India, Culture and globalisation from the perspective of creative industries.

29 Yeşim Kaptan, Izmir University of Economics, Turkey,

Who can change the world? Resistance as Communication and METU Advertisements.

30 Thiago Falcao, Universidade Federal da Bahia Salvador, Bahia, Brazil, A View of Distributed Agency and the Dynamics of Appropriation in World of Warcraft.

31 Meijiadai Bai, Institute of Communications Research

University of Illinois at Urbana-Champaign, USA, European-American Style and the Chinese Women's Bodies

32 Kayoung Kim, Graduate School of Interdisciplinary Information Studies, The University of Tokyo, Japan,

Recent Typical Style of Advertisement-Embedded Program (AEP):

### **14.00 – 15.30 Soundscapes**

**Chair:** John Joseph Benson

33 Tatiana Amendola Sanches, Institute of Philosophy and Human Sciences, University of Campinas, Brazil, Between high hopes and high-pop philosophy: inter-crossings of self-help literature and pop culture entertainment

- 34 Benjamin Krämer, Ludwig-Maximilians-Universität München, , On-line music recommendation platforms as implementations of ontologies of musical taste
- 35 Torgeir Uberg Nærland, University of Bergen, Norway, Rhythmic and rhymed interventions in the Norwegian public sphere: hip hop music as a mode of political communication
- 36 Jason Toynbee, Open University, UK, Music, ideology and the current crisis of capitalism: the case of the British Jubilee concert of 2012

## **16.00-17.30**

### **Fans and Fantasy**

**Chair** Barry King

- 37 Iqbal Akthar, John Moores University, Liverpool, UK, A study of post object fandom: Frustrated fans grieve over the axing of Merlin.
- 38 Lucy Bennett, Independent Scholar, 'If We Stick Together We Can Do Anything': Lady Gaga Fans in Philanthropic and Activist Engagement through Social Media
- 39 Douglas Schules, Department of Global Business, Rikkyo University, Tokyo, Japan. Speedsubs as Fan Practice: The Role of New Media Technologies in Redefining Anime Fan Engagement
- 40 Gisela Gil-Egui, Rebecca Kern, Abbe E. Forman,.  
Till death do us part? conversations with deceased celebrities through memorial pages in Facebook, Fairfield University U.S.A/ Manhattan College U.S.A/ ECPI University, U.S.A
- 41 Vaia Doudaki, Cyprus University of Technology, Utopias and heterotopias of identity in 'Sex and the City.

## **Thursday 27th June Room Q220**

### **9.00 – 10.30 Affecting Experiences**

**Chair** Barry King

- 42 Mohammad Majidzadeh, Independent scholar, The Effects of Friends Series on Iranian Youths
- 43 Deborah Philips, University of Brighton, Neuroliberalism - the marketing of the self and entrepreneurial culture
- 44 Seongbin Hwang, Rikkyo University, Japan, Korean Wave in the “Cool Japan”: Japanese Responses to Korean Popular Culture from Industrial and Political Perspectives
- 45 Sander De Ridder, Sofie Van Bauwel, Ghent University Belgium, Intimate Storytelling as a Popular Digital MediavPractice in Youth Cultures: Challenges for Living Mediatized Intimacies
- 46 John Joseph Benson, La Trobe University, Australia, Mediating Popular Affect: Celebrity and Asylum Seeker

## **Friday 28th June Room Q217**

### **9.00 – 10.30 Without a Meme some Worlds would never be.**

**Chair:** John Benson

- 47 Peter J Roccia, MacEwan University, Canada, From page to screen to global meme: The Guy Fawkes mask and "Creative destruction" from Alan Moore's V for Vendetta to Anonymous
- 48 Rod Carveth, Morgan State University, Baltimore, USA, Applying Critical Race Theory to the Depiction of Race on "Sons of Anarchy"
- 49 Chunxue Ouyang, School of Journalism and Communication, Tsinghua University, Beijing, China, Critical Analysis of 'Chinese Elements' in American Television Series
- 50 Isabel Molina Guzman, University of Illinois, Urbana-Champaign USA, Zoë Saldana: The Representational Politics of Black Latinidad.
- 51 Carolina Acosta-Alzuru, Grady College of Journalism and Mass communication, University of Georgia, USA, Unsettling a sacred relationship: The Mother-Daughter-Man romantic love triangle in telenovelas

## **14.00 – 15.30 Mediating the Real**

**Chair** Lothar Mikos

- 52 Larry Nathan Strelitz, Alette Jeanne Schoon, Rhodes University, South Africa.  
Loansharks, gangsters and jealous lovers - (dis)appropriation of mobile phones amongst young adults in a small town in South Africa.
- 53 Ana Carolina Escosteguy, Lucia Loner Coutinho, Catholic University of Rio Grande do Sul, Brazil,  
The rise of "the working poor" within Brazilian mediascape: might this media visibility be claiming that social inequality has disappeared?
- 54 Tonny Krijnen, Erasmus University, Rotterdam, Netherlands, Understanding 'Television Morality'
- 55 Indrek Ibrus, Research Fellow, Estonian Institute of Humanities, Tallinn University, Estonia, Dialogic control: Lotman, systemic power and transmedia storytelling

## **16.00-17.30 Soundscapes Replayed**

**Chair:** Tonny Krijnen

- 56 Young Chan Kim, Hyun Ju Oh, Hankuk University of Foreign Studies, Korean Republic,  
From K-Pop to K-Musical: Rethinking Global/Local in Korean Musical Industry.
- 57 Miaoju Jian, National Chung Cheng University, Taiwan.  
Resistance as Life or Business: The Dynamic Tension and Forces Within Taiwan's Indie Music Scene.
- 58 Malaika Mutere, University of California at Irvine, USA, Mature Oral-Aesthetic Discourse and the Schooling of 'New' Media in Ubuntu: The Case of Hip-Hop
- 59 Xixi Quan, Chinese University of Hong Kong, Street Dance in Hong Kong - Incorporation by Space and the Place Making Practice.
- 60 Frederik Dhaenens, Sander De Ridder, Centre for Cinema and Media Studies, Ghent University Belgium, Resistant Masculinities in Alternative R & B: Understanding the gender politics of Frank Ocean, How to Dress Well and The Weekend.

**Saturday 29th June Q217**

## **9.00 – 10.30 Fashioning Subjects**

**Chair:** Barry King

61 Anne Grüne, University of Erfurt, Germany,

Skeptical readers and indifferent cultural identification processes in transcultural formatted television entertainment shows

62 Niall Brennan, Fairfield University, USA

Melodrama, Modernity, and the Brazilian Television Mini-series

63 Irena Reifova, Faculty of Social Sciences, Charles University in Prague.

The Czech Ugly Betty as a Heroine of Utopian Capitalism

64 Anja Maria Hirdman, Shame as Entertainment – Financial Hardship in Reality-TV

## **11.00 – 12.30 Business Meeting**

## **14.00 – 15.30 Screens, Facts and Space**

**Chair** Deborah Phillips

65 Garry Whannel, University Of Bedfordshire, Vortextuality, laminarity and turbulence: Notes on the problematic character of 'news' in the 21st century.

66 Rosser James Kereama Johnson, Frances Nelson, Auckland University of Technology, Chewing wastes time: a critical examination of televised "extreme eating"

67 Andreas Widholm, Department of Media Studies,

Stockholm University, Sweden, Public screens and media events: Understanding mass consumption of television in out-of-home settings.

68 Michael Harnischmacher, University of Trier, Germany, A crisis of reality. Presentation and Perception of reality in scripted factual entertainment formats



# POST-SOCIALIST AND POST-AUTHORITARIAN COMMUNICATION (POS)

**Chair:** Anastasia Grusha (Moscow State University, Russia)

**Vice-Chair:** Katja Lehtisaari (University of Helsinki, Finland)

**Vice-Chair:** Michael Meyen (University of Munich, Germany)

**Session 1:** Wed. 26 June 2013.

**Slot Code:** POSW3a

**Time:** 14:00-15:30

**Room:** HG09

**Title:** Media, nation building and democracy

**Chair:** Katja Lehtisaari (University of Helsinki, Finland)

**Discussant:** Anastasia Grusha (Moscow State University, Russia)

## **Presentations:**

Herman Wasserman (Rhodes University, South Africa) and Anthea Garman (Rhodes University, South Africa): The meanings of citizenship: media use and democracy in South Africa

Anke Fiedler (University of Munich, Germany): Media and nation building in post-secession South Sudan: A beacon of press freedom in Africa?

Ylva Rodny-Gumede (University of Johannesburg, South Africa): Re-conceptualising the analysis of trajectories of media development in post-colonial societies

Mireya Márquez Ramírez (Universidad Iberoamericana, Mexico): Manufacturing political scandals: the perils of (post-authoritarian) journalism culture in Mexico

Ching Wen Chen (Shanghai Jiao Tong University, China) and Guo Liang Zhang (Shanghai Jiao Tong University, China): New media, new citizens, new government? A study of audience in Shanghai China

**Session 2:** Wed. 26 June 2013.

**Slot Code:** POSW4a

**Time:** 16:00-17:30

**Room:** HG09

**Title:** Collective memory and the transformation of communist core issues

**Chair:** Anastasia Grusha (Moscow State University, Russia)

**Discussant:** Michael Meyen (University of Munich, Germany)

**Presentations:**

Mengqian Yuan (Chinese University of Hong Kong, Hong Kong): Re-envisioning the educated youth generation: Media representation, collective memory and cultural politics in post-socialist China

Sorin Nastasia (Southern Illinois University, US) and Diana Iulia Nastasia (Southern Illinois University, US): Memory and herstory in Eastern European context: Examining twenty-first century oral narratives about gendered identities in communist Romania

Dzina Donauskaite (Vilnius University, Lithuania): Poverty and social exclusion in post-Soviet community media. The case of Lithuania in 2012

Anna Szilagyi (City University of Hong Kong, Hong Kong): Radicals and their respective 'others': China in the eyes of the British and the Hungarian far right media

Katja Lehtisaari (University of Helsinki, Finland): Russian press, market and modernization

Sungmin Kim (Hokkaido University, Republic of Korea): Bordering culture and feeling the nation: Mass media and development dictatorship in South Korea

**Session 3:** Fri 28 June.

**Slot Code:** POSF3a

**Time:** 14.00-15.30

**Room:** Q158

**Session Title:** After the Arab Spring: Media systems in transition & Business meeting

**Chair:** Michael Meyen (University of Munich, Germany)

**Discussant:** Justin McGuinness (American University of Paris, France)

**Presentations:**

Michael Meyen (University of Munich, Germany) and Anke Fiedler (University of Munich, Germany):  
After the Arab Spring: The freedom of the media in Tunisia, Egypt, Libya, and Iraq

Justin McGuinness (American University of Paris, France): A chemical Tchernobyl on the steppe? On  
discourses of environmental protest and counter-protest in the Tunisian newsmedia (2012)

Joe F. Khalil (Northwestern University, Qatar) and Asma Ajroudi (Northwestern University, Qatar): Post-  
revolution Tunisian media: Transition or transformation?

Omneya Nour Eddin Khalifa (Ain Shams University, Egypt): Comparative analysis of the transformation  
in Egyptian public media with cases of transformation in European public media

**Session 4:** Fri 28 June.

**Slot Code:** POSF4a

**Time:** 16.00-17.30

**Room:** Q158

**Session Title:** Journalism cultures and the public sphere

**Chair:** Sarah Oates (University of Maryland, US)

**Discussant:** Kaarle Nordenstreng (University of Tampere, Finland)

**Presentations:**

Jonila Godole (University of Tirana, Albania): Who is a journalist in Albania today? Providing a model of  
the Albanian journalist

Sally Broughton Micova (London School of Economics and Political Science, UK): The aetiology of draft  
media law syndrome in South East Europe

Dila Beisembayeva (Unitec New Zealand, New Zealand), Evangelia Papoutsaki (Unitec New Zealand,  
New Zealand), Svetlana Kulikova (United States) and Elena Kolesova (Unitec New Zealand, New  
Zealand): Social media, online activism and government control in Kazakhstan

Sarah Ann Oates (University of Maryland, US) and Tetiana Lokot (University of Maryland, US): Twilight  
of the Gods?: How Internet users challenged Russian news frames in the winter protests of 2011-12

Fergal Quinn (Dublin City University, Ireland): Building cities on sand: An examination of the normative  
basis for journalism in Cambodia

**Session 5.** Sat 29 June.

**Slot Code:** POSS1a

**Time:** 09.00-10.30

**Room:** Q158

**Session Title:** Media landscape in Russia and Ukraine

**Chair:** Jukka Pietiläinen (University of Helsinki, Finland)

**Discussant:** Anke Fiedler (University of Munich, Germany)

**Presentations:**

Dmitry L. Strovsky (Ural Federal University, Russia): The problems of open communications in the modern Russian media

Andrei V. Raskin (Moscow State University, Russia): The media coverage of 2011-2012 elections in Russia

Jukka Pietiläinen (University of Helsinki, Finland): Foreign news in Russian regions: trends since 1995

Olga Iivna Brusylovska (I.I.Mechnikov Odessa National University, Ukraine): Ukrainian media: Oligarchs and post-socialist political landscape in transition

**Session 6:** Sat. 29 June 2013.

**Slot Code: Business Meeting**

**Time:** 11:00-12:30

**Room:** Q119

**Chair:** Helena Sousa & Rodrigo Gómez

# **PUBLIC SERVICE MEDIA POLICIES (PSM)**

**Chair:** Jo Bardoel (University of Amsterdam/Radboud University Nijmegen, The Netherlands)

**Vice-Chair:** Leen d'Haenens (KU Leuven, Belgium)

**Session 1:** Wed. 26 June 2013

**Slot Code:** PSMW2a

**Time:** 11:00-12:30

**Room:** QG15

**Title:** DOUBLE EBU PANEL SESSION (I). Public Service Media: How To Be Indispensable in 2020?

**Chair:** Leen d'Haenens

## **Presentations:**

- Roberto Suarez Candel (EBU, Geneva)

Public Service Media: How to be indispensable in 2020?

- Maria Michalis (University of Westminster, UK)

Infrastructure as a public service media content issue

- Mercè Díez (Universidad Autonoma de Barcelona, Spain)

The Internal Pluralism of Content in the Public Service Mission of Public Broadcasters in Spain

- Camille Reyes (Rutgers, USA)

Putting the Service in PBS: U.S. Public Media Policy Flaws and Lessons from Public Libraries

## **Discussants:**

- Minna Aslama Horowitz (New America Foundation, Washington DC/St. John's University, NYC/ University of Helsinki) on multi-stakeholderism and public media.

- Pieter Fourie (University of South Africa) on distinct content

- Barbara Thomass (Ruhr-Universität Bochum) on the relationship with audiences

**Session 2:** Wed. 26 June 2013

**Slot Code:** PSMW3a

**Time:** 14:00-15:30

**Room:** QG15

**Title:** DOUBLE EBU PANEL SESSION (II). Public Service Media: How To Be Indispensable in 2020?

**Chair:** Jo Bardoel

## **Presentations:**

- Ruurd Bierman & Andra Leurdijk (EBU, Netherlands)  
Challenges, opportunities for PSM and how to be indispensable in 2020?
- Inta Brikse & Ieva Beitika (University of Latvia, Latvia)  
Determining public value of public broadcasting: case study of Latvia
- Mary Debrett (La Trobe University, Australia)  
A two speed conversation? Exploring the public value of climate change coverage at Australia's ABC

**Discussants** on future legitimization of PSM:

- Josef Trappel (University of Salzburg)
- Hilde Van den Bulck (University of Antwerp)
- Richard Collins (City University London)

**Session 3:** Wednesday 26 June 2013

**Slot Code:** PSMW4a

**Time:** 16:00 – 17:30

**Room:** QG15

**Title:** Funding and Organizing Public Service Media in Response to Change

**Chair:** Jo Bardoel

**Presentations:**

- Christian Potschka & Kari Karppinen (Leuphana Universität, Germany)  
Reforming Public Service Media Funding in Germany and Finland: Policy-Making Processes and the Inclusion of the Public
- Mathias Künzler, Manuel Puppis, Corinne Schweizer, Samuel Studer (IPMZ Zurich, Switzerland)  
The Last Hour of the License Fee? Reforming the Funding of Public Service Media in Response to Change
- Amber M.K. Smallwood, Soo J. Moon, Brad Yates (University of West Georgia, USA)  
Political Threats to Public Television in the U.S.: Examining the National-Level Discourse and Current Financial Trends
- Roddy Flynn (Dublin City University, Ireland)  
Separating Public Service Broadcasting from Public Service Broadcasters
- Pieter Fourie (University of South Africa, South Africa)  
The rise and fall of PSB in South Africa: The need for a new model

**Session 4:** Saturday 29 June 2013

**Slot Code:** PSMS1a

**Time:** 09:00 – 10:30

**Room:** HG20

**Title:** Content Creation by Public Service Media in Response to Change

**Chair:** Leen d'Haenens

- Andrea Esser & Pia Majbritt Jensen (University of Roehampton, UK)

The use of international television formats by public-service broadcasters in Australia, Denmark and Germany

- Emili Prado, Matilde Delgado, Nuria Garcia-Muñoz, Belen Monclus (Universidad Autonoma de Barcelona, Spain)

Television Content during the crisis: public vs. commercial strategies

- Lenin Rafael Martell (Universidad Autonoma del Estado de Mexico, Mexico)

How to Produce Creative Radio Programming within Intercultural Societies?

- Omneya Nour Eddin Khalifa (City University London, UK)

Analysis of Legal framework governing Public Broadcast in Middle Eastern countries of

Emerging Democracies after the Arab Spring

- Regina De Dominicis & Hakan Ergül (UNICEF, Turkey/Hacettepe University, Turkey)

Assisting media, promoting democracy: The EU media development approach in MENA region

# VISUAL CULTURE (VIS)

## I. Technological development and Visual culture

**Wed. 26th June, 11:00-12:30**

**Venue:** Helix - The Gallery

**Chair:** Sunny Yoon (Hanyang University, South Korea)

1 Alfio Leotta(Victoria University of Wellington(New Zealand),[alf.leotta@hotmail.fr](mailto:alf.leotta@hotmail.fr) )

Movie Maps: Promoting Film-Tourism through the Development of Mobile, Digital Mapping Tools

2 John Hondros(Communications and Media Research Institute, University of Westminster(United Kingdom),[jdondros@gmail.com](mailto:jdondros@gmail.com) )

Traditional amateur video producers' adoption of internet technology

3 Emily Keightley(Department of Social Sciences, Loughborough University  
UK,[E.Keightley@lboro.ac.uk](mailto:E.Keightley@lboro.ac.uk) )

Michael Pickering(Department of Social Sciences, Loughborough University  
UK,[M.J.Pickering@lboro.ac.uk](mailto:M.J.Pickering@lboro.ac.uk) )

Vernacular Photography and Digital Remembering

4 Thanaseelen nil Rajasakran(PhD Candidate/Senior Lecturer(Hong Kong),  
[11466316@life.hkbu.edu.hk](mailto:11466316@life.hkbu.edu.hk) )

Andy Wong(Research Assistant Professor(Hong Kong),[kachat@hkbu.edu.hk](mailto:kachat@hkbu.edu.hk) )

Santhidran Sinnappan(Assistant Professor  
(Malaysia),[santhidran@utar.edu.my](mailto:santhidran@utar.edu.my) )

Ms Vashnarekha Kumarasuria(Lecturer(Malaysia),[vashnarekha@utar.edu.my](mailto:vashnarekha@utar.edu.my) )

Geraldine Pangiras(Lecturer(Malaysia),[geraldine@utar.edu.my](mailto:geraldine@utar.edu.my) )

Sivan Koran(Lecturer(Malaysia),[sivan@utar.edu.my](mailto:sivan@utar.edu.my) )

Video Rules: The impact of parental income levels and gender on playing violent video games, and academic aptitude among juveniles

5 Carlos Eduardo Marquioni	<a href="mailto:cemarquioni@uol.com.br">cemarquioni@uol.com.br</a>	BR (Brazil)	UTP - Universidade Tuiuti do Parana
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Structures of feelings" and Brazilian digital television: cultural reconfigurations in times of technological migration

## II. Reality and visual representation

**Wed. 26th, June 14:00-15:30**



**Venue:** Helix - The Gallery

**Chair:** Timothy Havens (University of Iowa, USA)

1 Alberto Carlos Augusto Klein(Londrina State University(Brazil),[betoklein@yahoo.com.br](mailto:betoklein@yahoo.com.br) )

Visual media as a stage of iconoclasm: the case of Saddam Hussein's "deaths"

2 José Afonso Silva Junior(Universidade Federal de Pernambuco - UFPE. Brazil,  
[zeafonsojr@gmail.com](mailto:zeafonsojr@gmail.com) )

João Guilherme Peixoto(Universidade Federal de Pernambuco - UFPE.  
Brazil,[joaogmpeixoto@gmail.com](mailto:joaogmpeixoto@gmail.com) )

Guidelines for a convergent Photojournalism: multimedia and narrative issues in features and general news coverages

3 Elmira Moosavitabar(M.A in Journalism from Allameh Tabataba'i University (Iran, Islamic Republic Of), [elmira282@gmail.com](mailto:elmira282@gmail.com) )

Hossein Afkhami(Assistant Professor of Communication Studies at Allameh Tabataba'i University (Iran, Islamic Republic Of), [afkhami48@yahoo.co.uk](mailto:afkhami48@yahoo.co.uk) )

Images of Friends and Foes; Visual Analysis of Images of Dead Bodies of Saddam, Bhutto; bin Laden and Qaddafi in Iranian Dailies

4 Thalita Bastos(Federal Fluminense University(Brazil),[tatacbastos@yahoo.com.br](mailto:tatacbastos@yahoo.com.br) )

Displacing the use of testimony in three movements: towards fiction, documentary and performance

5. Helena Costa Pires(Manuel Ribeiro Pires e Maria Joaquina Martins da Costa Pires(Portugal),  
[helena.pires538@gmail.com](mailto:helena.pires538@gmail.com) )

São Paulo, Cidade Limpa: advertising and contemporary urban landscape

### **Iii Visual Art and Visual Culture**

**Wed. 26th, June 16:00-17:30**

**Venue:** Helix - The Gallery

**Chair:** Andrzej Gwizdalski (University of Western Australia,,Australia)

1 James Timothy Clark(Nanyang Technological University(Singapore),[timclark@ntu.edu.sg](mailto:timclark@ntu.edu.sg) )

When art is advertising and advertising is art.

2 Fernando do Nascimento Gonçalves(State University of Rio de Janeiro(Brazil),[fng@uerj.br](mailto:fng@uerj.br) )

The construction of photography visuality in contemporary art

3 Mikhail Peppa(Durban University of Technology (South Africa),[visualvoicemikhail@gmail.com](mailto:visualvoicemikhail@gmail.com) )

Sanabelle Ebrahims(University of KwaZulu-Natal (South Africa), [ecologyandcycling@gmail.com](mailto:ecologyandcycling@gmail.com) )

Africa Rising: Deco Nouveau Afrique

4 Jeneen Naji(Centre for Media Studies, National University of Ireland, Maynooth(Ireland),  
[jeneen.naji2@mail.dcu.ie](mailto:jeneen.naji2@mail.dcu.ie) )

Pixels and Poetry – an investigation into the impact of the digital apparatus on poetic methods of signification

5 Erik Palmer(Southern Oregon University(United States), [palmere@sou.edu](mailto:palmere@sou.edu) )

The Most Powerful Photographer In the World: Richard Avedon, Yuri Arcurs, and the Evolution of Photographic Power in the 21st Century

## **IV. Cinema and Visual Culture**

**Thurs. 27th June 09:00-10:30**

**Venue:** Helix - The Gallery

**Chair:** Deborah Tudor (Southern Illinois University, USA)

1 Alexander Godulla(Chair for communication science University of Passau (Germany),[alexander.godulla@uni-passau.de](mailto:alexander.godulla@uni-passau.de) )

Bad News from Dystopia? Reflections of the current media change in modern science fiction movies.

2 Marta Perez Pereiro(University of Santiago(Spain), [martapan@gmail.com](mailto:martapan@gmail.com) )

Silvia Roca Baamonde(University of Santiago(Spain), [silvia.roca@yahoo.es](mailto:silvia.roca@yahoo.es) )

Role models in small cinemas. Strategies of creativity to survive in a global market

3 BÁRBARA HELIODORA GOLLNER MOREIRA(Federal University of Pernambuco - UFPE - Brazil, [bgollner@gmail.com](mailto:bgollner@gmail.com) )

MOVIE COSTUME DESIGN IN THE CONSTRUCTION OF "NORTHEAST" IDENTITY IN BRAZILIAN POST RECOVERY CINEMA.

4 Andra sarah omo-okperaboh(Department of Theatre arts, University of Ibadan. Ibadan Nigeria (Nigeria), [risingphoenixandrea@yahoo.com](mailto:risingphoenixandrea@yahoo.com) )

Epic Characters And Everyday People:A Comparative Study Of Costuming On The Nollywood Screen

5 Joana Bicacro(Universidade Lusófona de Humanidades e Tecnologias(Portugal), [joana.bicacro@gmail.com](mailto:joana.bicacro@gmail.com) )

Odes to a lazy body: Delay and stasis as backlashes to acceleration

## **V. Visual Narrative and Interactivity**

**Thurs. 27th June 14:00-15:30**

**Venue:** Helix - The Gallery

**Chair:** Yung-Ho Im (Pusan National University, South Korea)

1 Thomas Herdin(University of Salzburg(Austria),[thomas.herdin@sbg.ac.at](mailto:thomas.herdin@sbg.ac.at) )

Significance of mirror neurons in visual culture in an intercultural setting

2 John Nguyet Erni(Dept. of Cultural Studies, Lingnan University, Hong Kong(Hong Kong),[jerni@ln.edu.hk](mailto:jerni@ln.edu.hk) )

Negotiating the Visual Narratives and Ethnic Gaze in Hong Kong Cinema

4 Maria T. Soto-Sanfiel(Facultat de Ciències de la Comunicació.

Departament de Comunicació Audiovisual i Publicitat.

Universitat Autònoma de Barcelona, [mariateresa.soto@uab.es](mailto:mariateresa.soto@uab.es) )

Juan-José Igartua(Facultad de Ciencias Sociales.

Departamento de Sociología y Comunicación Universidad de Salamanca., [jigartua@usal.es](mailto:jigartua@usal.es) )

The effect of cultural proximity in interactive narrative reception

4 Carolina Oliveira do Amaral(Universidade Federal Fluminense - Niterói, RJ(Brazil), [carolinaoamaral@gmail.com](mailto:carolinaoamaral@gmail.com) )

Sidewalls and YouTube: a street corner called "Attraction"

5. Matous Hrdina(Charles University in Prague - Faculty of Social Sciences - Institute of Communication Studies and Journalism(Czech Republic), [matous.hrdina@gmail.com](mailto:matous.hrdina@gmail.com) )

The New Aesthetic as the emerging articulation of contemporary digital reality

## **VI. Cultural Identity and visual Communication**

**Thurs. 27th June 16:00-17:30**

**Chair:** John Erni (Lingnan University, Hong Kong)

1 Sunny Yoon(Hanyang University(Korea, Republic Of),[sunny33@naver.com](mailto:sunny33@naver.com) )

Chic K-pop?: Asian popular culture in Europe and visual representation of music

2 Maria Luna(Universitat Autònoma de Barcelona(Colombia), [MariaFernanda.Luna@uab.cat](mailto:MariaFernanda.Luna@uab.cat) )

Romantic vision encounters ethnography in real-place-based film representation

3 Renata Catharino(Student, Communication and Culture Master Programme, Rio de Janeiro Federal University(Brazil), [rfcatharino@gmail.com](mailto:rfcatharino@gmail.com) )

"The Indian is another humanity" – History, representation of the Other and communication systems put at stake in Brazilian documentary film Serras da Desordem.

4 Gunwoo Yoon(Institute of Communications Research, University of Illinois at Urbana-Champaign (United States), [gyoon3@illinois.edu](mailto:gyoon3@illinois.edu) )

MIRROR, MIRROR UPON THE WALL, WHO IS MY AVATAR? HOW VIRTUAL SELF-REPRESENTATIONS CAN BE VARIED ACROSS THE CULTURES

## **VII. Globalization and World visual order**

**Fri 28th June 09:00-10:30**

**Venue:** Helix - The Gallery

Chair: Myoung Hye Kim (Dongguk University, South Korea)

1 Doobo Shim(Sungshin University(Korea, Republic Of),[mediapoet@gmail.com](mailto:mediapoet@gmail.com) )

The consumption of Korean media products in Southeast Asia

2 Amanda Ciafone(University of Illinois Urbana-Champaign(United States), [amanda.ciafone@gmail.com](mailto:amanda.ciafone@gmail.com) )

"The Magical Neoliberalism of Network Films"

3 José MAurício Silva(Presbyterian University Mackenzie(Brazil), [jmcms@uol.com.br](mailto:jmcms@uol.com.br) )

Afonso Celso Figueiredo(Presbyterian University Mackenzie(Brazil), [acafigueiredo@hotmail.com](mailto:acafigueiredo@hotmail.com) )

Between Carnival and Global Financial Issues: is 2012 "Mensalão" Trial bringing another Level of Complexities for Brazil world image?

4 Jose-Carlos Lozano(Texas A&M International University(United States),[jose.lozano@tamiu.edu](mailto:jose.lozano@tamiu.edu) )

Daniel Biltereyst(Ghent University(Belgium),[daniel.biltereyst@ugent.be](mailto:daniel.biltereyst@ugent.be) )

Philippe Meers(University of Antwerp(Belgium), [philippe.meers@ua.ac.be](mailto:philippe.meers@ua.ac.be) )

The social experience of going to the movies in the 1930s-1960s in a Mexican northern town: Movie going habits and memories of films in Monterrey, Mexico

5 Lies Van de Vijver(Ghent University(Belgium), [liesbeth.vandevijver@ugent.be](mailto:liesbeth.vandevijver@ugent.be) )

Watching Disney. Exhibition strategies and cinemagoing memories in Ghent (1930s-1970s).

## **VIII. Power/ Ideology in Visual culture**

## **Fri 28 June, 14:00-15:30**

**Venue:** Helix - The Gallery

**Chair:** Sunny Yoon (Hanyang University, South Korea)

1 Myounghye Kim(Dong-Eui University(Korea, Republic Of),[mhkim@deu.ac.kr](mailto:mhkim@deu.ac.kr) )

A critical investigation of gender stereotypes in Korean children's animation "Pororo

2 Julia Nieman(University of Hohenheim(Germany),[julia.niemann@uni-hohenheim.de](mailto:julia.niemann@uni-hohenheim.de) )

Stephanie Geisen(University of Erfurt(Germany),[stephanie.geise@uni-erfurt.de](mailto:stephanie.geise@uni-erfurt.de) )

Yvonne Allgeier(University of Erfurt(Germany),[yvonneallgeier@aol.com](mailto:yvonneallgeier@aol.com) )

Mandy Badermann(University of Erfurt(Germany),[mandy\\_badermann@web.de](mailto:mandy_badermann@web.de) )

Anja Briehl(University of Erfurt(Germany),[anja.briehl@web.de](mailto:anja.briehl@web.de) )

Hien Thi Thu Nguyen(University of Erfurt(Germany),[hien\\_nguyen04@yahoo.de](mailto:hien_nguyen04@yahoo.de) )

Mareike Oehrl(University of Erfurt(Germany),[mareike.oehrl@uni-hohenheim.de](mailto:mareike.oehrl@uni-hohenheim.de) )

Bourdieu on Social Network Sites: The Communicative Function of Economical, Cultural and Social Capital of Visual Frames in Facebook

3 Andrzej Gwizdalski(University of Western Australia(Australia), [andrzej.gwizdalski@uwa.edu.au](mailto:andrzej.gwizdalski@uwa.edu.au) )

Are you slim enough? Global forces and the slim body industry

4 lisa nakamura(American Cultures, Screen Arts and Cultures University of Michigan, Ann Arbor (United States), [lnakamur@umich.edu](mailto:lnakamur@umich.edu) )

Unfree Labor: Memetic Imaging Practices and the Co-Production of Racism

5 Åsne Håndlykken-Luz(University Federal Fluminense, Rio de Janeiro, Brazil and University of Bergamo, Italy, [aalykken@gmail.com](mailto:aalykken@gmail.com) )

Mapping politics, power, and resistance in the making of (in)visible cartographies: battles for 'the right to the city' in Rio de Janeiro.

## **IX Panel: Digital Cosmopolitans**

### **Fri 28th June 16:00-17:30**

**Venue:** Helix - The Gallery

**Chair:** Deborah A. Tudor (Southern Illinois University Carbondale (United States), [dtudor@siu.edu](mailto:dtudor@siu.edu))

Deborah A. Tudor(Southern Illinois University Carbondale(United States),[dtudor@siu.edu](mailto:dtudor@siu.edu) )

Future Cosmopolitanism, or Globalism becomes Galacticism

Ahmet Atay	<a href="mailto:aatay@wooster.edu">aatay@wooster.edu</a>	US (United States)	College of Wooster, OHIO USA
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Shifting Identities and Cyber Possibilities

Timothy Havens(University of Iowa(United States), [timothy-havens@uiowa.edu](mailto:timothy-havens@uiowa.edu) )

The Racial Temporality of Digital Cosmopolitanism, or 50 Cent goes to Hungary

Hrshikesh Ingle(English and Foreign Languages University, Hyderabad(India), [Hrshikeshingle@gmail.com](mailto:Hrshikeshingle@gmail.com) )

Experimental Film in India: Aspects of Cosmopolitanism and Political Agency

## **X Panel: Mediating Creative Destruction**

**Sat. 29th June 09:00-10:30**

**Venue** HG17

**Chair:** Julia Hoffmann (University for Peace, Netherlands)

Simon Ferdinand (University of Amsterdam (Netherlands), [s.r.ferdinand@gmail.com](mailto:s.r.ferdinand@gmail.com) )

'Cartography and Time in Stephen Walter's London Subterranea'

Miriam Meissner (University of Amsterdam (Netherlands), [M.M.Meissner@uva.nl](mailto:M.M.Meissner@uva.nl) )

Visualizing Global Market Dynamics: Urban Interiors in Financial Crisis Films and Photography

Levent Yilmazok (University of Amsterdam (Netherlands), [leventyilmazok@hotmail.com](mailto:leventyilmazok@hotmail.com) )

"A Cinematic Narration of the Great Depression: Recalling John Ford's The Grapes of Wrath"

Lara Mazurski (University of Amsterdam (Netherlands), [l.e.mazurski@uva.nl](mailto:l.e.mazurski@uva.nl) )

Barbarians at the Gates: Islam, Immigration, and Women

## **XI Business Meeting**

**Sat 29th June 11:00-12:30**

**Venue:** HG17